



We are a highly motivated strategic communication and research consultancy with operations in Somalia.

Our creative and strategic approach to communication leverages our multiple services to compliment your business, focusing on key areas like PR, IR, and Social Media to attract clients and investors while driving awareness and sales.

We thrive in delivering a unique brand of integrated communications that combines passionate, persuasive storytelling with pioneering strategies.

### Our Vision

To maintain standards

### Mission

To offer the best strategic communications partnership our client can rely on

## Our Services

### Strategic Communication

While business leaders face critical financial, regulatory and reputational challenges, they also look to capture opportunities that will help their organizations build for the future. Our goal is to help

### Research and Analysis

Our team of research analysts can provide you with smart resourceful, and engaging surveys that are sure to provide you with better results. We leverage the use of smart strategies and formats which enable you to get more conversions

shape attitudes and perceptions according to the objectives of our clients and to help facilitate their agendas.

#### Outreach and Advocacy programs

Governments are continually making policies that affect the business environment in different ways. Our extensive networks give us the ability to gauge ongoing developments, overcome political or legislative constraints and create new opportunities for our clients.

#### Democracy, Governance and Peace Building

We support the peaceful resolution of conflicts, promote the rule of law and access to justice, citizen security and human rights. We assist governments in strengthening their public institutions and exercise public policies.

and better quality surveys with our questionnaire designs. We provide both Market and other complex analysis that shapes the future of our clients.

#### Institutional Capacity Development and HRM

Our institutional capacity-development strategies make use of a range of tools and approaches, and we select strategies that are consistent with the objective, resources available and time frame. This include training, developing tools and procedures, ensuring adequate staffing, clarifying roles and responsibilities, promoting stakeholder engagement and advancing techniques to measure progress toward goals.

#### Economic Growth and Livelihoods

Our programs provide access to training, grants and other resources to help women and men start or improve microenterprises that respond to local market conditions. ITAAL Consulting also strengthens the capacity of women and men who are affected by HIV or face other vulnerabilities to generate income to meet their health and food security needs.

For instance, we coordinate with women and youth in the community to schedule savings group meetings, literacy training and other activities at times that do not interfere with the many existing responsibilities of women.

### Contact Us



Dayah Road, Dhusamareb,  
Somalia

Tel: +252617209922

Email:  
[itaalconsultingfirm@gmail.com](mailto:itaalconsultingfirm@gmail.com)

### Translation and Interpretation

We offer:

- Somali translations and interpretations
- Swahili translations and interpretations
- English translations and interpretations

### Third Party Monitoring (TPM)

ITAAL Consulting leverages people, products and field-tested systems to independently monitor projects in some of the most hard-to-reach and sensitive locations.

We provide your programs with independent, verifiable data you need to assess program progress and support accountability. From inception, through customized data collection tools, analysis, data-driven dashboards and reporting, we provide our client with firm ground for management decisions and institutional learning.



### Our Clients



African Union Mission for Somalia (AMISOM)

*Private Consultancies*

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