

Summary of *CHATGPT AND CORPORATE POLICIES*

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1. What are the research questions?

- Can an advanced AI model (ChatGPT) help understand corporate policies?
- Does ChatGPT-extracted offer new insights beyond Tobin q ..., and how affect return?

2. Why are the research questions interesting?

- Investment policies are key to corporate growth and aggregate fluctuations: q -theory.
- One way convey policy information: earnings conference calls
 - challenge: long and large, 8000 words & thousands of companies
 - difficult to extract complicated information (expected investment policy)
- ChatGPT take long sophisticated questions and provide detailed, sophisticated answers

3. What is the paper's contribution?

- first paper use ChatGPT extract expectations of corporate policies from earnings calls
 - **Prior:** textual analysis (Jha et al, 2021); ChatGPT analyze sentiments of news headlines; examine redundant in conference calls (Lopez and Tang, 2023...)
- provides a new, real-time measure of expected investment, complements q measures
 - **Prior:** Tobin q empirical weak- accurate q : GMM, bond prices, intangible capital
 - **Extend:** AI-based score provide new information for future invest opportunities
- contribute on literature of managerial and firm expectations.
 - **Prior:** Surveys can obtain agents' beliefs, expectation, relate to corporate policies
 - **Extend:** complement existing surveys, provide a large sample data and tool

4. What hypotheses are tested in the paper?

- H1: ChatGPT help understand corporate policies from calls
- H2: AI-predicted help predict future investment, future returns, analyst forecasts.

Do these hypotheses follow from theory? Explain logic of the hypotheses.

- q depends on market capitalization and may not include all private information, so AI-predicted indicators can improve estimates of future investment opportunities.

5. Sample: comment on the appropriateness of the sample, variable, model

- 2007-2020, 74586 calls, 5 level score. skip quarter $t + 1$, too long?

6. What difficulties arise in drawing inferences from the empirical work?

- Compare with a text analysis-based investment score benchmark?

7. Describe at least one publishable and feasible extension of this research.

- apply ChatGPT to analyze corporate policies beyond investment, such as M&A strategies or ESG policies.
- Examine the real-time stock return reactions