

Lester Lee



## PIZZA SALES REPORT

1/1/2015 to 12/31/2015

Pizza Category  
(All)

Order Date  
1/1/2015

12/31

Home



Total Revenue

\$795.7K



Avg Order Value

\$37.66



Total Pizzas Sold

48.2K



Total Orders

21.1K



Avg Pizzas Per Order

2.28

Best/Worst Sellers

### Busiest Hours & Weeks

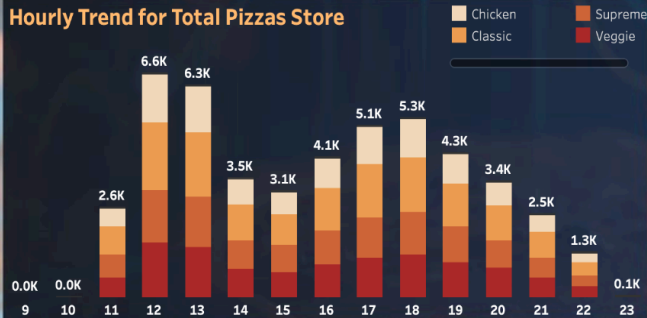
#### HOURS

Peak orders are between 12:00 PM and 1:00 PM, and in evening, from 4:00 PM to 7:00 PM.

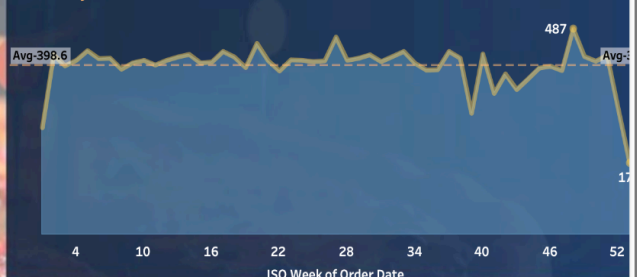
#### WEEKS

Significant variations in weekly orders, with highest peak during 48th week from the month of December.

### Hourly Trend for Total Pizzas Store



### Weekly Trend for Total Orders



### Sales Performance

#### Category

Classic Category contributes to maximum sales, Total orders, & Total Pizza Sold

#### Size

Large Pizza Size contributes to maximum Total Sales

### Percentage of Sales by Pizza Category



### Percentage of Sales by Pizza Size



### Total Orders & Pizza Sold by Pizza Category

Pizza Category	Total Pizzas Sold	Total Orders
Chicken	(10,740)	8,317
Classic	(14,509)	10,724
Supreme	(11,549)	8,775
Veggie	(11,438)	8,785

Home Best Worst Sellers Top 5 Pizzas by Revenue Top 5 Pizzas by Total Pizzas Sold Bottom 5 Pizzas by Total Pizzas ... Bottom 5 Pizzas by Revenue Top 5 Pizzas by Total Orders Bottom 5 Pizzas by Total Orders

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Best/Worst Sellers

### Busiest Hours & Weeks

The Thai Chicken Pizza contributes to Maximum Revenue

#### Quantity

The Classic Deluxe Pizza contributes to Maximum Total Quantities

#### Total Order

The Classic Deluxe Pizza contributes to Maximum Total Orders

### Top 5 Pizzas by Revenue

The Thai Chicken Pizza	\$42.19K
The Barbecue Chicken Pizza	\$41.63K
The California Chicken Pizza	\$40.68K
The Classic Deluxe Pizza	\$37.55K
The Spicy Italian Pizza	\$33.86K

### Top 5 Pizzas by Total Pizzas Sold

The Classic Deluxe Pizza	2.41K
The Hawaiian Pizza	2.38K
The Barbecue Chicken Pizza	2.37K
The California Chicken Pizza	2.33K
The Thai Chicken Pizza	2.30K

### Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2.41K
The Hawaiian Pizza	2.38K
The Barbecue Chicken Pizza	2.37K
The California Chicken Pizza	2.33K
The Thai Chicken Pizza	2.30K

### Sales Performance

#### Category

Classic Category contributes to maximum sales, Total orders, & Total Pizza Sold

#### Size

Large Pizza Size contributes to maximum Total Sales

### Bottom 5 Pizzas by Revenue

The Pepperoni, Mushroom, and Peppers Pizza"	\$0.01K
The Pepperoni, Mushroom, and Peppers Pizza"	\$0.01K
The Pepperoni, Mushroom, and Peppers Pizza"	\$0.01K
The Pepperoni, Mushroom, and Peppers Pizza"	\$0.01K
The Pepperoni, Mushroom, and Peppers Pizza"	\$0.01K

### Bottom 5 Pizzas by Total Pizzas Sold

The Pepperoni, Mushroom, and Peppers Pizza"	0.00K
The Pepperoni, Mushroom, and Peppers Pizza"	0.00K
The Pepperoni, Mushroom, and Peppers Pizza"	0.00K
The Pepperoni, Mushroom, and Peppers Pizza"	0.00K
The Pepperoni, Mushroom, and Peppers Pizza"	0.00K

### Bottom 5 Pizzas by Total Orders

The Pepperoni, Mushroom, and Peppers Pizza"	1
The Pepperoni, Mushroom, and Peppers Pizza"	1
The Pepperoni, Mushroom, and Peppers Pizza"	1
The Pepperoni, Mushroom, and Peppers Pizza"	1
The Pepperoni, Mushroom, and Peppers Pizza"	1