Nana Kids, Letícia Mahomed WDD130 - JULY 20TH

My website is about baby clothing and accessories for new born babies to 12 year old. We are a company selling baby clothing, dressing children as children. Our purpose is to help parents finding clothes easily and with a short search. Female and male. We are a business over a year and we wanted to expand to the internet to be able to provide our products to more.

https://letmahomed.github.io/WDD130/nanakids/index.html

The main goal is to show parents our product with ease and improve the selling online.

The main change was the colors because they are not the same as the logo but they match better with the idea we want to sell.

Something that I didn't expect learning was marketing and how important is the spacing and how the website is built and how the things interact, how they are so important to the target public and how it gives the viewer a better feeling and helps them relate better to the product.

I think I am going to use these skills a lot in the future because my mom had a store in person and the website is something useful to make more sales and to interact with the public, however I do think I need to observe more other websites to have a better clue of what I need.
I am very happy because I was able to finish it and understand everything and use it everything. This project was very well planned because it was more efficient than doing a lot of smaller projects instead of building one the whole semester.