

Aktivitas:

- CEO & co founder iGrow
- CEO & co founder Badr Interactive
- Ketua Business Center Ikatan Alumni UI
- MWA UI UM 2011
- Wakil Ketua Bem Fasilkom UI 2010

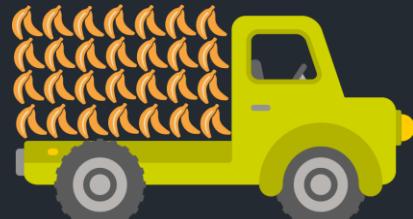
- Juara 1, Startup World Cup Indonesia, 2017
- Google Launchpad Accelerator Program, San Francisco, US 2017
- Top 20 International Startup, K-Startup, Korea Selatan 2016
- 500 Startups Accelerator Program, San Francisco, US 2016
- Juara 2, Startup Conference, California, US 2016
- Juara 2, Startup Istanbul, Turki 2015
- Juara I, Mobile Money Dragon's Den Asia, 2015
- Juara !, Startup Arena, Startup Asia, 2014
- Wirausahawan Muda Terbaik 2014, PPSDMS Award 2014
- Indonesia Youngster Inc. Startup Champion 2014 dari Majalah SWA
- Juara I, Jakarta Techno Startup Icon Marketeers, 2014
- Juara I Industry Creative Festival (Increfest) Kementerian Perindustrian Indonesia 2013
- PT Badr Interactive : 20 besar perusahaan teknologi terbaik Indonesia versi majalah Tekno Preneur (2013)
- Juara 2, Social Entrepreneur Fatigon Spirit (2011)
- Juara 1, Social Entrepreneur Indonesia Leadership Camp (2010)
- Mahasiswa Berprestasi Universitas Indonesia (2010)
- Juara 1, Mahasiswa Berprestasi Fasilkom UI (2010)



The World Largest Organic Farm



Backers



Customers

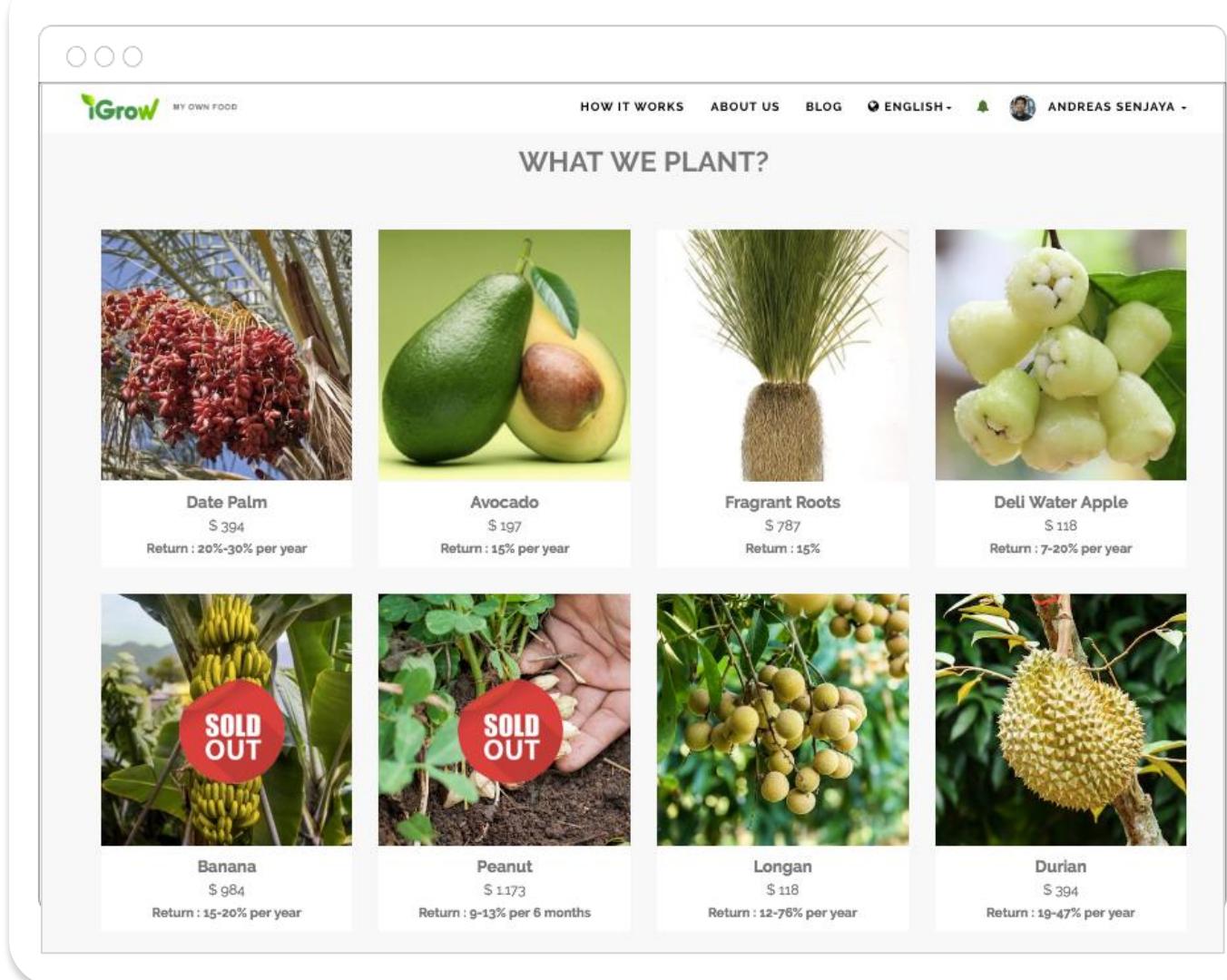


Farmers



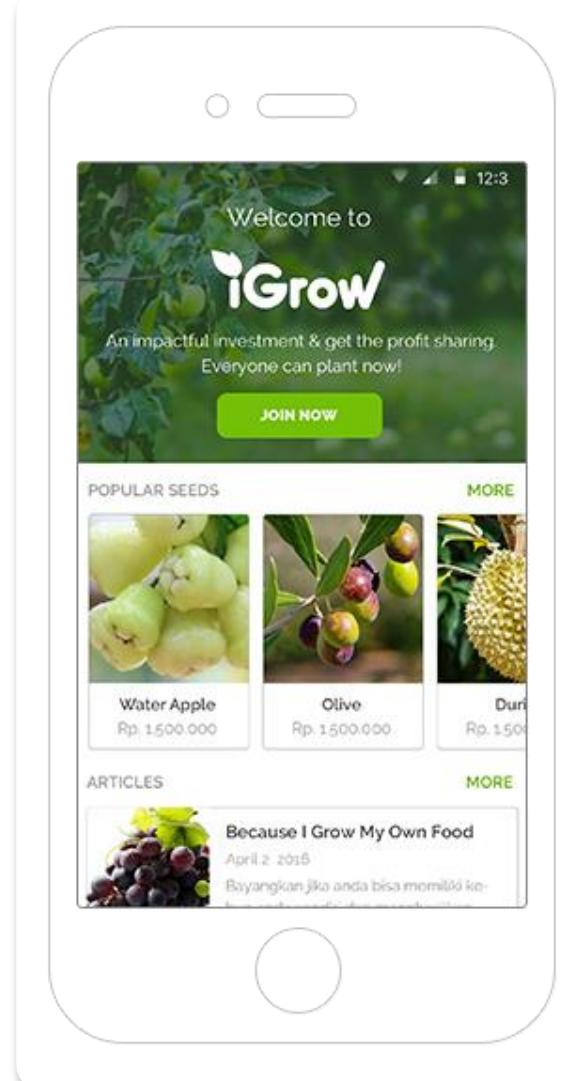
Land Owners





WHAT WE PLANT?

| | | | |
|---|---|---|--|
|  Date Palm \$ 394 Return : 20%-30% per year |  Avocado \$ 197 Return : 15% per year |  Fragrant Roots \$ 787 Return : 15% |  Deli Water Apple \$ 118 Return : 7-20% per year |
|  Banana \$ 984 Return : 15-20% per year |  Peanut \$ 1.173 Return : 9-13% per 6 months |  Longan \$ 118 Return : 12-76% per year |  Durian \$ 394 Return : 19-47% per year |



Welcome to
iGrow
An impactful investment & get the profit sharing.
Everyone can plant now!

JOIN NOW

POPULAR SEEDS

| | | |
|---|---|--|
|  Water Apple Rp. 1.500.000 |  Olive Rp. 1.500.000 |  Durian Rp. 1.500.000 |
|---|---|--|

ARTICLES

| | |
|--|------|
|  Because I Grow My Own Food April 2, 2015 Bayangkan jika anda bisa memilih ke- | MORE |
|--|------|

**1300**

HECTARES PLANTED

**2200**

FARMERS

**277,992**CO₂ ABSORBED**1831**

INVESTMENTS

**800**

HECTARES HARVESTED







Longan



Bread Fruit



Super Coconut



Dely

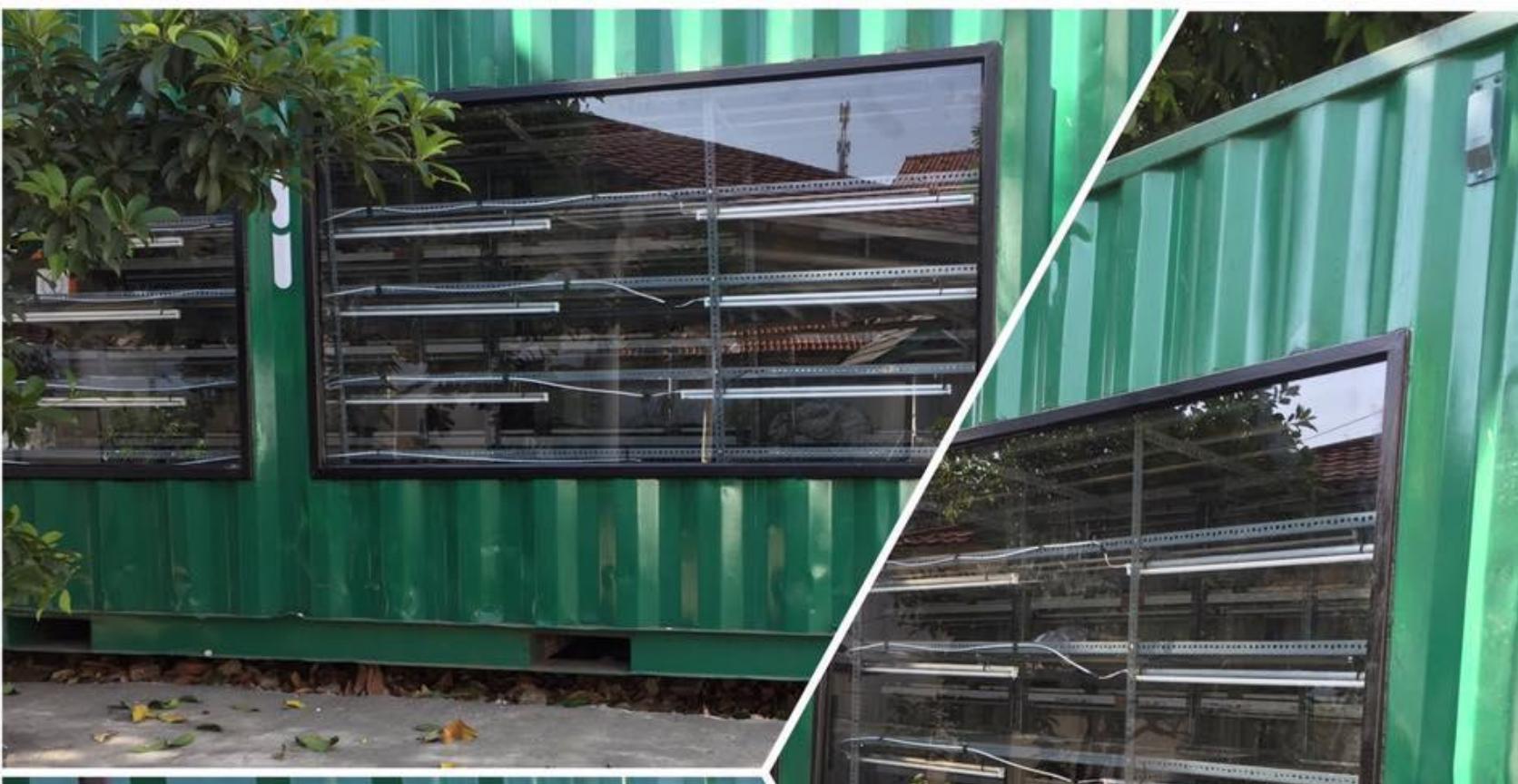


iGrow
My Own Food



THE
MAZE
FARMER
LEARN . CHALLENGE . FUN







Menjadi Entrepreneur =
Adaptif Terhadap Perubahan

THE LARGEST COMPANIES BY MARKET CAP

The oil barons have been replaced by the whiz kids of Silicon Valley



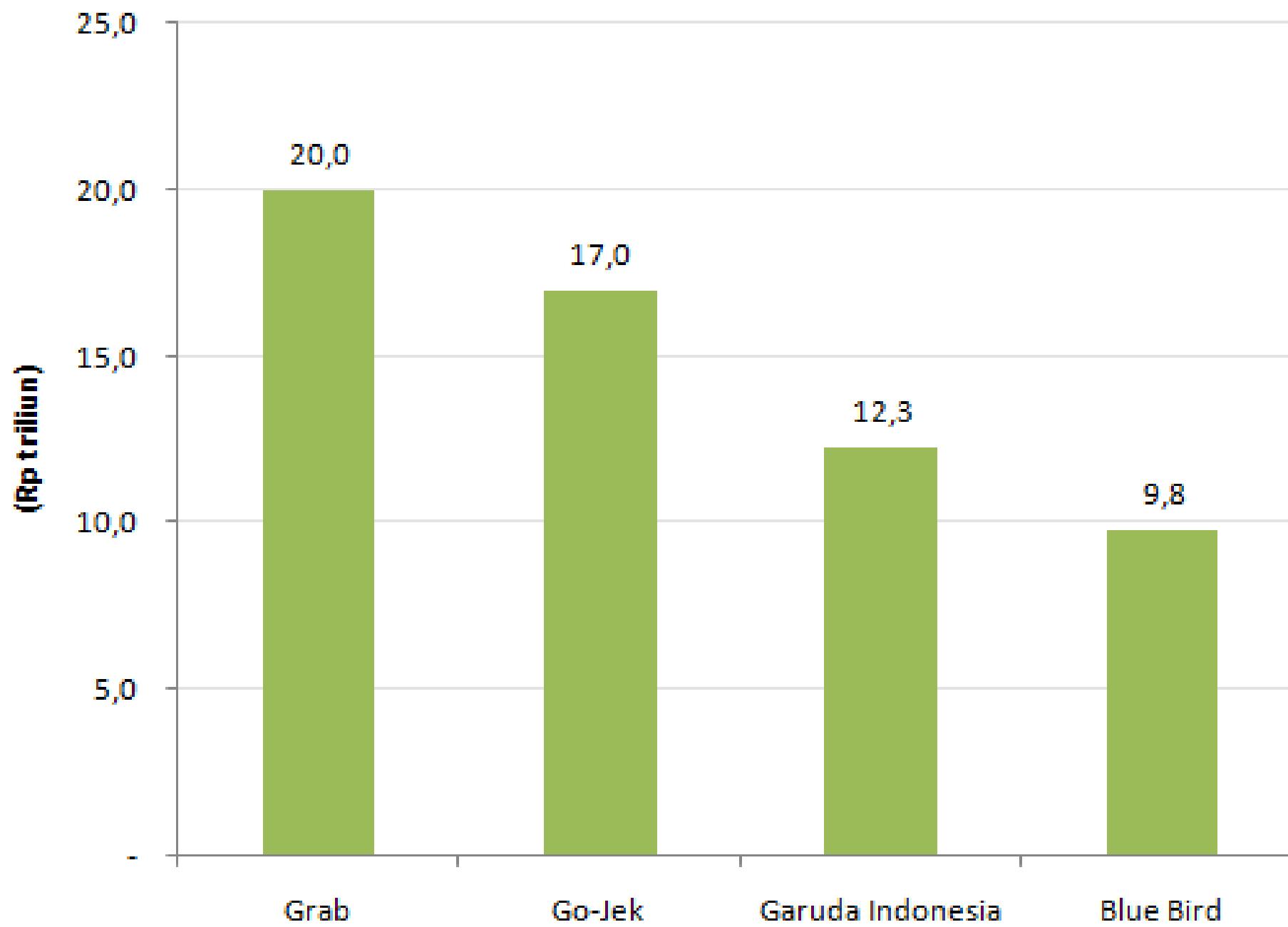
Top 5 Publicly Traded Companies (by Market Cap)

Tech Other



Dunia berubah dengan sangat
cepat





Mendobrak Status Quo

E N L O P Z D

P O T E C

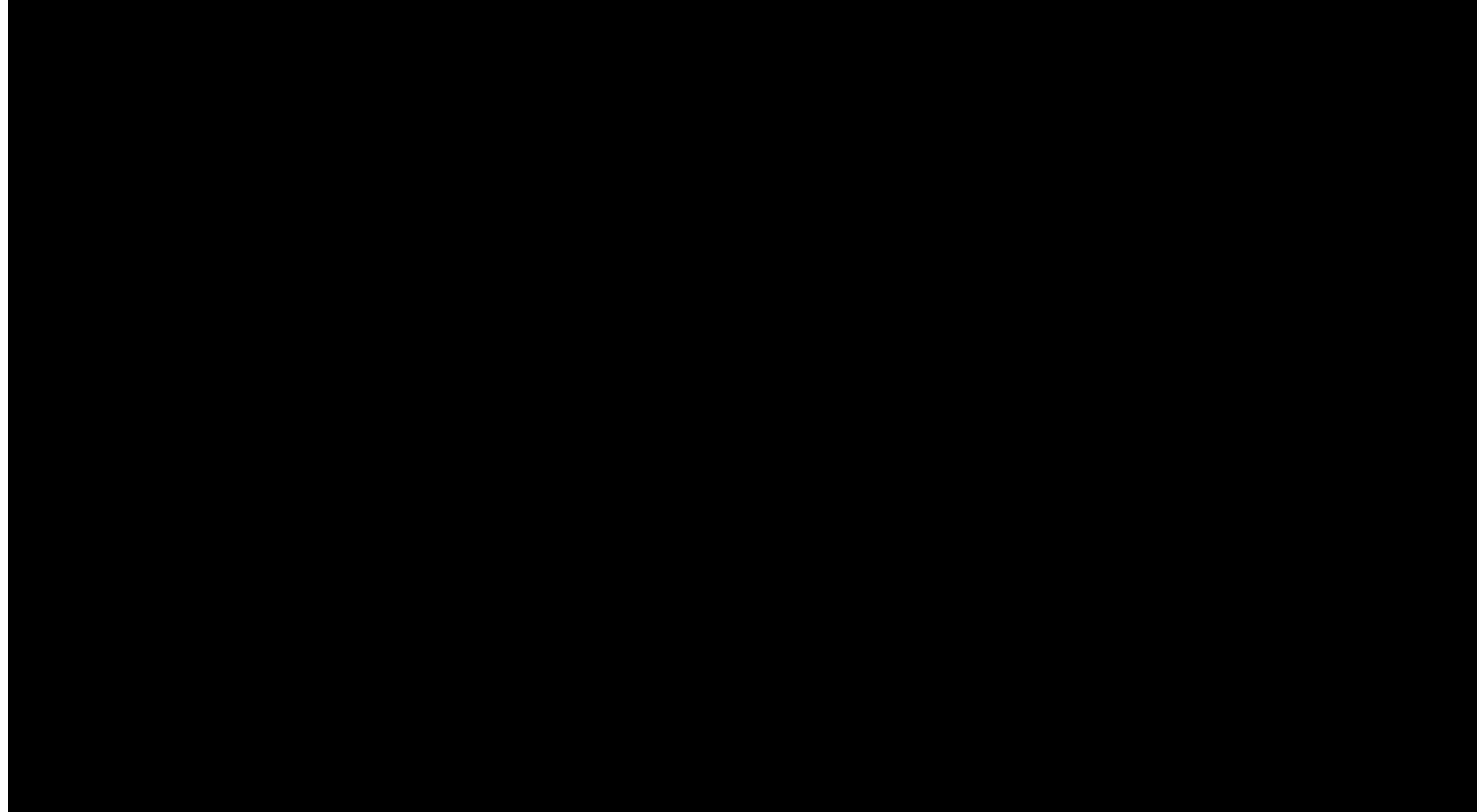
D P C T

E O

F T D



Visi Besar dan Panjang



Menciptakan Mesin
Kebaikan yang
Sustainable





وَابْتَغِ فِيمَا آتَيْنَاكَ اللَّهُ

اللَّدَّارَ الْأَخِرَةَ وَلَا تَنسَ

نَصِيَّاً مِّنَ الدُّنْيَا وَأَحْسِنْ



Bookmark



Search



Go To



Index



Quran



Alms



About



Settings



Login



وَمَا أَدْرَى لَكَ مَا الْقَارِعَةُ

And what can make you know what is
the Striking Calamity?

بِهِمْ تَكُونُ النَّاسُ كَالْفَرَّاشِ

One tap aya sharing

It is the Day when people will be like
moths, dispersed,

وَتَكُونُ الْجِبَالُ كَالْعِهْنِ

ذَلِكَ الْكِتَابُ لَرَبِّ

Search Word

Keyword

jannatin

TRANSLATION

SPELLING

Speak or Type

Examples :



kun faya kun

fa bi ayyi ala

bismillahi majreeha

CANCEL

SEARCH

رَزَقَنَاهُمْ يُنْفِقُونَ



UrbanQurban

UrbanQurban adalah aplikasi permainan merawat hewan kurban dengan tujuan memperkenalkan ibadah kurban dengan konsep yang menyenangkan.

Fitur :

Permainan yang interaktif (memberi makan, memandikan, bermain dan mengistirahatkannya)

Dilengkapi dengan gambar yang menarik.





LEARN TO READ QURAN
ANYWHERE AND ANYTIME

BADR
interactive



Go stalk us!



@BadrInteractive



Badr Interactive

Yawme

Meet your awesome muslim e-assistant



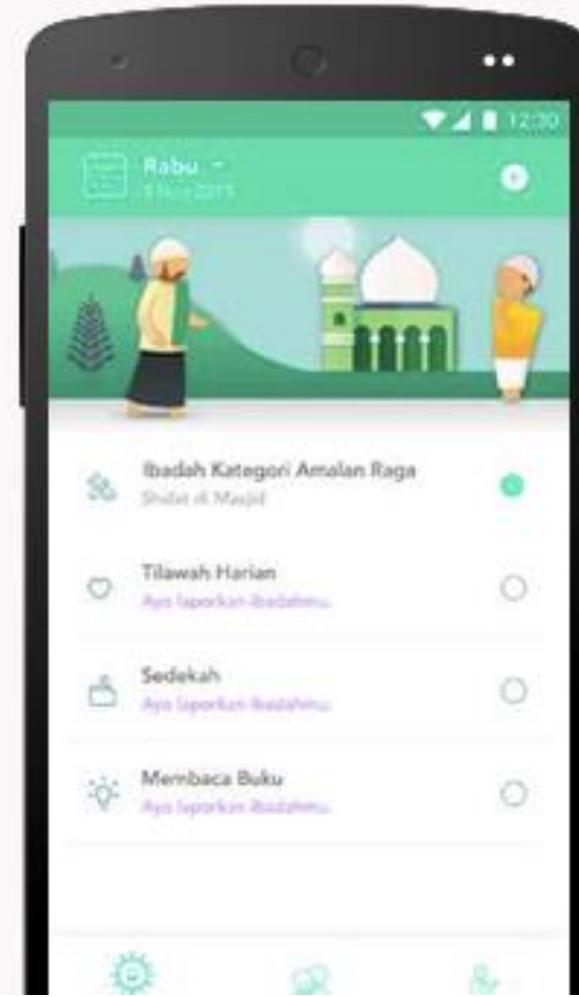
Join Grup

Saling nasehat menasehati dalam grup orang shaleh



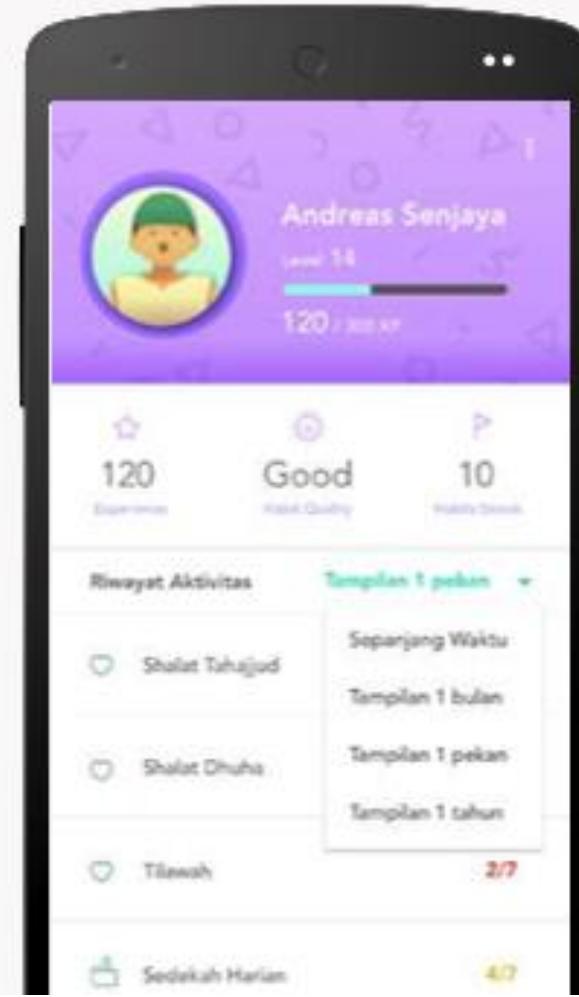
Report Activity

Menyetorkan ibadah dengan mudah dan menyenangkan



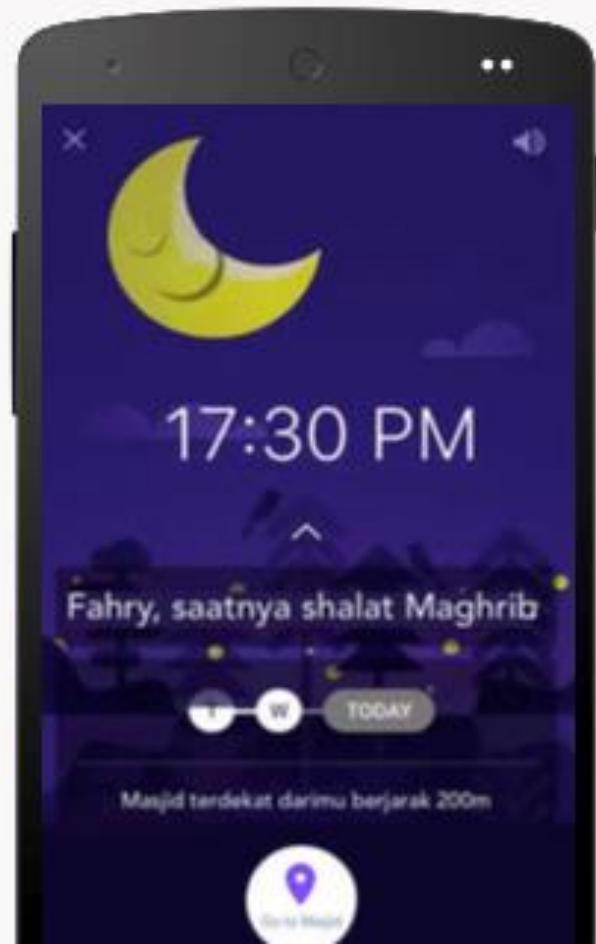
Get Evaluation

Mendapat evaluasi pekanan dan capaian target



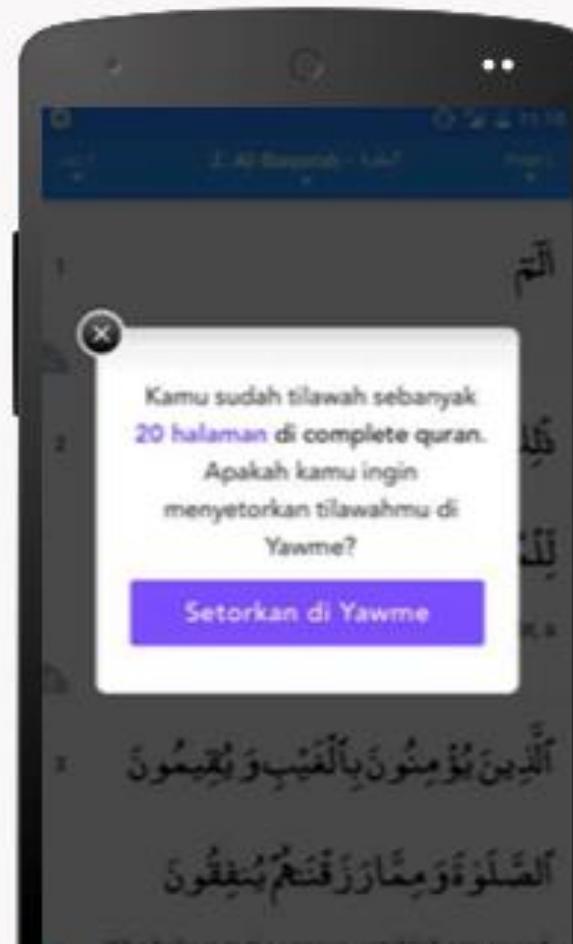
Personalization

Menyetorkan ibadah dengan mudah dan menyenangkan



Integrated App

Saling nasehat menasehati dalam grup orang shaleh



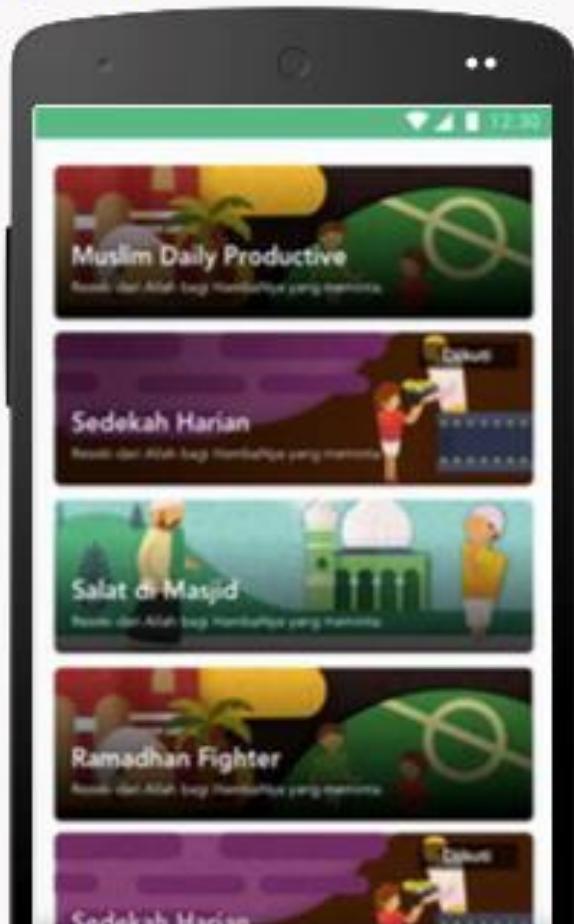
Connected Device

Mendapat evaluasi pekanan dan capaian target



Challenges

Menawarkan rangkaian paket ibada dengan target/capaian spesifik.



Reminder

Tadzkiroh disajikan dalam bentuk push notification maupun konten motivasi.



Poin & Reward

Mendapatkan poin dari setiap aktivitas yang dapat ditukarkan dengan reward tertentu.



Bagaimana Memulai?

9 of 10 startup failed
(Steve Blanc)

Temukan dan tentukan
Masalah

Idea → Startup

Mulai eksekusi ide dari
langkah terkecil





Unpredictable



YAHOO!

— NOT LIKE THIS —



— LIKE THIS —

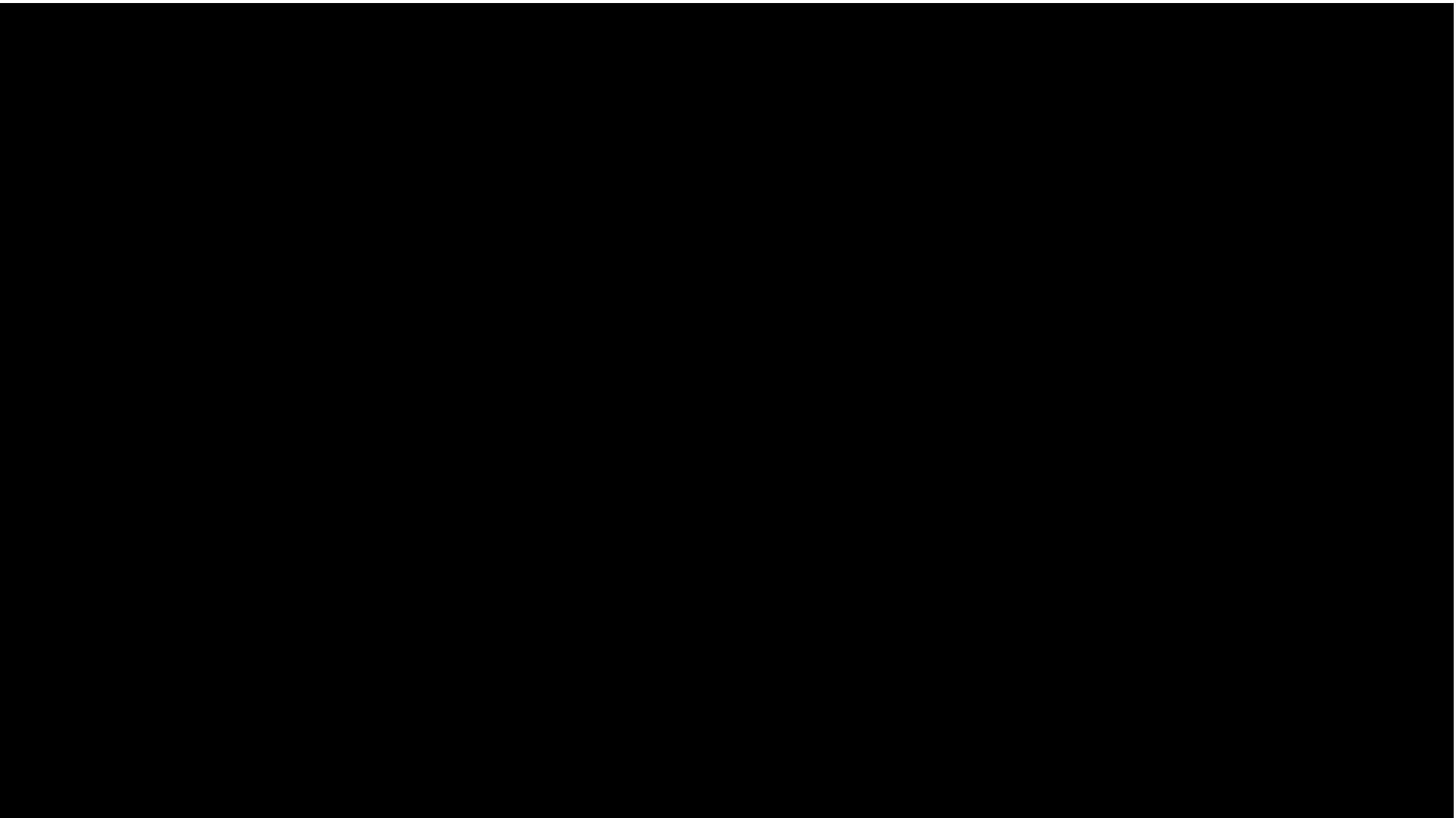






Global Traction

Creative campaign



Market Size

How many customer to create \$1B
revenue?

Sell product at:

| | |
|-----------------------|--|
| \$1 to 1 billion: | Coca-Cola (cans of soda) |
| \$10 to 100 million: | Johnson & Johnson (household products) |
| \$100 to 10 million: | Blizzard (World of Warcraft) |
| \$1,000 to 1 million: | Lenovo (laptops) |
| \$10,000 to 100,000: | Toyota (cars) |
| \$100,000 to 10,000: | Oracle (enterprise software) |
| \$1,000,000 to 1,000: | Countrywide (high-end mortgages) |

(from the [Stanford Startup Engineering Course](#))

67 human universals (Donald Brown):

age-grading, athletic sports, bodily adornment, calendar, cleanliness training, community organization, cooking, cooperative labor, cosmology, courtship, dancing, decorative art, divination, division of labor, dream interpretation, education, eschatology, ethics, ethno-botany, etiquette, faith healing, family feasting, fire-making, folklore, food taboos, funeral rites, games, gestures, gift-giving, government, greetings, hair styles, hospitality, housing, hygiene, incest taboos, inheritance rules, joking, kin groups, kinship nomenclature, language, law, luck superstitions, magic, marriage, mealtimes, medicine, obstetrics, penal sanctions, personal names, population policy, postnatal care, pregnancy usages, property rights, propitiation of supernatural beings, puberty customs, religious ritual, residence rules, sexual restrictions, soul concepts, status differentiation, surgery, tool-making, trade, visiting, weather control, weaving.

Video super app

A portrait of Steve Wozniak, co-founder of Apple Inc., smiling warmly at the camera. He has dark hair, a beard, and is wearing a dark turtleneck.

Keahlian Pengalaman Jejaring