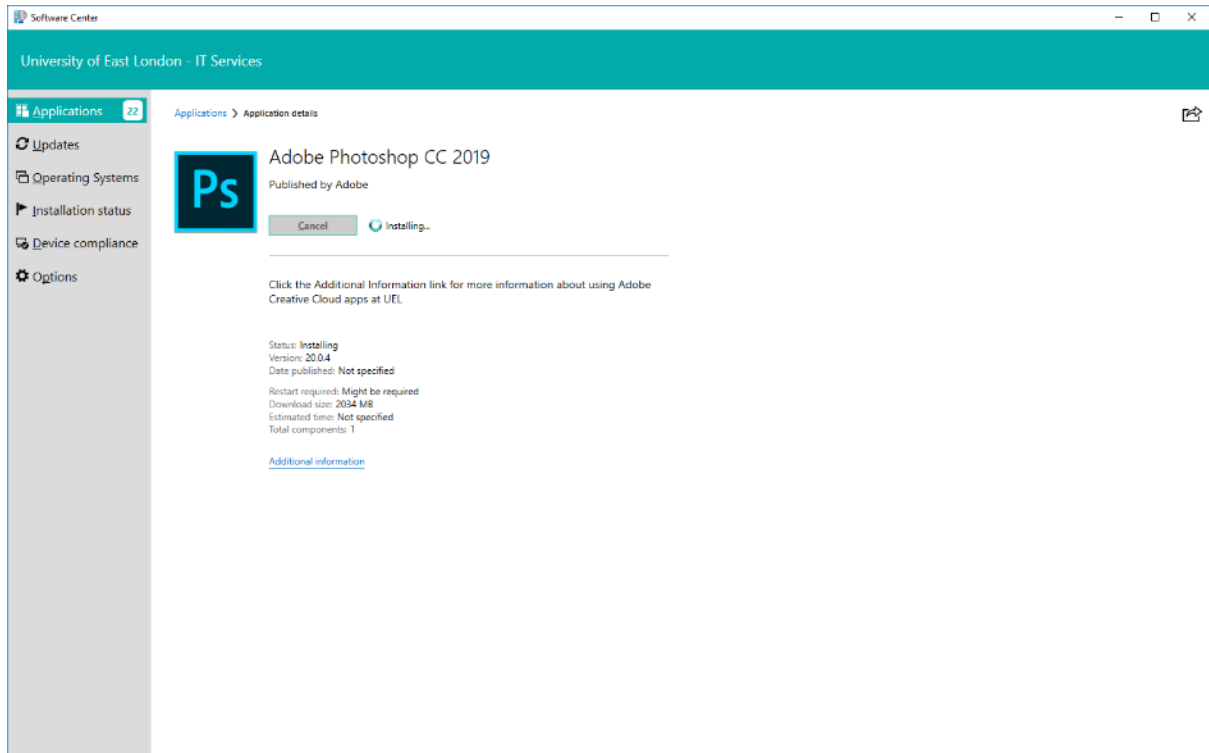


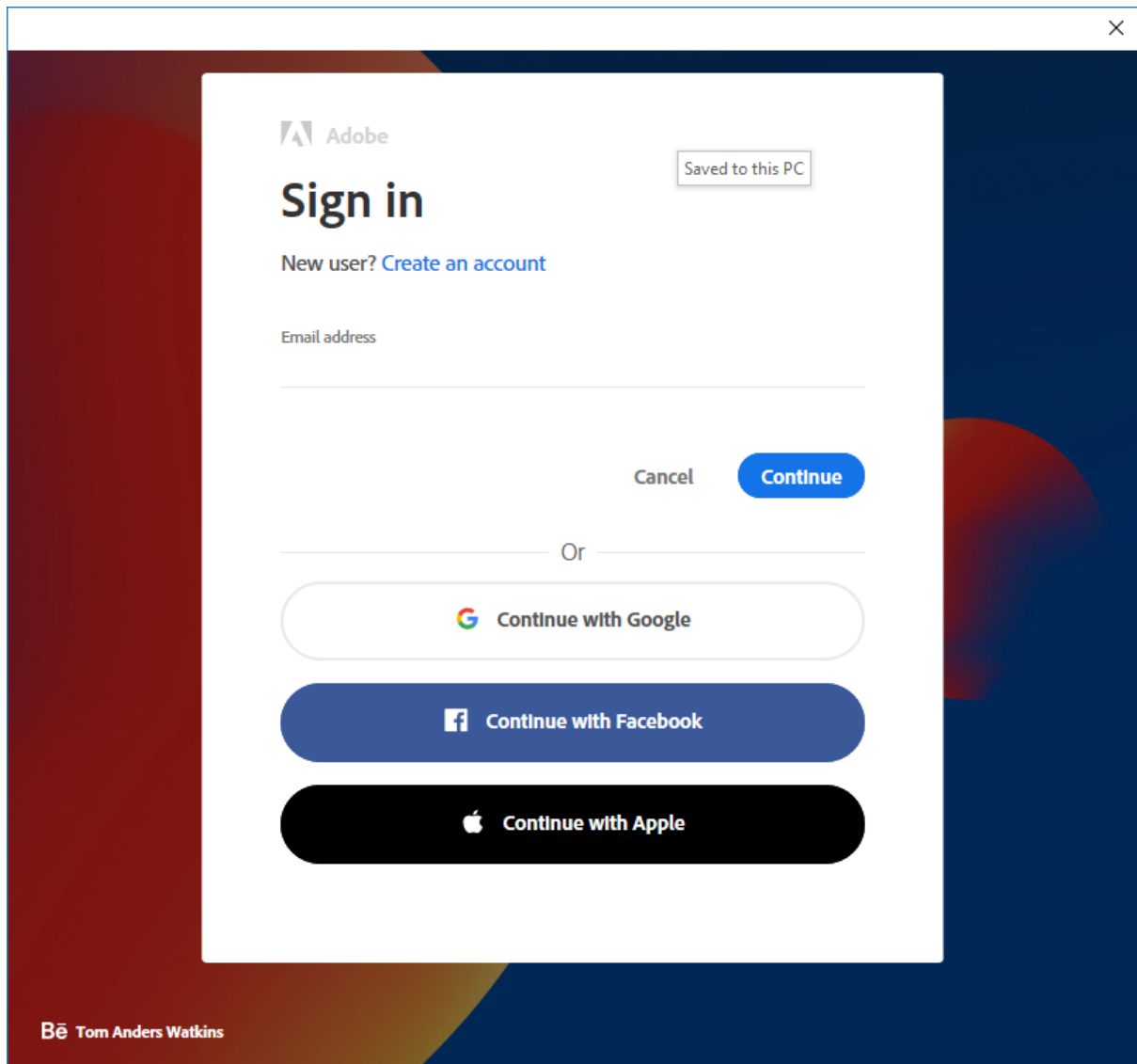
Week 6 Demo:

Starting Photoshop:

While using UEL computer, search for Software Center. Search for “Photoshop” and install. Note that Adobe Photoshop is an expensive software. You cannot find it any other way.



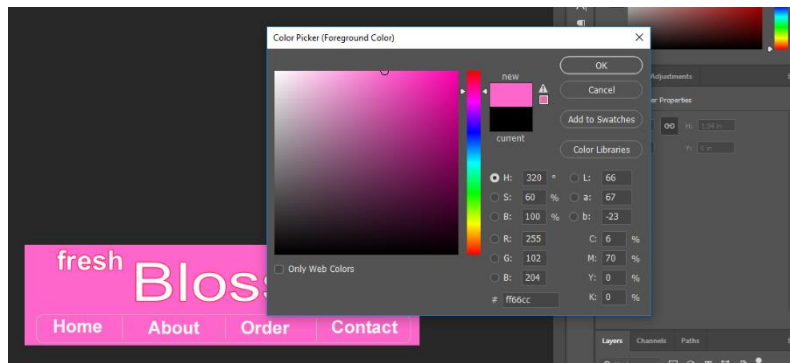
Once it finishes, open the application from the menu. It will ask you to log in. Use your UEL login.



It will take you through Moodle and the application will then open.

Using Photoshop:

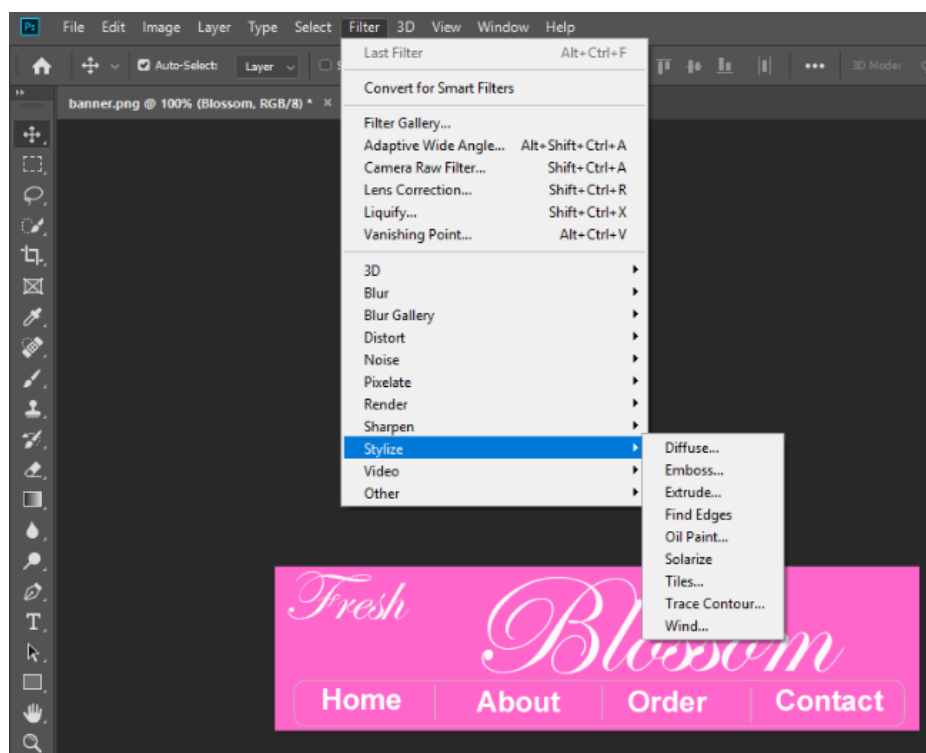
- 1- Change the font of the banner:
 - a. Open the file 'Banner' from inside 'Images' folder. We want to change the font to something more arty.
 - b. We need to cover the original text. We could delete it or faster, cover it with a box of the same colour.
 - c. Select the box from left-hand side of the screen. Click on the colour box and use the eyedrop to copy the same pink as the box colour.



- d. Draw the box of the text, and that should hide the old text.
- e. Now click on the icon that looks like the letter T – for text.
- f. Set the size to 60, colour white, and font to Edwardian Script. Type Fresh.
- g. Then create another text using the letter T – and set the size to 120. Type the word Blossom. Position them.



Note that while selecting the text, you can change the style of the text, including making it a 3D effect.

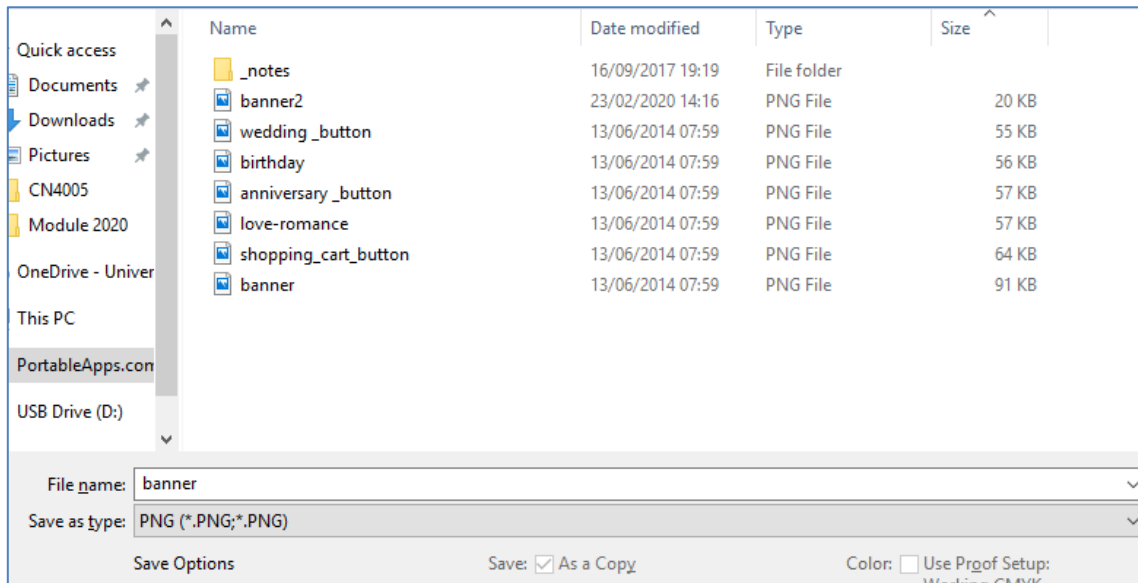


In fact, if you click on the layer where the text is, you will get a screen that will allow you to edit with special effect. Lets add a glow to the text and save it.



Once you are done, click save.

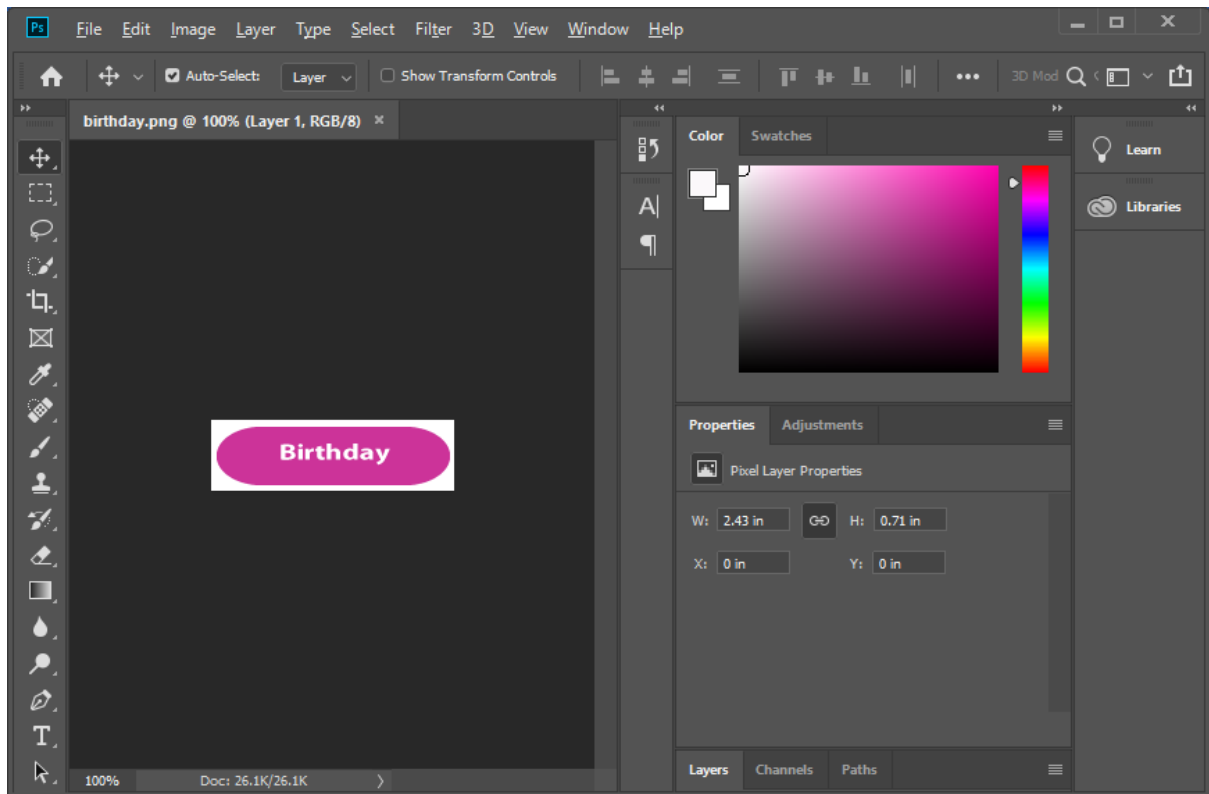
Make sure you when you save it, you are saving this image the original format- which is PNG.



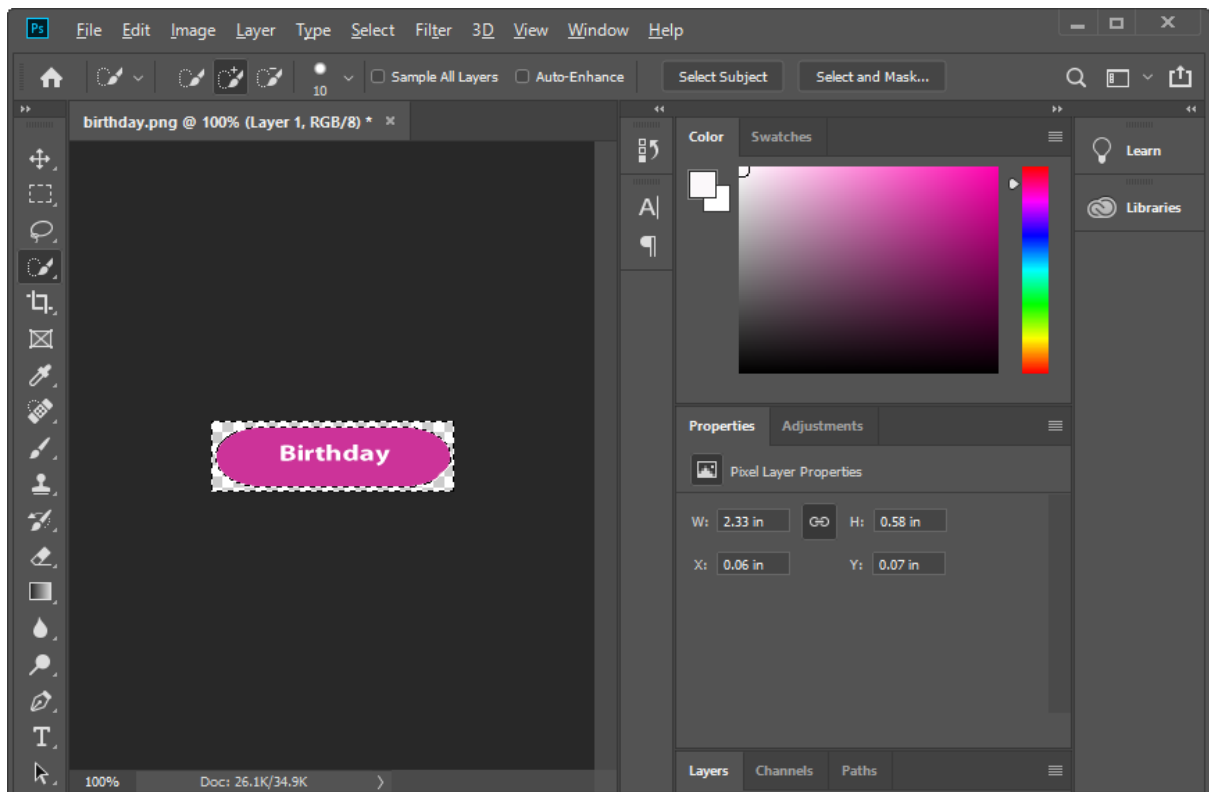
2. Removing the background and making them transparent. There two steps and sometimes only the first step is needed.

1. Changing the canvas to transparent.

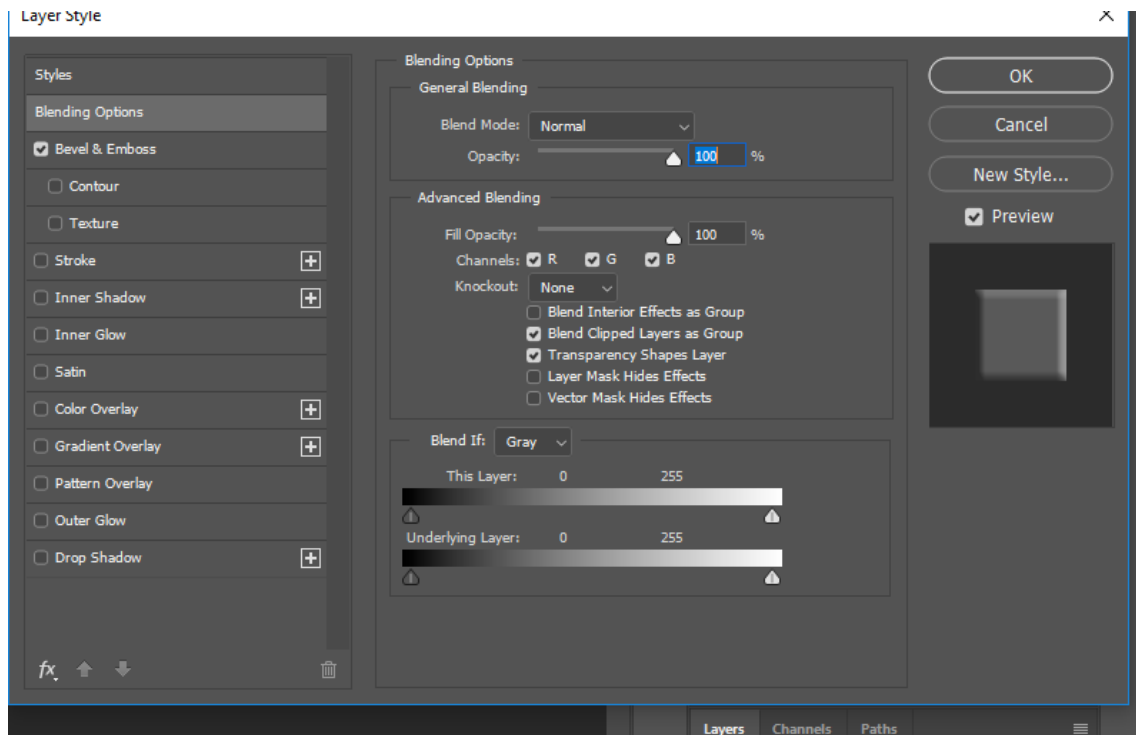
a. Giving an image a transparent background is essential in graphic design to allow the edges to blend. Let us practice this on a button. Open the Birthday button, as shown below.



Using the “Quick Select Tool” from the left-hand side of the screen, select that option. Reduce the size of the selection to 10 points and then select the white bit of the button. Now click ‘delete’ from your keyboard the background of the button will disappear.



Now double click on the layer and select Bevel & Emboss to make it the button really stand out.



When you have time, why not try the other options you can do with Photoshop.

Now I did that for all the buttons.

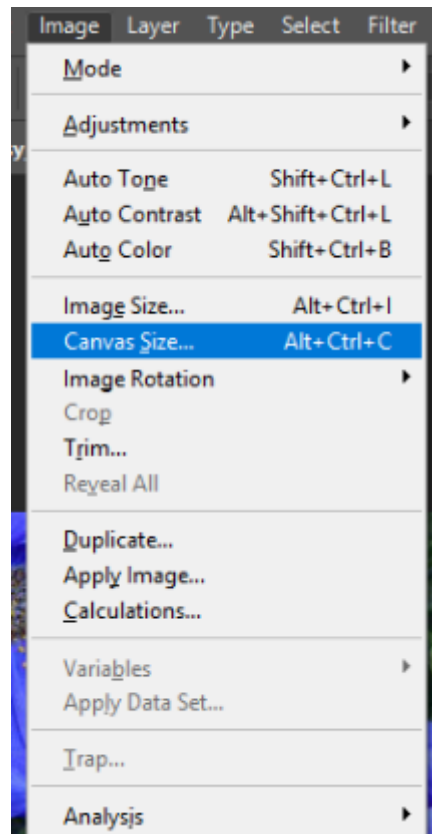
Save your work as we learned before but make sure the buttons are saved as PNG to maintain the transparency we created.

3. Pixelation and resizing of pictures:

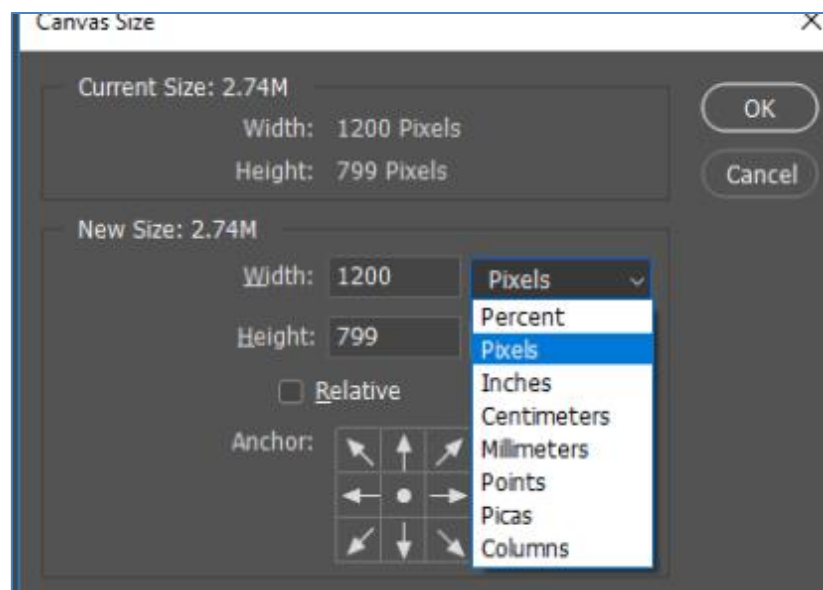
The banner under the title has few issues, first what is it doing there? Just filling space? That is a very poor design. It could be a promotion because of seasonal events: Winter, Christmas, Valentines, Birthdays, Easter...etc.

The first issue with the photo is that it has been resized from within HTML causing the picture to pixelate. We can make a note of the space allocated for the photo on the HTML document, in this case, 630x186 and cut the original pictures to that size to remove the pixelation.

Open 'blue_daisy_flower.jpg' from the image folder. Go to '**Image**→ **Image Size**' from the menu.



From the popup menu, change the measurement to Pixels. It is easier to edit the image in Pixels.



Change the Width to 630. How did I guess that this is a good size? By trial and error, I guess this would be the good size for our website. The problem is that the height will still be a problem, and the picture will still be pixelated. I reduce the Width to 185 pixels. And the image size is reduced and now it would fit without any pixelations.



Before you save it, note that you can add text to it to make it more interesting. For example, you can say 'Free UK Delivery' as we did below. Click on the letter T and add the text with the font style you like.

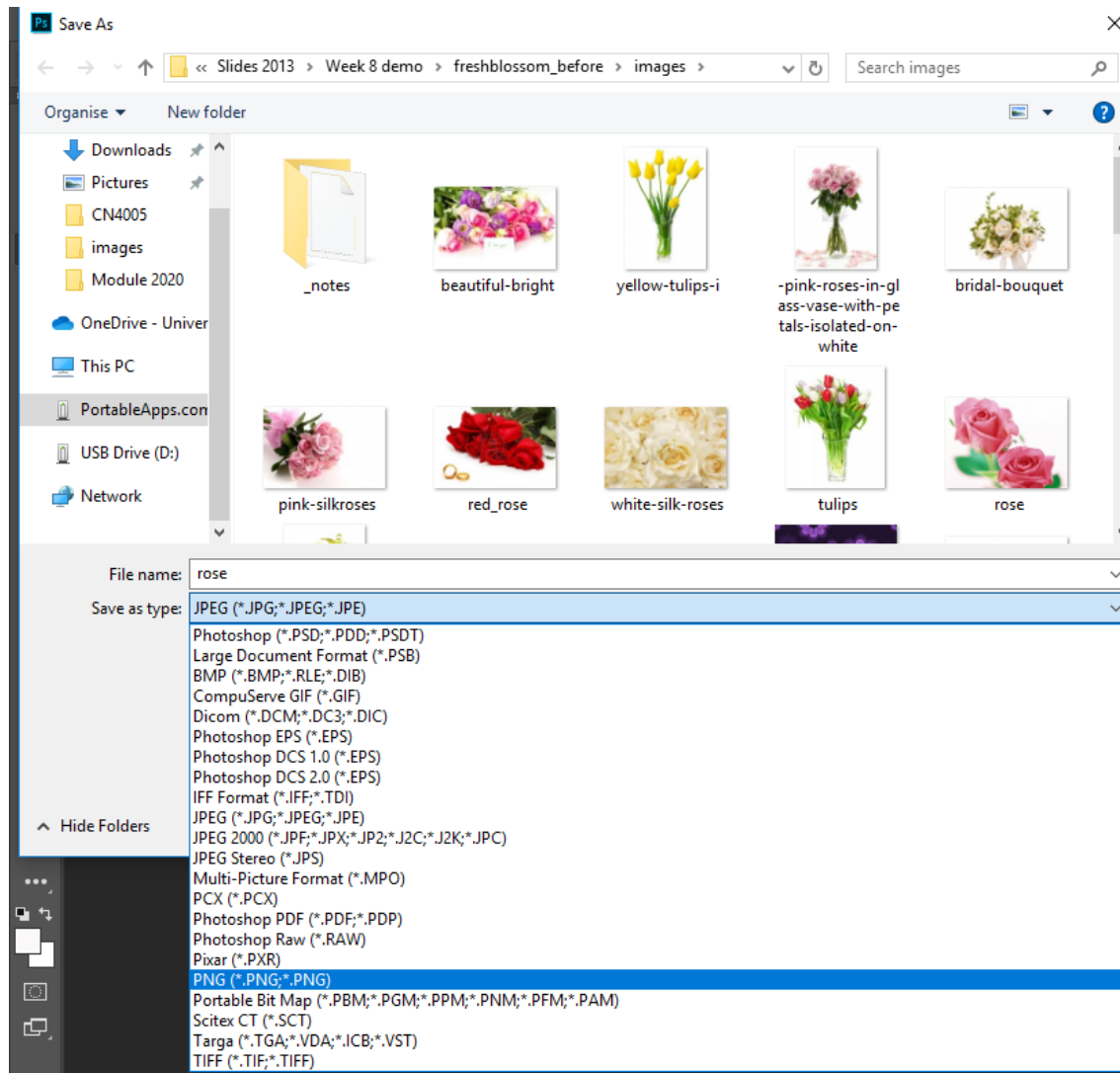


In our case, we write it using 'Bauhaus 93' font, size 48, and in the layer property, we selected 'Stroke' to give it a line around the text. Why not try adding Shadow or any of the other properties while you are practising.

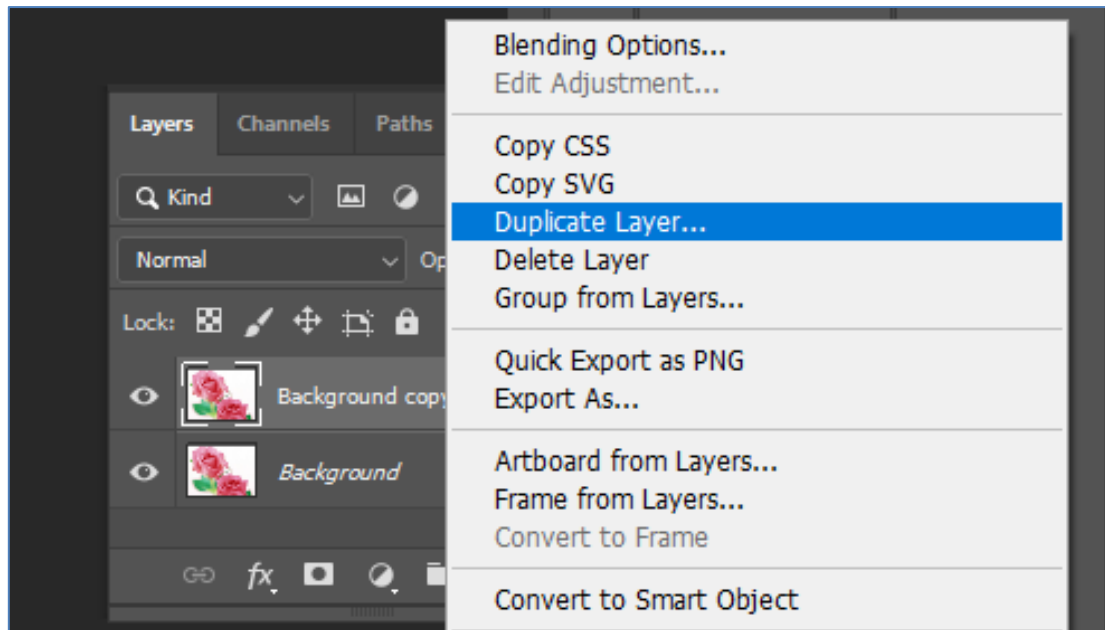
Now save it, making sure you save it over the old version. So it can update the website with the new image.

4- Editing the logo to blend with the background and clean up the picture.

The image needs to remove its white background. In this case, change the canvas does not remove the white background because the background of this picture is white. Open the image 'rose.jpg' from the 'images' folder. Because the file is .JPG, we can tell that this file will not save 'transparent' background. We need to change the format of this image to GIF or PNG. Click to save the file as Rose.png.



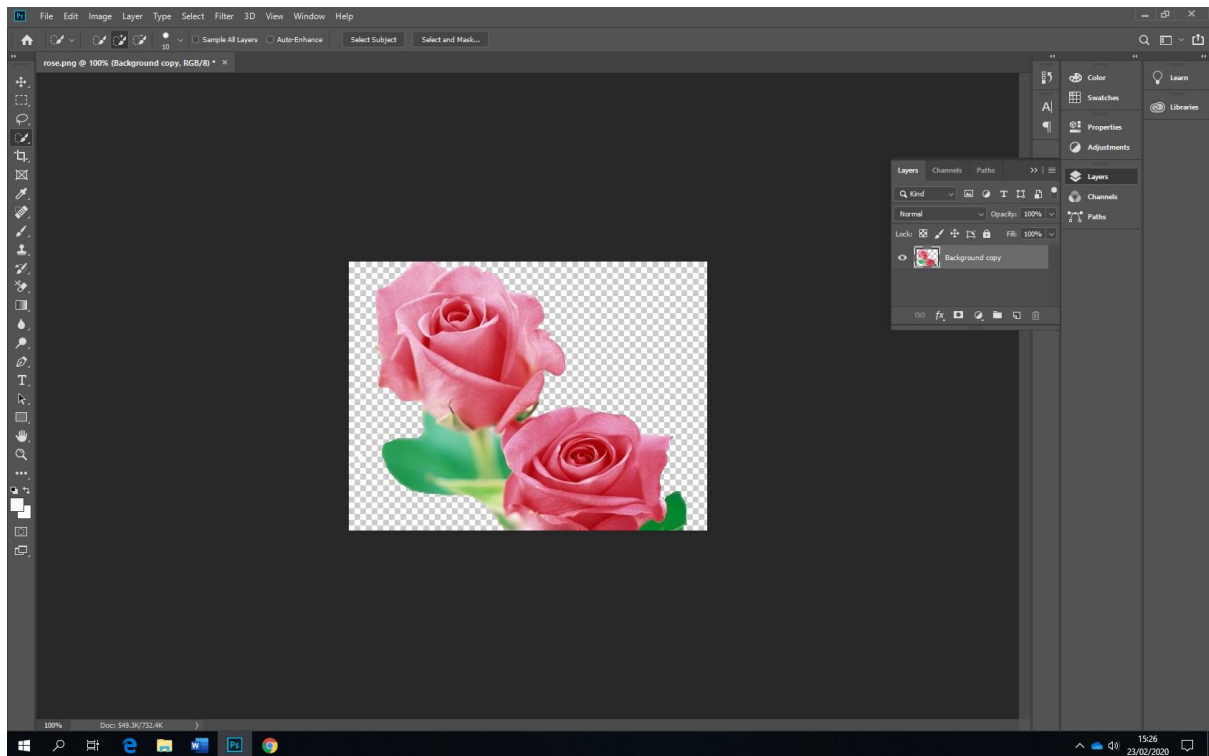
Now before we remove the background, we need to make a copy of the picture. Do not ask me why this is something new that only Photoshop can explain it. It did not use to require this. Right-click on the layer and select to duplicate the layer.



Again using the “Quick Selection Tool” and make sure you select the brush with the minus from the top:

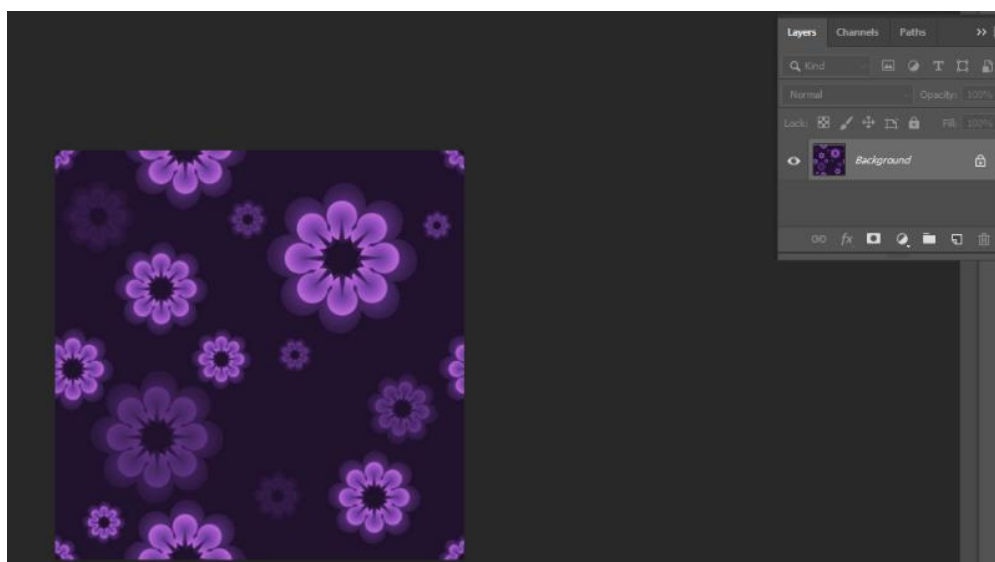


Select the whole photo, everything. Then using the plus sign, select the flowers and the leaves. Click delete. You will not see the background disappear because the other layer is still there. Delete the first layer, and you will see it transparent!

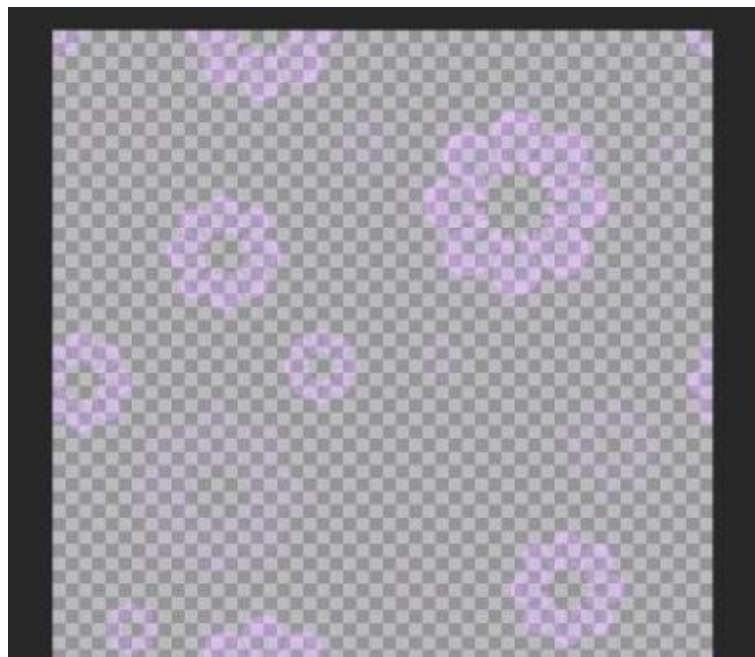
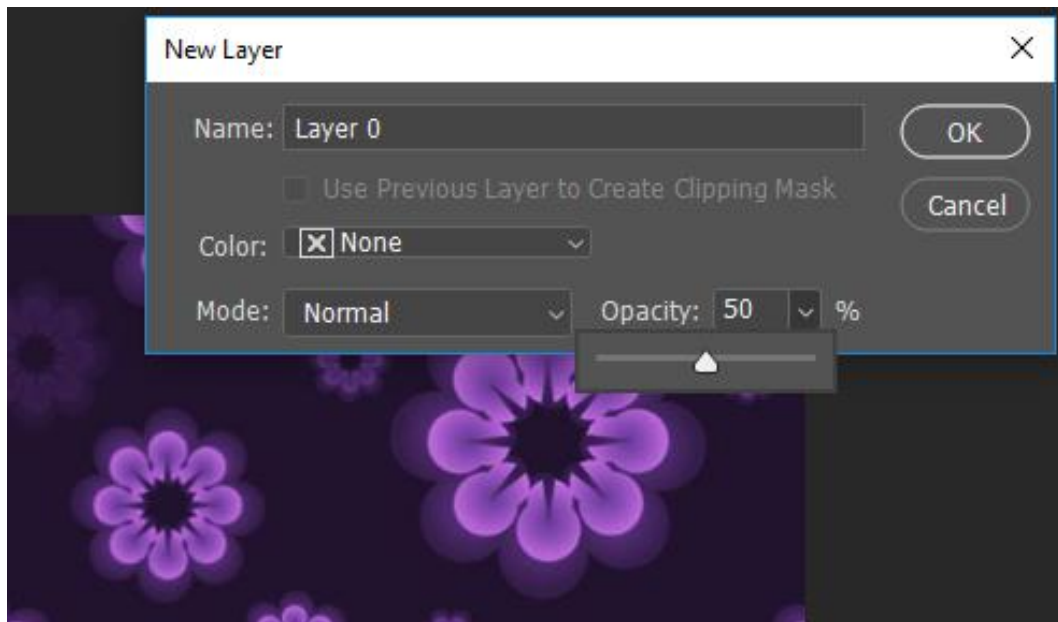


5- Background

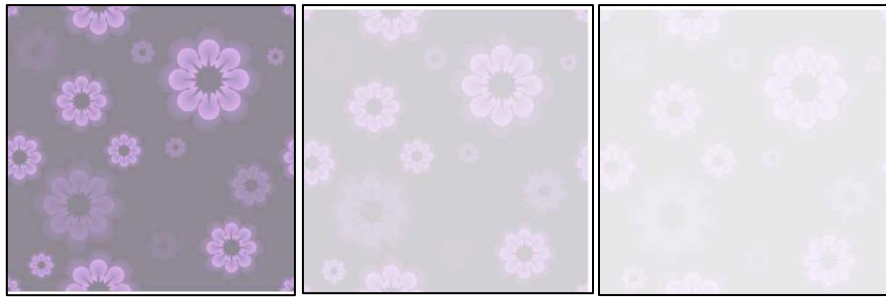
Get the background (Called page_back.jpg) that I wanted to use (or in this case, is being used for the sidebar) we agreed that this background is too strong and overpowering! So what we want is to make it more blended and transparent.



Double click on the layer of the photo and options will popup. You may have a different screen, it does not matter. Just change the "Opacity" to 50%.



If you are not sure if the blending is enough, you can make it more transparent. You can create another layer below it that is white to make it more transparent. Or you can make it even more transparent, try "Opacity" to 20%.



Opacity 50%

Opacity 20%

or Opacity 10%

Now if you make one of these the background, you will see what a difference it makes to the website.

At the end of it. Website before and after:

