

News

General Carbide Corporation Receives ISO 9001:2008 Certification

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General Carbide Corporation, a manufacturer of more than 50 grades of tungsten carbide tooling for a variety of industrial wear, metal forming and stamping applications, has earned ISO certification. Until now, the company had been ISO-compliant. General Carbide’s desire to obtain ISO certification results from the company’s ongoing commitment to improve its quality systems and processes. By doing so, General Carbide can serve customers more effectively than ever and continue to grow by taking advantage of new business opportunities in a range of markets, including automotive, oil & gas, and aerospace.

“I am pleased that we have made this significant investment in our future,” says Mona Pappafava-Ray, General Carbide’s president and CEO. “Being ISO-certified ensures our customers that we have an effective quality system in-place. It also enables us to develop business opportunities in markets that were difficult to penetrate without certification. Becoming ISO-certified is a natural extension of our ongoing investments in production equipment, enterprise resource planning systems and information technology.”

Ms. Pappafava-Ray also believes that by standardizing continual improvement processes, corrective and preventive procedures, and customer feedback mechanisms, General Carbide’s customers will experience superior product consistency and order turnaround time.

The company’s ISO certification occurs at a time when sales have been strong for almost five years. “The fact that we have out-performed our competition is a testament to the hard work and dedication of our management team and production staff,” says Ms. Pappafava-Ray. “Obtaining ISO certification strengthens our competitive advantage by complementing the innovative thinking, technical expertise and personalized service that have allowed us to thrive in challenging times.”

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