LEWY MACKNOLD

16 Bleasdale Avenue, London, London UB6 8LB ◆ 07428690592 ◆ lewymacknold_ttm@hotmail.com
PROFESSIONAL SUMMARY
Highly motivated Junior Software Engineer with a strong foundation in computer science and a genuine enthusiasm for learning and growth. Proficient in various programming languages and technologies, with a keen aptitude for problem-solving and a deep passion for software development. Possesses a demonstrated ability to collaborate effectively within cross-functional teams to deliver high-quality solutions. Committed to continuous self-improvement and remaining current with industry trends and best practices. Eager to contribute creativity, adaptability, and a proactive approach to delivering innovative software solutions.
SKILLS —
HTML, CSS, Javacript, ReactJS, SQL, Node.JS, MongoDB, Mongoose, Motoko, Git/Github, VS Code, Hubspot
Work Experience

Google Keep Clone: Note Taking App

Coding Project

- React JS Frontend Development, Motoko Backend Development
- Developed a comprehensive Google Keep Clone as a hands-on coding project, showcasing my proficiency
 in modern software development technologies. Leveraged ReactJS to craft a dynamic and responsive
 frontend, demonstrating an understanding of user interface design and interactive web applications.
 Implemented seamless communication between the frontend and backend by utilizing Motoko,
 showcasing my ability to integrate diverse technologies into a cohesive system. This project underscored
 my practical knowledge of full-stack development principles and highlighted my dedication to creating
 practical solutions that mirror real-world applications.

To Do App

Coding Project

- Javascript, ReactJS
- Designed and developed a dynamic To-Do list application using JavaScript and the ReactJS library, effectively demonstrating my proficiency in frontend web development. Created an intuitive user interface that allows users to efficiently manage tasks and priorities. Implemented features such as task creation, deletion, and status tracking to showcase my programming skills and understanding of interactive application design. This project not only highlighted my ability to translate conceptual ideas into functional code but also underscored my commitment to crafting user-centric solutions through modern web technologies.

Blog Website with a Database

Coding Project

- Javascipt, MongoDB
- Developed a dynamic blog website from the ground up using foundational JavaScript, showcasing my proficiency in core web development techniques. Incorporated MongoDB as the backend database, enabling efficient storage and retrieval of blog content and user data. Implemented key features such as user authentication, content creation, and commenting functionality to demonstrate a comprehensive

understanding of both frontend and backend development. By creating this project, I demonstrated my ability to architect and deliver end-to-end web solutions, while also highlighting my skills in database integration, user experience enhancement, and effective data management.

Business Development Manager, 04/2023 - Current

Peckwater Brands - Londonderry, Derry City and Strabane

- Generated and closed 32 deals in the US market making Peckwater Brands £48,000 in revenue.
- Maintained client records in bespoke CRM systems, ensuring streamlined data processes for maximum efficiency.
- Grew engagement, interaction and reputation through multi-platform campaigns for outstanding levels of client satisfaction.

Senior Recruitment Consultant, 05/2022 - 04/2023

HCL Doctors - London

- Handled end-to-end recruitment processes, ensuring smooth and swift transactions from initial advert to job offer.
- B2C Established positive relationships with prospective candidates through networking and regular communications.
- B2B Fostered loyalty and consistent investment by building positive and productive relationships within hospitals.

Store Manager, 09/2017 - 04/2022

Uniqlo - London

I have taken on the role of a customer advisor, a supervisor, a trainer and now an store manager. As a business leader, I have to come up with strategies to maximise profitability, customer service and employee engagement. Some of my daily tasks include creating the rota, analysing the financial reports to come up with a sales strategy, training fellow employees and supervising the daily sales operations. My job requires me to work in a high pace environment with many different people to coordinate and incorporate different aspects of the business, including sustainability.

Certificate of Higher Education: Full Stack Web Development , 08/2023 Udemy

Bachelor of Science: Human Resource Management and Psychology , 09/2016 **University of Northampton** - Northampton, NTH

A-Levels, 09/2013

The Cardinal Wiseman Catholic School - Greenford, EAL