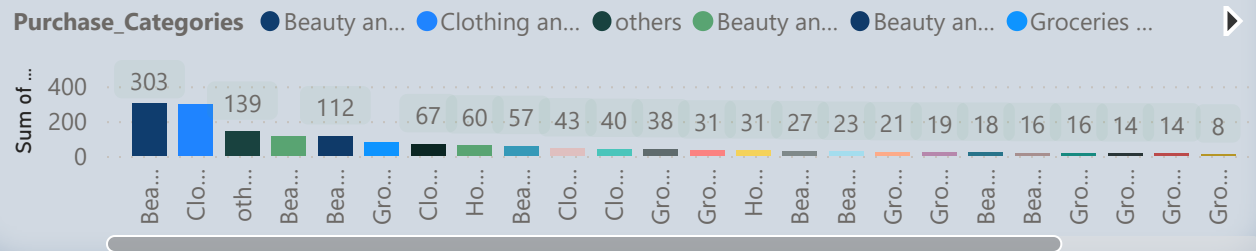
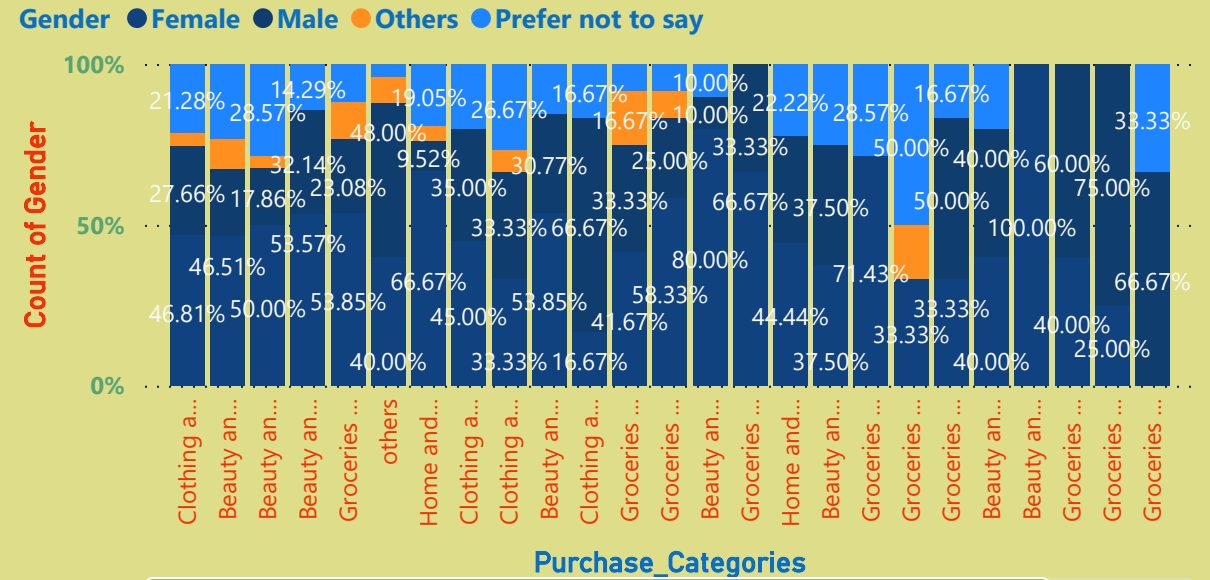


Purchase_Categories	Sum of Shopping_Satisfaction	Sum of Rating_Accuracy
<input checked="" type="checkbox"/> Beauty and Personal Care	293	303
Few times a month	98	98
Less than once a month	28	35
Multiple times a week	49	48
Once a month	27	27
Once a week	91	95
<input checked="" type="checkbox"/> Beauty and Personal CareClothing and Fashion	107	115
Total	1483	1609

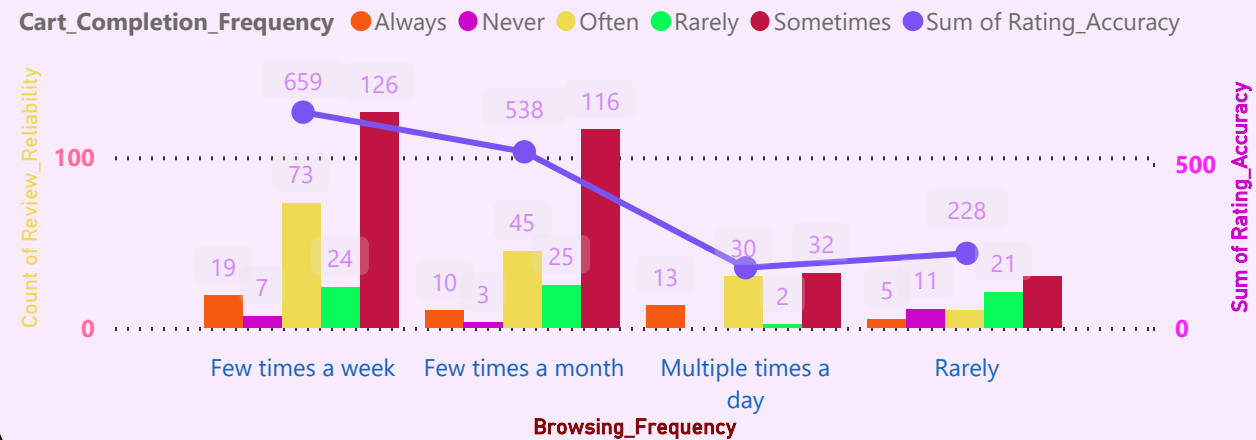
Sum of Rating\_Accuracy Of Purchase\_Categories



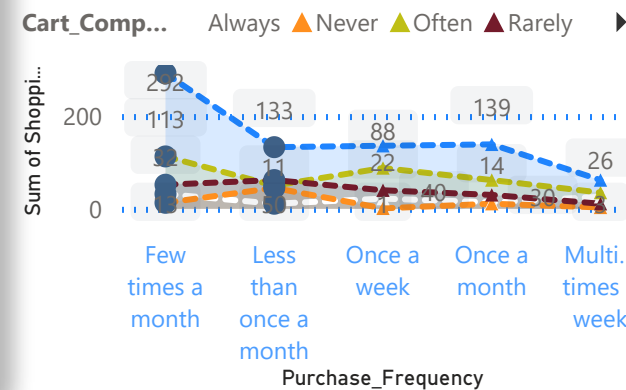
Total Number of Each Gender by Purchase\_Categories



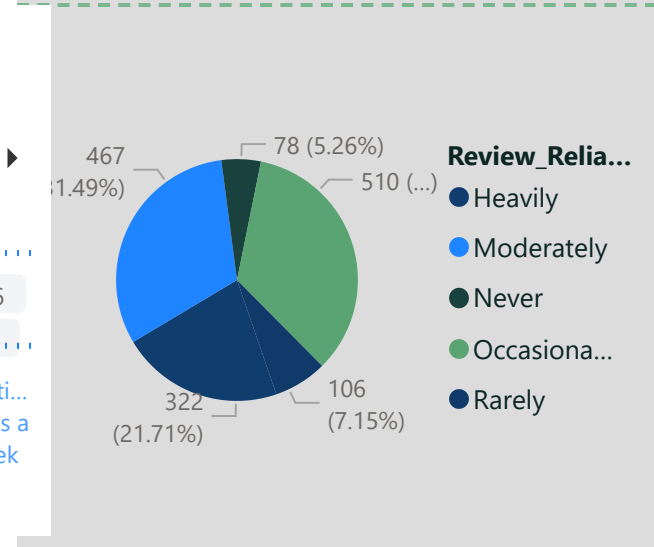
Review\_Reliability & Sum of Rating\_Accuracy by Browsing & Cart\_Completion\_Frequency



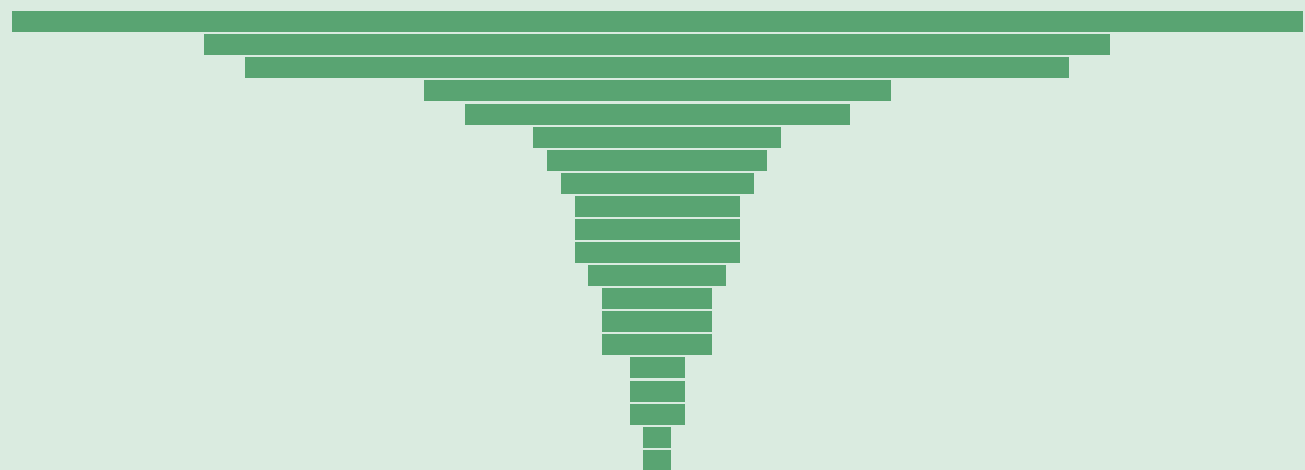
Shopping\_Satisfaction by Purchase\_Frequency & Cart\_Completion\_Frequency



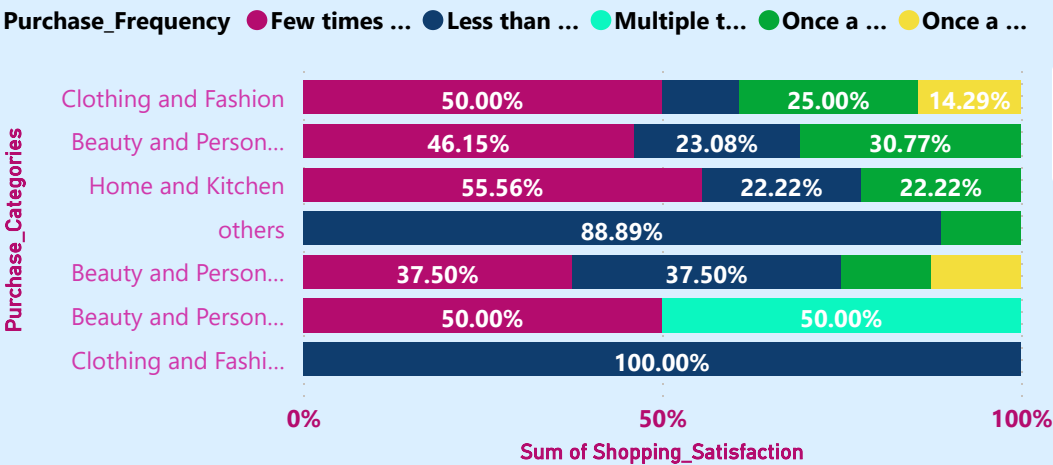
% Sum of Shopping\_Satisfaction by Review\_Reliability



Sum of Shopping\_Satisfaction by Purchase\_Categories (Service Appreciation-User Friendly)



Sum of Shopping\_Satisfaction by Purchase\_Categories and Purchase\_Frequency (When Review Reliability is Rare)



Sum of Shopping\_Satisfaction by Purchase\_Categories and Cart\_Completion\_Frequency (Purchase Frequency-Once a month)

Cart\_Completion\_Frequency ● Always ● Never ● Often ● Rarely ● Sometimes

