

# From Man vs. Machine to Man + Machine: The art and AI of stock analyses

Summarized by: Weihao Zhao

11.06.2024

## 1 Research questions

What is the relative performance of AI analysts and human analysts in stock assessing and forecasting?  
Will there be a synergistic effect between them?

## 2 Why are the research questions interesting?

- The development of AI technology is changing the way many industries work.
  - AI has the potential to handle large amounts of data and recognize patterns;
  - AI requires deep institutional knowledge and has limitations in handling complex situations.
- Whether the "human+machine" model significantly reduces extreme prediction errors is worth further research.

## 3 What is the paper's contribution?

### (1) Literature on AI and Job Displacement

**Previous:** Explore how human adapt to changes brought about by AI and predict the redeployment of work.

**This:** Building AI models to compare their performance with human analysts, implying collaborative work.

### (2) Literature on Big Data and AI in Finance

**Previous:** Changes in labor force share in financial industry, comparison between AI and human analysts.

**This:** Build and evaluate the internal mechanisms of own AI process, rather than relying on market level agents.

- Provided a deep understanding of the application of AI in the financial field.

### (3) Literature on Building and Assessing Machine Learning Models in Finance

**Previous:** Build and evaluate the performance of ML in financial applications, such as predicting asset prices.

**This:** The new empirical analysis of the application of ML in financial field and the supplementary value that human analysts provide in the AI era.

## 4 What hypotheses are tested in the paper?

**H1:** Human analysts and AI analysts each have their own advantages in different situations.

**H2:** Combining human experience with AI's data processing capabilities can produce better predictive results.

### a) Do these hypotheses follow from and answer the research questions?

- The Hypos derived from research question: the relative advantages, synergistic effects between AI and man.

### Do these hypotheses follow from theory or are they otherwise adequately developed?

- The ability of AI to process big data and reduce bias is based on the theoretical development of machine learning algorithms and big data analysis.

## 5 Sample: comment on the appropriateness of sample selection procedures.

Sample includes multiple economic cycle, evaluating AI and man analysts' performance in different situations.

## 6 Dependent and independent variables: comment on the appropriateness.

The selection of variables is appropriate, as they comprehensively cover multiple key factors for stock prediction.

## **7 Regression model specification: comment on the appropriateness.**

The regression model specifications seem appropriate, capable of handling complex datasets and answering research questions.

## **8 What difficulties arise in drawing inferences from the empirical work?**

It will be difficult to quantify the complementary effects of humans and machines in the practice of combining humans and machines.

## **9 Describe at least one publishable and feasible extension of this research.**

Incorporating significant historical financial events, economic cycles, and factors that affect analysts' subjective judgments into machine learning models will better train the models and greatly expand their capabilities and applicability.