



by Lesterpaintsttheworld

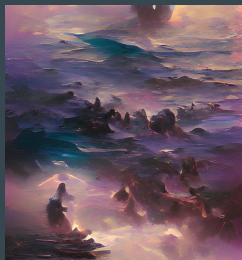
“Artist-in-Metaverse” - An artist residency in the Metaverse

A support structure for artists, founded on VR, NFTs, & the Metaverse, and located in the Floating cities of light

Support to artists

- **Web3 support**
 - NFT understanding, strategy building & creation
 - Technical support (VR, Metaverse, crypto)
- **Agency support**
 - Spots in galleries/performances/auctions
- **Sales**
 - Helping with direct sales
- **Marketing**
 - Helping with crafting marketing strategies, materials
- **Funding**
 - Helping with expenses from the artist
- **Visibility**
 - Promoting the artist from our platform
- **Community**
 - Access to builders, advisors, etc.

Type of content created by our artists



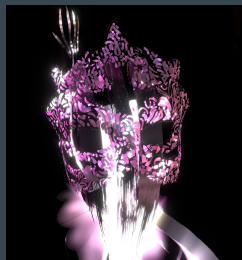
Flat Art

JPG NFTs



Rigged Avatars

VRM format?



Wearables & objects

GLB NFTs



Sculptures & decorations

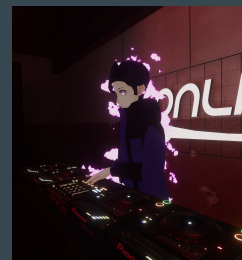
GLB NFTs



Architecture

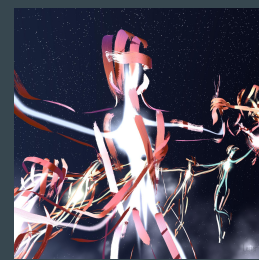
GLB NFTs

**Placeholder image*



Performances

*Ticket NFTs
/ "Moments" NFTs*



VR Experiences

?



**Videos
/ 360° Videos / VR
Videos**

?

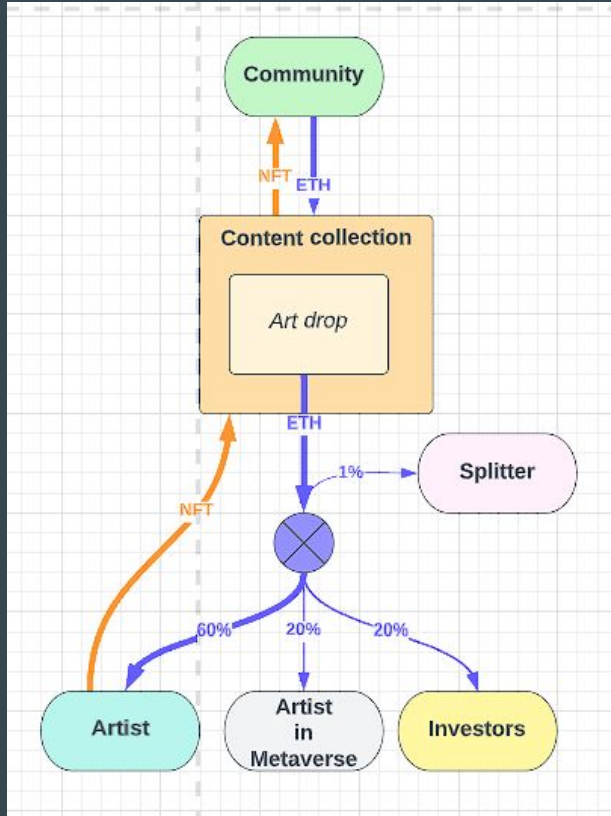
The Boost: a 1 month program in VR



- **1 month program (4 sessions every year)**
- **4 spots available:** Artist will be gifted a MetaQuest 2 VR headset, 1 Citizen of Light PFP and 1 Private Villa.
- **A selection process:** Based on fit, art quality motivation, vision
- **Daily work sessions:** In VR, within the floating Cities of Light about a specific topic each time
- **Personalized coaching:** With the team, in VR
- **“Grow your NFT sales” course**

After the residency, the artist can continue using the Metaverse.

Asset Repartition



The artist & team agree on a **revenue split** for the NFTs that will be created during the residency (one collection for example).

Pieces are created in the Floating Cities of light NFT collection, unless it's not adapted.

We use a **Smart-contract-based “Splitter”** to split profits between actors

- Primary sales are shared
- Secondary sales are shared forever also

Sales projection

Asset	Total
Investment	
<i>Investors</i>	\$5,000
Phase 1 Sales	
le_meta_poete units sold	63
le_meta_poete average sell price	\$120
le_meta_poete sales	\$7,560
Gallerie Pellegrin units sold	12
Gallerie Pellegrin average sell price	\$2,000
Gallerie Pellegrin sales	\$24,000
Artist 3 units sold	100
Artist 3 average sell price	\$100
Artist 3 sales	\$10,000
Artist 4 units sold	100
Artist 4 average sell price	\$100
Artist 4 sales	\$10,000
Total sales	\$51,560
Phase 1 Revenue	
<i>Investors</i>	\$10,312
<i>Artist</i>	\$30,936
<i>Residency</i>	\$5,156
ROI	
<i>Investors</i>	206.24%

The Patron role

Session 1: Patron

- **2%** share of Session 1 sales
(primary & secondary sales)
- **2.5k\$** worth of NFTs from our artists
- Preemption rights on all pieces of the collections
- 30% reduction on any piece in the collection
- Patronage status minted on the blockchain
- A Cities of Light Citizenship

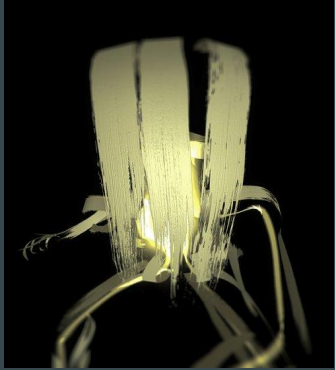
Asking amount : 2.5k\$

Session 1: Grand Patron

- **5%** share of Session 1 sales
(primary & secondary sales)
- **5k\$** worth of NFTs from our artists
- Preemption rights on all pieces of the collections
- 30% reduction on any piece in the collection
- Patronage status minted on the blockchain
- A Cities of Light Citizenship

Asking amount: 5k\$

Team



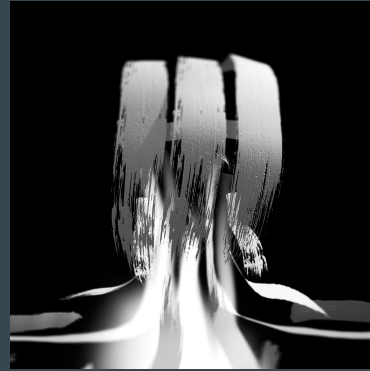
Lesterpaintstheworld
Project lead

@Lesterpaintstheworld

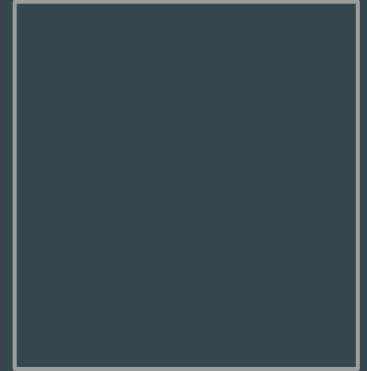


Defiant Streets
Artist recruiter & guide

@defiantStreets



Kebra
Board Member
Patron



Open position
Board Member
Patron

Artist - Le_meta_poete



*Densifié par mes prises de recul
Je ne suis plus l'homme que j'étais
Et j'admire inlassablement les effets
Qu'en moi l'émerveillement stimule*

*Merci pour cet envol mutuel
Pour l'ouverture que ton départ en moi procure
Merci pour nos retrouvailles éventuelles
Pour l'avènement d'un futur de bon augure*

*Merci pour ta tendresse éternelle
Pour la douceur que le souvenir en moi procure
Merci pour l'allégresse de notre sagesse passionnelle
Pour ce sentiment d'amour qui en moi perdure*

*Je ne suis plus l'homme que j'étais
Transformé par l'exquise intimité
D'une pure honnêteté inclassable
Qu'en moi j'imaginais infaisable*

French poet Le_meta_poete has created a poem ensemble:

- 63 poems
- 870 Verses

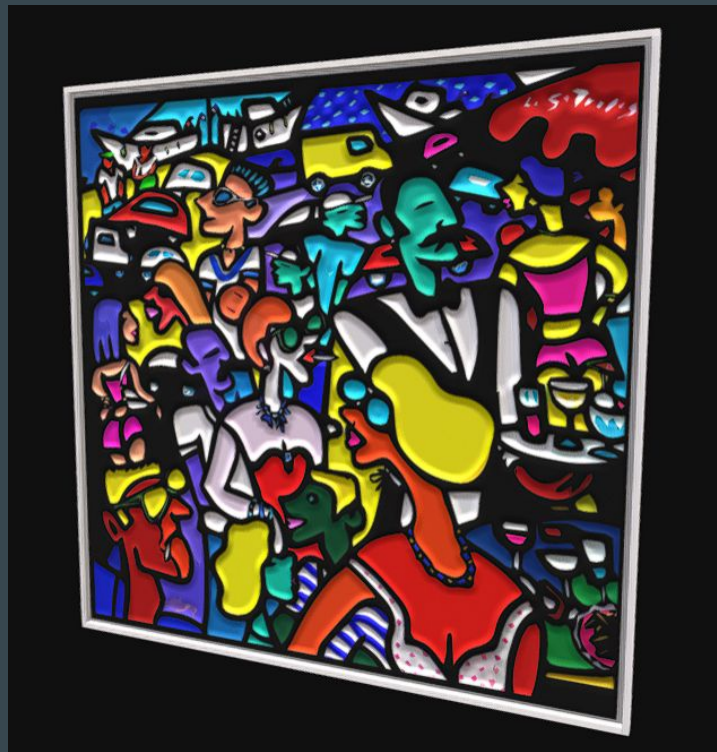
→ 1st collection: 63 NFTs (one for each poem)

NFT style: Image + full poem.

- **Avg. Mint price:** 0.1 ETH (~100 €)
- **Total:** 6.3 ETH (~6000 €)

"Grateful", by le_meta_poete

Artist - La Galerie Pellegrin



"Foule" - Saint Tropez Collection

La Galerie Pellegrin is an organization safeguarding the work of French painter Jacques Pellegrin (1944 - 2021).

Saint-Tropez collection:

- Digitized reinterpretations of the painter's pieces
- 12 pieces
- **Avg. Mint price:** 1.7 ETH (~2000 \$)
- **Total:** 20.4 ETH (~24 000\$)