



Viral Advertising ★

1309.8 more points to get your next star!

Rank: 225963 | Points: 890.2/2200



Your Viral Advertising submission got 15.00 points.

Share

Post



You are now 1309.8 points away from the 6th star for your problem solving badge.

[Try the next challenge](#) | [Try a Random Challenge](#)

Problem

Submissions

Leaderboard

Editorial

HackerLand Enterprise is adopting a new viral advertising strategy. When they launch a new product, they advertise it to exactly **5** people on social media.

On the first day, half of those **5** people (i.e., $\text{floor}(\frac{5}{2}) = 2$) like the advertisement and each shares it with **3** of their friends. At the beginning of the second day, $\text{floor}(\frac{5}{2}) \times 3 = 2 \times 3 = 6$ people receive the advertisement.

Each day, $\text{floor}(\frac{\text{recipients}}{2})$ of the recipients like the advertisement and will share it with **3** friends on the following day. Assuming nobody receives the advertisement twice, determine how many people have liked the ad by the end of a given day, beginning with launch day as day **1**.

Example **$n = 5$.**

Day	Shared	Liked	Cumulative
1	5	2	2
2	6	3	5
3	9	4	9
4	12	6	15
5	18	9	24

The progression is shown above. The cumulative number of likes on the **5th** day is **24**.

Function Description

Complete the viralAdvertising function in the editor below.

viralAdvertising has the following parameter(s):

- `int n`: the day number to report

Returns

- `int`: the cumulative likes at that day

Input Format

A single integer, **n** , the day number.

Constraints

- $1 \leq n \leq 50$

Sample Input

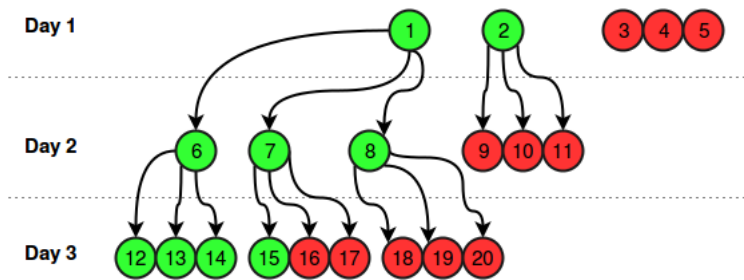
3

Sample Output

9

Explanation

This example is depicted in the following diagram:



2 people liked the advertisement on the first day, 3 people liked the advertisement on the second day and 4 people liked the advertisement on the third day, so the answer is $2 + 3 + 4 = 9$.

Change Theme Language Python 3



```

12 # The function is expected to return an INTEGER.
13 # The function accepts INTEGER n as parameter.
14 #
15 d = {}
16 def viralAdvertising(n):
17     # Write your code here
18     def helper(n):
19         if n in d:
20             return d[n]
21
22         if n == 1:
23             d[n] = 2
24             return 2
25
26         fn = math.floor(helper(n - 1) * 3 / 2)
27         d[n] = fn
28         return fn
29
30     answer = 0
31     for i in range(1, n + 1):
32         answer += helper(i)
33     return answer
34
35
36 if __name__ == '__main__':
37     fptr = open(os.environ['OUTPUT_PATH'], 'w')
38
39     n = int(input().strip())
40
41     result = viralAdvertising(n)
42
43     fptr.write(str(result) + '\n')
44
45     fptr.close()

```

EMACS

Line: 34 Col: 1

Upload Code as File

☐ Test against custom input

Run Code

Submit Code

You have earned 15.00 points!
You are now 1309.8 points away from the 6th star for your problem solving badge.

3%

890.2/2200



Problem Solving

Congratulations

Next Challenge

You solved this challenge. Would you like to challenge your friends?

✔ Test case 0	Compiler Message	
✔ Test case 1	Success	
✔ Test case 2 	Input (stdin)	Download
	1 3	
✔ Test case 3 		
	Expected Output	Download
✔ Test case 4 	1 9	