

Curriculum Vitae

James Woods

Business Address:

Behavioral Economics

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Degrees

University of California, Davis, CA, Ph.D. Economics, 2003; research areas: Energy/Conservation Behavior, Industrial Organization.

University of the Pacific, Stockton, CA, B.Sc. Economics, 1991.

Experience

Portland State University, Portland, OR

Assistant Professor, Economics, 2004 - Current

Research Associate, Urban Studies, 2000 - 2004, 2009 - Current

Adjunct Assistant Professor, Economics, 2000 - 2004

Behavioral Economics, Portland, OR

Owner, 2001 - Current

Portland Community College, Portland, OR

Adjunct Faculty, Economics, 2002 - 2004

Washington State University, Sociology, Pullman, WA

Professional Worker II, 2001 - 2002

Quantec, Portland, OR

Senior Associate, 1999 - 2001

Econometric Solutions, Stockton, CA

Owner, 1998-1999

California Energy Commission, Sacramento, CA

Internal Consultant, 1996 - 1998

Selected Grants and Sponsored Research

Advanced Residential Energy and Behavior Analysis, California Energy Commission, Co-Investigator, 2009
– Current, \$1,213,787

The Columbia River Basin Sustainable Water Resources, Energy and Climate Initiative, PSU Miller Grant,
Co-Investigator, 2009, \$299,392 (\$1,299,392 total)

Planning Grant for Research Institute for Sustainable Energy, PSU Miller Grant, Co-Investigator, 2009,
\$73,906

Natural Gas Price Shock, California Institute for Energy Efficiency, Co-Investigator, 2006, \$250,000

Selected Publications

Papers in Refereed Journals

“What People Do When They Say They are Conserving Electricity”, *Energy Policy*, June 2008

Papers at Refereed Conferences

“Beyond the Price Effect in Time-of-Use Programs: Results from a Municipal Utility Pilot, 2007-2008”, *International Energy Program Evaluation Conference*, 2009 (With with Susan Lutzenhiser, Jane Peters and Mithra Moezzi)

“Fiddling with Thermostats”, *2006 ACEEE Summer Study on Energy Efficiency in Buildings*, ACEEE, 2006

“Lasting Impressions: Conservation and the 2001 California Energy Crisis”, *2004 ACEEE Summer Study on Energy Efficiency in Buildings – Proceedings*, ACEEE, 2004 (With Lutzenhiser, L., R. Kunkle, S. Lutzenhiser, and S. Bender)

“Equity Finance of Residential Real Estate: A Potential Market Transformation Program”, *2000 ACEEE Summer Study on Energy Efficiency in Buildings – Proceedings*, ACEEE, 2000

Unrefereed Public Reports

“PowerChoice Residential Customer Response To TOU Rates”, with Jane S. Peters, Mithra Moezzi, Susan Lutzenhiser, James Woods, Linda Dethman, Rick Kunkle, Ernest Orlando Lawrence Berkeley National Laboratory, LBNL-3870E, October 2009

“Behavioral Assumptions in Energy Efficiency Potential Studies”, Mithra Moezzi , James Woods Contributor, California Institute for Energy and Environment, 2009

“Conservation Behavior by Residential Consumers During and After the 200-2001 California Energy Crisis”, *Public Interest Energy Strategies Report Pub #100-03-012*, Sacramento, CA: California Energy Commission, 2003

“A Simple Semi-Bayesian View of the Energy Benefits for the IQ+ Program”, in *Putting Market Transformation Evaluation into Action*, Sacramento, CA: California Energy Commission, 1998

Instructional Activities

M.S. Project Adviser

Christian Miner, M.S. Candidate, Portland State University, Economics, “The Value of Transferred Risks in Time-of-use Electrical Tariffs”, 2006 - 2007

Sarang Amirtabar, M.S. Candidate, Portland State University, Economics, “Good Times for Residential Peak Prices”, 2005 - 2007

Chris Smith-Hill, M.S. Candidate, Portland State University, Economics, “Prospect Theory and California Energy Demand: Referencing in a Temporal Price Discrimination Model”, 2005 - 2007

April, 2012