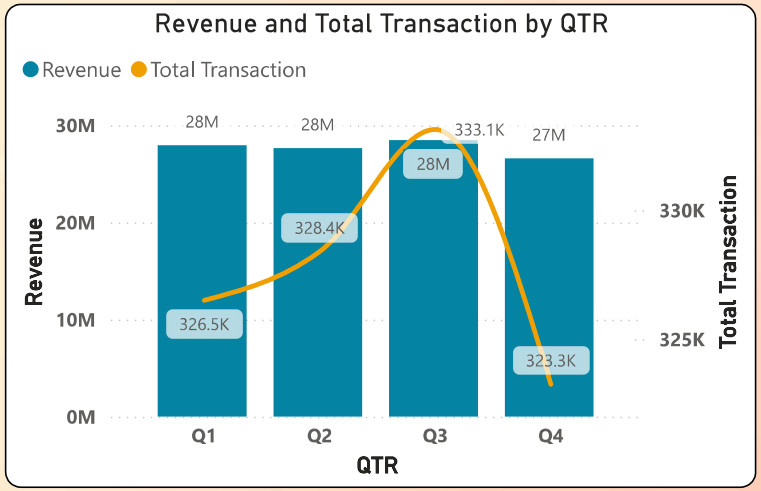
Ford Finance - Credit Card TXN

Q4 | Q3 | Q2 | Q1

Week_Start_Date: All

Total Revenue	Total Interest	TXN Amount	TXN Count
111M	15.69M	89M	1M

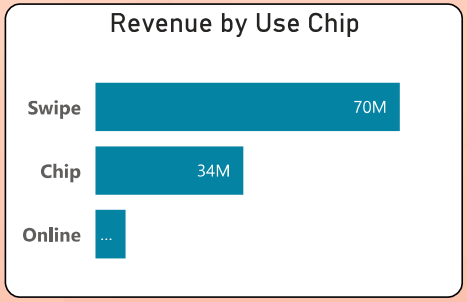
Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	92278795	1,29,91,775.48	5371270
Gold	4908144	7,47,568.32	112420
Platinum	2271216	3,23,258.10	41330
Silver	11172665	16,24,162.56	375010
Total	110630820	1,56,86,764.46	5900030

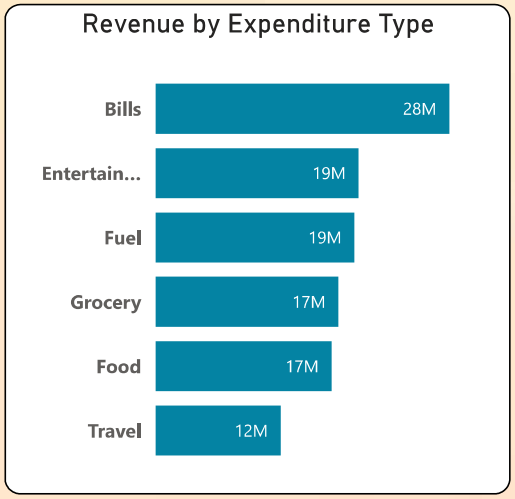


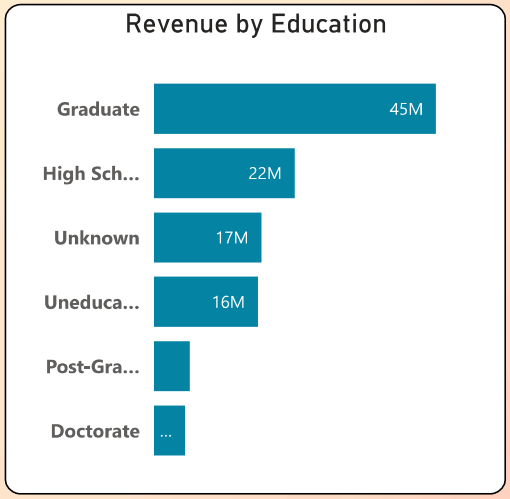
F | M

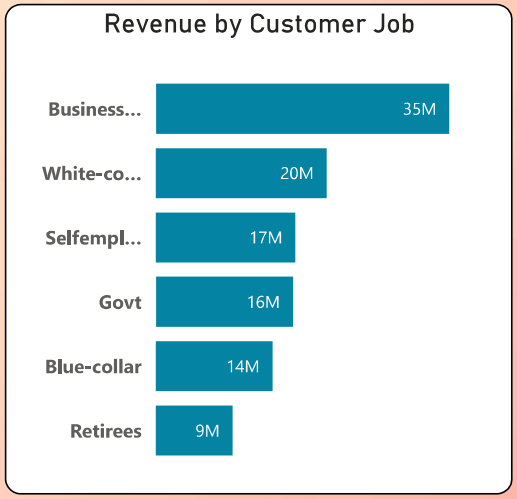
Low | Med | High

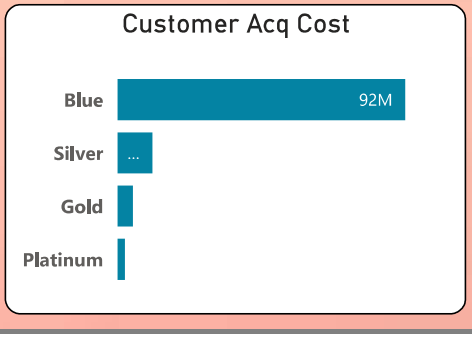
Blue | Gold | Platinum | Silver











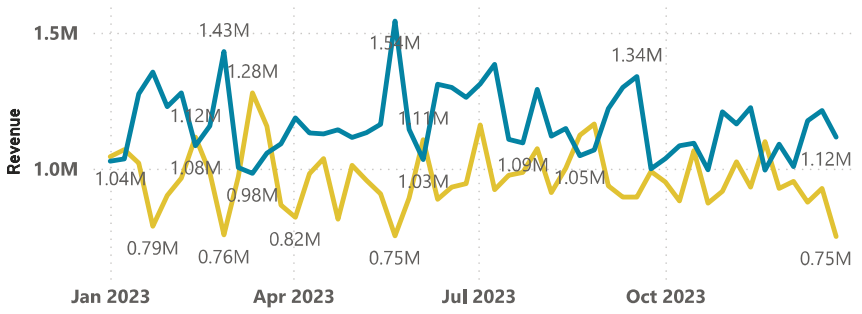
Ford Finance - Credit Card Customer

Q4 | Q3 | Q2 | Q1

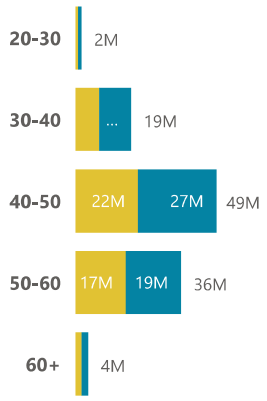
Week_Start_Date: All

Total Revenue	Total Interest	Total Income	CSS
111M	15.69M	1bn	3.19

Revenue vs Gender



Age Group



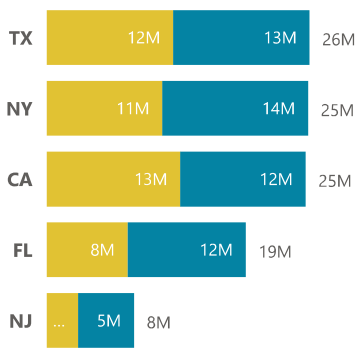
F: 11.76K | M: 8.46K

Low | Med | High

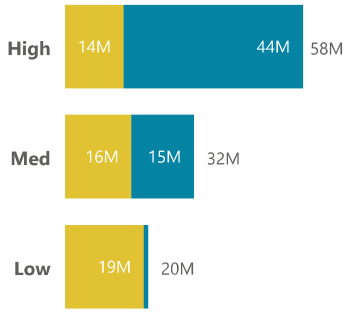
Blue | Gold | Platinum | Silver

Customer_job	Revenue	Total_trans_amt	Income
Businessman	34775665	28570824	373919838
White-collar	20229312	16443484	207860110
Selfemployeed	16523516	12790052	150626576
Govt	16223403	13015750	177547978
Blue-collar	13808557	10977676	144524316
Retirees	9070368	7246240	97350060
Total	**110630820**	**89044026**	**1151828878**

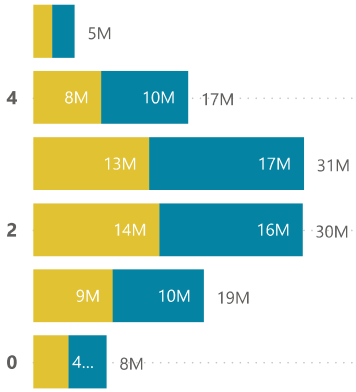
Top 5 States



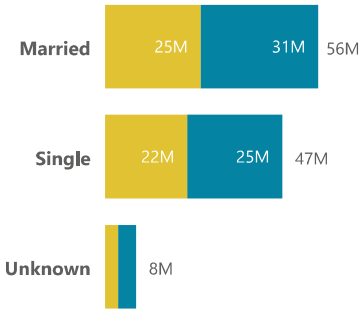
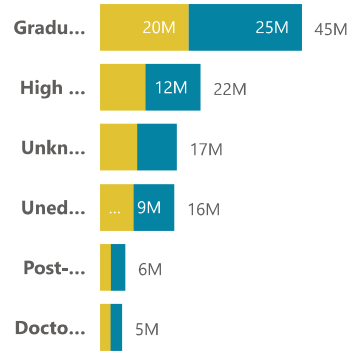
Salary Group



Dependent Group



Marital Status



Education Level