

Curriculum Vitae

James Woods

Business Address:
Economics Department
Portland State University
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Portland, OR 97201

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Portland, OR 97220

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Degrees

University of California, Davis, CA, Ph.D. Economics, 2003; research areas:
Energy/Conservation Behavior, Industrial Organization.

University of the Pacific, Stockton, CA, B.Sc. Economics, 1991.

Experience

Portland State University, Portland, OR
Assistant Professor, Economics, 2004 - Current
Adjunct Assistant Professor, Economics, 2000 - 2004
Research Associate, Urban Studies, 2000 - 2004

Behavioral Economics, Portland, OR
Owner, 2001 - Current

Portland Community College, Portland, OR
Adjunct Faculty, Economics, 2002 - 2004

Washington State University, Sociology, Pullman, WA
Professional Worker II, 2001 - 2002

Grants and Sponsored Research

Understanding Customer Behavior to Improve Demand Response Delivery in
California, University of California Berkeley Laboratory, Sub-contractor,
2007, \$22,540 (\$357,937 total)

Natural Gas Price Shock, California Institute for Energy Efficiency, Co-Investigator,
2006, \$250,000

California Residential Energy Conservation Study, California Energy Commis-
sion, Sub-contractor, 2004, \$19,650 (\$1,200,000 total)

Publications**Papers in Refereed Journals**

- “What People Do When They Say They are Conserving Electricity”,
Energy Policy, June 2008
- “Toward Marginal Cost Pricing of Accident Risk: The Energy, Travel,
and Welfare Impacts of Pay-At-The-Pump Auto Insurance”, *Energy
Policy*, June 1999 (With Chris Kavalek)

Papers at Refereed Conferences

- “Fiddling with Thermostats”, *2006 ACEEE Summer Study on Energy
Efficiency in Buildings*, ACEEE, 2006
- “Lasting Impressions: Conservation and the 2001 California Energy Cri-
sis”, *2004 ACEEE Summer Study on Energy Efficiency in Buildings
– Proceedings*, ACEEE, 2004 (With Lutzenhiser, L., R. Kunkle, S.
Lutzenhiser, and S. Bender)
- “Market Transformation and Multiple Equilibria”, *2002 ACEEE Sum-
mer Study on Energy Efficiency in Buildings – Proceedings*, ACEEE,
2002 (With Adrienne Vayssires Kandel)
- “Multi-Attribute Valuation for Cost Effective Evaluation of Market Trans-
formation and Other Hard to Quantify Programs”, *2001 Interna-
tional Energy Program Evaluation Conference* (With Sami Khawaja)
- “Equity Finance of Residential Real Estate: A Potential Market Trans-
formation Program”, *2000 ACEEE Summer Study on Energy Effi-
ciency in Buildings – Proceedings*, ACEEE, 2000

Professional and Service Activities**University**

- By-Laws Committee, Economics, Portland State University, 2007 - Cur-
rent
- Promotion and Tenure Committee, Economics, Portland State Univer-
sity, 2005 - Current

Community

- Parkrose Board of Education, Position #5
Chairman, 2007 - Current
Vice Chairman, 2005 - 2007
- Multnomah County, Human Services, Citizen Budget Advisory Commit-
tee
Member, 2007 - Current

November, 2008