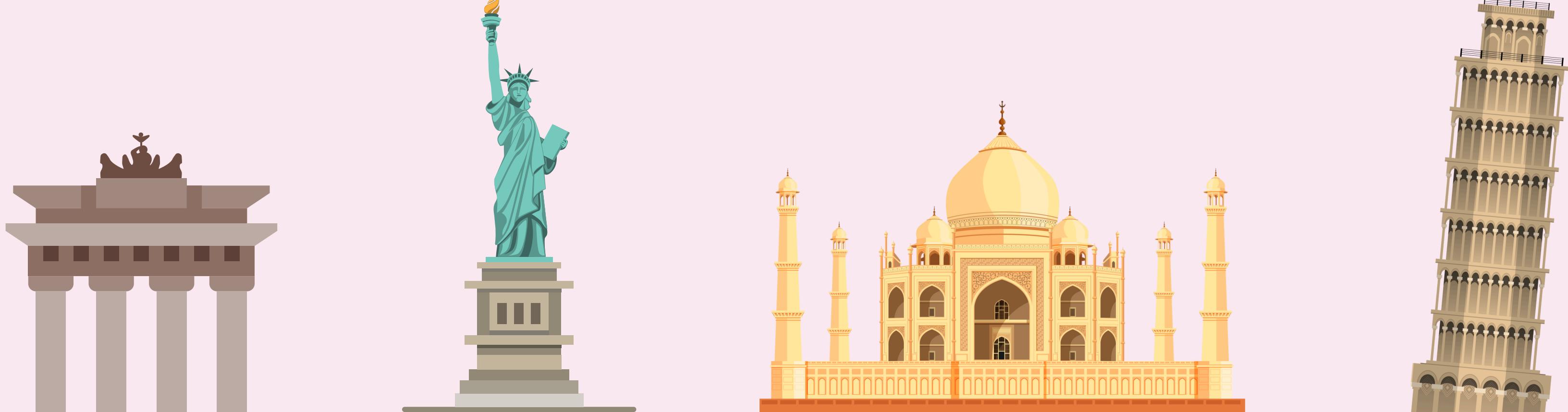


游 Tourly.ai



Managing tourism sites efficiently is a great challenge.





Overcrowding, pricing inefficiencies, cost management, fraud prevention, workforce allocation, visitor feedback collection and its analysis are common issues that impact visitor experience and revenue.





Traditional management methods lack real-time analytics, automation and site management tools, leading to losses and operational inefficiencies.



Introducing!

游 Tourly.ai



Tourly.ai leverages AI to solve these challenges, ensuring a seamless and profitable site management experience.

- ✓ **AI-based headcount tracking** for real-time crowd monitoring
- ✓ **Dynamic pricing automation** to maximize revenue based on visitor flow
- ✓ **AI-driven ticketing** with fraud prevention & facial recognition
- ✓ **Smart cost tracking** for financial optimization
- ✓ **AI-powered feedback analysis** to improve visitor satisfaction
- ✓ **Workforce shifts scheduling tool** to optimize staffing and reducing costs





AI-Based Crowd Management

Leverage the power of artificial intelligence to monitor and manage visitor flow in real-time, ensuring optimal experiences and preventing overcrowding.

- ✓ Real-time headcount using AI-powered computer vision
- ✓ Displays current visitors, tickets sold, and capacity percentage
- ✓ Prevents overcrowding & optimizes visitor flow



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Manage Crowd

Current Visitors**2830**

People currently at the site

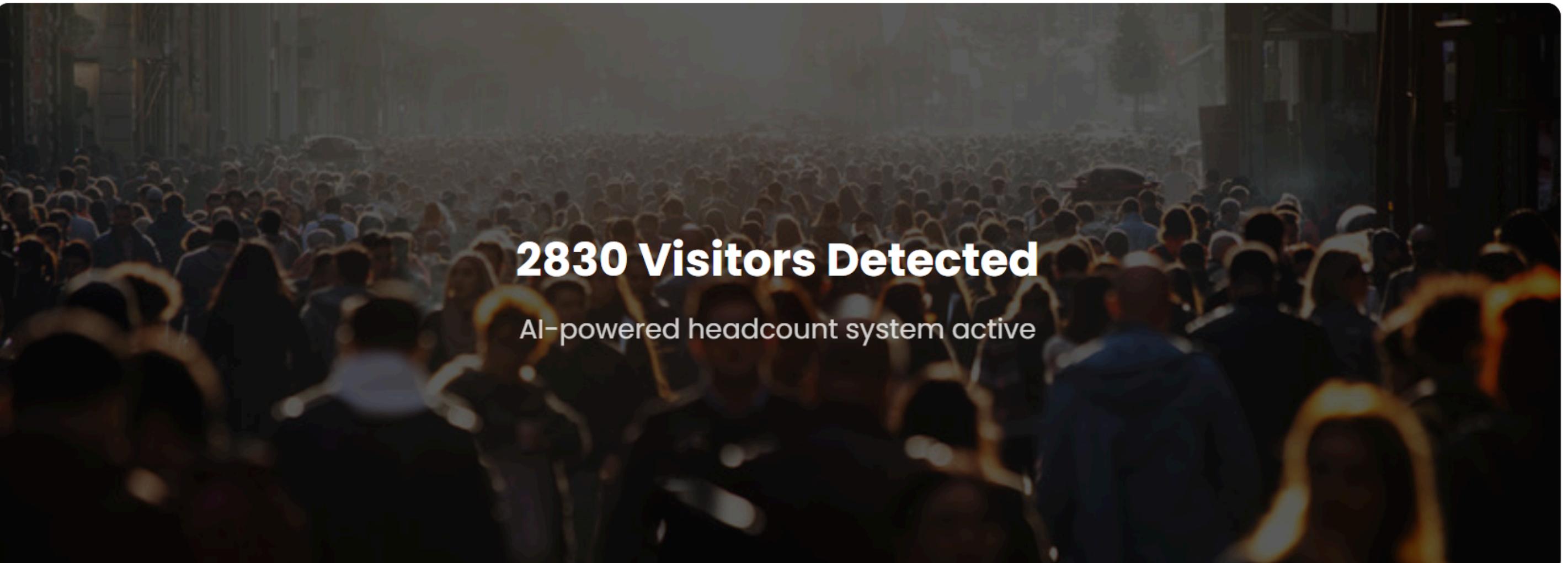
Today's Tickets**583**

Tickets sold today

Current Capacity**94%**

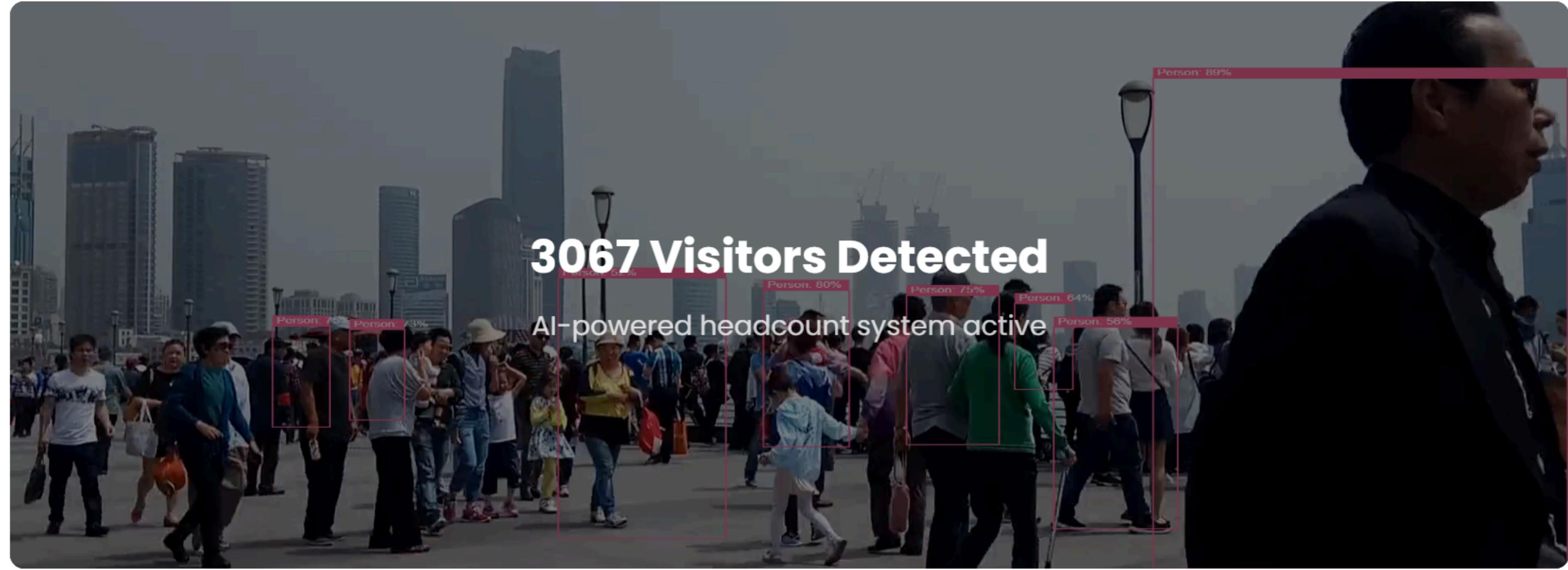
Of maximum capacity

AI Headcount System

 Refresh Data**2830 Visitors Detected**

AI-powered headcount system active

AI Headcount System

 Refresh Data Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout Upload Video Feed Export Data View Analytics

Peak Hours

11 AM - 2 PM

Average Visit Time

2.5 hrs

Current Wait Time

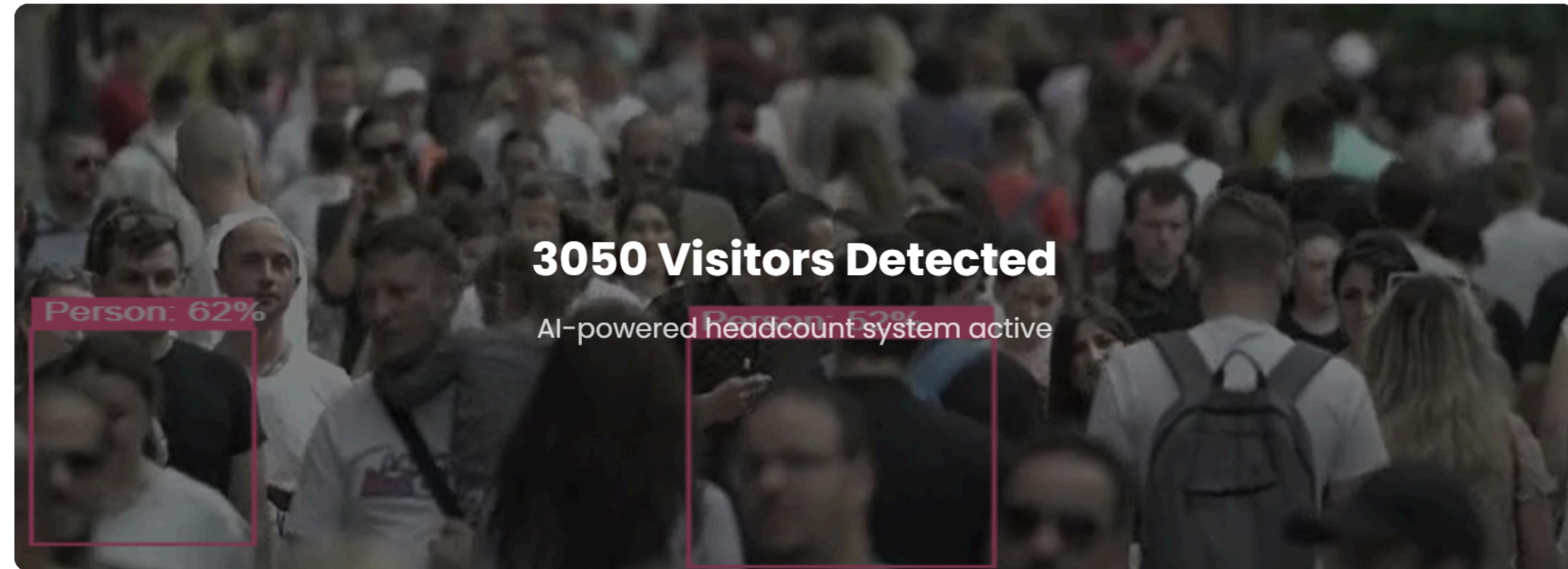
12 min

Recommended Price

₹ 249.99

[Manage Crowd](#)[Dynamic Pricing](#)[Manage Tickets](#)[Manage Costs](#)[Worker Shifts](#)[Feedbacks AI](#)[Profile](#)[Settings](#)[Logout](#)

AI Headcount System

[⟳ Refresh Data](#)[Upload Video Feed](#)[Export Data](#)[View Analytics](#)

Peak Hours

11 AM - 2 PM

Average Visit Time

2.5 hrs

Current Wait Time

12 min

Recommended Price

₹ 249.99

 Refresh Data

AI Headcount System

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Visitor Analytics

X

Total Visitors Today

583

Current Visitors

2830

Average Visit Duration

2.5 hrs

Peak Visitor Time

11:30 AM

Visitor Capacity

94%

Recommended Ticket Price

₹ 249.99

Revenue Today

₹ 18,569

Visitor Satisfaction

4.7/5

Person: 50%

 View Analytics

Avg Visit Time

5 hrs

Avg Recommended Price

₹ 249.99**12 min**



Dynamic Pricing Management

Maximize revenue and optimize visitor distribution with our intelligent dynamic pricing system that automatically adjusts based on real-time demand.

- ✓ AI automatically adjusts ticket prices based on visitor count
- ✓ Customizable pricing formulas with dynamic price limits
- ✓ Real-time pricing graphs & simulations



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Dynamic Pricing

Current Price**₹ 360.13**

Dynamically calculated price

Current Visitors**3056**

People currently at the site

Price Change**2.9%**

From base price

Price Configuration

 Save Configuration

Dynamic Pricing Formula

$$\text{Dynamic Price} = \min((P_{\max} + P_{\min} / 2) \times (\text{Current Visitors} / \text{Average Visitors})^e, P_{\max})$$

Where e is the elasticity factor that determines how steeply prices change with visitor numbers.**Minimum Price (₹)**

200

Maximum Price (₹)

500

Average Visitors**Elasticity Factor**

 Manage Crowd

 Dynamic Pricing

 Manage Tickets

 Manage Costs

 Worker Shifts

 Feedbacks AI

 Profile

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 Logout

Minimum Price (₹)



200

Maximum Price (₹)



500

Average Visitors



2970

Elasticity Factor

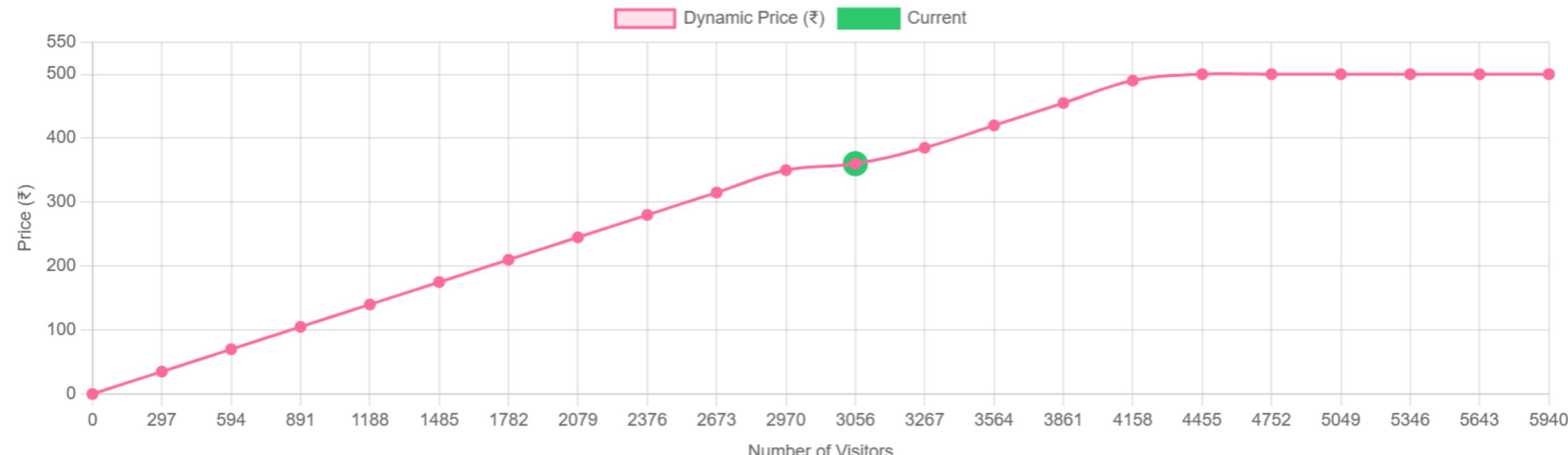


1

Price Simulation

 Simulate Visitors

Dynamic Price vs Visitor Count





AI-Powered Ticket Management

Streamline your ticketing process with advanced AI technology that ensures security, prevents fraud, and enhances the visitor experience.

- ✓ Generate & verify tickets with facial recognition & QR codes
- ✓ AI helps detect duplicate tickets or fraudulent visitors
- ✓ Easy visitor photo capture & digital ticketing system



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

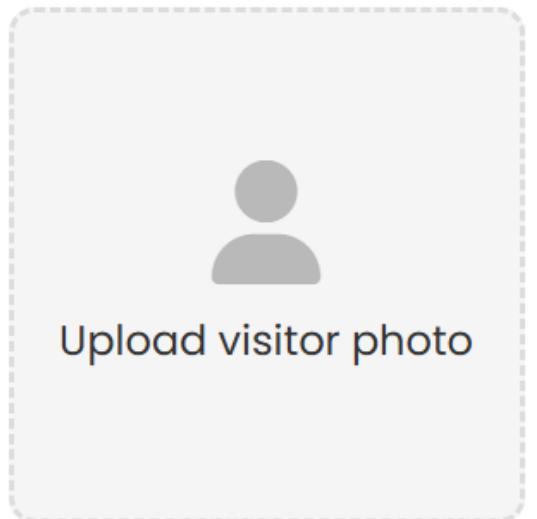
Manage Tickets

[Generate Ticket](#)[Verify Ticket](#)

Generate New Ticket

[Generate Ticket](#)

Visitor Photo



Upload visitor photo

 Take Photo

Start Time

18-03-2025 22:37

End Time

19-03-2025 02:37

Ticket Type

Standard (₹249.99)

Visitor Name (Optional)

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Generate Ticket

Verify Ticket

Generate New Ticket

 Generate Ticket

Visitor Photo

 Take Photo

Start Time

18-03-2025 22:39

End Time

19-03-2025 02:39

Ticket Type

VIP (₹999.99)

Visitor Name (Optional)

Hugh Jackman

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout18-03-2025 22:41 19-03-2025 02:41 

Ticket Type

Standard (₹249.99) 

Visitor Name (Optional)

Hugh Jackman

Ticket Generated

 Download Download QR Code Print + New Ticket Tourly.ai

G2N4RG16X0

**Visitor:** Hugh Jackman**Type:** Standard**Valid From:** Tue, Mar 18, 2025, 10:41 PM**Valid Until:** Wed, Mar 19, 2025, 02:41 AM**Price:** ₹249.99

This ticket is non-transferable and must be presented with ID verification.

Generated on: Tue, Mar 18, 2025, 10:11 PM

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Manage Tickets

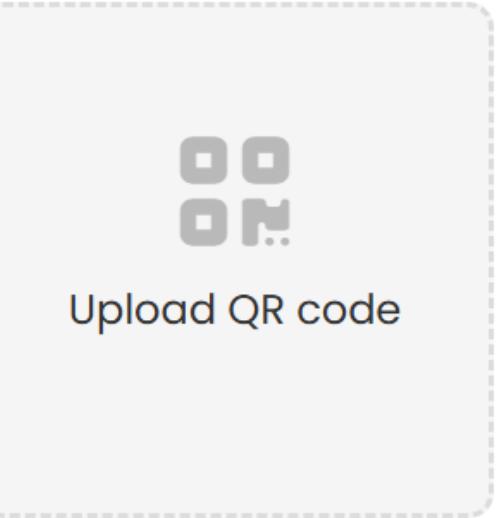
[Generate Ticket](#)[Verify Ticket](#)

Verify Ticket

1

Scan QR Code

Upload or scan the ticket QR code



Upload QR code

 Upload QR

Or enter ticket ID manually:

 Enter ticket ID[Verify](#)

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

1

Scan QR Code

Upload or scan the ticket QR code

 Upload QR

Or enter ticket ID manually:

 Verify

2

Verify Identity

Take a photo of the visitor to verify identity

Ticket ID: G2N4RG16X0

Valid From: Tue, Mar 18, 2025, 10:41 PM

Valid Until: Wed, Mar 19, 2025, 02:41 AM

Ticket Type: Standard

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

2

Verify Identity

Take a photo of the visitor to verify identity

Ticket ID: G2N4RG16X0

Valid From: Tue, Mar 18, 2025, 10:41 PM

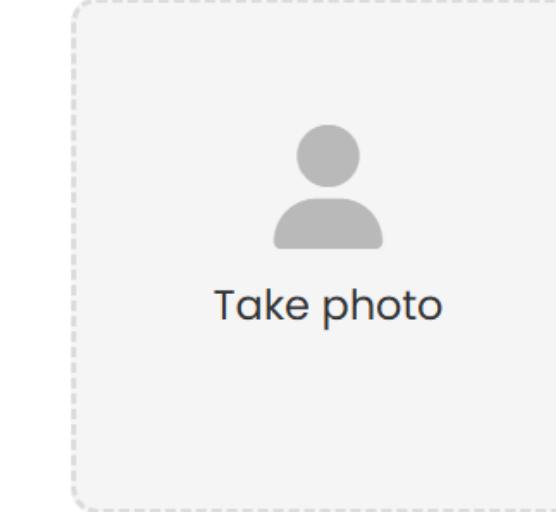
Valid Until: Wed, Mar 19, 2025, 02:41 AM

Ticket Type: Standard

Registered Photo



Current Photo

 Take Photo Verify Identity

3

Verification Result

Valid From: Tue, Mar 18, 2025, 10:41 PM
Valid Until: Wed, Mar 19, 2025, 02:41 AM
Ticket Type: Standard

 Manage Crowd

 Dynamic Pricing

 Manage Tickets

 Manage Costs

 Worker Shifts

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Registered Photo



Current Photo



 Take Photo

 Verify Identity

3

Verification Result



Verifying identity...



 Take Photo

 Manage Crowd

 Dynamic Pricing

 Manage Tickets

 Manage Costs

 Worker Shifts

 Feedbacks AI

 Profile

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 Logout

 Verify Identity

3

Verification Result



Identity Verified

Similarity Score

71%

 Approve Entry

 Deny Entry

 Verify Another Ticket



Cost Management & Expense Analysis

Gain complete visibility into your operational costs with powerful analytics tools that help identify trends and optimize spending.

- ✓ Tracks total expenses, top cost categories, and trends
- ✓ Interactive expense analysis graphs
- ✓ Allows managers to add & categorize costs



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Manage Costs

Total Expenses

**₹ 245,680**

Total expenses this month

Highest Cost

**Salaries**

Highest expense category

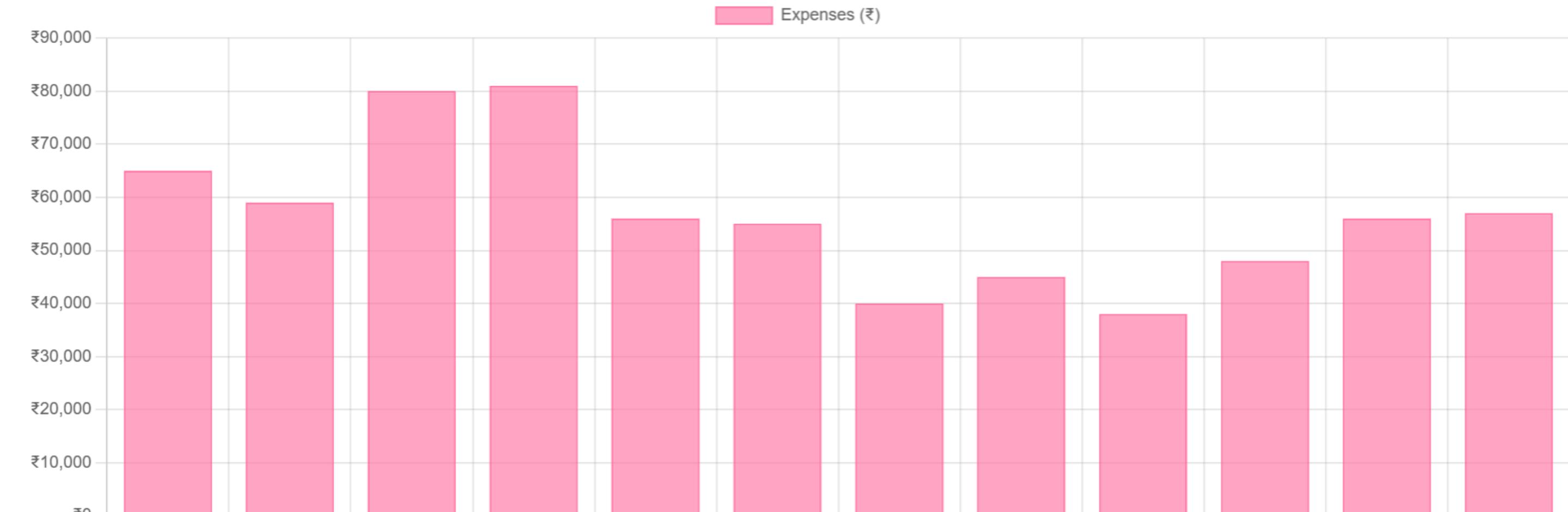
Cost Trend

**+12%**

Increase from last month

Expense Analysis

All Cost Types ▾



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Cost Entries

 + Add New Cost

All Cost Types ▾

Maintenance

₹ 27,011

 January 27, 2025

Monthly maintenance of facilities

**Utilities**

₹ 44,714

 February 27, 2025

Electricity and water bills

**Salaries**

₹ 16,618

 March 2, 2025

Staff salaries for the month

**Marketing**

₹ 50,000

[+ Add New Cost](#) Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Cost Entries

[All Cost Types](#) ▾

All Cost Types

Maintenance

Utilities

Salaries

Marketing

Equipment

Insurance

Miscellaneous

Salaries

₹ 28,327

 March 7, 2025

Staff salaries for the month

**Utilities**

₹ 12,918

 March 7, 2025

Internet and phone services

**Equipment**

 Manage Crowd

 Dynamic Pricing

 Manage Tickets

 Manage Costs

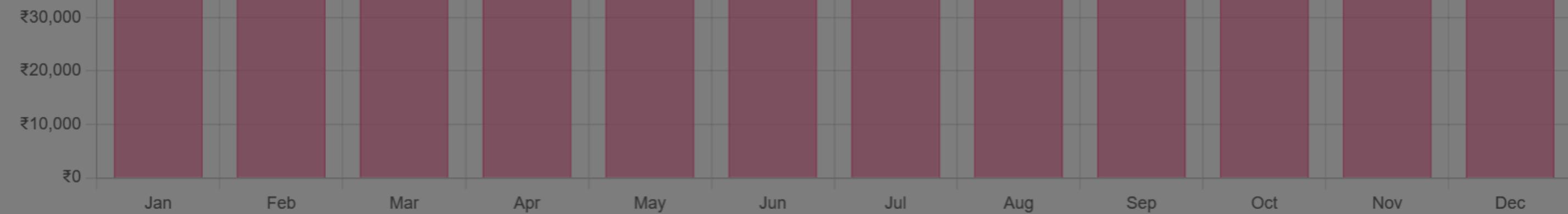
 Worker Shifts

 Feedbacks AI

 Profile

 Settings

 Logout



Add Cost

x

Cost Entries

+ Add New Cost

Select Cost Type

Description

Amount (₹)

18-03-2025

Cancel Save

Main ₹ 53,700 Jan Monthly

Utilities ₹ 38,600 March 13, 2025 Electricity and water bills

Salaries

Worker Shifts Management

Optimize your workforce allocation with intelligent scheduling tool that ensures proper coverage during peak times and reduces manpower costs during slower periods.

- ✓ Assign & schedule worker shifts dynamically
- ✓ Tracks total workers, today's shifts, and coverage rate
- ✓ Efficiently utilizes the manpower and reduces salary costs



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Worker Shifts Management

Total Workers**86**

Total hired workers

Today's Shifts**12**

Shifts scheduled today

Coverage Rate**92%**

Of required positions filled

Worker Shifts

+ Add New Worker Shift**Electrician****AS****Aarav Sharma** Start: 3/18/2025, 10:31:35 PM  End: 3/19/2025, 6:31:35 AM**Plumber****VP****Vivaan Patel** Start: 3/19/2025, 12:31:35 AM  End: 3/19/2025, 8:31:35 AM**Carpenter**

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Worker Shifts

[+ Add New Worker Shift](#)**Electrician****Aarav Sharma** Start: 3/18/2025, 10:32:17 PM  End: 3/19/2025, 6:32:17 AM**Plumber****Vivaan Patel** Start: 3/19/2025, 12:32:17 AM  End: 3/19/2025, 8:32:17 AM**Carpenter****Aditya Singh** Start: 3/19/2025, 2:32:17 AM  End: 3/19/2025, 10:32:17 AM**Painter****Vihaan Gupta** Start: 3/19/2025, 4:32:17 AM  End: 3/19/2025, 12:32:17 PM

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Worker Shifts Management

 Total Workers**86**

Total hired workers

 Today's Shifts Coverage Rate**92%**

Of required positions filled

Add Worker Shift

Select Worker Type

Worker Name

18-03-2025 17:03

18-03-2025 18:03

Cancel

Save

Worker Shifts

**Plumber****VP**

Vivaan Patel

 Start: 3/19/2025, 12:33:43 AM  End: 3/19/2025, 8:33:43 AM**Carpenter**

Worker Shifts Management



Ansh Singh
Administrator

Manage Crowd

Dynamic Pricing

Manage Tickets

Manage Costs

Worker Shifts

Feedbacks AI

Profile

Settings

Total Workers

86

Total hired workers



Today's Shifts



Coverage Rate



92%

Of required positions filled

Add Worker Shift



Electrician

Select Worker Type

Electrician

Plumber

Carpenter

Painter

HVAC Technician

Janitor

Security Guard

Maintenance

+ Add New Worker Shift

Worker Shifts

AS
Electrician
Aarav Patel
Start: 3/19/2025, 12:32:51 AM



Plumber

VP
Vivaan Patel

Start: 3/19/2025, 12:32:51 AM End: 3/19/2025, 8:32:51 AM



Logout

AI-Powered Feedback Analysis

Transform visitor feedback into actionable insights with our advanced AI analysis tools that identify patterns and improvement opportunities.

- ✓ Managers can create, share, and manage feedback forms
- ✓ Automatically sorts feedback as Positive, Neutral, or Negative
- ✓ AI identifies common visitor concerns & improvement areas
- ✓ Sentiment charts, rating distributions, and trend analysis



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feedbacks AI

Total Forms**12**

Active feedback forms

Total Responses**248**

Feedback responses received

Satisfaction Rate**78%**

Average satisfaction score

Feedback Forms

+ Create New Form

All Forms

Visitor Experience Survey Active

8 Responses

Created on March 3, 2025

**Tour Guide Feedback** Active

9 Responses

Created on March 11, 2025



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feedback Forms

[+ Create New Form](#)

All Forms ▾

 Visitor Experience Survey Active

8 Responses

Created on March 3, 2025

 Tour Guide Feedback Active

9 Responses

Created on March 11, 2025

 Facility Satisfaction Survey Draft

6 Responses

Created on February 16, 2025

 Event Feedback Form Draft

7 Responses

Created on February 1, 2025



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Fee

Create Feedback Form

Form Builder

Preview

Form Title

Form Description (optional)

Multiple Choice

*



Enter your question

Option 1



Option 2

[+ Add Option](#)[+ Add Question](#)

Created on March 11, 2025

Satisfaction Rate



0%

Average satisfaction score

[+ Create New Form](#)

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Features

Form Builder

Preview

Form Title

Form Description (optional)

Multiple Choice

*



Multiple Choice

Checkbox

Rating

Text

Option 2



+ Add Option

+ Add Question

Cancel

Archive Form

Save as Draft

Publish Form

Created on March 11, 2025

Satisfaction Rate



0%

Average satisfaction score

+ Create New Form



 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Fee

Create Feedback Form

[Form Builder](#)[Preview](#)

Service Feedback

Please provide your valuable feedback on our on-site services

1. Did you like our services *

- Yes
- No

2. Rate our staffs *

- 1
- 2
- 3
- 4
- 5

3. Select the things you liked on our site *

- Park
- Theatre
- Gift Shop
- Fountains
- Cafes & Food Courts

4. Any other things you would like us to know? *

 Created on March 11, 2025

Satisfaction Rate

**8%**

Average satisfaction score

[+ Create New Form](#)

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feedback

Total Forms

12

Active feedback

Feedback

All Forms

S
F
C
B

Share Feedback Form

Share this link with your visitors to collect feedback:

<https://tourly-ai.web.app/form-data-collection.htr> Copy

Embed on your website

```
<iframe src="https://tourly-ai.web.app/form-data-collection.html?form-id=-OLeWLRC1rKma8w_yLDq" width="100%" height="600" frameborder="0">
</iframe>
```

QR Code

 Download QR Code

Close

Satisfaction Rate

78%Average satisfaction score  + Create New Form

Service Feedback

Please provide your valuable feedback on our on-site services

1. Did you like our services? *

- Yes
 - No
-

2. Rate our staffs *

- 1
 - 2
 - 3
 - 4
 - 5
-

3. Select the things you liked on our site *

- Park
 - Theatre
 - Gift Shop
 - Fountains
 - Cafes and Food Courts
-

4. Any other things you would like us to know? *

Your answer

2. Rate our staffs *

1 2 3 4 5

3. Select the things you liked on our site *

- Park
- Theatre
- Gift Shop
- Fountains
- Cafes and Food Courts

4. Any other things you would like us to know? *

Your answer

Submit Feedback



Thank You!

Your feedback has been submitted successfully.

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 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feedback Analysis: Visitor Experience Survey

[Overview](#)[Responses](#)[AI Insights](#)

Visitor Experience Survey

Help us improve your visitor experience

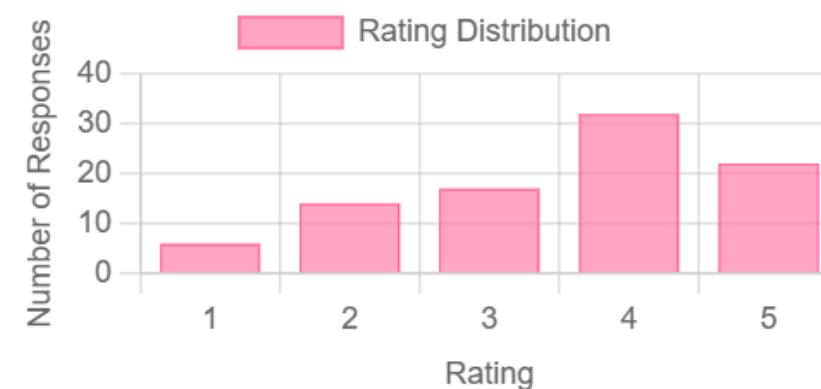
Total Responses: 8

Sentiment Distribution



Positive Neutral Negative

Rating Distribution

[+ Create New Form](#)[Close](#)[Tour Guide Feedback Active](#)[9 Responses](#) Created on March 12, 2025

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feedbacks

Feedback Analysis: Visitor Experience Survey

[Overview](#)[Responses](#)[AI Insights](#)[All Responses](#) ▾

March 19, 2025 at 12:07 AM

Positive

How would you rate your overall experience?

5 out of 5

What age group do you belong to?

25-34

Which services would you like to see improved?

Interactive exhibits

How would you rate the value for money?

5 out of 5

What did you enjoy most about your visit?

I really enjoyed the interactive exhibits. The staff was knowledgeable and friendly.
The whole experience exceeded my expectations!

Rate the cleanliness of our facilities

5 out of 5

March 17, 2025 at 12:07 AM
 Created on March 12, 2025[+ Create New Form](#)

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Feature

Feedback Analysis: Visitor Experience Survey

[Overview](#)[Responses](#)[AI Insights](#)

Key AI Insights

Clean and Well-Maintained Areas

Several visitors praised the overall cleanliness, particularly in dining and exhibit areas. Maintaining this standard will reinforce a positive impression.

Restroom Cleanliness Concerns

While some areas were well-maintained, restrooms received mixed feedback (average 3.2/5). Increasing cleaning frequency could further improve satisfaction.

Rest Area Comfort

68% of respondents wanted more rest areas. Adding more seating, shaded spots, and refreshment stations would enhance the visitor experience.

Common Topics

 Mentioned in Responses Created on March 12, 2025

Satisfaction Rate

**0%**

Average satisfaction score

[+ Create New Form](#)

[Manage Crowd](#)[Dynamic Pricing](#)[Manage Tickets](#)[Manage Costs](#)[Worker Shifts](#)[Feedbacks AI](#)[Profile](#)[Settings](#)[Logout](#)

Feature

more interactive exhibits or bundled offers could enhance this further.

Rest Area Comfort

68% of respondents wanted more rest areas. Adding more seating, shaded spots, and refreshment stations would enhance the visitor experience.

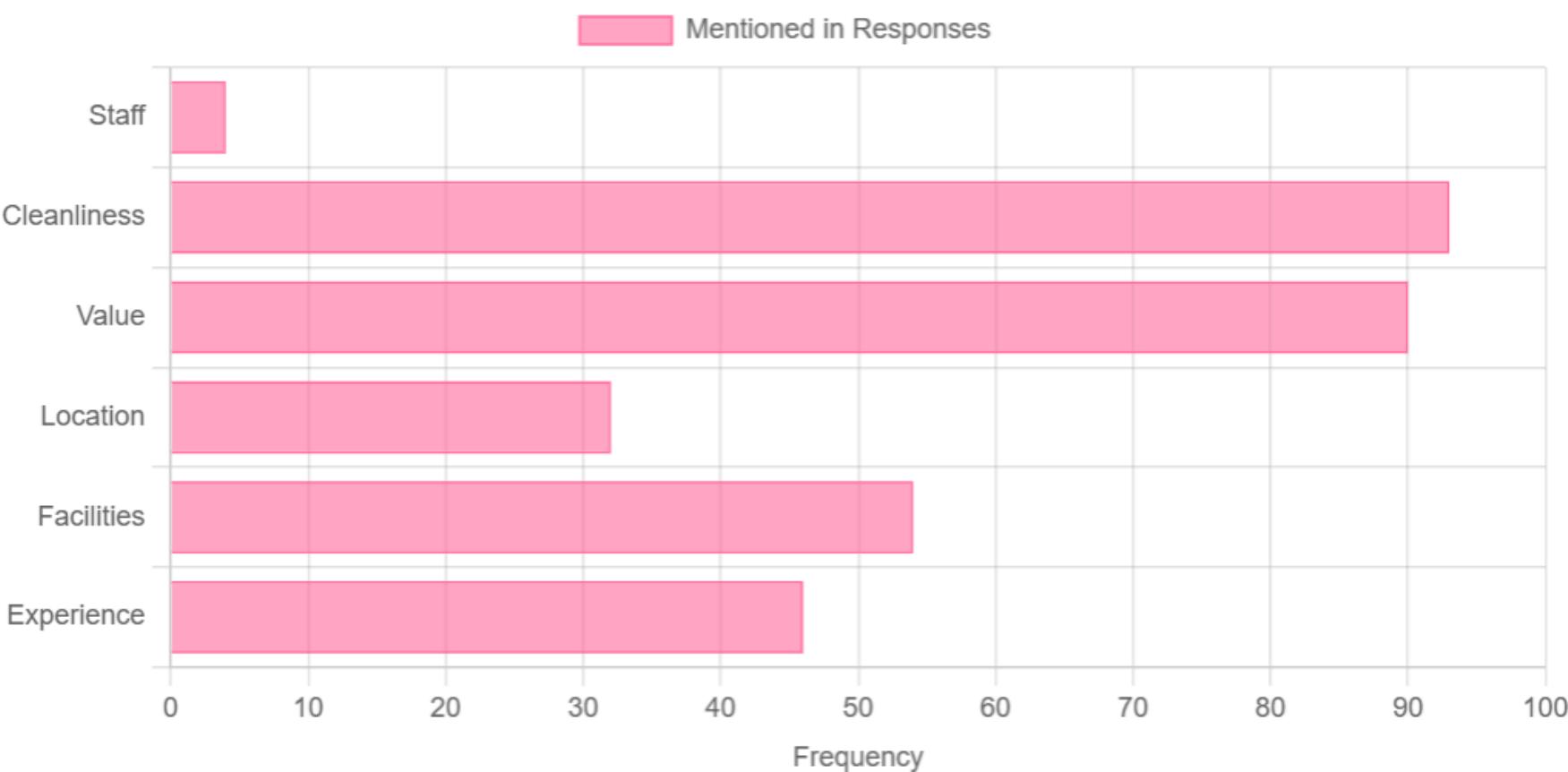
Satisfaction Rate



0%

Average satisfaction score

Common Topics



+ Create New Form



Close



Sleek & Modern UI Design

Experience a beautifully designed interface that makes managing your tourism operations intuitive, efficient, and enjoyable.

- ✓ Minimalist, professional design with a pink & white theme
- ✓ Sidebar navigation for easy access to all features
- ✓ Interactive charts, cards, and real-time data updates





Tourly.ai

Create your account

Full Name

Email Address

Password

Sign Up

Continue with Google

Already have an account? [Log In](#)



Tourly.ai

Smart Tourist Site Management Platform

Email Address

Password

Log In

Continue with Google

Don't have an account? [Sign Up](#)

Manage Crowd

Ansh Singh
Administrator

Manage Crowd

Dynamic Pricing

Manage Tickets

Manage Costs

Worker Shifts

Feedbacks AI

Profile

Settings

Logout

Profile Settings

x



Change Photo

Full Name

Ansh Singh

Refresh Data

Email Address

anshsingh2006.1@gmail.com

Role

Administrator

Save Changes

 Manage Crowd Dynamic Pricing Manage Tickets Manage Costs Worker Shifts Feedbacks AI Profile Settings Logout

Manage Crowd

Current Visitors

2830

People currently at the event

AI Headcount

Settings

X

Notifications

Email Notifications



Push Notifications



Site Settings

Maximum Visitors Capacity

3000

Base Ticket Price (₹)

20

Save Settings Refresh Data



Our Impact

- **Smarter Crowds, Happier Visitors:** AI-powered crowd management prevents congestion, creating a seamless and enjoyable experience for every visitor.
- **Revenue Optimization Made Easy:** Dynamic pricing ensures fair and profitable ticketing, balancing demand and maximizing earnings.
- **Frictionless & Secure Entry:** AI-backed ticket verification eliminates fraud, making check-ins faster and more reliable.
- **Efficient Workforce, Lower Costs:** Intelligent shift management allocates staff efficiently, reducing unnecessary labor costs.
- **Actionable Insights from Every Review:** AI-driven feedback analysis turns visitor opinions into real improvements, leading to higher satisfaction and better services.
- **Better Budgeting, Smarter Spending:** Cost management tools track expenses, identify trends, and optimize financial decisions for sustainable operations.

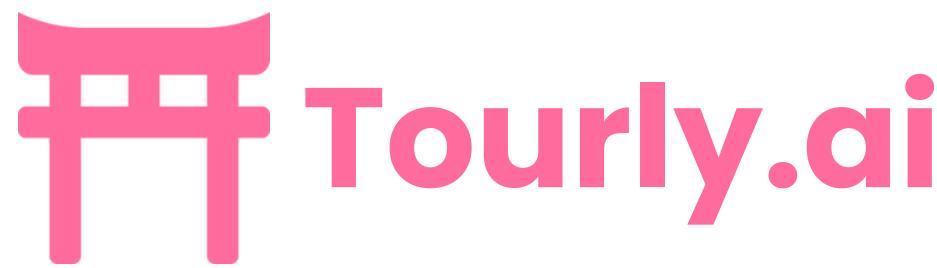


Our USP

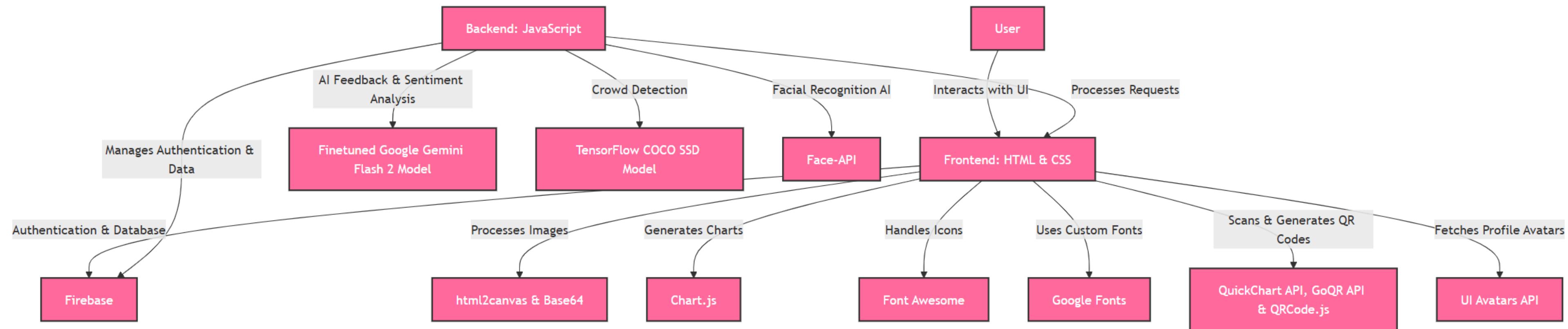
- **AI-Based Crowd Management:** Real-time visitor flow monitoring prevents overcrowding and enhances the visitor experience.
- **Dynamic Pricing Automation:** AI dynamically adjusts ticket prices based on visitor count, ensuring maximum revenue.
- **AI-Driven Ticket Verification:** Secure entry through facial recognition and QR code-based fraud detection.
- **Intelligent Workforce Management:** Tools optimize shift scheduling to balance workforce costs with demand.
- **Data-Driven Financial Insights:** Smart cost tracking and AI-powered feedback analysis empower smarter business decisions.



Try Now: <https://tourly-ai.web.app/>



Our Technology





Thank You