

Chick costs

How much are day-old?

Layer chicks?

Broiler chicks?

Where can you buy them from?

How far away is the supplier from you?

Does the supplier deliver?

If the chicks are delivered, how much does it cost?

If no delivery, how will you collect them and what is the cost of this?

Broiler costs

It may be possible to buy brooded chicks from a farmer who broods chicks for sale

Can you buy 3-week-old or 5-week old broilers? If so where?

How much do 3-week-old or 5-week old broilers cost?

Do they deliver and charge. Is there a minimum batch size?

How much will it cost me to deliver if they don't?

Are the chicks vaccinated and against what diseases?

Layer costs

What is the cost of point-of-lay (16-18 weeks) pullets?

Do they deliver free or charge?

How much do they charge?

If no delivery, how much will it cost to pick them up?

Feed costs

Where is there a supplier close to me?

How much per bag and size (kg) for broiler starter?

How much per bag and size (kg) for broiler finisher?

How much per bag (kg) and size for pullet finisher?

How much per bag and size (kg) for layer feed?

Does the supplier deliver, if so is there a charge?

If not, how will I transport the feed and the cost?

Equipment and water

Where can I get medical supplies and vaccines?

Where can I get medical
advice?

Where can I get floor
litter?

How much will it
cost?

Where will I get water
from?

Do I have sufficient for drinking water and cleaning equipment and the house?.....

Market survey questions

Where will I sell my broilers?.....

Who will I sell them to? (neighbours, schools, local market, shop).....

Who else is selling chickens in your area?.....

How much are they charging per bird or per kg?.....

What age are they?.....

Why will people buy from you?.....

What will you charge per bird/kg?.....

How many birds can you sell per week or month?.....

How do you know that you can sell that many?.....

Egg sales

Where will you sell your eggs?.....

Who will you sell them to? (neighbours, schools, local market, shop).....

How much will transport be?.....

How much will you charge for 12 eggs mixed grade?.....

Who else is selling eggs and as mixed or graded?.....

How much for 12?.....

How many can you sell per week?.....

How do you know that you can sell that many?.....