

# DriveWell Tag

## Installation Guide

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Thank you for trusting Cambridge Mobile Telematics to provide accurate distance measurement, vehicle risk assessment, and driver-to-vehicle mapping with the DriveWell Tag. Our technology combines high-quality sensor data with a simple peel-and-stick installation.

### Before You Start

- Your DriveWell Tag (in packaging)
- Access to your vehicle
- Your auto insurance app installed (optional, for pairing)

## Step 1: Peel

Peel the two adhesive strips located on the back of the DriveWell Tag.

### Checklist:

- Locate adhesive strips on back of Tag
- Peel both strips completely

#### ■ ■ One-time adhesive

This adhesive is set-and-forget and meant to be applied once. Please do not remove and re-apply the DriveWell Tag.

## Step 2: Stick

Apply the DriveWell Tag to the windshield behind the rearview mirror.

### Checklist:

- Position Tag behind rearview mirror
- Press firmly for 10 seconds

- Verify Tag does not obstruct your view

#### ■ ■ Visibility check

Make sure the DriveWell Tag does not obstruct your vision while driving. Position it so it's hidden behind the mirror housing.

## Step 3: Drive

Once applied, you may resume your daily driving routines.

### Checklist:

- Tag is securely mounted
- View is not obstructed

#### ■ Automatic recording

The Tag identifies the vehicle and records all trips in the Tag-equipped vehicle with or without a phone present. No user interaction is required to transfer vehicle data.

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## Optional: Pair with Your App

For the most accurate safe driving data, pair your telematics app with the Tag.

1. Open the auto insurance app on your phone
2. Hold your phone near the Tag for approximately 2 seconds
3. Confirm the pairing prompt on your phone
4. Wait for Bluetooth pairing to complete
5. Check for a message indicating successful pairing

## LED Light Status Reference

Press and hold the button on the Tag for 5 seconds to check the LED light status:

Status	LED Pattern	Meaning
■	Blinks for 2 seconds	Associated correctly

■	Single blink every 2 seconds	No phone associated (still recording)
■	Repeated double blink	Faulty - contact support
■	Five rapid blinks	Dead battery - contact support

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## Troubleshooting

### Q: The Tag fell off the windshield

A: The adhesive is one-time use. Contact support for a replacement Tag.

### Q: My phone won't pair with the Tag

A: Ensure Bluetooth is enabled on your phone. Hold the phone within 2 inches of the Tag. If pairing still fails, restart your phone and try again.

### Q: The LED shows rapid blinks

A: Five rapid blinks indicate a dead battery. Batteries are non-rechargeable. Contact your insurance company for a new Tag.

### Q: The LED shows double blinks

A: Repeated double blinks indicate the Tag is faulty. Contact support for a replacement.

### Q: I drove without my phone

A: No problem! The Tag stores all trip information and uploads trips to the app the next time it connects to a phone.

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## Need Help?

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