

# Website Planning Document

Daily Forecast  
Author: Kaitlyn Lewis

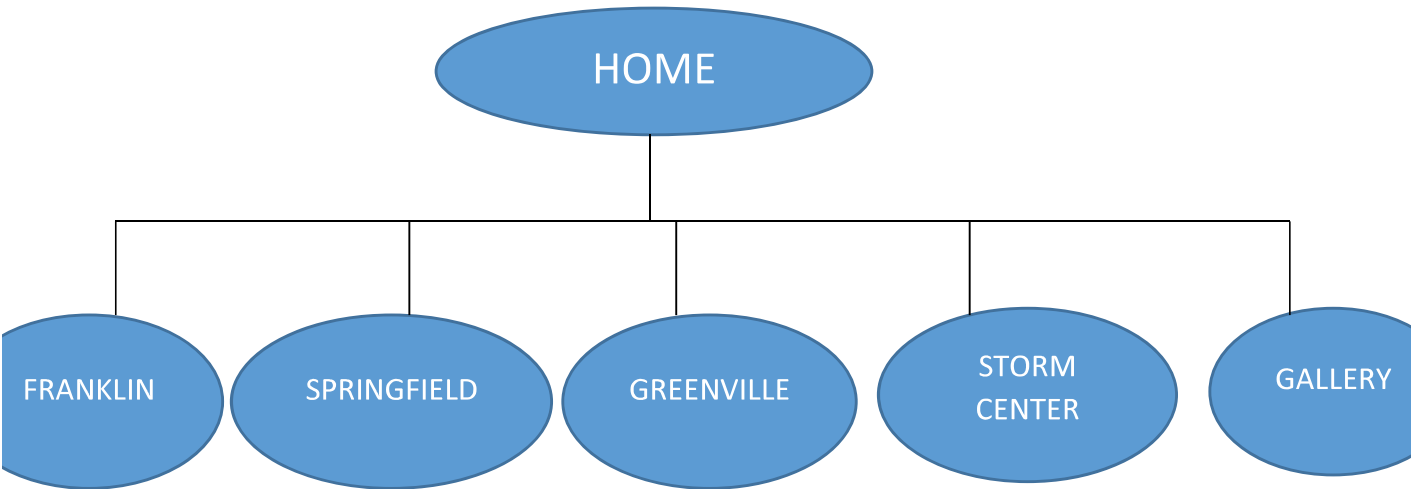
## SITE PURPOSE

The purpose of this website is to provide weather information, including weather stories and current conditions in specific locations, to people who need this information. Responsive design will be used so users can view the site from varying devices.

## TARGET AUDIENCE

Everyone is effected by the weather. There are three main audiences that will be using this website. Commercial users such as businesses who need the forecast to make preparations for upcoming weather that may impact their product or service. Agricultural users need the forecast to determine how crops will be impacted. The general public will use the information to determine what to wear or how to plan for upcoming weather.

## SITE MAP



## COLOR SCHEME



Page Background -  RGB (hex) 48DF00

Navigation -  RGB (hex) 0777A7

Headings -  RGB (hex) F5FD33

## TYPOGRAPHY

Website Heading – Harlow Solid Italic

*Daily Forecast*

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*abcdefghijklmnopqrstuvwxyz*  
*1234567890*

Weather Stories – Georgia

Stories

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Section Headings & Navigation – Cooper Black

**Headings**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

Wire-Frame Sketches

LOGO

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moto

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Franklin  
temp

Springfield  
temp

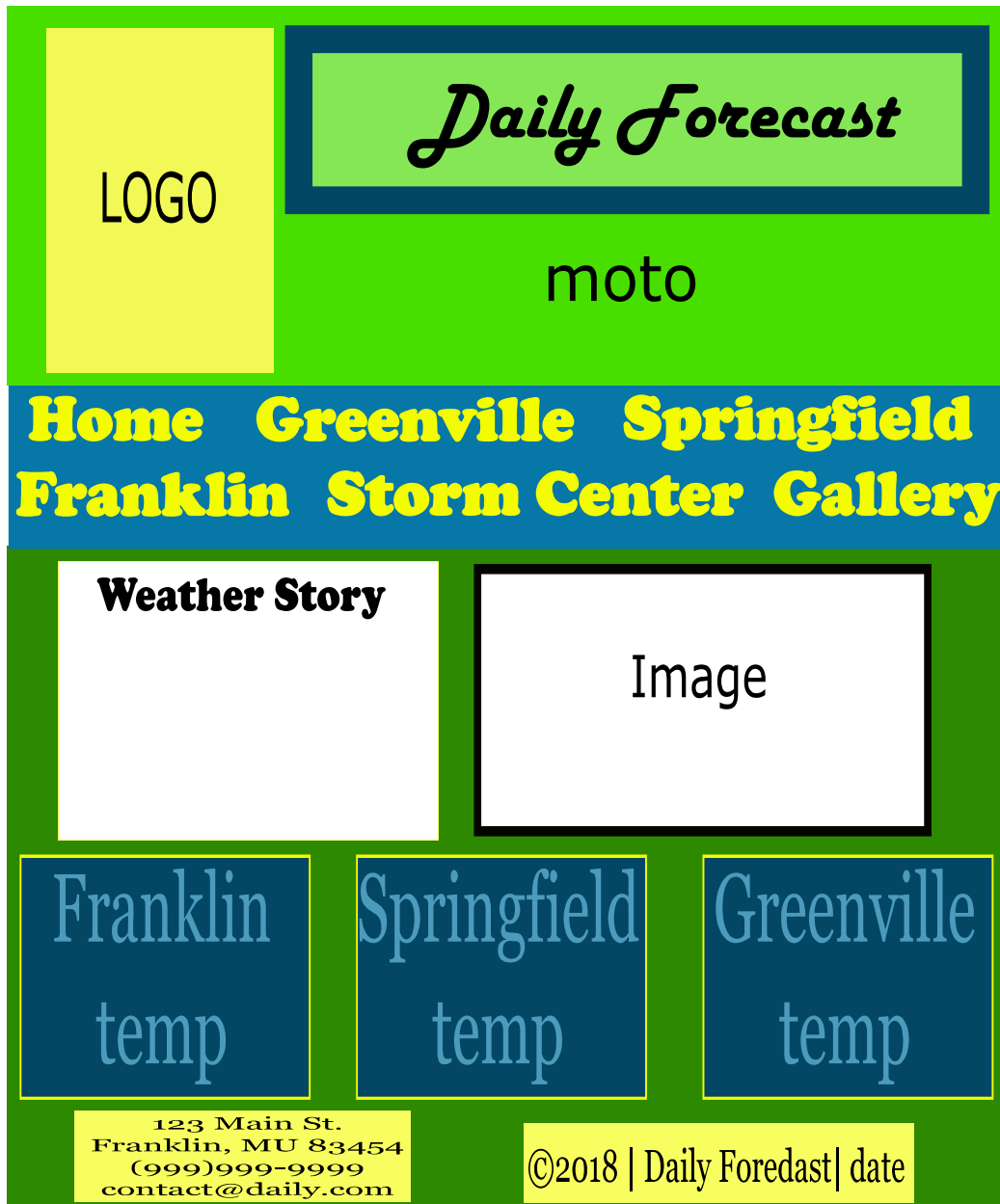
Greenville  
temp

Weather Story

Image

123 Main St.  
Franklin, MU 83454  
(999)999-9999  
contact@daily.com

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Large Screen

LOGO

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**Home Greenville Springfield  
Franklin Storm Center Gallery**

**Weather Story**

Image

Franklin  
temp

Springfield  
temp

Greenville  
temp

Image

Image

Image

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