Overview

Overview You can use Churn Category Contract Type and Churn Category as # of Customers # of Churned Churned Rate Customers filter 26.86% 6,687 Churn Category 1,796 ✓ Null Price Attitude ✓ Attitude Competitor Churn Reason Other ✓ Dissatisfaction **✓** Other Churn Reason ✔ Price Competitor made better offer Competitor had better devices Dissatisfaction Attitude of support person Contract Type Don't know ✓ Month-to-Month ✓ One Year Competitor Competitor offered more data ✓ Two Year Competitor offered higher downloa.. Attitude of service provider Price too high Product dissatisfaction Churned by State Network reliability Long distance charges Service dissatisfaction Moved Extra data charges Limited range of services Poor expertise of online support Lack of affordable download/uploa.. Lack of self-service on Website Poor expertise of phone support Deceased Null 5% 10% 15% % of Total Number of Churned Custo.. © 2023 Mapbox © OpenStreetMap

Churned Rate under

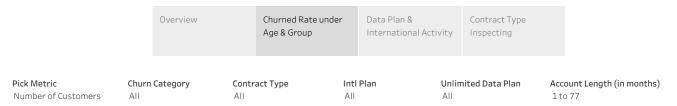
Age & Group

Data Plan &

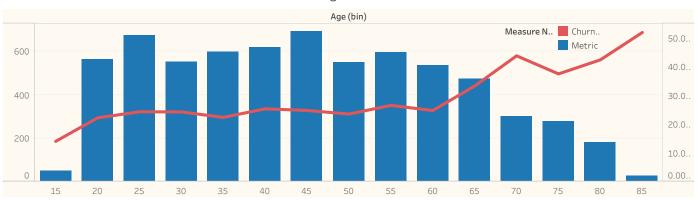
International Activity

Contract Type

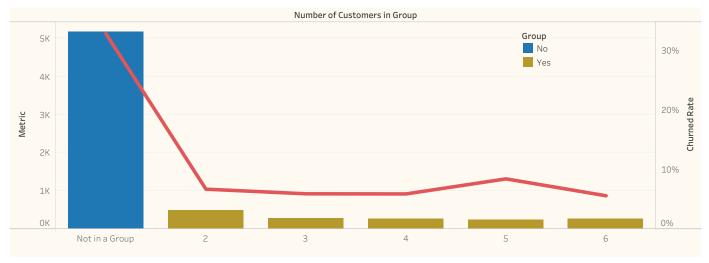
Inspecting



Age Bins



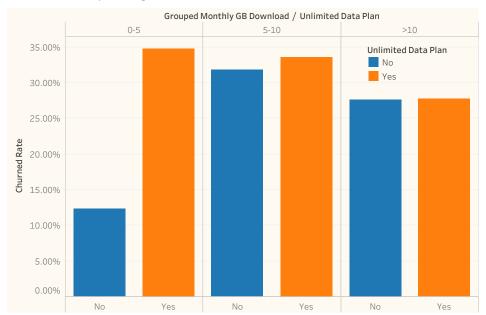
Dynamic Group Inspecting





ΑII

Data Plan Inspecting



Avg. Extra Data Charge

3.37

Intl. Activity

Intl Plan	
no	yes
20.01%	71.19%
40.34%	7.59%
	no 20.01%



Intl. Extra Charge

33.50

Overview Churned Rate under Age & Group Data Plan & Contract Type Inspecting

Payment Method Unlimited Data Plan Churn Category Intl Plan Contract Type Account Length (in months)

All All All All All All values

Account Inspecting

