



# GENERALCARBIDE<sup>®</sup>

## Grade Selection Made Easier

### General Carbide Makes the Grade

#### Tungsten Carbide Tooling Selection a Click Away

- Are you an engineer or designer who uses tungsten carbide materials?
- Need help selecting the proper grade for tooling?
- Want to save time?

If you're looking for a better way to determine the tungsten carbide grade that's right for your specific applications, General Carbide (GC) can help.

Our new Grade Selector Guide is accessible on our web site at [www.generalcarbide.com/gradeselector](http://www.generalcarbide.com/gradeselector)

The screenshot shows the General Carbide website header with the logo and tagline "INVESTED IN YOUR SUCCESS". Below the header is the "Grade Selector" section. It includes a sub-header "To identify the correct grade for your application, use our Grade Selector at right." and a form with a dropdown menu labeled "Industry" and a "SUBMIT" button. A note below the form states: "If your industry is not listed, call Thomas R. Shearer, Director of Marketing and Business Development at 800.245.2465 or 724.836.3000, or e-mail [sales@generalcarbide.com](mailto:sales@generalcarbide.com)."



The Guide features a step-by-step process that gives you the proper grade selection based on your answers to questions about application parameters and operating environment.

By using the guide, you'll:

- Simplify the grade selection process
- Accelerate turnaround times for your customers
- Maximize wear life of your tungsten carbide wear parts & tooling

If you have any questions about the Grade Selector Guide, or need to know anything else about how we can help you, call **Denis Pasay** at **724.836.3000**, or e-mail [info@generalcarbide.com](mailto:info@generalcarbide.com)



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General Carbide  
products are made  
in the USA.

