

Lab - Favourite Apps

1 Examine your favourite apps

Podcasts

- Curate podcast shows.
- Stream and download for later.

Apple Music

- Curated playlists.
- Recommendations.

2 Identify what makes them special

Podcasts

- Neutral personality to appeal to a wide audience.
- Proper use of animations to communicate feedback to the user.
- Consistent use of colour and empty space.

Apple Music

- Simple and recognisable icon design that communicates what the app does.
- Correct use of typography to convey the hierarchical nature of the information displayed.
- Judicious use of animations.