

# Keith Lavoie



Product Design | Product Management | UI/UX Design

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## EXPERIENCE



### AVERHEALTH

PRODUCT MANAGER | SOLUTIONS ARCHITECT • MAY 2021 - PRESENT

Currently leading high-impact initiatives aimed at increasing user engagement and improving outcomes within a nation-wide population of high-risk individuals.

- Launched engagement initiatives that doubled user enrollment and automated registrations.
- Designed WebRTC telehealth application prototypes and currently manage product development forecasted to decrease costs by up to \$4M.
- Designed patient-facing mobile app prototypes and managed product development.
- Led and collaborated with engineering teams globally in a highly complex release environment.

### ASPENTI HEALTH

HEALTHCARE SOFTWARE PRODUCT MANAGER • JANUARY 2017 - MAY 2021

Designed, managed and delivered highly-regulated healthcare SaaS platform used by practices nationwide. Built and implemented agile development teams and processes from the ground up. Senior leadership role including many additional highly strategic projects and initiatives.

- Managed project budgets exceeding \$1M.
- Introduced and implemented agile processes companywide, and led training for a team of over 75 colleagues to 100% adoption.
- Designed and deployed patient management software that reduced support overhead by over 25%.
- Onboarded over 30 customers to laboratory SaaS platform within six months of general release.
- Designed and delivered product features allowing over \$500k in payor revenue to become billable.
- Conducted user interviews with dozens of physicians, providers and other treatment professionals in six states, as well as coordinating focus groups and building development partnerships.
- Built and managed a team of 6 developers from the ground up, including hiring and onboarding.
- Received company awards for driving innovation.

### BURLINGTON LABORATORIES

PROJECT MANAGER • JULY 2012 - JANUARY 2017

Managed laboratory IT projects including data modeling, robotics interfacing, HL7 integration, operational forecasting and all Laboratory Information Management System functions.

Designed and lead the construction of two high-complexity laboratories, including a state-of-the-art 10,000 square foot chromatography lab.

### CASTLETON UNIVERSITY

B.S. Biology | Statistics | Honors

Lead international undergraduate phylogenetics research team

First Place- VGN Symposia Design



## EDUCATION



## SKILLS

Project Management	<div><div></div></div>	Interaction Design	<div><div></div></div>	Illustrator	<div><div></div></div>
Web UI/UX Design	<div><div></div></div>	Learning Quickly	<div><div></div></div>	Photoshop	<div><div></div></div>
Mobile UI/UX Design	<div><div></div></div>	Problem Solving	<div><div></div></div>	XD	<div><div></div></div>
Agile/Scrum/SDLC	<div><div></div></div>	Storyboarding	<div><div></div></div>	SQL	<div><div></div></div>
Leadership	<div><div></div></div>	Graphic Design	<div><div></div></div>	HTML/CSS	<div><div></div></div>
Rapid Prototyping	<div><div></div></div>	MS Suite	<div><div></div></div>	React	<div><div></div></div>
Design Research	<div><div></div></div>	Jira	<div><div></div></div>	Javascript	<div><div></div></div>



## INTERESTS



BUILDING



SKIING



HIKING



PHOTOGRAPHY



COOKING



TRAVELING