

## Why Leto.gg?

- Major analytics platforms often compromise user privacy for data acquisition due to their profit-oriented models.
- Users' personal information and online behaviors are tracked, analyzed, and frequently sold to the highest bidder by these platforms.
- Developers traditionally use these analytics platforms to gather simple insights, such as daily website visitor counts.
- As mistrust in such platforms increases, solutions that respect user privacy without compromising on insightful analytics are in demand.
- Leto.gg places privacy at its core, striking a balance between data-driven insights and privacy preservation.
- Our platform is built upon the Interplanetary File System (IPFS) and Filecoin, forward-thinking technologies aimed at democratizing the web.
- IPFS replaces traditional web addresses with content-based addressing, allowing for increased privacy and control over one's digital footprint.

## How does Leto.gg work?

- Many developers deliver IPFS content to users via an IPFS Gateway. For developers seeking analytics on their IPFS or Filecoin content, Leto.gg offers several solutions.
- We provide a Gateway for retrieving your data, which is the most common way developers integrate Leto Analytics.
- After calling your content through our gateway, you can integrate the acquired analytics into your app or developer dashboard with our Analytics API.

## Our Vision

- All our datasets, software, and code are open-source. In recognition of the power inherent in these datasets, we strive for transparency and openness with the community that supports us.
- Our main objective is to decentralize our services and not be reliant or dependent on a central entity, including ourselves at Leto.gg. We aim to continuously focus on this goal in the coming days.