LEWY MACKNOLD

16 Bleasdale Avenue, London, London UB6 8LB ◆ 07428690592 ◆ lewymacknold_ttm@hotmail.com

PROFESSIONAL SUMMARY

Highly motivated Junior Software Engineer with a strong foundation in computer science and a genuine enthusiasm for learning and growth. Proficient in various programming languages and technologies, with a keen aptitude for problem-solving and a deep passion for software development. Possesses a demonstrated ability to collaborate effectively within cross-functional teams to deliver high-quality solutions. Committed to continuous self-improvement and remaining current with industry trends and best practices. Eager to contribute creativity, adaptability, and a proactive approach to delivering innovative software solutions.

SKILLS

HTML, CSS, Tailwind CSS, Javascript, ReactJS, SQL,
Node.JS, MongoDB, Motoko, Git/Github, VS Code,
Hubspot

WORK EXPERIENCE

Responsive Frontend Data Website

Coding Project

- Designed and developed a highly responsive data website using React JS and Tailwind CSS. The website is a landing page for customers to monitor their data analytics to increase revenue for BTB, BTC and SASS platforms. Implemented sleek and modern UI/UX design, ensuring seamless navigation on both mobile and desktop devices. Utilised Tailwind CSS for rapid styling and customisation, resulting in a visually appealing user interface. Employed responsive web design principles to ensure optimal performance and user experience across various screen sizes and resolutions. Demonstrated proficiency in front-end development, responsive design, and user interface optimisation through this project.
- *Technologies Used*: React JS, Tailwind CSS, JavaScript, Responsive Web Design, Git,

Frontend Data/Sales Visualisation Dashboard

Coding Project

- Conceptualised, designed, and developed a comprehensive sales and data dashboard using cutting-edge technologies. Leveraged the power of React JS to create a dynamic and intuitive user interface. Utilised Tremor Components to enhance data visualisation and user interaction, ensuring the dashboard's efficiency and responsiveness. Implemented a responsive design strategy, guaranteeing seamless user experiences on both mobile and desktop devices. Applied Tailwind CSS for streamlined styling and customisation, resulting in a polished and modern aesthetic. Demonstrated expertise in front-end development, data visualization, and user experience optimisation through this project.
- *Technologies Used*: React JS, Tremor Components, Tailwind CSS, JavaScript, Responsive Web Design, Git Version Control.

Google Keep Clone: Note Taking App

Coding Project

- React JS - Frontend Development, Motoko - Backend Development
- Developed a comprehensive Google Keep Clone as a hands-on coding project, showcasing my proficiency in modern software development technologies. Leveraged ReactJS to craft a dynamic and responsive frontend, demonstrating an understanding of user interface design and interactive web applications. Implemented seamless communication between the frontend and backend by utilizing Motoko,

showcasing my ability to integrate diverse technologies into a cohesive system. This project underscored my practical knowledge of full-stack development principles and highlighted my dedication to creating practical solutions that mirror real-world applications.

To Do App

Coding Project

- Javascript, ReactJS
- Designed and developed a dynamic To-Do list application using JavaScript and the ReactJS library, effectively demonstrating my proficiency in frontend web development. Created an intuitive user interface that allows users to efficiently manage tasks and priorities. Implemented features such as task creation, deletion, and status tracking to showcase my programming skills and understanding of interactive application design. This project not only highlighted my ability to translate conceptual ideas into functional code but also underscored my commitment to crafting user-centric solutions through modern web technologies.

Tetris Video Game

Coding Project

- HTML and Javascript
- Developed a fully functional Tetris game from scratch using JavaScript and HTML.
- Demonstrated proficiency in-game mechanics, including piece rotation, movement, and collision detection.
- Implemented innovative features and enhancements to enhance the overall user experience.

Business Development Manager, 04/2023 - Current

Peckwater Brands - Londonderry, Derry City and Strabane

- Generated and closed 32 deals in the US market making Peckwater Brands £48,000 in revenue.
- Maintained client records in bespoke CRM systems, ensuring streamlined data processes for maximum efficiency.
- Grew engagement, interaction and reputation through multi-platform campaigns for outstanding levels of client satisfaction.

Senior Recruitment Consultant, 05/2022 - 04/2023

HCL Doctors - London

- Handled end-to-end recruitment processes, ensuring smooth and swift transactions from initial advert to job offer.
- Generated the business £120,000 in revenue in my first year.
- B2C - Established positive relationships with prospective candidates through networking and regular communications.
- B2B - Fostered loyalty and consistent investment by building positive and productive relationships within hospitals.

Store Manager , 09/2017 - 04/2022

Uniqlo - London

I have taken on the role of a customer advisor, a supervisor, a trainer and now an store manager. As a business leader, I have to come up with strategies to maximise profitability, customer service and employee engagement. Some of my daily tasks include creating the rota, analysing the financial reports to come up with a sales strategy, training fellow employees and supervising the daily sales operations. My job requires me to

work in a high pace environment with many different people to coordinate and incorporate different aspects of the business, including sustainability.

EDUCATION

Full Stack Web Development , 08/2023
Udemy Certification

Javascript
FreeCodeCamp Certification

Responsive Web Design
FreeCodeCamp Certification

Frontend Development Certification
FreeCodeCamp Certification

Bachelor of Science: Human Resource Management and Psychology , 09/2016
University of Northampton - Northampton, NTH

A-Levels, 09/2013
The Cardinal Wiseman Catholic School - Greenford, EAL