

# eva LUO

I'm a data-oriented, coding-enabled user experience designer with four years of professional experience solving complex problems related with cloud and AI in enterprise space. I'm an expert at understanding complex system, designing interfaces optimized for big data and cloud domain, prototyping interaction concepts, and building design systems.

## CONTACT PROFESSIONAL EXPERIENCE

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evaluo.im

### Principal UX Designer and Engineer

Styra, Inc. Apr. 2017 - present  
- Designing Styra's SaaS product to help enterprise define authorization across cloud stack.  
- Implementing UI in React and Redux.  
- Launched open policy agent's (open source project) market website.

## EDUCATION

### M.S. Human-Computer Interaction

Georgia Institute of Technology  
GPA: 3.83 May 2014

### B.E. Communication Engineering

Beijing University of Posts&Telecom.  
GPA: 3.8 July 2012

### Product Designer

IBM Watson Jul. 2014 - Apr. 2017  
- Led design and development of six Watson SaaS applications in IBM Cloud marketplace.  
- Designing developer cloud experience for Watson cognitive APIs  
- Designed and built Watson pattern library, and advocated across the organization  
- Conducted user research to define the opportunity space for Watson SaaS products in finance industry and provided design concept for Watson strategic partnership engagement.  
- Facilitated IBM design thinking workshops.

## SKILLS

### Interaction Design

Responsive | Mobile-first Design  
Storyboarding | Concept Card  
Sitemap | Information Architect

### User Research

Persona Creation | User Journey  
Competitive Analysis | Heuristic Review  
Usability Testing

### Visual Design

Branding | Typography  
Moodboard | Color Accessibility  
Grid System

### Web Development

Pattern Library | SASS | HTML5  
Javascript | jQuery | ReactJS  
API | NodeJS

### UX Designer and Web Developer Intern

StarMobile, Inc. Jan. 2014 - Jun. 2014  
- Designed and developed an internal tool to automate mobile application development process  
- Conducted usability testings for design iterations.

### UX Designer and Front-end Developer Intern

Great Parents Academy Aug. 2013 - Dec. 2013  
- Established information architecture  
- Delivered high and low prototypes to support development.  
- Conducted focus group and usability testing.  
- Designed and created GPA branding website.  
- Collaborated in front-end development of GreatParentsAcademy software

### UX Designer Intern

Snapfinger May. 2013 - Aug. 2013  
- Redesigned Snapfinger mobile food ordering application  
- Improved the visual design of Snapfinger iPad app.

## ACHIEVEMENTS

### Speech: Pattern Libraries - Catalyst for Open Creativity

SXSW 2016

### Paper: The (non-)Awful of Something Awful Forum

CSCW 2014

### Data Visualization Designer

Georgia Tech Visualization Lab Nov. 2012 - May 2014  
- Designed an interactive multivariable data visualization system for Georgia Tech Research & Planning/Decision Support to gain insights from a past decade students' academic records.  
- Designed and implemented a 3D interactive data monitoring interface and network simulation dashboard for national-wide smart grid power system data visualization.