Summary of Cross-stock momentum and factor momentum

Jingda Yan and Jialin Yu 2024.12.11 Citattoo

1. What are the research questions?

• Is there any feature of cross-stock momentum that separates it from factor momentum?

2. Why are the research questions interesting?

- The paper explores the distinction between cross-stock momentum and factor momentum, which is crucial for understanding stock return predictability.
- It provides a rare insight into the dynamics of stock linkages that can influence investment strategies and asset pricing.

3. What is the paper's contribution?

- The results based on the asymmetry show that cross-stock momentum is not entirely driven by factor momentum.
- The finding contributes to the understanding of factor momentum exploiting the asymmetry in cross-stock linkages.
- They find evidence that the persistent parts of long-run co-movements are incorporated into the shortrun co-movements.
- They contribute to the asset pricing literature using machine learning.

4. What hypotheses are tested in the paper?

- H1: Cross-stock momentum is distinguishable from factor momentum due to the asymmetry in lead-lag linkages.
- H2: Industry momentum is not entirely subsumed by factor momentum, and the asymmetry in industry linkages plays a significant role.

a) Do these hypotheses follow from and answer the research questions?

• Yes.

b) Do these hypotheses follow from theory? Explain logic of the hypotheses.

- H1: This hypothesis is rooted in the information dissemination theory in financial markets.
- H2: The publication of sustainability ratings would lead to fund flows that are, at least in part, a response to the sustainability aspect of the funds, rather than other factors such as past performance or market trends

5. Sample: comment on the appropriateness of the sample selection procedures.

- The sample covers a comprehensive dataset from 1926 to 2018, including stocks from NYSE, AMEX, and NASDAQ, providing a robust basis for the analysis.
- Limitations: The exclusion of microcap stocks and the use of rolling windows for constructing the prediction matrix may introduce some bias but are standard practices in the field.

6. Comment on the appropriateness of variable definition and measurement.

• The use of the PP method and singular value decomposition (SVD) for characterizing cross-stock linkages is innovative and allows for a parsimonious representation of complex relationships.

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• The measurement of asymmetric and symmetric components of cross-stock linkages provides a nuanced understanding of momentum strategies.

7. Comment on the appropriateness of the regress/predict model specification.

• The regression models used in the paper assume linear relationships between crossstock linkages and returns, which may not fully capture the nonlinear dynamics of stock interactions.

8. What difficulties arise in drawing inferences from the empirical work?

- The time-varying nature of cross-stock linkages and the potential for omitted factors could complicate the interpretation of the results.
- The study's focus on historical data may limit the applicability of the findings to current market conditions.

9. Describe at least one publishable and feasible extension of this research.

- Future research could explore the impact of cross-stock momentum and factor momentum on high-frequency trading strategies.
- Another extension could involve the analysis of cross-stock linkages in global markets to understand the international implications of the findings.