Internship Final Report

Student Name: Winston Micheal Lewis

University: St Aloysius (Deemed to be University), AIMIT Campus

Major: Master of Computer Applications (MCA)

Internship Duration: September 1st, 2025 – September 30th, 2025

Company: ShadowFox

Domain: UI/UX Design & Web Development

Coordinator: Mr. Aakash

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Objectives

The objective of this internship was to gain practical exposure in UI/UX design and web development.   
The focus was to understand design workflows, apply user-centered design principles, and build industry-relevant projects.   
A key goal was to design and prototype responsive web interfaces while strengthening creativity and technical skills.

# Tasks and Responsibilities

- Learned the fundamentals of UI/UX design, including layout structure, typography, and color theory.  
- Explored and practiced design workflows using Figma.  
- Designed wireframes, mockups, and interactive prototypes for web applications.  
- Completed an intermediate-level project by creating a replica of Amazon named Amarzon, focusing on user-friendly navigation, product listings, and e-commerce layout.  
- Maintained communication with the coordinator and made improvements based on feedback.

# Learning Outcomes

- Improved hands-on knowledge of Figma for wireframing and prototyping.  
- Gained insights into design consistency, accessibility, and responsiveness.  
- Learned how to break down complex projects into structured modules.  
- Understood real-world UI/UX design expectations and industry standards.  
- Strengthened problem-solving, time management, and design iteration skills.

# Challenges and Solutions

- Challenge: Replicating complex UI components from a professional e-commerce site.  
 Solution: Divided the interface into sections (header, navigation, product grid, footer) and designed step by step using Figma’s layout tools.  
  
- Challenge: Balancing aesthetics with functionality in the design.  
 Solution: Applied design principles like hierarchy, alignment, and spacing to create visually appealing yet practical layouts.  
  
- Challenge: Incorporating constructive criticism into the design.  
 Solution: Made multiple iterations based on coordinator feedback until the design achieved professional standards.

# Conclusion

The September 2025 internship at ShadowFox was a valuable learning experience that bridged the gap between academic knowledge and practical application.   
Designing the Amarzon project gave me deeper insights into how professional e-commerce interfaces are structured.   
This internship enhanced my technical skills, improved my design thinking, and prepared me for advanced roles in UI/UX and web development.

# Acknowledgments

I sincerely thank Mr. Aakash, my internship coordinator, for his guidance and constructive feedback throughout the internship.   
I also extend my gratitude to ShadowFox for providing me the opportunity to explore UI/UX in a professional environment.   
Lastly, I am grateful to St Aloysius (Deemed to be University), AIMIT Campus for encouraging and supporting me in pursuing this internship.