

# Alexis Mastrodomenico

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## Education

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General Assembly - Front-End Web Development Certification (2017). (HTML, CSS & JavaScript)

Shillington Graphic Design College (2019) - Certificate IV in Graphic Design

Sydney of University - Full Stack Flex Coding Bootcamp (2021) (HTML, CSS, JavaScript, Node.js, Express.js, Sequelize, SQL, API's, React.js and Python).

## Projects Completed

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- Professional Portfolio (HTML & CSS, REACT, Node.js)
- Password Generator (JavaScript)
- Code Quiz (JavaScript)
- Workday Schedule (JavaScript)
- Weather Dashboard (HTML, CSS & JavaScript)
- Recipe Generator (HTML, CSS & JavaScript)
- README Generator (Node.js & JavaScript)
- Team Profile Generator (Node.js & JavaScript)
- Note Taker (JavaScript, Express, Node.js & Heroku)
- E-Commerce Back End (Javascript, Express, Node.js, Insomnia)
- Beauty Reviews Site (JavaScript, CSS3, Bootstrap v5.1, Node.js, Express.js, Express Handlebars, Express Sessions, Connect Sessions Sequelize, MySQL2, Sequelize, Bcrypt, Dotenv, Cloudinary).
- E-commerce Back-End (Express, Node.js, Insomnia)
- Social Network API (NoSQL database, Mongoose).

## Work & Experience

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• Online Coordinator, Tuchuzy, (2016-2017) - Role included: Assistant to the E-commerce manager. Keep the website updated everyday with current products, written copy & Imagery. Report preparation and analysis, inventory management and stock allocations.

• Digital Manager & Graphic Designer, MCM House (2017-2021) - Role included: Website re-design, Managing the website to enhance the online customer experience with design aesthetics, products (Directing photoshoots, editing & deep-etching all imagery), navigation & performance functionality. Designing email campaigns (EDM) and social media assets to drive sales.

• Digital Manager, Slow House Bondi (2021 - Present) - Role includes: Managing digital and marketing content, social media, and online reputation management functions of the marketing division. The primary responsibilities are content management, customer response, search engine optimization, digital marketing, sales writing, and graphic design, special event support and coordination, and public relations assistance.

## Skills & Attributes

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- Excellent written and verbal communication skills.
- Great attention to detail & eye
- Confident and mature
- Enthusiastic and outgoing
- Organised and great time management skills
- A team member, listening and keeping a positive attitude & staying motivated
- A very quick learner and able to follow instructions.
- Highly computer literate.
- Highly proficient with Adobe programs including InDesign, Illustrator, Photoshop & Sketch.
- Highly proficient with Microsoft office (Word, PowerPoint, Excel).

## Career Objective

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Seeking the opportunity to develop and expand my skills,

Knowledge and experience. I am a bright, confident and mature person that strives for excellence in all aspects of what I do and I would also like to assist others to achieve their best potential.

Eager to be constantly learning and open to undertaking any challenges, opportunities & future trainings that will enhance my skill set.

I am a strong team player and always complete my work to a high standard. I have a high work ethic and strive for the best in everything I do.

I would like to be challenged and will always strive for 100% effort.

## References

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Referees on request