

Media Coverage Report

Agency Logo

Client: Dua Lipa

Generated by AutoPR

Date: March 15, 2024

Executive Summary

Dua Lipa received significant media coverage today with 6 top-tier mentions across major entertainment outlets. The coverage was overwhelmingly positive, focusing on her upcoming album announcement and recent charity work. Notable highlights include a BBC exclusive interview and trending status on multiple social platforms.

Coverage Overview

4

TOTAL ARTICLES

2

TOP TIER

1

MID TIER

1

LOW TIER

2

HEADLINES

2

MENTIONS

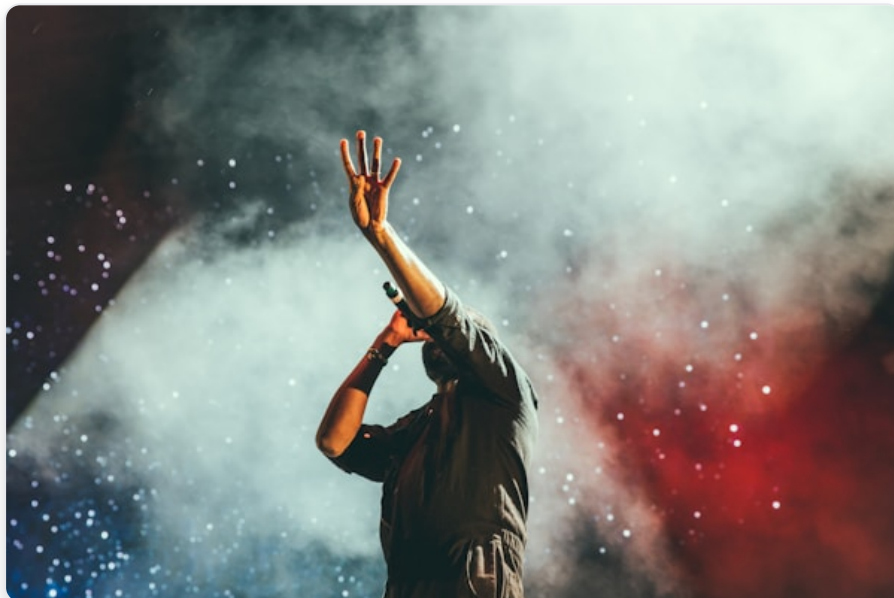
Dua Lipa Announces Surprise Album at Wembley Stadium

Source: BBC Entertainment

TOP TIER

HEADLINE

"In a stunning move that surprised fans worldwide, Dua Lipa announced her highly anticipated third studio album during her sold-out Wembley Stadium performance last night."



<https://bbc.co.uk/entertainment/dua-lipa-album-announcement>

Chart-Topper Dua Lipa's Charity Initiative Gains Momentum

Source: The Guardian

TOP TIER

HEADLINE

The pop star's foundation for music education in underserved communities has raised over £2 million in its first month, demonstrating her commitment to social causes.



<https://guardian.co.uk/music/dua-lipa-charity>

Mid Tier

1 article

MID TIER



Celebrity Style: Dua Lipa's Fashion Week Moments

Source: Vogue UK

MID TIER

MENTION

"Among the standout celebrities at London Fashion Week, Dua Lipa made waves with her sustainable fashion choices and bold statement pieces."

<https://vogue.co.uk/fashion/dua-lipa-fashion-week>

Low Tier

1 article

LOW TIER



Social Media Buzz: Dua Lipa Trends Again

Source: Entertainment Weekly

LOW TIER

MENTION

"The singer's latest Instagram post featuring behind-the-scenes studio footage has fans speculating about new music collaborations."

<https://ew.com/celebrity/dua-lipa-social-media>