Project Ideation Template

[This form can be filled in English or Hebrew]

Project name: Computerized Secretary for Private Doctors

Project type: יזמות אישית

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Abstract about the field of the problem: [In field X there are lot of APP Y that do Z and

we want to do W]

There are systems that allow doctors to manage their appointments. What we would like is to create a system that would also include communications and sharing of documents between doctor and patient.

Problem definition [in field X we are trying to solve Y which yields Z]

When it comes to the communication between the doctor and the patient, we would like to allow it to take place in a way that is tied to the appointments, so that relevant information can be shared before the meeting takes place and be tied to the specific meeting. Also, doctors who work privately lack a dedicated system for communicating with patients and sharing the medical documents with patients in general, instead having to rely on general solutions, archaic solution, or only in-person communications and document-sharing.

Proposed Solution: [App/Website X that solved problem Y by doing Z]

Create an appointment management platform that includes facilities for communication and sharing of documents between doctor and patient, both globally and in relation to specific appointments.

Comparison to similar apps/researches in the market/academy [App X provides Feature 1, 2, 3 and App Y provides 3, 4, 5 but my app provides 1,2,4,5]

Tor4You - A general solution for appointment management with payments, reminders and confirmations, but doesn't provide for direct remote communication between the customer and service provider.

Odoro - A solution optimized for doctors, but with no facilities for direct communications between doctors and patients. Also lacks a phone app.

Yoman - A general solution for appointment management with payments, reminders and confirmations, but doesn't provide for direct remote communication between the customer and service provider.

The customer [Who is your customer, are the requirements defined by your some someone else]

My customers are the doctors who are interested in receiving a custom solution for their needs. They will ultimately be the ones who decide on the requirements according to their real-world needs. Dr. Ari Greenspan seems interested, but I will be searching for more doctors.