

STORE MANAGEMENT

1. PREAMBLE

The syllabus is designed to assess the candidates' basic knowledge of store management, customer's satisfaction and the understanding of entrepreneurial skill in managing a small or big store.

2. AIM AND OBJECTIVES

The examination therefore intends to test candidates':

- (i) understanding of the rudiments of running a store and entrepreneurial skill.
- (ii) understanding of the concepts of wholesaling and retailing, basic business documents and how to handle business finance.
- (iii) ability to relate concepts learnt to control stock, keep records and manage business risk.

3. SCHEME OF THE EXAMINATION

There will be two papers, Paper 1 and Paper 2 which will be combined in a composite paper and taken at one sitting.

PAPER 1: Will consist of fifty multiple-choice questions which will last for 1 hour and carry 50 marks.

PAPER 2: Will consist of seven essay questions out of which candidates will be required to answer any five in 2 hours for 100 marks.

DETAILED SYLLABUS

S/NO	TOPICS	NOTES
1	Introduction to Store Management	1.1 Store Management: (i) Meaning of store management;

		<p>(ii) Importance of store management;</p> <p>(iii) Functions of a store manager;</p> <p>(iv) Characteristics of a store manager;</p> <p>(v) Customer services:</p> <ul style="list-style-type: none"> - pre sale services - after sale services <p>1.2 Functions of Management:</p> <p>(i) Planning;</p> <p>(ii) Organization;</p> <p>(iii) Leading;</p> <p>(iv) Staffing;</p> <p>(v) Controlling.</p> <p>1.3 Factors to be considered in establishing a store – Market, Finance, types of stock, transport, accessibility, security, government regulation and personnel.</p>
2	Concepts of retailing and wholesaling.	<p>2.1 Retailing:</p> <p>(i) Definition;</p> <p>(ii) Functions of a retailer;</p> <p>2.2 Wholesaling:</p> <p>(i) Definition;</p> <p>(ii) Functions of a wholesaler;</p> <p>2.3 Warehousing;</p> <ul style="list-style-type: none"> - Meaning of warehousing - types of warehousing;

		<ul style="list-style-type: none"> - importance of warehousing; <p>2.4 Transportation:</p> <ul style="list-style-type: none"> - definition; - means of transportation; - advantages and disadvantages of each means of transportation; - factors that will determine the choice of transport.
3.	Stock Control	<p>3.1 Introduction to Stock Control:</p> <ul style="list-style-type: none"> (i) Meaning of stock control; (ii) Importance of stock control; (iii) Types of stock records-Stock list, Bin card/ Store Card, Store requisition form and Delivery notes. <p>3.2 Methods of Stock Control:</p> <ul style="list-style-type: none"> (i) Manual method; <ul style="list-style-type: none"> - Periodic, perpetual and annual stock taking. (ii) Computerized method; (iii) Levels of stock control; <ul style="list-style-type: none"> - maximum level. - minimum level. - reorder level. (iv) Issuing of stock: <ul style="list-style-type: none"> - FIFO and LIFO. <p>3.3 Pricing:</p> <ul style="list-style-type: none"> (i) Definition of pricing; (ii) Types of pricing;

		<ul style="list-style-type: none"> - skimming - mark-up - mark-down - penetration - below or above mark pricing
4.	Organizational policy	<p>4.1 Organizational Policy:</p> <ul style="list-style-type: none"> (i) Definition; (ii) Employment policy; (iii) Decision; - customer services - public relations <p>4.2 Organizational Standards:</p> <ul style="list-style-type: none"> (i) Definition of standards; (ii) Productivity standards; (iii) Standard for customer's satisfaction. <p>4.3 Organizational Culture:</p> <ul style="list-style-type: none"> (i) Definition of culture; (ii) Explanation of organizational culture; - attitude to customers - relationship with co-workers - relationship with the Boss - dress code
5.	Business Communication	<p>5.1 Overview of Communication:</p> <ul style="list-style-type: none"> (i) Definition of communication; (ii) Types of communication;

		<ul style="list-style-type: none"> - oral, written and non-verbal. (iii) Business documents; <ul style="list-style-type: none"> - letters, memos, reports and circulars. <p>5.2 Electronic Communication:</p> <ul style="list-style-type: none"> (i) Definition of communication; (ii) Means of communication <ul style="list-style-type: none"> - fax, telephone, email, radio messages. (iii) Word Processing – Using computer to write business letter.
6.	Business Law	<p>6.1 Overview of Basic Business Law:</p> <ul style="list-style-type: none"> - definition. <p>6.2 Law of contract:</p> <ul style="list-style-type: none"> - elements of contract. - Rights and obligations of employer and employee. <p>6.3 Agency:</p> <ul style="list-style-type: none"> (i) Definition; (ii) Types of agents; (iii) Creation of agency; <p>Rights and obligations of principals/agents</p> <p>6.4 Sale of Goods Act:</p> <ul style="list-style-type: none"> (i) Contract of sale; (ii) Formalities of sale; <p>6.5 Government Regulation of Business:</p> <p>Meaning and uses of :</p> <ul style="list-style-type: none"> (i) Patent right;

		<p>(ii) Copy right;</p> <p>(iii) Trade mark.</p> <p>(i) Health and Safety at Work Act.</p> <p>(ii) Consumer protection agency</p> <p>(iii) License</p> <p>6.6 Government Regulatory Agencies:</p> <p>- NAFDAC, NDLEA, SON</p>
	Record Keeping	<p>7.1 Documentation:</p> <p>(i) Definition of filing and indexing;</p> <p>(ii) Rules of filing;</p> <p>(iii) Filing and indexing method.</p> <p>7.2 Source document:</p> <p>(i) Meaning;</p> <p>(ii) Types.</p> <p>- Invoice, receipts, cheques, vouchers</p> <p>7.3 Trade Documents:</p> <p>(i) Documents used in foreign trade;</p> <p>Bills of Lading, Certificate of Origin, Consular invoice, Insurance certificate, inspection certificate, Bill of Exchange, Indent, Letter of Credit, Proforma invoice</p> <p>(ii) Documents used in home trade.</p> <p>Order, Enquiry, Waybill, Consignment note, Manifest, invoice, proforma invoice Receipts, Credit and Debit note, Vouchers</p>
8	Book Keeping	<p>8.1 Subsidiary Books.</p> <p>- Meaning, Types, Uses, Purchase and Sales day book, Returns outwards/inwards books, Cash books.</p>

		<p>8.2 Imprest System:</p> <ul style="list-style-type: none"> (i) Definition and description of the imprest system; (ii) Preparation of petty cash book. <p>8.3 Final Accounts:</p> <ul style="list-style-type: none"> (i) Definition and purpose; (iii) Simple Trading, Profit and Loss Account and Balance sheet. <p>8.4 Sales / Turnover:</p> <ul style="list-style-type: none"> (i) Meaning; (ii) Calculation of rate of sales turnover.
9	Risk Management	<p>Risk Management:</p> <ul style="list-style-type: none"> (i) Definition; (ii) Methods of risk management. <ul style="list-style-type: none"> - Sound management practices - Reduction of risks – optimum stock level - Hedging <p>Risk transfer through insurance</p>
10	Handling Finances of the Store	<p>10.1 Investments:</p> <p>10.1 Investments:</p> <p>Meaning</p> <p>(i) Capital Investment:</p> <ul style="list-style-type: none"> - Meaning - investment in capital market; - functions of Stock Exchange; - advantages of share holding.

		<p>(iii) Money market instruments:</p> <ul style="list-style-type: none">- Meaning- treasury bill;- commercial papers;- bonds, <p>10.2 Taxation:</p> <p>(i) Meaning of tax;</p> <p>(ii) Importance of tax;</p> <p>(iv) Types of tax.</p> <p>Income tax, Import duties, excise duties, VAT</p>
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