

USABILITY TEST PLAN DASHBOARD

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

Website [Let's live in da house]
To provide comprehensive information of venues and shows and a community for music fans who enjoy going to live house

BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

To provide insights from user side and check the logic and design of the website.
If not tested, it can only provide a one-sided perspective from a PM and it's hard to spot problems

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

1. Whether users can find multiple paths to the same interface?
2. Do users understand the logic and relationship between different interfaces?
3. Is it easy and efficient for users to browse information they need on the website?
4. whether users think certain alert boxes is annoying? Is the website user-friendly?
5. Will it be helpful for my persona?

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

5 participants.
They are all music fans with previous experience of going to live house and they were involved in my previous card sorting.

EQUIPMENT

What equipment is required? How will you record the data?

Laptops is required and use 飞书 meeting for recording.

TEST TASKS

What are the test tasks?

1. Go to the details page of the specific avenue (e.g. MAO live house)
2. Bookmark a live house venue and view it in my favorites on personal homepage
3. if you want to explore a show, how would you browse this site

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

The designer and PM of the website
Responsibility: design tasks, interview, record the test, interact with participants, conduct time management

LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

11-12/11/2022 via 飞书 meeting online

13/11/2022 analysis

PROCEDURE

What are the main steps in the test procedure?

0-2min:
Welcome session and introduce the website

3-4min:
Let participants freely browse the website

5-10min:
Carry out the test tasks

11-12min:
Post-test interviews

13-14 min:
Ask for feedback & suggestions from participants

14-15min:
Finish and express gratitude