



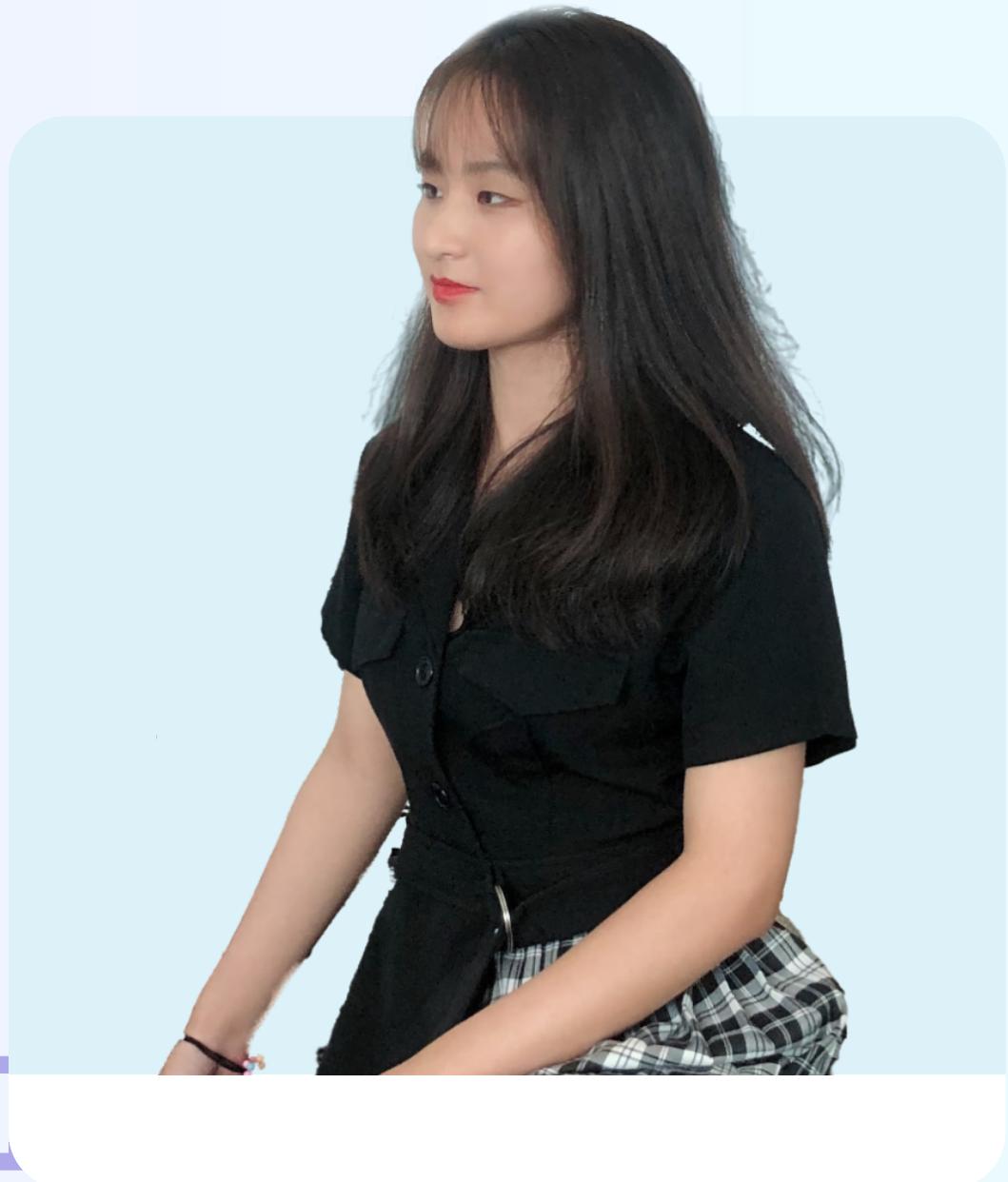
| SR. PRODUCT DESIGNER

# Hello, I'm Jiating Liu

Welcome Here!

I'm A **UI/UX Designer** And **Graphic Designer** With 2 Years Of Experience As Both A Freelancer And Team Member.

I'm A Pro Who Is Ready To Bring Her Creativity And Design Skills To A Progressive Organization Looking To Increase Its Contemporary Client Base.



## PORTFOLIO

# All Creative Works, Selected Projects

Simplifcy Is The Ultimate Form Of Sophistication.





## CAPABILITIES

# Better Design, Better Experiences

The Latest Tech Stack Combined With Cutting Edge UI/UX Strategies Ensure Your Products Usability And Optimization Are On Point.



UI/UX Design



Graphic Design



Logo Design



Product Design



Adobe Photoshop



Adobe Illustrator



Adobe Premiere Pro



Adobe After Effects



Sketch



Figma



Axure RP



Adobe XD



3Ds Max



HTML/CSS



## Shenzhen·Qianhai Qingyang

Sr. UI/UX Designer Jul. 2021 - Present

- Led the rebranding of corporate culture and products, resulting in significant improvements in presentation.
- Design logos, mobile apps, marketing materials, posters, brochures, and websites to providing a comfortable and stunning brand experience for users while fully meet the needs.
- Worked on the revision of the enterprise ERP system and gained a deeper understanding of the enterprise and supply chain.
- Compared with competing products and actively contribute ideas and suggestions from different perspectives, improving overall ability through continuous exploration and practice.
- Participated in the development and maintenance of design standards, which significantly improved the efficiency of team work and communication, and more standardized output.
- Actively conduct design walk and acquire a series of communication skills in the process.

## Shenzhen·Omelle

Graphic Designer Jan. 2021 - Jul. 2021

- Design logos, mobile apps, marketing materials, posters, brochures, and websites for small business clients in numerous niches. Designs have been recognized by the team and customers.
- Personally carry out material collection and filming work to achieve the best results.
- Actively cooperated with other departments and teams, took the initiative to take on more responsibilities, broadening my horizons and gaining a deeper understanding of how the business works in the process.



## Peking University

Digital Media App. Tech. Sep. 2018 - Jun. 2021

- Got multiple scholarship incentives after complete school studies.
- Design logos, mobile apps, posters, and websites for small business clients in numerous niches.
- Actively participate in club activities, enriched campus life and practiced communication, leadership and

## TESTIMONIALS

# Hear From My Happy Clients



**Yuanyuan Lee**

Chief Design Director @Shenzhen Qianhan Qingyang

She's a lovely, kind, hard-working, and strong motivated person with a lovely personality and a delicate mind.

She's a professional designer with excellent capabilities and avant-garde concepts. A rare comprehensive talented girl indeed. Also, she's very efficient in work, all tasks was completed in a timely and excellent manner. She is and will always be a core member and backbone of the design team.

I hope she can find a better and more suitable platform.

## CONTACT

# Let's Work Together And I Will Do My Best

I'm Ready To Bring My Creativity And Design Skills To A Progressive Organization Looking To Increase Its Contemporary Client Base.

Contact Me Now!

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