1805ICT - Human Computer Interaction
ePortfolio Design Brief - Stage 1

Student #

Student

	Max Mark
Introduction	
Purpose is clearly stated	2
Scope is correctly defined	2
Background is clearly described	5
Reason for the project is clear and accurate	5
Value to client is clearly described	5
Target Audience	
Audience is clearly and accurately identified and described	7
Human factors and interaction implications are correctly identified	7
User Research activities are correctly identified and justified	7
Usability Objectives	
Usability objectives are listed and measureable	8
Usability tool is identified and correctly justified	2
Usability tool is correctly applied	10
Findings are accurately presented	5
Design	
Visual design choices are clearly presented	10
Visual Design is clear and appropriate	10
Justification for design choices are clear, supported, and appropriate	5
Prototype	
Prototype is in progress	5
Designs have been developed based on analysis	5
Presentation	
Deduction of up to 5 marks for errors in spelling, grammar,	
Total Marks	**100**

First Name Surname

Rating	Mark
Fully	2.00
Fully	2.00
Fully	5.00
Fully	5.00
Fully	5.00
Fully	7.00
Fully	7.00
Fully	7.00
Fully	8.00
Fully	2.00
Fully	10.00
Fully	5.00
Fully	10.00
Fully	10.00
Fully	5.00
Fully	5.00
Fully	5.00

100.00