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Mina Li

EDUCATION University of California, Berkeley
Bachelor's Degree, Computer Science May 2015

RELEVANT Adobe Emeryville, CA

EXPERIENCE Software Engineer (Digital Marketing/Ad Systems) Jan 2017 - Present

- Continuation of work from TubeMogul after acquisition.
- Focusing on system stability and performance improvements under the RTB Systems sub-team.
- Created POC for integrating TubeMogul and Adobe optimization into the bidder.

TubeMogul Emeryville, CA
Software Engineer II (RTB Features) Oct 2016 - Jan 2017

- Led releases and projects while continuing to build new features + improved existing code.
- Trained newcomers, created/maintained documentation, held trainings for new features and components.
- Integrated and worked with technologies like Kafka and Thrift to create an improved capping and pacing system for campaign performance.
- Guided and managed production systems as the second line of defense in the on-call rotation.

TubeMogul Emeryville, CA
Software Engineer (RTB) June 2015 - Oct 2016

- Maintained and monitored high-traffic systems as part of the on-call rotation.
- Improved existing code for the bidding framework for stability, response time, and heap usage.
- Built new features into bidding components, including integrations with 3rd parties and improving the capping/pacing of campaign attainment.

Anderson Lab Berkeley, CA
Student Research Assistant Jan 2014 - May 2015

- Worked on Clotho, a bioCAD platform for synthetic biology.
- Analyzed NCBI databases.
- Wrote functions to convert between polynucleotide and polypeptide sequences, and wrapped BioPython functions for easy usage in the platform.
- Created a function to stitch together Open Reading Frames (ORF) and Ribosome Binding Sites (RBS) into an operon.

SKILLS Languages

Comfortable with: Java, Python, HTML, CSS

Experience with: C, MySQL, RoR, JavaScript/jQuery, PHP