Team 6 - Lime Electric Scooter Project Survey

Start of Block: Default Question Block

Q1
Lime Electric Scooter Research Project Survey

Q2 **Please read through before filling out the survey:**
This survey is sent out to understand the usage of electric scooters across UCSD and hosted as a part of a course project. Our problem statement is to improve the usage of 'Lime' electric scooters. Lime is a transportation company which runs electric scooters, electric bikes, normal pedal bikes and car sharing systems in various cities around the world.

Disclaimer: If you are someone who owns or rents an electric scooter, this survey in anyway is not intended to sell an electric scooter but solely to understand the user experience and the factors that matter to use or not use an electric scooter.

Q3 What is your level of study at UCSD?

- ○ Bachelor (1)
- ○ Master (2)
- ○ PhD (3)
- ○ Postdoc (4)
- ○ Other (Please specify) (5) _____

Q4 What is the most important factor to you when you consider transportation means for traveling across the UCSD campus?

- ○ Cost (1)
- ○ Convenience (2)
- ○ Safety (3)
- ○ Time-efficiency (4)
- ○ Other (Please specify) (5) _____

Q5 Have you ever used an electric scooter before?

- ○ Yes (1)
- ○ No (2)

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q6 Which brand/s of electric scooter have you used before?

- ☐ Lime (1)
- ☐ Spin (2)
- ☐ Bird (3)
- ☐ Don't remember (5)
- ☐ Other (4) _____

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q7 How often do you use an electric scooter?

- ○ Everyday (1)
- ○ Once in a week (2)
- ○ Several times in a week (4)
- ○ Once in a month (3)
- ○ Used it only once (5)

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q8 What is the purpose for you using an electric scooter? (Select all that apply)

- ☐ Grocery shopping (1)
- ☐ Traveling from one class to another class (2)
- ☐ Just for fun (3)
- ☐ Traveling from campus to home or vice versa (4)
- ☐ Other (Please specify) (5) _____

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q9 Please rate how strongly you agree or disagree with the below statements about different factors about usage of electric scooter.

	Strongly disagree (1)	Disagree (2)	Neither agree nor disagree (4)	Agree (6)	Strongly agree (7)
Pricing is cheap. (1)	○	○	○	○	○
It is easy to use. (2)	○	○	○	○	○
It is easy to find. (3)	○	○	○	○	○
It is safe to ride. (4)	○	○	○	○	○
It saves my transit time. (5)	○	○	○	○	○

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q10 Please rate how strongly you agree or disagree with these three statements about overall experience.

	Strongly disagree (1)	Disagree (2)	Neither agree nor disagree (4)	Agree (6)	Strongly agree (7)
I enjoy riding the scooter. (1)	○	○	○	○	○
The scooter meets my needs. (2)	○	○	○	○	○
I will use it again. (3)	○	○	○	○	○

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q11
What is the highest price you are willing to pay for riding electric scooter from Rady School of Management to Galbraith Hall? (Take a look at the google map please.)

- ○ $2 - 3 (1)
- ○ $3 - 4 (2)
- ○ $4 - 5 (3)
- ○ > $5 (4)

Display This Question:

If Have you ever used an electric scooter before? = Yes

Q12 How likely is it that you recommend your friend/ colleague to use an electric scooter?

- ○ Not so likely (1)
- ○ Somewhat likely (2)
- ○ Neutral (3)
- ○ Likely (4)
- ○ Very likely (5)

Display This Question:

If Have you ever used an electric scooter before? = No

Q13 What is the reason you didn't choose using an electric scooter? (Select all that apply)

- ☐ I don't know what an electric scooter is (9)
- ☐ I didn't know there are electric scooters in our campus (4)
- ☐ I don't have a driver license (13)
- ☐ I don't know how to use it (5)
- ☐ Safety concerns (2)
- ☐ High cost to use it (3)
- ☐ I don't know where to find/park (6)
- ☐ It looks silly when using it (11)
- ☐ Others (please specify) (10) _____

Display This Question:

If Have you ever used an electric scooter before? = No

Q14 Please rate how strongly you agree or disagree with these statements about different factors of electric scooter.

	Strongly disagree (1)	Disagree (2)	Neither agree nor disagree (4)	Agree (6)	Strongly agree (7)
Pricing is expensive. (1)	○	○	○	○	○
There are no clear instructions on how to use it. (2)	○	○	○	○	○
It's hard to find one in the campus. (3)	○	○	○	○	○
It's not safe to ride one. (Fear of harming others or myself) (4)	○	○	○	○	○

Display This Question:

If Have you ever used an electric scooter before? = No

Q15 What would encourage you to use an electric scooter? (Select all that apply)

- [ ] Accessible and clear instructions about how to find/use (9)
- [ ] Have safety equipment along with it (3)
- [ ] Having some friends to ride with (1)
- [ ] I have a free pass provided by the university (2)
- [ ] A personalized advertisement sent to my e-mail, or some coupons (5)
- [ ] Others (please specify) (10) _____

Display This Question:

If Have you ever used an electric scooter before? = No

Q16
How likely is it that you would use an electric scooter in the future?

- ○ Not so likely (1)
- ○ Somewhat likely (2)
- ○ Neutral (4)
- ○ Likely (3)
- ○ Very likely (6)

Q17 Feel free to add that one point off the top of your head which we might have missed asking you!!!

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Q18 What is your gender?

- ○ Male (1)
- ○ Female (2)
- ○ Other (Please specify) (3) _____
- ○ Prefer not to say (4)

Q19 Which country do you come from?

- Afghanistan (1)
- Albania (2)
- Algeria (3)
- Andorra (4)
- Angola (5)
- Antigua and Barbuda (6)
- Argentina (7)
- Armenia (8)
- Australia (9)
- Austria (10)
- Azerbaijan (11)
- Bahamas (12)
- Bahrain (13)
- Bangladesh (14)
- Barbados (15)
- Belarus (16)
- Belgium (17)
- Belize (18)
- Benin (19)
- Bhutan (20)
- Bolivia (21)

- Bosnia and Herzegovina (22)
- Botswana (23)
- Brazil (24)
- Brunei Darussalam (25)
- Bulgaria (26)
- Burkina Faso (27)
- Burundi (28)
- Cambodia (29)
- Cameroon (30)
- Canada (31)
- Cape Verde (32)
- Central African Republic (33)
- Chad (34)
- Chile (35)
- China (36)
- Colombia (37)
- Comoros (38)
- Congo, Republic of the... (39)
- Costa Rica (40)
- Côte d'Ivoire (41)
- Croatia (42)

- Cuba (43)
- Cyprus (44)
- Czech Republic (45)
- Democratic People's Republic of Korea (46)
- Democratic Republic of the Congo (47)
- Denmark (48)
- Djibouti (49)
- Dominica (50)
- Dominican Republic (51)
- Ecuador (52)
- Egypt (53)
- El Salvador (54)
- Equatorial Guinea (55)
- Eritrea (56)
- Estonia (57)
- Ethiopia (58)
- Fiji (59)
- Finland (60)
- France (61)
- Gabon (62)
- Gambia (63)

- Georgia (64)
- Germany (65)
- Ghana (66)
- Greece (67)
- Grenada (68)
- Guatemala (69)
- Guinea (70)
- Guinea-Bissau (71)
- Guyana (72)
- Haiti (73)
- Honduras (74)
- Hong Kong (S.A.R.) (75)
- Hungary (76)
- Iceland (77)
- India (78)
- Indonesia (79)
- Iran, Islamic Republic of... (80)
- Iraq (81)
- Ireland (82)
- Israel (83)
- Italy (84)

- Jamaica (85)
- Japan (86)
- Jordan (87)
- Kazakhstan (88)
- Kenya (89)
- Kiribati (90)
- Kuwait (91)
- Kyrgyzstan (92)
- Lao People's Democratic Republic (93)
- Latvia (94)
- Lebanon (95)
- Lesotho (96)
- Liberia (97)
- Libyan Arab Jamahiriya (98)
- Liechtenstein (99)
- Lithuania (100)
- Luxembourg (101)
- Madagascar (102)
- Malawi (103)
- Malaysia (104)
- Maldives (105)

- Mali (106)
- Malta (107)
- Marshall Islands (108)
- Mauritania (109)
- Mauritius (110)
- Mexico (111)
- Micronesia, Federated States of... (112)
- Monaco (113)
- Mongolia (114)
- Montenegro (115)
- Morocco (116)
- Mozambique (117)
- Myanmar (118)
- Namibia (119)
- Nauru (120)
- Nepal (121)
- Netherlands (122)
- New Zealand (123)
- Nicaragua (124)
- Niger (125)
- Nigeria (126)

- North Korea (127)
- Norway (128)
- Oman (129)
- Pakistan (130)
- Palau (131)
- Panama (132)
- Papua New Guinea (133)
- Paraguay (134)
- Peru (135)
- Philippines (136)
- Poland (137)
- Portugal (138)
- Qatar (139)
- Republic of Korea (140)
- Republic of Moldova (141)
- Romania (142)
- Russian Federation (143)
- Rwanda (144)
- Saint Kitts and Nevis (145)
- Saint Lucia (146)
- Saint Vincent and the Grenadines (147)

- Samoa (148)
- San Marino (149)
- Sao Tome and Principe (150)
- Saudi Arabia (151)
- Senegal (152)
- Serbia (153)
- Seychelles (154)
- Sierra Leone (155)
- Singapore (156)
- Slovakia (157)
- Slovenia (158)
- Solomon Islands (159)
- Somalia (160)
- South Africa (161)
- South Korea (162)
- Spain (163)
- Sri Lanka (164)
- Sudan (165)
- Suriname (166)
- Swaziland (167)
- Sweden (168)

- Switzerland (169)
- Syrian Arab Republic (170)
- Tajikistan (171)
- Thailand (172)
- The former Yugoslav Republic of Macedonia (173)
- Timor-Leste (174)
- Togo (175)
- Tonga (176)
- Trinidad and Tobago (177)
- Tunisia (178)
- Turkey (179)
- Turkmenistan (180)
- Tuvalu (181)
- Uganda (182)
- Ukraine (183)
- United Arab Emirates (184)
- United Kingdom of Great Britain and Northern Ireland (185)
- United Republic of Tanzania (186)
- United States of America (187)
- Uruguay (188)
- Uzbekistan (189)

- ○ Vanuatu (190)
- ○ Venezuela, Bolivarian Republic of... (191)
- ○ Viet Nam (192)
- ○ Yemen (193)
- ○ Zambia (580)
- ○ Zimbabwe (1357)

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Q20 How old are you?

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Q21 Your email:

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