

Curriculum Vitae

James Woods

Business Address:
Economics Department
Portland State University
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Degrees

University of California, Davis, CA, Ph.D. Economics, 2003; research areas: Energy/Conservation Behavior, Industrial Organization.

University of the Pacific, Stockton, CA, B.Sc. Economics, 1991.

Experience

Portland State University, Portland, OR
Assistant Professor, Economics, 2004 - Current
Research Associate, Urban Studies, 2000 - 2004, 2009 - Current
Adjunct Assistant Professor, Economics, 2000 - 2004

Behavioral Economics, Portland, OR
Owner, 2001 - Current

Portland Community College, Portland, OR
Adjunct Faculty, Economics, 2002 - 2004

Washington State University, Sociology, Pullman, WA
Professional Worker II, 2001 - 2002

Quantec, Portland, OR
Senior Associate, 1999 - 2001

Econometric Solutions, Stockton, CA
Owner, 1998-1999

California Energy Commission, Sacramento, CA
Internal Consultant, 1996 - 1998

Publications

Papers in Refereed Journals

“What People Do When They Say They are Conserving Electricity”, *Energy Policy*, June 2008

“Toward Marginal Cost Pricing of Accident Risk: The Energy, Travel, and Welfare Impacts of Pay-At-The-Pump Auto Insurance”, *Energy Policy*, June 1999 (With Chris Kavalek)

Papers at Refereed Conferences

“Lasting Impressions: Conservation and the 2001 California Energy Crisis”, *2004 ACEEE Summer Study on Energy Efficiency in Buildings – Proceedings*, ACEEE, 2004 (With Lutzenhiser, L., R. Kunkle, S. Lutzenhiser, and S. Bender)

Unrefereed Public Reports

“PowerChoice Residential Customer Response To TOU Rates”, with Jane S. Peters, Mithra Moezzi, Susan Lutzenhiser, James Woods, Linda Dethman, Rick Kunkle, Ernest Orlando Lawrence Berkeley National Laboratory, LBNL-3870E, October 2009

“Behavioral Assumptions in Energy Efficiency Potential Studies”, Mithra Moezzi, James Woods Contributor, California Institute for Energy and Environment, 2009

“Conservation Behavior by Residential Consumers During and After the 200-2001 California Energy Crisis”, *Public Interest Energy Strategies Report* Pub #100-03-012, Sacramento, CA: California Energy Commission, 2003

“A Simple Semi-Bayesian View of the Energy Benefits for the IQ+ Program”, in *Putting Market Transformation Evaluation into Action*, Sacramento, CA: California Energy Commission, 1998

Instructional Activities

Ph.D. Thesis Committee

Rich Jolly, Systems Science, Portland State University, “The Role of Feedback in the Assimilation of Information in Markets: Applications to Prediction Markets”, 2009 – Current

M.S. Project Adviser

Christian Miner, M.S. Candidate, Portland State University, Economics, “The Value of Transferred Risks in Time-of-use Electrical Tariffs”, 2006 - 2007

Sarang Amirtabar, M.S. Candidate, Portland State University, Economics, “Good Times for Residential Peak Prices”, 2005 - 2007

Chris Smith-Hill, M.S. Candidate, Portland State University, Economics, “Prospect Theory and California Energy Demand: Referencing in a Temporal Price Discrimination Model”, 2005 - 2007

Professional and Service Activities

Community

Oregon School Boards Association, Position #19
Member, 2011 - Current

Parkrose Board of Education, Position #5
Member 2005 - Current
Chairman, 2007 - 2010
Vice Chairman, 2005 - 2007

California Demand Side Management Advisory Committee (CADMAC), Persistence Sub-Committee
Ex Officio Member, 1998 - 1999

August, 2011