

LI-HSIN LIN

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<https://li-hsinlin.github.io/>

Research Interest: Experimental Economics (public goods game, dishonesty, and charity donation), Decision-making, Experimental Psychology, Neuroeconomics

Education

2021-26*	Ph.D. , Economics, McMaster University
2018-20	M.A. , Economics, Claremont Graduate University
2013-15	M.Sc. Psychology, Soochow University
2009-13	B.B.A. Finance, National Central University

Research Experience

2021-	Mestelman & Muller McMaster Decision Science Laboratory (McDSL), McMaster University, (Advisor: Bradley Ruffle)
2018-20	Center for Neuroeconomics Studies, Claremont Graduate University, (Advisor: Paul J. Zak)
2017-18	National Central University, (Advisor: Pin-Huang Chou)
2013-16	Cognitive and Neuroeconomics Laboratory, Soochow University, (Advisor: YAO-CHU CHIU, Ching-Hung Lin)

Publications

Journal Articles

- J1. Lin, L. H., Narender, R. & Zak, P. J. Why people keep watching: neurophysiologic immersion during video consumption increases viewing time and influences behavior. *Frontiers in Behavioral Neuroscience* **16**, 1053053 (2022).
- J2. Zhang, S., Gomies, M., Bejanyan, N., Fang, Z., Justo, J., Lin, L. H. & Tasoff, J. Trick for a treat: The effect of costume, identity, and peers on norm violations. *Journal of Economic Behavior & Organization* **179**, 460-474 (2020).

Working papers

- P1. Lin, L.-H. *A License to Lie: An Insurance and Reporting Experiment* 2025.
- P2. Lin, L.-H. *Give Effort or Give Money: A Public Goods Experiment* submitted to Experimental Economics. 2025.

*Expected.

Conferences and Workshops

Presentations

- C1. *Dishonest Behavior and Willingness to Pay: A Dishonesty Experiment* 2025 North American Meeting of the Economic Science Association. Oct. 2025.
- C2. *Dishonest Behavior and Willingness to Pay: A Dishonesty Experiment* Huebner Foundation Fund & ARIA 2025 Doctoral Colloquium. Aug. 2025.
- C3. *Dishonest Behavior and Willingness to Pay: A Dishonesty Experiment* 59th Annual Canadian Economics Association Meetings. May 2025.
- C4. *Give Effort or Give Money: A Public Goods Experiment* Applied Micro Workshop. Department of Economics, McMaster University. July 2024.
- C5. *Give Time or Give Money: A Public Goods Experiment* 58th Annual Canadian Economics Association Meetings. May 2024.
- C6. *Standard Deviation Affects Choice Behavior in Modified Iowa Gambling Tasks*. 2015 Taiwanese Psychological Association Annual Convention and the International Convention of Learning. Oct. 2015.

Workshops

- W1. Frontiers in the Economics of Markets and Organizations., The University of Toronto Mississauga. May 2025.
- W2. The Chicago School in Experimental Economics (CSEE)., The University of Chicago (virtual). May 2024.
- W3. Workshop on Learning, Computational and Bayesian Methods in Experimental Economics., Purdue University. May 2024.

Grants & Awards

2021-25	Economics Grad Scholarship
2022 & 23	Summer Research Scholarship
2018-20	Fulbright Graduate Study Award
2018-20	Blaisdell Fellowship
2018-20	CGU Fellowship - Economics

Teaching

McMaster University

2024 Fall	Sessional Instructor, Behavioural Economics (Econ 3BE3) (with Course Evaluation 8.98/10)
2021–	Teaching Assistant, Introduction to Game Theory X 5, Introduction to Statistics X 4, Introductory Microeconomics X 2, Introductory Macroeconomics, Intermediate Microeconomics I, Intermediate Microeconomics II, Econometrics II

Reference

Bradley J. Ruffle, Professor
Department of Economics
McMaster University
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Last updated: August 1, 2025