Summary of Macroeconomic Attention and Announcement Risk Premia

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1. What are the research questions?

- What drives MAI?
- Can MAI contribute to explaining announcement premium?

2. Why are the research questions interesting?

• The empirical relationships between macroeconomic attention, fundamentals, and announcement returns and volatility is intriguing.

3. What is the paper's contribution?

- A new index
 - Former index: EPU measures uncertainty.
 - Extension: MAI measures attention on certain macroeconomic fundamentals.
- the literature on announcement risk premiums
 - Existing literature: focus on average returns on macroeconomic announcement days.
 - Extension: show that pre-announcement attention predicts announcement risk premiums and changes in VIX.
- future research on endogenous attention and announcement risk premiums
 - Existing literature: combining endogenous attention and macroeconomic announcement premiums based on asymmetric information.
 - Suggestion: extend theories of announcement risk premiums to include the idea of future information risk.

4. What hypotheses are tested in the paper?

- Macroeconomic announcements and changes in macroeconomic fundamentals are drives of MAI.
- Pre-announcement MAI predicts the announcement premium and VIX.

a) Do these hypotheses follow from and answer the research questions?

• Yes, they are examining empirical relations among macroeconomic attention, fundamentals, and announcement returns and volatility.

b) Do these hypotheses follow from theory? Explain logic of the hypotheses.

They follow the existing theories of endogenous attention and announcement risk premiums.

- 5. Sample: comment on the appropriateness of the sample selection procedures.
 - The construction of the MAI only considered two magzines.
- 6. Dependent and independent variables: comment on the appropriateness of variable definition and measurement.
 - Useful indicators are constructed as independent variables.
- 7. Regression/prediction model specification: comment on the appropriateness of the regress/predict model specification.
 - It is a simple regression without considering controls or fix effect.
- 8. What difficulties arise in drawing inferences from the empirical work?
 - It is tenable to draw inference that MAI helps to explain the announcement premium.
- 9. Describe at least one publishable and feasible extension of this research.
 - The MAI may be constructed using CCTV news and Peoples' Daily as a Chinese index. Also, the pre-announcement effect on bond market can be tested through similar methods, since bonds price is more sensitive to macronews than stock price.