

Curriculum Vitae

James Woods

Business Address:
Economics Department
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Degrees

University of California, Davis, CA, Ph.D. Economics, 2003; research areas: Energy/Conservation Behavior, Education.

University of the Pacific, Stockton, CA, B.Sc. Economics, 1991.

Experience

Portland State University, Portland, OR
Assistant Professor, Economics, 2004 - Current
Research Associate, Urban Studies, 2000 - 2004, 2009 - Current
Adjunct Assistant Professor, Economics, 2000 - 2004

Behavioral Economics, Portland, OR
Owner, 2001 - Current

Portland Community College, Portland, OR
Adjunct Faculty, Economics, 2002 - 2004

Washington State University, Sociology, Pullman, WA
Professional Worker II, 2001 - 2002

Quantec, Portland, OR
Senior Associate, 1999 - 2001

Econometric Solutions, Stockton, CA
Owner, 1998-1999

California Energy Commission, Sacramento, CA
Internal Consultant, 1996 - 1998

Honors

- “Continuing Board Achievement Award”, Oregon School Boards Association, November 2009
- “Outstanding Board Achievement Award”, Oregon School Boards Association, November 2008
- “Multnomah County Volunteer Award”, Multnomah County Board of Commissioners, April 2008
- “Civic Engagement Award” for Excellence in Faculty/Community Partnership, Center for Academic Excellence, Portland State University, June 2005

Publications

Selected Papers in Refereed Journals

- “The Readability of Principles of Macroeconomics Textbooks”, *Journal of Economic Education*, Volume 44, Issue 2, 2013 (With Sarah Tinkler)

Selected Papers at Refereed Conferences

- “The Readability of College Economics Textbooks Revisited”, *Western Economic Association International 85th Annual Conference*, 2010 (With Sarah Tinkler)
- “Online and In-Class Exams as a Method of Assigning Course Grades: Are They Equivalent?”, *Western Economic Association International 85th Annual Conference*, 2010 (With Sarah Tinkler)
- “Non-exponential Discounting with More Reliable Empirical Tests”, *Western Economic Association International 84th Annual Conference*, 2009 (With Anna Kim)
- “Fiddling with Thermostats”, *2006 ACEEE Summer Study on Energy Efficiency in Buildings*, ACEEE, 2006
- “Multi-Attribute Valuation for Cost Effective Evaluation of Market Transformation and Other Hard to Quantify Programs”, *2001 International Energy Program Evaluation Conference* (With Sami Khawaja)
- “Equity Finance of Residential Real Estate: A Potential Market Transformation Program”, *2000 ACEEE Summer Study on Energy Efficiency in Buildings – Proceedings*, ACEEE, 2000

Selected Unrefereed Public Reports

- “Parkrose On-line Talented and Gifted (TAG) Survey”, Parkrose School District, 2005

Selected Presentations and Invited Talks

- “School Funding”, *Community & Parents for Public Schools*, October, 22, 2011
- “Schools as an Economic Issue”, *AIA Portland’s Architecture + Education Symposium: Schools for the Future of Our Communities*, March 11, 2011
- “Roundtable on Hybrid Courses”, *Portland State University, Focus on the Faculty*, 2010
- “Online and In-Class Exams as a Method of Assigning Course Grades: Are They Equivalent?”, *Western Economic Association International 85th Annual Conference*, July 2, 2010
- Discussant “Freakonomics”, *Arlington Club, Portland, OR*, 2007
- “Evaluating the Parkrose Talented and Gifted Program”, *Center for Academic Excellence, Portland State University*, 2005

“Market Transformation and Multiple Equilibria”, *2002 ACEEE Summer Study on Energy Efficiency in Buildings*, 2002

“Multi-Attribute Valuation for Cost Effective Evaluation of Market Transformation and Other Hard to Quantify Programs”, *2001 International Energy Program Evaluation Conference*, 2001

“Equity Finance of Residential Real Estate: A Potential Market Transformation Program”, *2000 ACEEE Summer Study on Energy Efficiency in Buildings*, 2000

Selected Media Outreach

Featured in *Portland State University Vanguard* “Legislature researches cheaper textbooks”, Jan 21, 2013

Quoted in *The Portland Tribune* “Buying the perfect gift? Fuhgeddaboudit”, January 10, 2013

Quoted in *Oregonian* “Has Oregon lost out on Fortune 500 business because of lower education funding?”, July 19, 2012

Quoted in *Oregonian* “Beaverton School District’s new superintendent Jeff Rose tours schools”, March 29, 2011

Quoted in *Portland State University Vanguard* “Rolling Out Hybrid Classes”, February 9, 2010

Interview on *OPB Radio: Think Out Loud* “Cutting the Budget”, April 30, 2009

Quoted in *Oregonian*, “Mayor Sam’s plan for schools remains obscure”, January 6, 2009

Quoted in *Mid-county Memo*, “School districts to Portland Development commission: What about us?”, August 2008

Quoted in *Oregon Sports Journal*, “Can Anyone Save Parkrose Football? Oregon’s Toughest Rebuilding Project”, October, 2007

Quoted in *Oregonian*, “Classroom divides: Can you fix school funding with an eye on the greater good when your wants are so close to home?”, May, 25, 2006

Quoted in *Oregonian*, “School board backs Parkrose contract, 4-0”, February, 24, 2006

Featured in *East County News*, “Parkrose donors’ dollars help strike up the band”, July 2005

Quoted in *Baker City Herald*, “Economists explain how tourism can benefit an entire community”, June 24, 2005

Featured in *Portland State University Vanguard*, “Awarding community education”, May 26, 2005

Featured in *Oregonian*, “Three Unopposed For School Board ”, April 29, 2005

Featured in *Oregonian*, “Some Fresh Faces Line Up For School Board Races”, March 24, 2005

Selected Community Outreach

Invited Testimony, Oregon House, Higher Education Committee, HB 4058, April 29, 2013

“K-12 Funding 101”, Portland Business Alliance, Leadership Class, January 12, 2012

Invited Testimony, Oregon Senate, Education and Workforce Development Committee, SB250, February 10, 2011

Oregon School Boards Association Legislative Committee On School Construction, Teacher Salaries, and Shared Responsibility, November 18, 2010

Testimony to Portland Development Commission on Cooperative Agreement with Portland Public Schools on Urban Renewal, June 25, 2008

Testimony to Multnomah County Commissioners on School and Community Partnerships Budget, May 30, 2006

Testimony to City of Portland Charter Review Commission on Form of Government and District Representation, April 4, 2006

Testimony to Multnomah County Commissioners on K-12 School Funding, March 23, 2006

Testimony to Portland City Council on K-12 School Funding, March 1, 2006

“The Meth Crisis: A Public Policy Action Congress”, Panelist, June 2005

“High School Forum: Creating Community Consensus”, The Leaders Roundtable, Invited Representative, December 2004

Selected Instructional Activities

Ph.D. Thesis Committee

Rich Jolly, Systems Science, Portland State University, “The Role of Feedback in the Assimilation of Information in Markets: Applications to Prediction Markets”, 2009 – 2011

Curriculum Development

Modified Course, EC 314 Public and Private Investment (4 credits), 2004

Courses

Introduction to Microeconomics, EC 201

Introduction to Macroeconomics, EC 202

Public and Private Investment Analysis, EC 314

Public and Private Investment Analysis (Hybrid), EC 314

Public and Private Investment Analysis (Online), EC 314

Advanced Microeconomics, EC 576

Applications of Advanced Microeconomic Theory, EC 591

Behavioral and Experimental Economics, EC 410/510

Selected Professional and Service Activities

University

Graduate Curriculum Committee, Economics, Portland State University, 2013- Current

Undergraduate Curriculum Committee, Economics, Portland State University, 2010 - 2013

Promotion and Tenure Committee (Fixed-Term Faculty), Economics, Portland State University, 2005 - 2010

By-Laws Committee, Economics, Portland State University, 2007 - 2010

University Budget Committee, Portland State University, 2006 - 2008

Judge, “Civic Engagement Awards”, Center for Academic Excellence, Portland State University, 2006

Community

Higher Education Coordinating Commission, State of Oregon
Member, 2012 - Current

Parkrose Board of Education, Position #5
Chairman, 2007 - 2010, 2012 - 2013
Vice Chairman, 2005 - 2007, 2012
Member 2005 - 2013

Parkrose School District Budget Committee
Ex Officio Member, 2005 - 2013
Position #3, 2005

Parkrose Educational Foundation
Liaison from Parkrose Board of Education, 2005 - 2007, 2012 - 2013
Board Member, 2004-2005

Oregon School Boards Association, Position #19
Member, 2011 - 2013

Textbook Affordability Work Group (Oregon HB 4058), Higher Education Coordinating Commission
Chairman 2012

College and Career Ready Outcomes, Indicators and Measures Work group, Oregon Department of Education
Member, 2011 - 2012

Education Cabinet, City of Portland and Multnomah County
Member, 2008 - 2010

Multnomah County, Central Citizen Budget Advisory Committee
Member, 2006 - 2009

Multnomah County, Human Services, Citizen Budget Advisory Committee
Member, 2007 - 2009

Portland Schools Foundation, "Schools, Family, Housing Community Grants Program", Selection Committee, 2007 - 2008

Multnomah County, School and Community Partnerships, Citizen Budget Advisory Committee (Merged with Human Services)
Chairman, 2006 - 2007
Member, 2006 - 2007

July, 2013