Social Media Manager

Virufy Mission Statement: Our vision is to develop a smartphone app that can be used by everyone in the world to find out in seconds whether they have COVID-19. We are utilizing cutting-edge artificial intelligence technology to identify patterns undetectable by humans from the unique respiratory signatures of lungs damaged by the virus.

Job Description Overview: This person would work to improve our existing social media platforms and widen our network. Tactically, this job would involve driving engagement via use of Twitter, Instagram, and other social media platforms as well as writing blog posts and updates. This person would also be responsible for web analytic tools to assess progress, as well as developing new marketing campaigns. The Social Media Manager would work in conjunction with the Medical and AI teams to develop content.

Responsibilities:
- Researching and identifying current trends in social media
- Creating novel content for social media platforms
- Creating and implementing large-scale social media campaigns and strategies
- Developing impactful blog posts and updates
- Understanding and implementing social media analytics, relay this to other members of the team
- Building brand awareness and reaching out to influential people involved with AI and COVID-19

Experience:
- Previous experience in social media (including research or internship)
- Bachelors Degree in marketing, PR, or related field a plus
- Organized, collaborative, and detail-oriented
- Previous startup experience a plus
- Clear and concise writing skills (may ask for a sample)
- Proficiency in the Microsoft Office Suite

Hours:
5+ hours per week

To Apply:
Please fill out the form and feel free to reach out to azehfuss@stanford.edu with any questions