

INTRODUCING

# BACKPAGE ZERO

AKA BACKPAGE 2.0

*IF YOU BUILD IT, THEY WILL CUM™*  
*The last social network you will ever need.*

A Safe & Open Network for  
Adult Service Providers 100%  
Immune to ANY form of Gov't  
Censorship or Shutdown



## Why Taboo Ads?

# TOP BENEFITS

- **Provider-friendly Marketplace:**  
Promote your ads only in the areas that you need; and only for as long as you need it.
- **100% Censorship Free Forever:**  
Built with the state-of-the-art in open-source, decentralized web technologies.  
  
Bitcoin, BitTorrent, Ethereum, TOR, ZeroNet and others.
- **FULL Legal Compliance with SAVE, SESTA/FOSTA and other anti-trafficking / anti-exploitation initiatives.**

As many adult service providers discovered on Friday, April 6th, their livelihood can be taken away in just the blink of an eye. When **Backpage.com** was shutdown by the FBI, **it sent panic and shockwaves across the industry as workers feared having to turn to the dangerous streets** to continue earning a living for themselves and their families.

Taboo Ads introduces the first solution to permanently resolve the problem of adult service provider censorship on the web. The Taboo Ads network will support decentralized: web sites, messaging, email, blogging, voice chatting and more...

In light of the newly passed regulation (SESTA/FOSTA), Taboo Ads is upgrading its identification system; and implementing a **NO EXCEPTIONS White Listing Ad Policy** which will effectively block 100% of the law's offenders, while allowing responsible providers to do their business with confidence and safety.

**DOWNLOAD THE ANDROID APP PREVIEW  
@ BACKPAGEO.COM**



*Sex worker advocate Monica Forrester in Toronto. Dec. 12, 2017.*

## WHAT HAPPENED TO SAFETY FIRST?

**"For a lot of them the fear of working outside is a really scary reality,** because a lot of them are not very comfortable or even have any sort of knowledge of where to work outside."

"It's just shifting the sex work community into another venue to work," she told the Star. **"Sex workers have always been resilient** that way, but at the same time it's really showing the stance that **they want to abolish sex work. And it's unrealistic."**





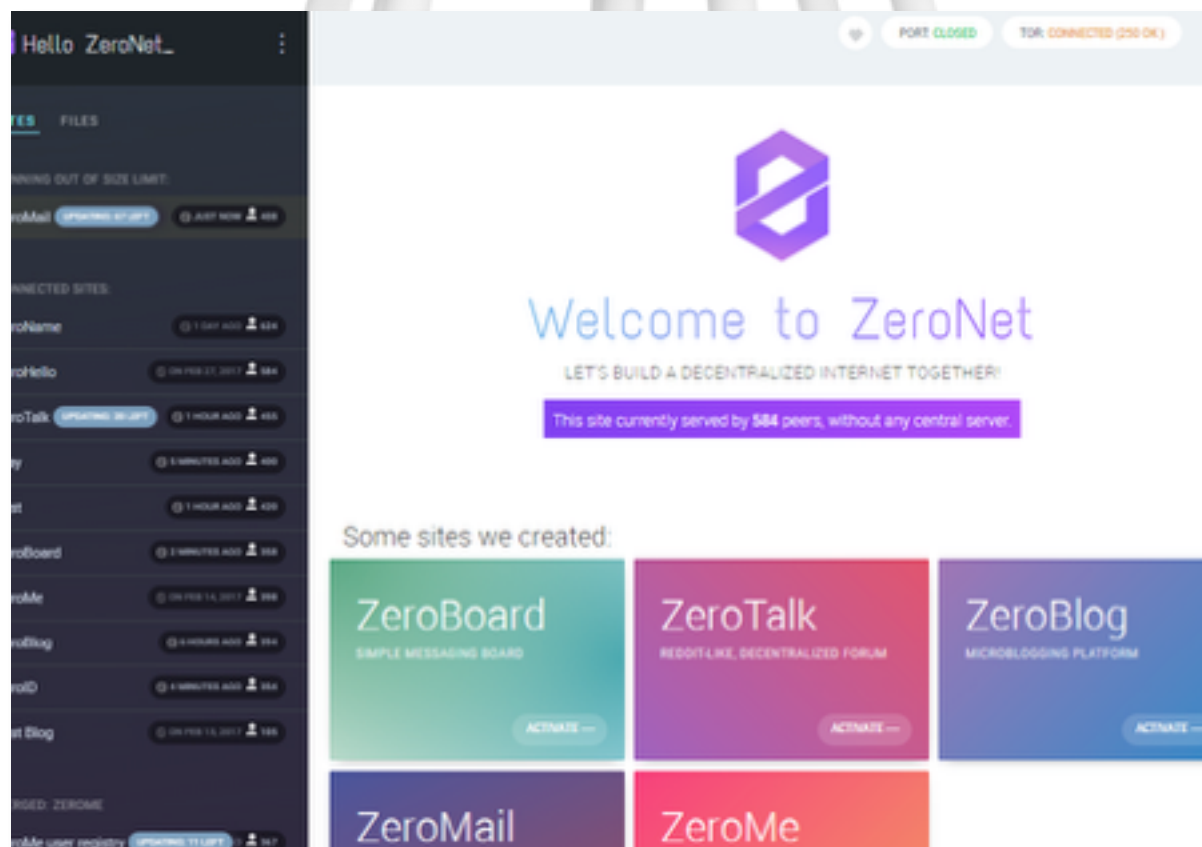
# GOODBYE .COM HELLO .BIT<sub>COIN</sub>

**NO MORE WEB CENSORSHIP.  
NEVER. EVER. EVER. EVER. AGAIN.  
WE SWEAR IT!**

That's the promise of the decentralized web; and now we have the tools to make it happen. After 3+ years of relentless work, the team over at **ZeroNet** have **provided us with a clear roadmap;** and our team just released the first preview of what we expect will become the new *safest* platform for adult services providers.

**CREATE, MANAGE, PROMOTE and  
MONETIZE your online presence with  
ease, safety and security.**

Taboo Ads makes the work of going decentralized, effortless... Our mobile app will have providers up and running with their **NEW Decentralized Profiles in less than 15 minutes.**



# AD (PROMO) ZONES

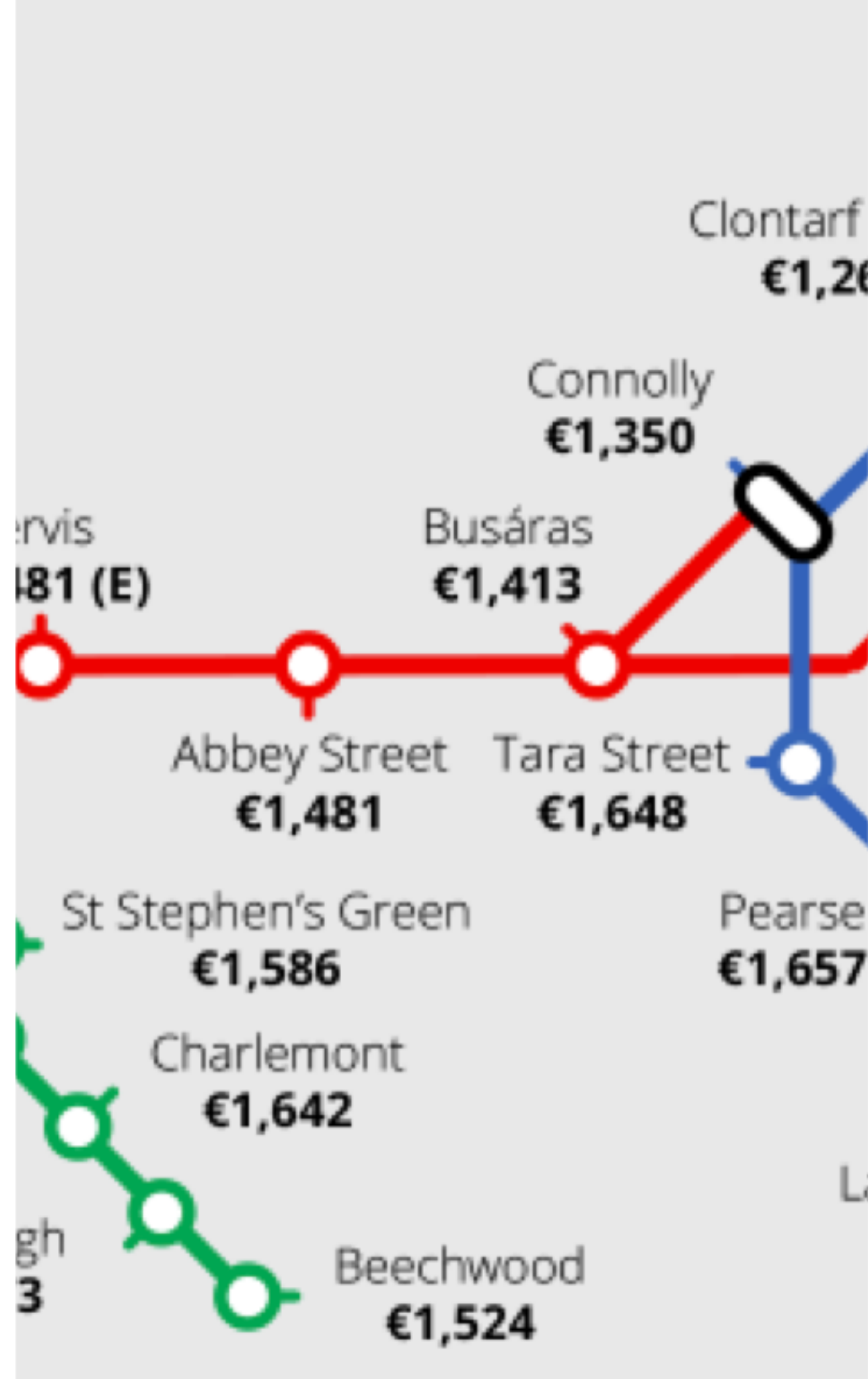
Each Ad Zone is conveniently based upon the postal codes system. **Providers can bid on available zones, claiming an Ownership Lock if they are the highest bidder.**

Ownership Lock of a zone can range from 3 to 24 hours. At the end of the Ownership Lock Period, other providers are able to bid and claim ownership of the zone.

## Universal Service Fee .30% • 30 Basis Points

Ad Zones will be constructed as industry standard ERC-721 (Non-fungible) Smart Contracts with the following key configuration options:

Minimum (Starting) Bid .....	0.01 TABOO
Minimum Listing Fee .....	5% of Last Bid
Starting Profit Margin .....	100%
Hourly Depreciation .....	5%



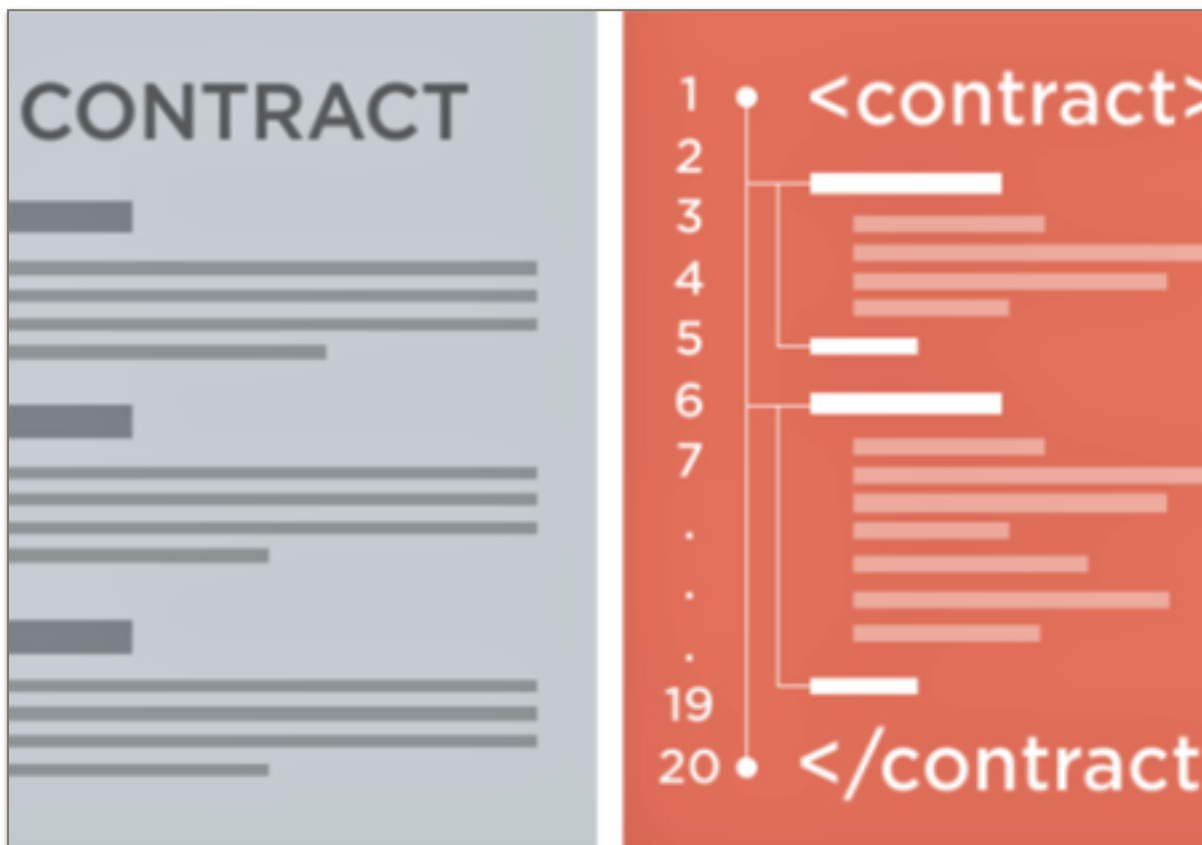


# TABOO GOLD & SILVER COINS

The **exclusive currency of the Taboo U Networks (TUN)** will be TABOO Coins, created from the industry standard ERC-20 protocol on the Ethereum blockchain.

**A total of 100 Million Coins will be minted and distributed to participating online communities and through our key personnel (see *Coin Distribution below*); granting the network a conservative Initial Valuation of US\$100,000,000.**

**Market Liquidity** is supported by the Taboo Ads mobile app; which makes it super easy to buy and sell TABOO Coins peer-to-peer via the **ForkDelta** decentralized token exchange.





# COIN DISTRIBUTION

- 30%** Working Capital (*servers, support, legal, etc*)
- 20%** Rewards & Affiliates (*social media, marketing, etc*)
- 15%** R&D (*new features, iOS support, etc*)
- ~12%** (10-15) Key Operational Staff (*36 months of vesting*)
- 10%** (1) Technology Director (*36 months of vesting*)
- 10%** (1) Community Director (*36 months of vesting*)
- 3%** Bootstrapping Period (*10K coin lots*)

\* All monthly vesting begins 30 days after the Bootstrap Period has ended.

## Key Operational Staff

- 2%** Senior Compliance Officer
- 2%** Senior Blockchain Engineer(s)
- 1%** Customer Support Manager
- 1%** Social Media Director
- 0.5%** Accounting Officer
- 0.5%** Public Relations Manager
- 0.5%** Adult Community Liaison(s)
- 0.5%** Foreign Affairs Director(s)
- 0.1%** Intern(s)





# SHOP PRICES & SUBSCRIPTIONS

Providers will utilize TABOO Coins exclusively to purchase items from the **Taboo Ads Shop**. Below is a price list of a few items currently available for sale.

## Estimated Retail Value

**1 TABOO COIN = US\$1.00**

SPEND	SALE ITEMS
0.01	Become the first owner of an Ad Zone
10	Register a new .BIT domain name
49	Content Provider Application Fee
99	(Starter) ZeroNet Site Package
499	(Premium) Darkweb Multi-site Package

HODL	SUBSCRIPTION ITEMS
10	Access to My Site Builder
49	Access to Premium Ad Designer
199	Access to Pro Media Star Studio



# MONEY TREE

100% of all revenues collected from the Taboo Ads Shop are deposited into the Taboo Ads Money Tree Smart Contract.

**Each TABOO coin reserves the right to redeem 1 share of value from the Money Tree over a 30 day period.**

After 30 days, any unclaimed funds are assimilated back into the Money Tree's total value to be claimed by other stakeholders.



Human trafficking is the second most profitable  
form of transnational crime.



# NO ONE IS FOR SALE

HUMAN TRAFFICKING IS A CRIME

#HUMANTRAFFICKINGAWARENESSMONTH

For more info: Visit [Stophumantrafficking.org](http://Stophumantrafficking.org)

## LEGAL COMPLIANCE

Taboo Ads aims to cultivate a culture of safety and security amongst adult service providers. Every effort is made to collect, parse and disseminate the most accurate information, **encouraging best practices** throughout the community.

In light of the recent passing of the SESTA/FOSTA regulation, Taboo Ads will be **introducing a new Compliance Officer** to setup and manage our newly established compliance department.

Our compliance team continues to work hard to develop and maintain one of the most stringent screening processes known in the adult industry. **We maintain a zero-tolerance policy towards suspicion of exploitation; and we proudly support and cooperate with ALL efforts of law enforcement in the protection and preservation of innocent lives.**

# BOOTSTRAPPING PERIOD

For the purpose of **delivering a Minimum Viable Product (MVP)** within the opportunity window provided by the [backpage.com](#) shutdown, an initial Bootstrapping Period will provide a combination of **Seed Capital for Rapid Software Development and to Incentivize Influencers** to get the word out to the adult service provider community that a safe, permanent alternative to Backpage now exists.

**3% OF THE TOTAL SUPPLY =  
3,000,000\* TABOO COINS**

*\* 10,000 TABOO will be awarded on consignment of \$1,000.*

**Wholesale Cost of 1 TABOO    \$0.10**

**Est. Retail Value of 1 TABOO    \$1.00**

*\*\* Thirty (30) days following the Bootstrapping Period, vesting coins will begin to mature for all Organizational stakeholders.*







## HOW IS EFFECTIVE IS OUR SELF-POLICING SYSTEM?

The system is designed to offer financial incentives to those who take time to moderate and police the content of the Taboo U Networks

(TUN). As such, there are severe penalties and counter-incentives for any attempt to exploit or manipulate the system.

# IMPORTANT NOTES

1. Although this app is marketed to the Bitcoin community of former Backpage providers, the underlying smart contracts are all written in Solidity and based on the Ethereum blockchain. For security and consistency purposes, **all incoming bitcoin to the Taboo U Networks (TUN) will be immediately converted and stored as Ethereum** using the Shapeshift exchange service (*except in areas where not available*).
2. The exchange of TABOO Coins will be **"officially" supported on EtherDelta**; however, coin holders are free to use any DEX (*Decentralized Exchange*) of their choice.
3. Initial support for ZeroNet will be through the use of a (global) load-balanced, proxy network. The **Taboo Ads Roadmap** estimates to have full native decentralized network support by the time of Final Release.

# RISKS

**Taboo Ads is a Managed Decentralized Autonomous Organization (MDAO)**; which means that although most functions and services are autonomously operated via Ethereum smart contracts, there currently exists numerous centralized services that remain vital to the successful operation of the Taboo U Networks (TUN). Taboo Ads aims to **remove these limits & restrictions** through continued research and development over time.

# LINKS

[www.backpage0.com](http://www.backpage0.com)

# CONTACTS

[support@taboou.com](mailto:support@taboou.com)

## What's Next?

# I WANT IN!

- Apply for a full-time role on the team as one of the specialized Key Operational Staff.  
[jobs@taboou.com](mailto:jobs@taboou.com)
- Request a Bootstrapper's Lot of 10K TABOO Coins to distribute to the adult service provider community; exclusively for use with the Taboo Ads app.
- Support the safety & security of adult service providers and their families by purchasing discounted TABOO Coins from Bootstrappers in this pre-Alpha stage of the project.

Adult service providers worldwide are desperately in need of a solution to protect their livelihoods, not just for themselves but for the families that they're apart of and help support. Taboo Ads aims to cultivate an environment that encourages open discussions and non-judgmental interactions between our community members.

## FOR PROVIDERS

Download our app to start building your new Decentralized Profile on the last social network you will ever need.

## FOR INFLUENCERS

Apply for a Bootstrapper's Lot of 10K TABOO to start distributing coins and educating your (follower) network.

## FOR SUPPORTERS

Purchase TABOO Coins from Bootstrappers/Influencers at significant volume discounts.

**DOWNLOAD THE ANDROID APP PREVIEW  
@ [BACKPAGEO.COM](https://backpageo.com)**



# WHAT'S NEXT?

## RECOMMENDED WALLETS

**MetaMask** — <https://metamask.io/> (open source)

**Trust** — <https://trustwalletapp.com/> (open source)

**Cipher** — <https://www.cipherbrowser.com/> (commercial)

0xD67Cb3D1a748e25b8768EbF4218C7903F4C84823

## TABOO GOLD TRADE



## TABOO SILVER TRADE

0x2B758418542D30B0B16247c5D96df9b5864C86EA

