**Design Review: SSYH Student Club Website**

The SSYH Student Club website underwent a comprehensive design review, focusing on usability, minimizing kinematic and cognitive load, and adherence to standards and heuristics. The following key points were identified and addressed during the review:

**Minimizing Kinematic and Cognitive Load:**

To minimize kinematic load and enhance user interactions, the SSYH Student Club implemented thoughtful design choices. Including a clickable website logo to return to the main page reduced the need for multiple buttons, simplifying navigation and minimizing unnecessary hand movements. The streamlined user interface design ensured a visually appealing and intuitive browsing experience.

Regarding cognitive load, the website adopted a clear and organized layout. Important information was prominently displayed, utilizing color contrasts and size variations to distinguish different elements. This approach allowed users to identify relevant content and reduce mental effort quickly. Additionally, placing the search bar and login in expected locations enhanced user familiarity and minimized cognitive load.

**Standards and Heuristics:**

The SSYH Student Club aimed to adhere to recognized design standards and usability heuristics. Principles such as permeability, operability, understandability, and robustness, as outlined in the Web Content Accessibility Guidelines (WCAG), were considered during the design process. The website strived to ensure a user-friendly experience for individuals with disabilities.

**Group Review:**

The group review examined specific website sections, such as the search, sign-up/sign-in, and user information interfaces. Feedback was provided to identify areas for improvement. Usability heuristics and design guidelines were taken into account, resulting in modifications to enhance the user experience. For example, the sign-up/sign-in interfaces were refined by reducing the length of the user ID and password bars and improving their visual prominence. Additionally, the readability of fonts was improved for better legibility.

Overall, the review process significantly contributed to refining the SSYH Student Club website's design and usability. The implemented changes aimed to enhance user experience, minimize kinematic and cognitive load, and align with industry standards and best practices.

In conclusion, the SSYH Student Club website is committed to delivering a user-friendly experience through thoughtful design choices. Focusing on clarity, organisation, and intuitive navigation contributes to an enjoyable and efficient user experience. The website showcases efforts to adhere to usability heuristics and design standards, improving overall user experience.