

# LEVI SHENGJIA LIAN

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## EDUCATION

**STANFORD UNIVERSITY**  
**B.S. Computer Science (HCI/AI)**  
**Expected June '21 GPA 3.84/4**

- + **Co-Organizer at TreeHacks**  
([treehacks.com](http://treehacks.com)): Built specific project challenges for a hackathon that hosted 1000+ students, and single-handedly brought in 30% of sponsorship to give students full scholarships
- + **Director of Community at #nofilter talks**  
([nofiltertalks.com](http://nofiltertalks.com)): Organizing an intimate local meetup that fosters unfiltered conversations with speakers such as Elad Gil & Balaji Srinivasan
- + **Voting member of the Univ. Committee on Academic Computing and Information Systems**: Successfully advocated for school-wide academic computing services that include public API access, student-led app development, and free cloud computing credits

## SKILLS

Advanced: Python, JavaScript  
Intermediate: React, React Native, HTML, C++, Swift, Kotlin, Java, AWS, Google Cloud, Azure, Git  
Beginner: SQL, Jenkins, Gerrit, CSS

## AWARDS

- + 1<sup>st</sup> place at Stanford Arts Hackathon
- + 1<sup>st</sup> place at Stanford d.school Understanding Users Challenge
- + Best Mobile App Hack at Stanford HackOverflow
- + 3<sup>rd</sup> place at SAGE international social impact competition
- + Top 10% in Cambridge University Math Exam (STEP)
- + Top 10% in international Math Modeling Contest (HiMCM)
- + Stanford Boothe Writing Prize finalist (35 out of 600+)

## EXPERIENCE

**SOLVVY (AI PRODUCT FOR CUSTOMER EXPERIENCE IN B2B)** **San Mateo, CA**  
**Mobile Product Manager Intern** **6/2019 – 8/2019**

- + Designed and built a mobile developer SDK from scratch for both iOS (Swift) and Android (Kotlin) along with sample apps and tutorials
- + Launched an early-access program of the SDK beta to 6 customers, which cleared the roadblocks to secure an additional revenue of \$2M per year
- + Conducted extensive user interviews and testing to iterate throughout
- + Increased sales efficiency by 20%, amounting to 100 hours of time saved, by building integrations with Salesforce, Slack and more

**TRUE VENTURES (TOP EARLY STAGE VC)** **San Francisco, CA**  
**TEC Fellow** **6/2019 – 8/2019**

- + Selected as one of 15 fellows chosen from 500+ to intern with a True Ventures portfolio company, in this case, Solvvy, and learn about growth and scaling

**XCALAR INC. (ENTERPRISE SOFTWARE FOR BANKERS)** **San Jose, CA**  
**Product Engineering Intern** **7/2018 – 9/2018**

- + Increased CSAT by 10% and improved custom task completion time by 50% with a user onboarding experience redesign
- + Developed REST APIs for developers that increased feature usage by 7%
- + Shipped a front-end interface that allows business analysts to point to a previously saved timestamp and revert back to the data in time and wrote tests in Mocha
- + Deployed software license check-up with AWS Gateway, Lambda and DynamoDB
- + Built client dashboards for compute performance with D3.js, Typescript and Less

**UNIVERSITY OF EDINBURGH, UNBIAS PROJECT (ALGO BIAS)** **Edinburgh, UK**  
**Sole Student Research Intern** **6/2018 – 7/2018**

- + Built an experimental online form that allows youth to evaluate algorithms in use, receiving 1k+ qualified responses, resulting in a published ACM paper
- + Designed experiments to extract the public perception of bias in ML algorithms

**STANFORD GRADUATE SCHOOL OF BUSINESS, SEED** **Stanford, CA**  
**Data Analytics Intern (Part-Time)** **1/2018 – 5/2018**

- + Created interactive visualizations that recommended reducing cycles of poverty through empowering local entrepreneurship, with 2 of 5 launched

## PROJECTS

- + **CodaLab**: Product-managing a web platform for reproducing published ML (machine learning) research results, currently used by 20k+ researchers
- + **Accountable**: Built a mobile app in React Native and Firebase from ideation to research to prototyping to implementation. Achieved a 7-day retention of 15%, Daily Active Usage of 6 mins, and 33% second-order referral rate.
- + **NEU**: Led a digital viewer experience bid for San Francisco Ballet and Opera with wristbands, digital photography, and AR (actual reality) that won 1<sup>st</sup> place.
- + **Samaritan**: Designed a blockchain-based digital prototype for efficient, shared verification of whistleblower submissions to 220+ investigative journalists in 80 countries at International Consortium of Investigative Journalists, largest of its kind.
- + **Reconnect**: Launched a behavior change initiative to reduce loneliness and build meaningful connections for 30+ mental health patients, with an NPS score of 80+.