COLETTE SMITH CV

Frontend Developer and Designer with over 15 years in the creative industry, including leading my own design and development studio. Specialising in crafting user-centric web solutions with a solid technical proficiency in JavaScript, React, and Figma. I am keen to apply my technical expertise and creative problem-solving skills in a collaborative team setting, aiming to contribute to meaningful and innovative digital projects.

PROFILE

Front End Engineer & Web Designer with a rich background in freelance design, photography, and **business ownership** spanning 15 years.

Tech Stack: JavaScript, React, React-Redux, SCSS, CSS, HTML5, Figma, Photoshop, Notion

Phone: +44(0)7936 470269

Email: hello@colettesmith.com

Social: LinkedIn

Location: Suffolk and London, UK. Remote / Hybrid.

Developer Portfolio: www.colettesmith.uk

Freelance Design and Squarespace Development site (CS_STUDIO): www.colettesmith.com

SOFTWARE ENGINEERING SKILLS

JavaScript: ES6, AJAX & API's - REST and Animation GSAP (Greensock), Framer Motion

React: Classes, hooks, context, Material UI, Redux, Redux Toolkit

Node.js: Vanilla.

CSS 3: Responsive design, Flexbox & CSS Grid, pre-processors (SASS + LESS), and CSS frameworks.

HTML5: Semantically correct for accessibility and SEO.

CMS: Squarespace customisation using jQuery and LESS (CSS) and Shopify customisation using Liquid + JSON

SOME EXPERIENCE WITH:
Testing: Typescript, Cypress. Vitest, Vite.

Node.js: Express.

DESIGN + OTHER SKILLS

Figma (UI and Website Design) Adobe Photoshop, Adobe Illustrator.

Photographic Skills.

Art Direction & Curation.

Excellent Verbal and Written Communication and Project Management.

CORE QUALITIES (NEXT PAGE)

Dedicated problem solver with a passion for learning and a knack for creative solutions, with strong attention to detail. A natural communicator who thrives in collaborative environments. Patient, empathetic, and eager to contribute innovative ideas.

PROFESSIONAL EXPERIENCE (NEXT PAGE)

CS_STUDIO (Founder) **[Web Developer and Designer]** Full end-to-end design and development solutions. Custom React Sites for clients, customisation of CMS platforms like Shopify (Liquid) and Squarespace (jQuery, LESS). **01/19 Present**

THE LAUNDRY ROOM [Creative Consultant] Led content curation and editing for promotions. Supported brand relaunch through research. Managed extensive image catalog curation and collaborated with the team in production of various projects at a retouching studio.) **09/18 to 09/19**

CAREER SABBATICAL [Full time Parent] 05/13 to 09/18

JACK MORTON WORLDWIDE [Creative Assistant + Project Manager] Work included the Nike 'NeverStop' campaign, orchestrating the World Cup-inspired refurbishment of a London pub, streamlining project delivery and enhancing client liaison. Played a crucial role in the planning and oversight of the interior redesign, ensuring collaboration and adherence to project timelines. **04/10 to 12/10**

COLETTE SMITH PHOTOGRAPHY [Freelance Photographer] 01/04 to Present

EDUCATION

THE JUMP DIGITAL SCHOOL [01/23 to 08/23]

A 30-week programme of Full-Stack Software Engineering Training

Developed and deployed websites and web applications to a professional standard. Delivered individual and team projects remotely, including participation in a hackathon.

MEMORISELY UI DESIGN 12 WEEK COURSE [08/23 to 11/23]

Completed a 12 week UI Figma Course including prototyping in Figma.

CENTRAL SAINT MARTINS, UNIVERSITY OF THE ARTS LONDON [09/00 to 06/04]

BA Fine Art Photography.

KEY DEVELOPMENT PROJECTS

PROJECT [JIMMY HUTCH LINK]:
Tech Used - Full Stack.

What it Does: This is a React Redux app designed to showcase an artist's portfolio.

What It Demonstrates: Utilised React Redux Toolkit, CSS. Styled Components for homepage animations. Joi for validation, Toastify for notifications. GSAP (Greensock) for animations (including modal and menu grid animations). SOL database for data storage and cPanel.

PROJECT [SHE CHATS TECH LINK]:
Tech Used - Frontend React.JS

What it Does: This is a React Redux app designed to showcase an community of Female Developers.

What It Demonstrates: Utilised React Redux Toolkit, custom CSS, Joi for validation. GSAP (Greensock) and Framer Motion for animations (including menu). Email Contact form.

PROJECT [VANILLA SLIDE SHOW LINK]:
Tech Used - Front-end. Fetch. GSAP.HTML 5, CSS. SCSS. JS

What it Does: Implements infinite scroll and retrieves data from an API using Fetch, featuring modal components.

What It Demonstrates: Proficiency in writing vanilla JavaScript, DOM manipulation. Advanced styling and layout techniques, along with GSAP animations.

DESIGN SITE [STUDIO FREIGHT CLONE LINK]:
Tech Used - Front-end. HTML 5, CSS, SCSS, JS

What it Does: A direct clone of the Studio Freight homepage.

What It Demonstrates: Showcases HTML and CSS skills for closely replicating the original site's appearance utilising CSS Grid. SCSS pre-processing language and adhering to HTML5 structure.

PROJECT [SIMPSON'S QUOTES LINK]:
Tech Used - Front-end. React Redux. Toolkit. Axios. HTML 5. CSS. SCSS. JS

What it Does: A mobile-first React Redux app with filtering options. Retrieving data from the Simpsons API using Axios.

What It Demonstrates: Demonstrates setting up an app using React Redux Toolkit for data retrieval and filtering from an API as well as complete styling from scratch.

PROJECT [ANTI-DIVORCE APP LINK]:
Tech Used - Front-end. Axios. SCSS. HTML5

What it Does: A React Redux app for setting up key dates in a calendar and searching gifts.

What It Demonstrates: Responsible for designing and implementing styles. collaborating with a team to integrate SCSS into the app.

KEY WEB DESIGN + CMS PROJECTS

PROJECT [RODEO AGENCY LINK]:
Tech Used - FIgma, Squarespace

Brief: Crafted a captivating, on brand custom holding page for a London based creative agency, Rodeo. Setting the stage for a full website development and design, under development.

What It Demonstrates: Oversaw the design and development of an engaging holding page using Figma for the design and Squarespace for implementation. The project showcased the ability to create immediate impact and anticipation for the agency's full online presence, blending aesthetic appeal with functional design.

PROJECT [SIMULATED ANESTHETIC SCENARIOS LINK]:
Tech Used - FIgma, Squarespace

Brief: Redesign of a Squarespace-based learning platform for an anaesthetist, transforming it into an enhanced educational resource for trainee doctors, endorsed by the Royal College of Anaesthetists UK during COVID-19.

What It Demonstrates: Spearheaded the UX/UI redesign using Figma, focusing on user engagement and intuitive navigation and SEO best practices. Collaborated closely with the client to ensure the platform met educational standards and accessibility for the medical community.

PROJECT [BEN GOBLE SITE LINK]:

Tech Used: Squarespace, Figma, Photographic Skills

Brief: Complete design and launch of a personal website for music teacher Ben Goble, featuring custom photography and branding to enhance his online teaching profile.

What It Demonstrates: Managed the end-to-end creation process using Squarespace, from site design with Figma to capturing and integrating bespoke photographs. Delivered a visually compelling and user-friendly platform that authentically represents Ben's music education services.

ADDITIONAL INFORMATION

I have the right to work in the UK, do not require a visa and I am available for interview at short notice, please don't hesitate to get in touch.