

MUST HAVE

- Navigation Bar:
 - Site Navigation
 - As a site visitor unfamiliar with the site
I want to navigate to various areas of the site in a uniform and predictable manner
So that I can find information I am interested in:
 - Availability: The site navigation is present on all pages of the site.
 - Uniformity: The site navigation appears identically on all pages that include it
 - Pages:
 - Home Page
 - Listings Gallery
 - Classifications
 - Contact
 - About
 - Opening times
 - Ticket Bookings
 - Getting there
 - Screens
 - Places to go
- Home Page:
 - Index Page
 - Styled in a User-Friendly manner
 - Picture/Graphic of the movies or the Cinema
 - A website description
- Listings Gallery:
 - Image gallery posters for movies currently showing
 - At least 4 different movie images
 - Each image has its own page
 - Each image has supporting text with Title, Actors, Director, and showing times.

- Opening Times
 - Details about cinema opening times
- New Releases Gallery
 - Forthcoming movies
 - At least 4 different movie images
 - Each image has its own page
 - Each image has supporting text (Title, actors, director)
- Classifications:
 - Information on standard film classifications,
 - Rules and conditions relating to each classification
- Screens
 - The site has a page dedicated to the screens
 - Include image of the seating plan of the standard screen
 - Include an image showing the décor for the standard screen
 - Include image of the seating plan of the deluxe “Directors Box” screen
 - Include an image showing the décor for the deluxe screen
- Ticket Bookings:
 - Booking should include the following info:
 - Movie title
 - Screening date and time
 - Name of booker
 - Number of seats
 - Adult
 - Child
 - Concession
- Payment
 - Card holder’s name
 - Card number
 - Expiry date
 - Security code/CVC

- Places to Go
 - Information about local venues where customers can visit before/after the movie.
 - Venues can include bars and restaurants
 - Each venue should include the following information:
 - Image of the venue (inside or out)
 - Description
 - Details of any offers relating to the cinema
- Getting There:
 - External image of cinema
 - Address
 - Directions to bus/train stations
 - Parking
 - Google/Bing map
- Discussion Board/Forum
 - Users can comment on movie related topics
 - Users can rate films
- Background Colour Not White
 - None of the pages should have a white background
- Search:
 - Allows searching by keyword,
 - Placeholder text: *"Search Term"*,
 - Placeholder text emptied when search box clicked,
 - Relevant links are returned when Search is clicked.
- About:
 - Name of the team member who created it
 - Accompanying information e.g. twitter handle, email address, blog page, company website
 - Link to the contact page

- Contact:
 - Email Form
 - So that the site owner does not expose their email
 - Mandatory subject field
 - If each field is filled out when submit is clicked, each field will be included in the email that is sent.
 - Check that the user's email is standard email address format, message to user if not.
 - Ability to contact site owner (product owner)
 - Location:

*International House,
1 St Katharines Way,
London,
E1W 1UN*

SHOULD HAVE

- Classifications:
 - Link to external resources with detail on individual items
- Discussion Board
 - User account to leave comments and rate films
- Payment:
 - Other payment methods such as Paypal.
- Ticket Booking:
 - Reservation Number

COULD HAVE

- Page Header & Footer
 - Footer to be identical on all pages of the site
 - Footer links to Home page
 - Footer links to About Us page
 - Footer links to Contact page
- Scrum Description (About Page)
 - Links to Scrum.org

- Describes Scrum
 - Explains how the Team used Scrum
 - Explains how it affected the creation of the site
 - To be distinct and separate from the other content on the page
- Custom Logo
 - Displayed on the front page
 - To be custom-made in the classroom
 - Can contain borrowed elements from other images
 - Fitting with the overall aesthetic design of the site
 - Depicts site's name and a picture of a movie reel
- Ticket Booking:
 - Email confirmation with reference number

WON'T HAVE

- External Advertisements,
- AI ChatBot,
- Subscription Service