

Easy Guide to Starting Your LiBro Society

Purpose:

Start your own LiBro Society easily and quickly, connecting your friends and community through simple activities and trades using LiBro Vouchers (LV).

Simple Steps to Get Started:

Step 1: Be the Local Champion

- **Your role:**
 - Spread awareness about LiBro in your area by telling your classmates, sharing simple posts on social media, or inviting friends during breaks or after school.
 - Organize small community gatherings or trades.
 - Teach others about LiBro Vouchers.
- **Benefits:**
 - Gain leadership experience
 - Get recognition within your community
 - Earn special LiBro Vouchers (LV)
- **Easy action:** Post on your social media:

"I'm starting a LiBro Society here! Let's trade and support each other—message me to join!"

Step 2: Create a Simple Online Group

- **Group Name ideas:**
 - "LiBro Society – [Your Area/School]"
- **Easy setup:**
 - Write a simple welcome message explaining LiBro.
 - Post how-to-use tips for LiBro Vouchers.
 - Set simple weekly trade or activity challenges.
- **Action:** Set up the group and invite friends to join immediately. Start by adding your classmates, clubmates, or people from your school or neighborhood. You can also share the group link in your class group chats or post a story inviting others to check it out.

Step 3: Organize Your First Small Event

- **Easy event ideas:**
 - Small snack-sharing gathering
 - Quick barter activity (exchange books, snacks, or small items)
 - "Share a Voucher, Share a Story" activity
- **Distribute Your First Vouchers:**
 - Start by giving LiBro Vouchers to friends or classmates. These are the easiest people to trade with and help build early excitement in your circle.



Step 4: Share Stories and Simple Activities

- **Encourage sharing:**
 - Post about your voucher trades or small successes:
- "I traded my LiBro Voucher for snacks today! Who wants to try next?"
- **Weekly missions (simple ideas):**
 - "Use your voucher this week for something you like."
 - "Tell one new friend about LiBro and earn another voucher."
- **Action:** Post weekly ideas in your online group, encouraging others to participate.



Step 5: Easy Check-ins and Updates

- **Weekly check-in:** (just chat on Messenger or DM)
 - Ask friends how many vouchers they used
 - Share any fun stories or photos
 - Get simple suggestions for next time

Step 6: Grow Your Community Gently

- ****Invite more friends and classmates:**
 - Encourage classmates and friends to use LiBro Vouchers for peer-to-peer trading.
 - Start small, focusing on exchanges within your immediate circle first.:**
 - Ask local shops or vendors to accept LiBro Vouchers
 - Give them a simple "We Accept LiBro" sign (handwritten or printed)
- **Special fun activities:**
 - Small raffles or contests for young artists or creatives
 - Community snack-sharing or volunteer events

Easy Starter Kit Checklist:

- **LiBro Flyers:** Provided by LiBro Society. Use them during small gatherings with friends or family. Just tell them to scan the QR code on the flyer to connect with LiBro and learn more.
- **Remember:** Keep it simple and fun. Every small activity builds your LiBro community. Start easy, share often, and celebrate every little win!