### Algorithms for Decision Support

Online Algorithms (1/3)

Buy-or-Rent

### Outline

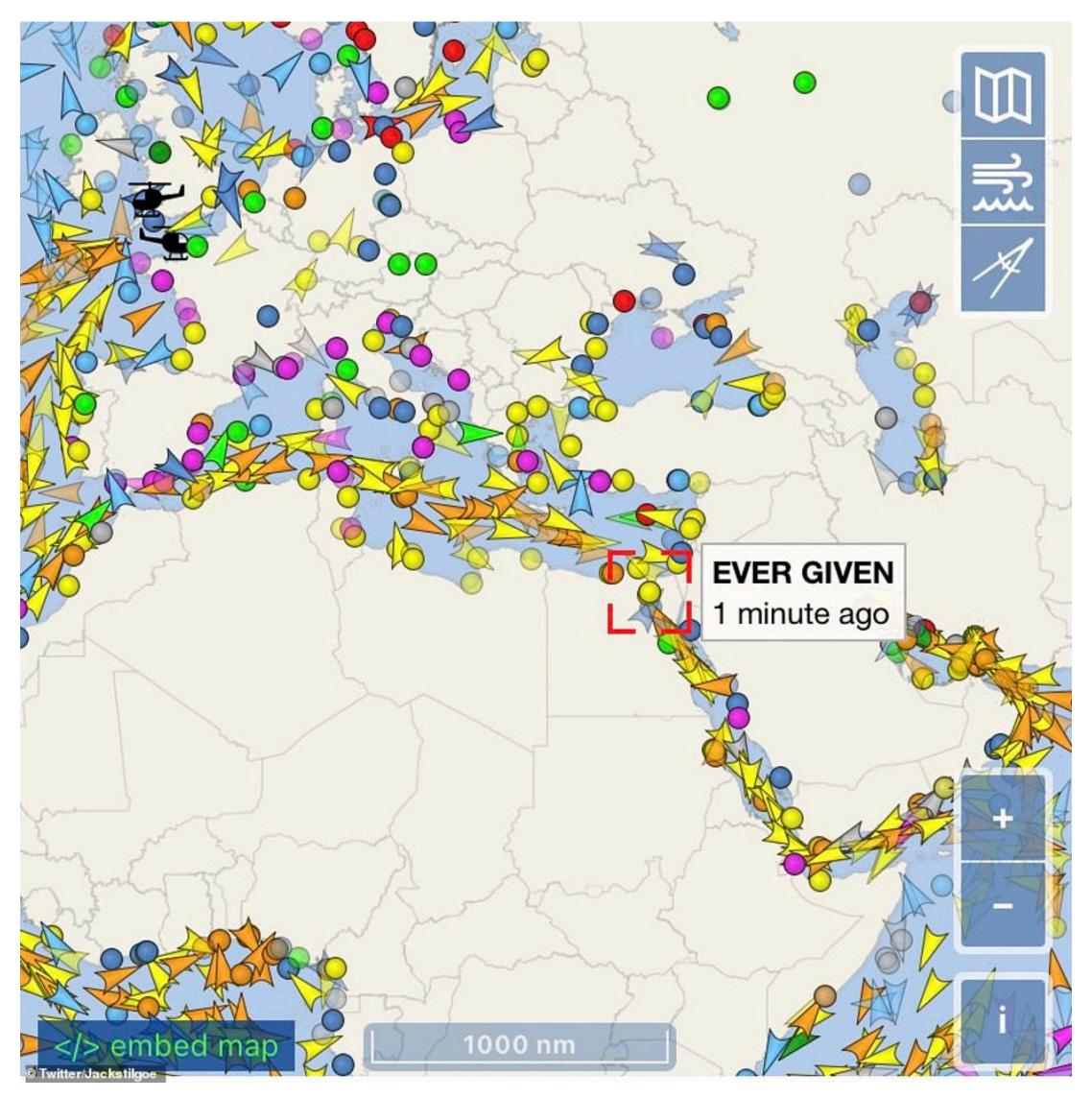
- Online problems & online algorithms optimization with uncertainty
  - First example: Ski-rental
- Measure the performance: Competitive ratio
  - How good is an online algorithm?
- Adversarial game
  - How bad is an online algorithm?

#### Ever Given and Suez Canal

In March 2021, a container ship got stuck in the Suez Canal.

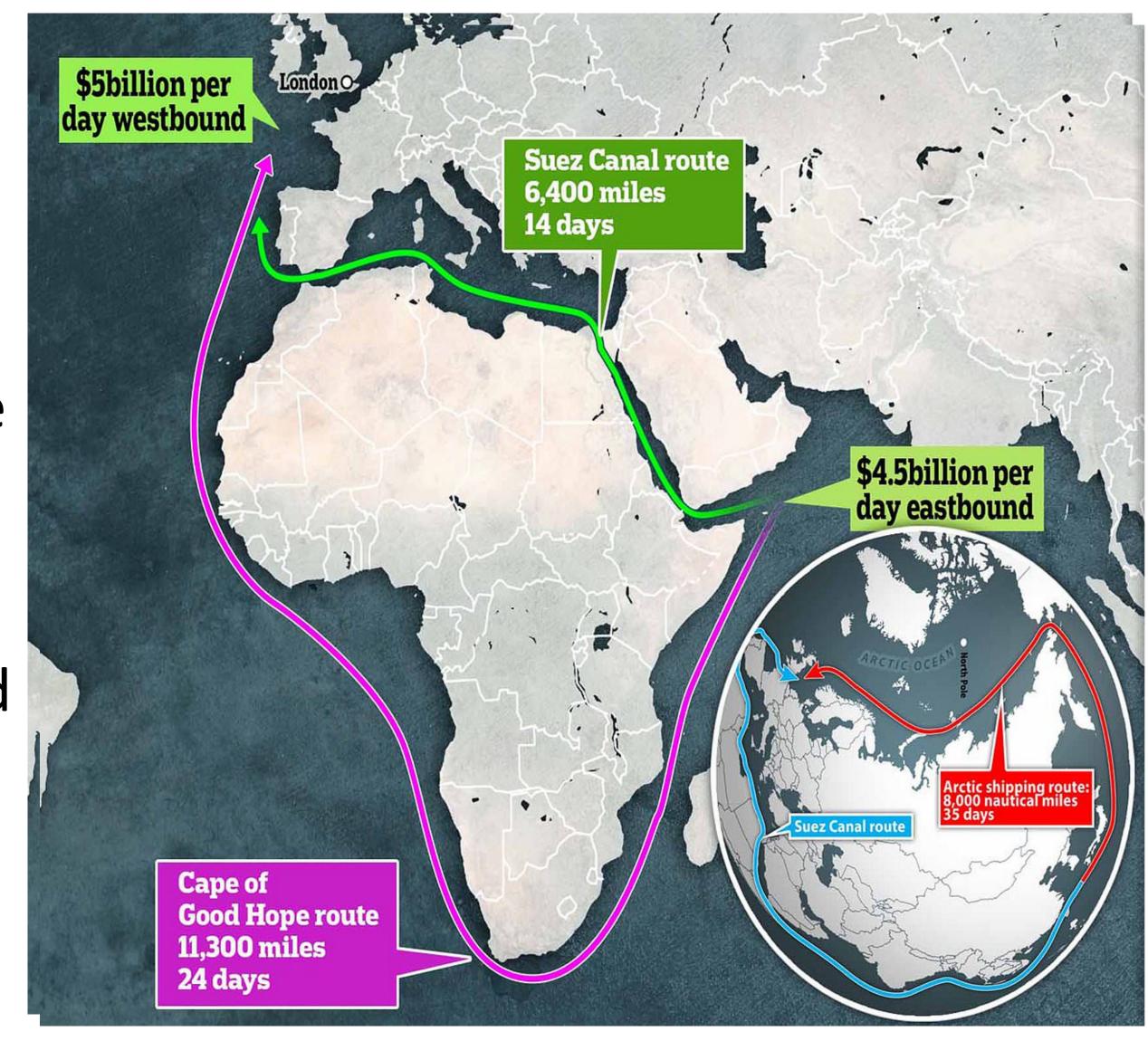


### Ever Given and Suez Canal



### Ever Given and Suez Canal

- To arrive the destination as soon as possible, what will you do?
  - Keep waiting until the Ever Given container ship is free, or
    - You may wait for a very long time
  - Turn around and take the alternate
     route, which cost extra 10 days
    - You may start turning around and find the Ever Given is free, and if you turn back again, it will cost you a even longer time



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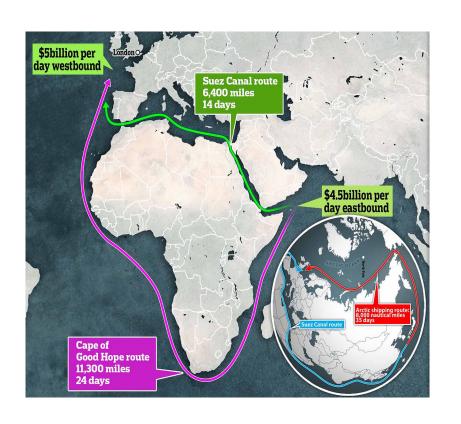
## Online Optimization

- Optimization under uncertainty
  - A strategy/algorithm has to respond to each event without knowledge of future input
  - A strategy/algorithm cannot revoke any decision that is already made
- A good strategy/algorithm should guarantee that even for the worst case, it performs not to bad compared to the optimal solution with hindsight

Offline (optimization) problem:

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  - The whole *instance* is given from the beginning

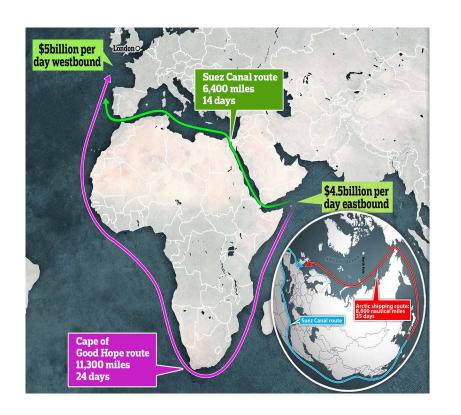
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Instance: the status of the canal at any time

(When will it be free)

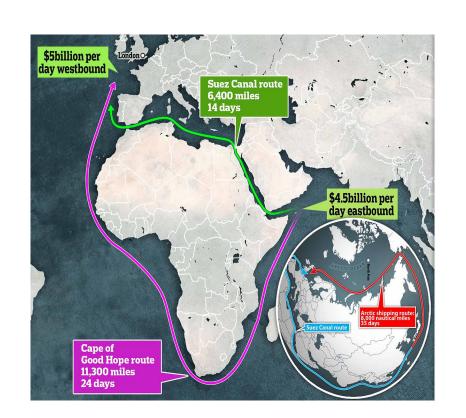


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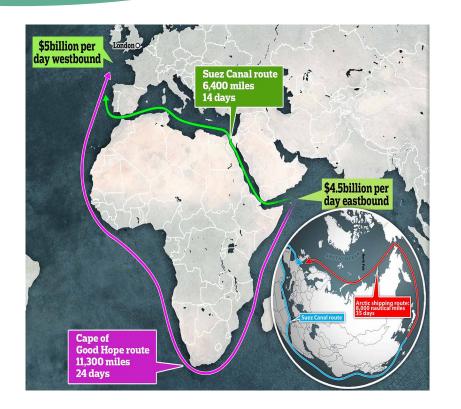
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- Offline (optimization) problem:
  - The whole instance is given from the beginning
  - The offline algorithm can make decisions according to the complete data
- Online (optimization) problem:
  - The instance is revealed piece-by-piece
  - The online algorithm has to respond and make an irrevocable decision once a piece of instance is presented, without knowing the future input

Instance: the status of the canal at any time

(When will it be free)

## What are the instances of the project?

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- Set of images and set of unavailable time intervals
  - $n, s_1, s_2, s_3, \dots, s_n$
  - m,  $t_1$ ,  $\ell_1$ ,  $t_2$ ,  $\ell_2$ , ...,  $t_m$ ,  $\ell_m$

## What are the instances of the project?

- Set of images and set of unavailable time intervals
  - $n, s_1, s_2, s_3, \dots, s_n$   $\leftarrow$  Known to the online algorithm
  - m,  $t_1$ ,  $\ell_1$ ,  $t_2$ ,  $\ell_2$ ,  $\cdots$ ,  $t_m$ ,  $\ell_m$   $\leftarrow$  Unknown to the online algorithm

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  - The decisions need to be made with partial knowledge

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    - Cost: the objective that we want to minimize or maximize
  - Usually we don't care about the time complexity

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Imagine that you are having a ski holiday



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  - It depends on the number of skiing days during your holiday
- ullet Instance: B and the number of skiing days d



## Buy or Rent? — Offline

• Rent: 1

An example

• Buy: B = 10

Goal: minimize the total cost over the sky holiday



At least 10 skiing days

## Buy or Rent? — Offline

• Rent: 1

• Buy: 10

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Buy

10

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## Buy or Rent? — Offline

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OPT: Buy

**10** 10

At least 10 skiing days

• Rent: 1

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Goal: minimize the total cost over the sky holiday

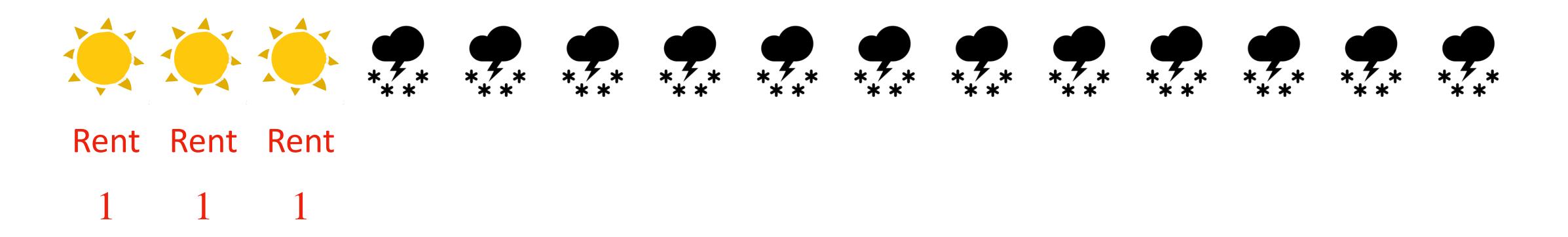


Less than 10 skiing days

• Rent: 1

• Buy: 10

Goal: minimize the total cost over the sky holiday



Less than 10 skiing days

• Rent: 1

• Buy: 10

Goal: minimize the total cost over the sky holiday



OPT: Rent Rent Rent

**3** 1 1 1

Less than 10 skiing days

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OPT: Rent Rent Rent

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Optimal (offline) strategy: Buy the ski iff there are at least B skying days

• Rent: 1

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ALG:

• Rent: 1

• Buy: 10

Goal: minimize the total cost over the sky holiday



ALG: Buy

10

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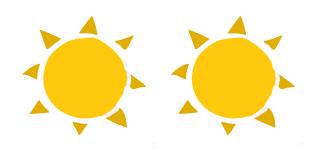
ALG: Rent

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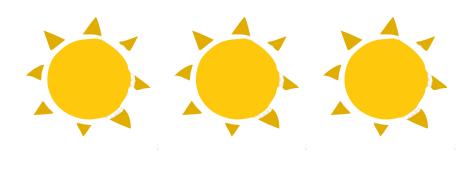
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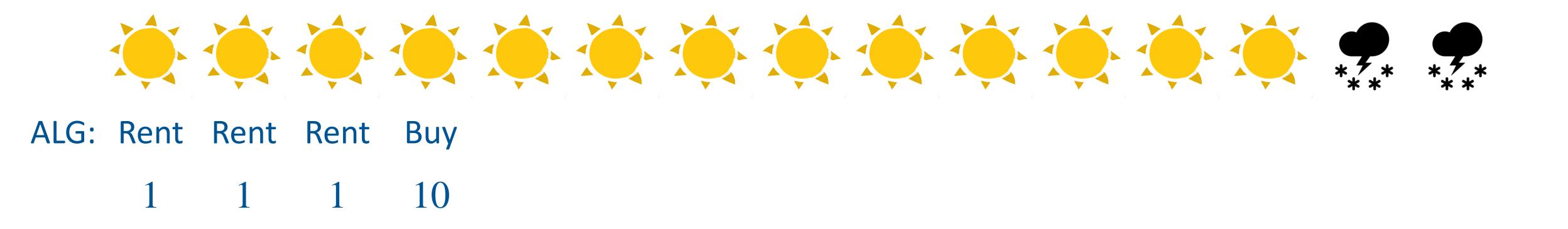
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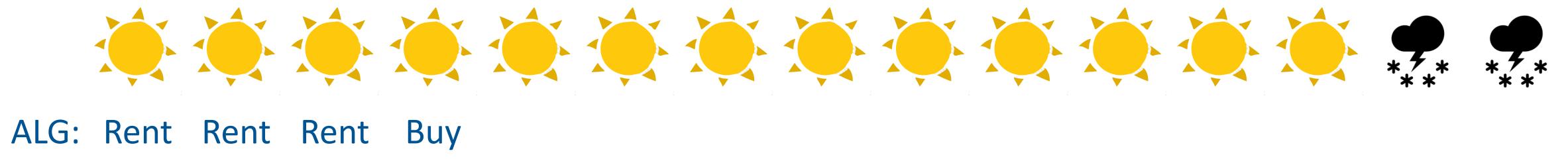
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**13** 1 1 10

- Rent: 1
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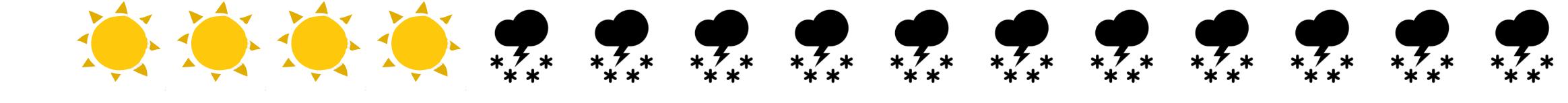


```
ALG: Rent Rent Buy
```

OPT: Buy

**10** 10

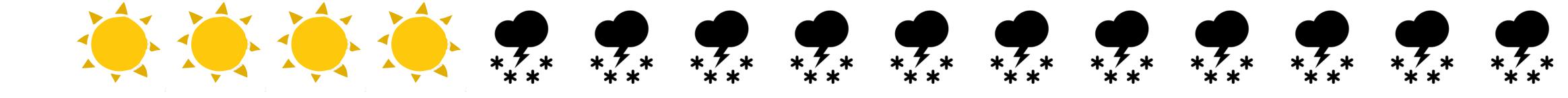
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 Rent
 Rent
 Rent
 Buy

 13
 1
 1
 1
 10

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ALG: Rent Rent Rent Buy

13 1 1 1 10

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4 1 1 1 1 1
```

### What happened

In an online problem, not every piece of information is known

- An online algorithm has to make decisions based on partial information
  - The decisions are not revokable

- Since the future input is unknown, the whole instance is uncertain
  - The currently good solution can become bad when more information is revealed

# What will you do?

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Goal: minimize the total cost over the sky holiday

On which day of skiing will you buy the ski?

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- ALG attains a competitive ratio c
- The closer c is to 1, the better ALG is (note that c is always at least 1)

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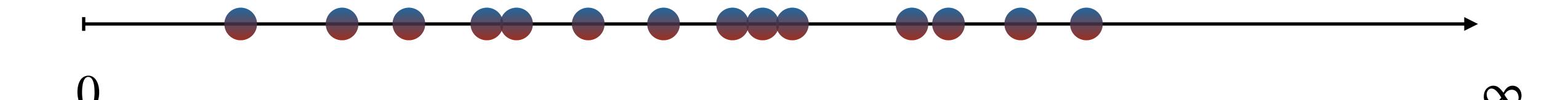
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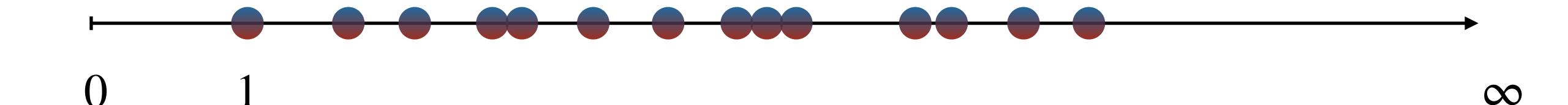
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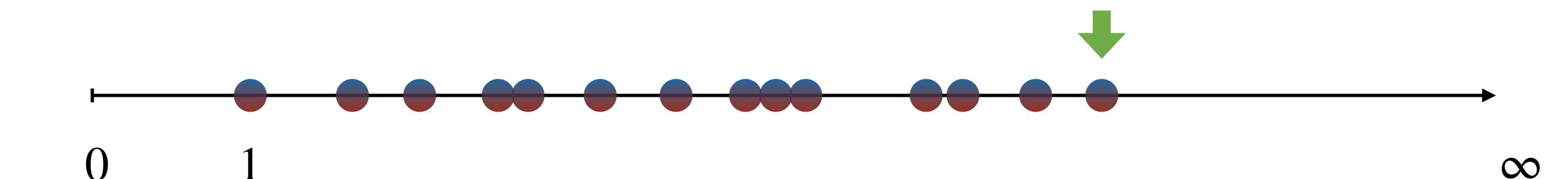




For minimization problems,

$$ALG(I) \ge OPT(I)$$

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 $\mathbf{0}$ 

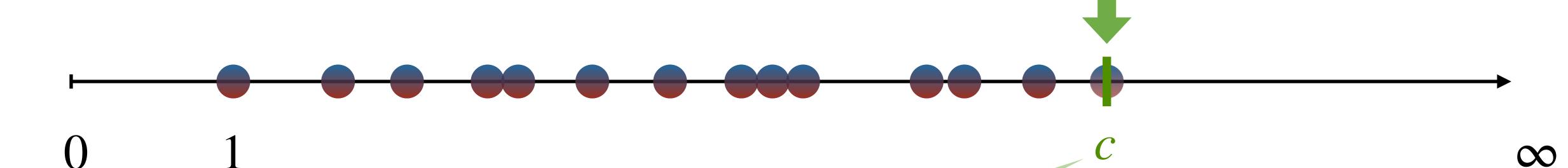


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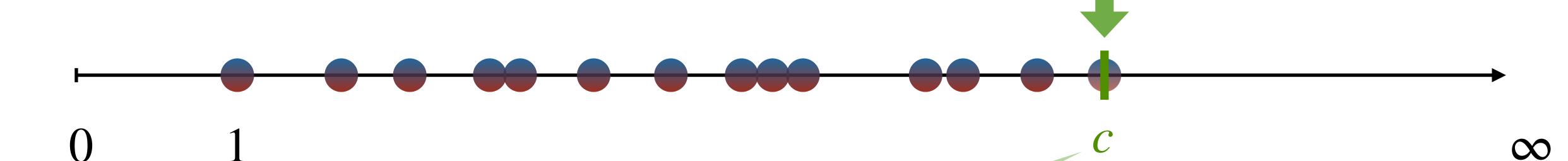
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Our goal is to find this *c* 

Even in the worst case, we will not pay more than c times the optimal solution.

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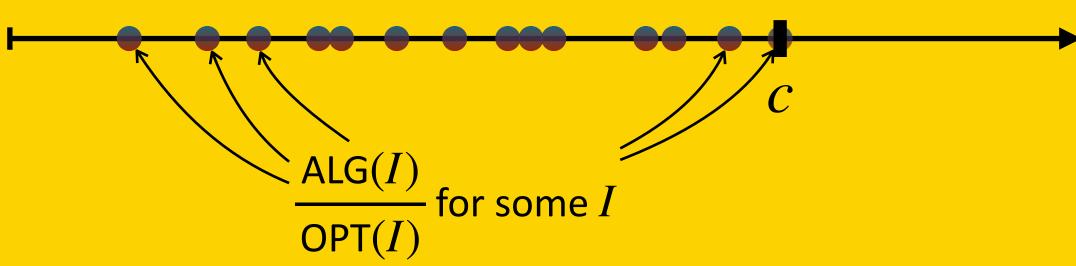
• That is, for all instance I,

• The competitive ratio of an online algorithm is its performance guarantee: Even for the worst case, it is not too much worse than the optimal solution

# What Happened?

- The performance measurement of an online algorithm is by competitive analysis
  - Against an optimal offline algorithm (which knows the future and has unlimited computation power)

- The ultimate goal of competitive analysis on an online algorithm ALG is to show that there is some c such that for any instance, the cost of ALG is no more than c times the optimal cost
  - Algorithms with a smaller c are better



# What is the goal for the project

- If you want to have some theoretical results for the online setting, you have to
  - Design an online algorithm
  - ullet Prove that for any set of images and any set of unavailable time intervals, the cost (transmission completed time) of the online algorithm is at most c times of the optimal cost for some c

It is okay to target on some special cases!

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Goal: minimize the total cost over the sky holiday

On which day of skiing will you buy the ski?

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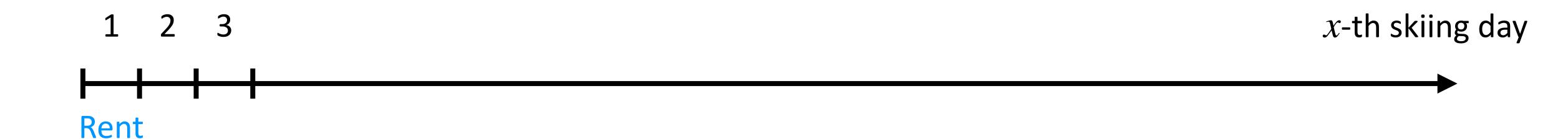
• Rent: 1

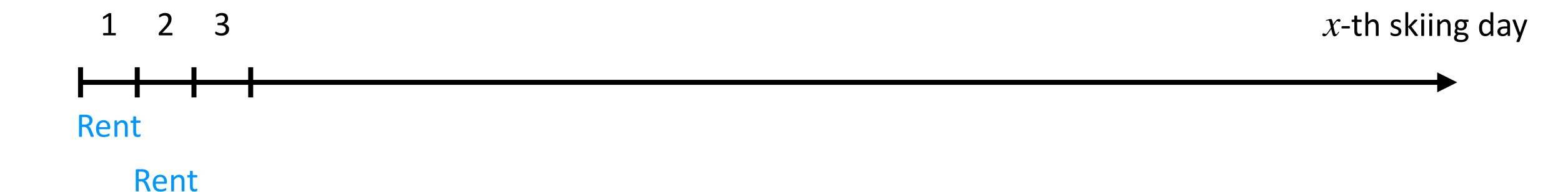
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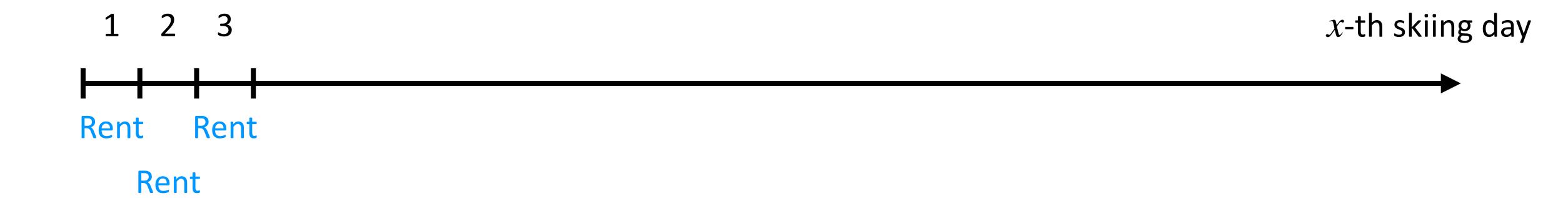
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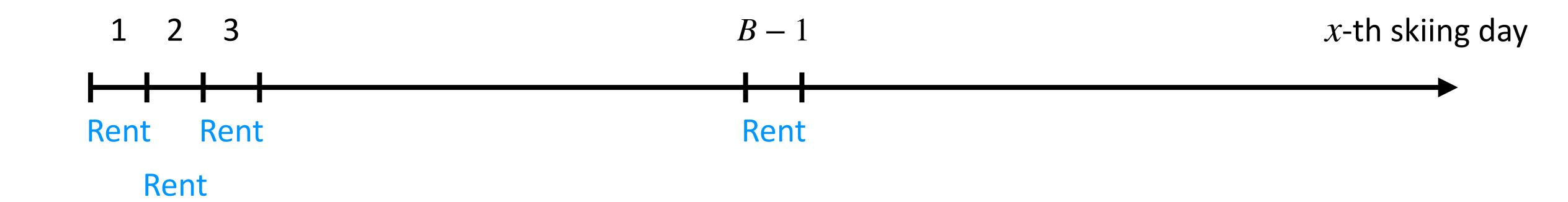
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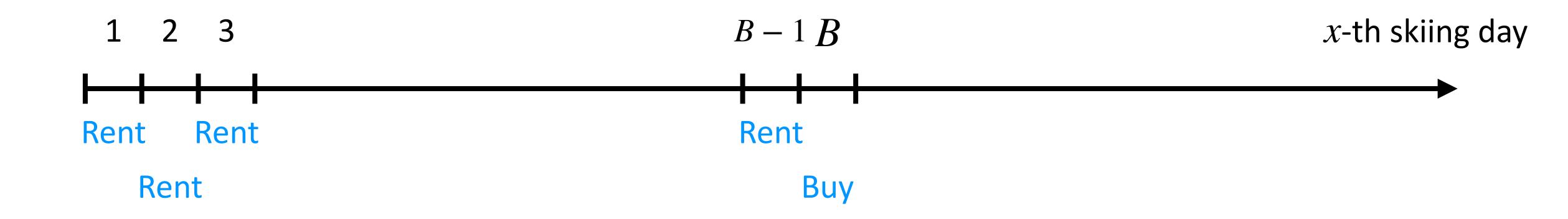












#### Keep renting the ski until the B-th skiing day

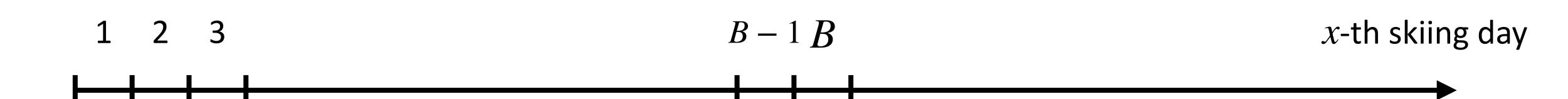
• Theorem: For the Buy-or-Rent problem, this algorithm is

$$(2-\frac{1}{B})$$
-competitive.

#### <Proof idea>

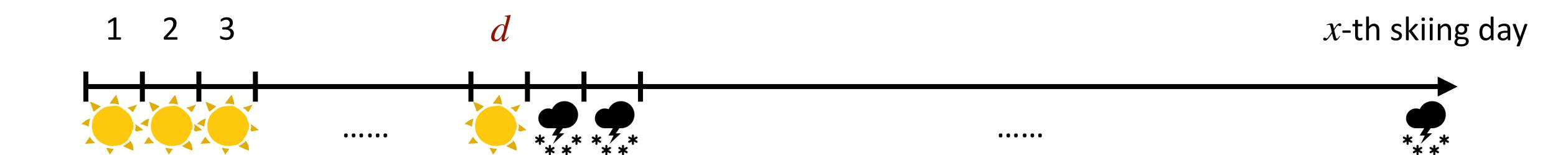
We prove this theorem by showing that no matter how many skiing days there are, the algorithm cost is no more than twice the optimal cost.

Keep renting the ski until the B-th skiing day



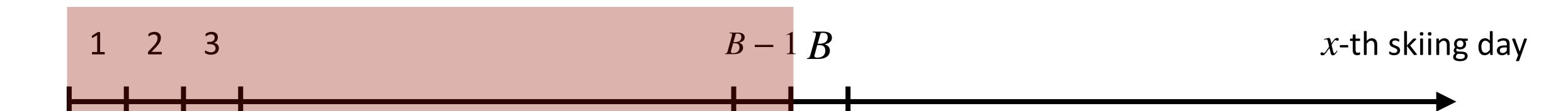
d: the number of actual total skiing days

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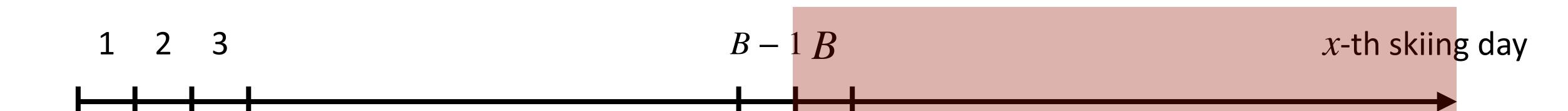


d: the number of actual total skiing days

If d is in this range, the optimal strategy is to buy the ski for each of the d days.

$$OPT = d$$

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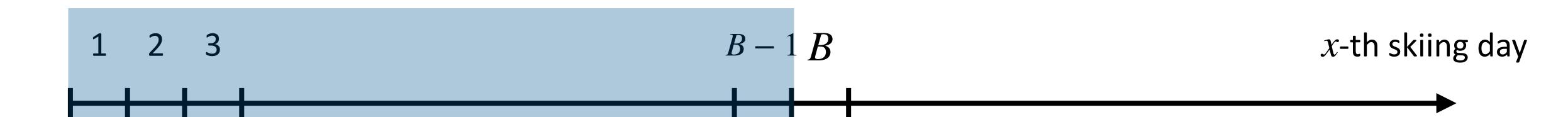


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If d is in this range, the optimal strategy is to buy the ski on the first day.

$$OPT = B$$

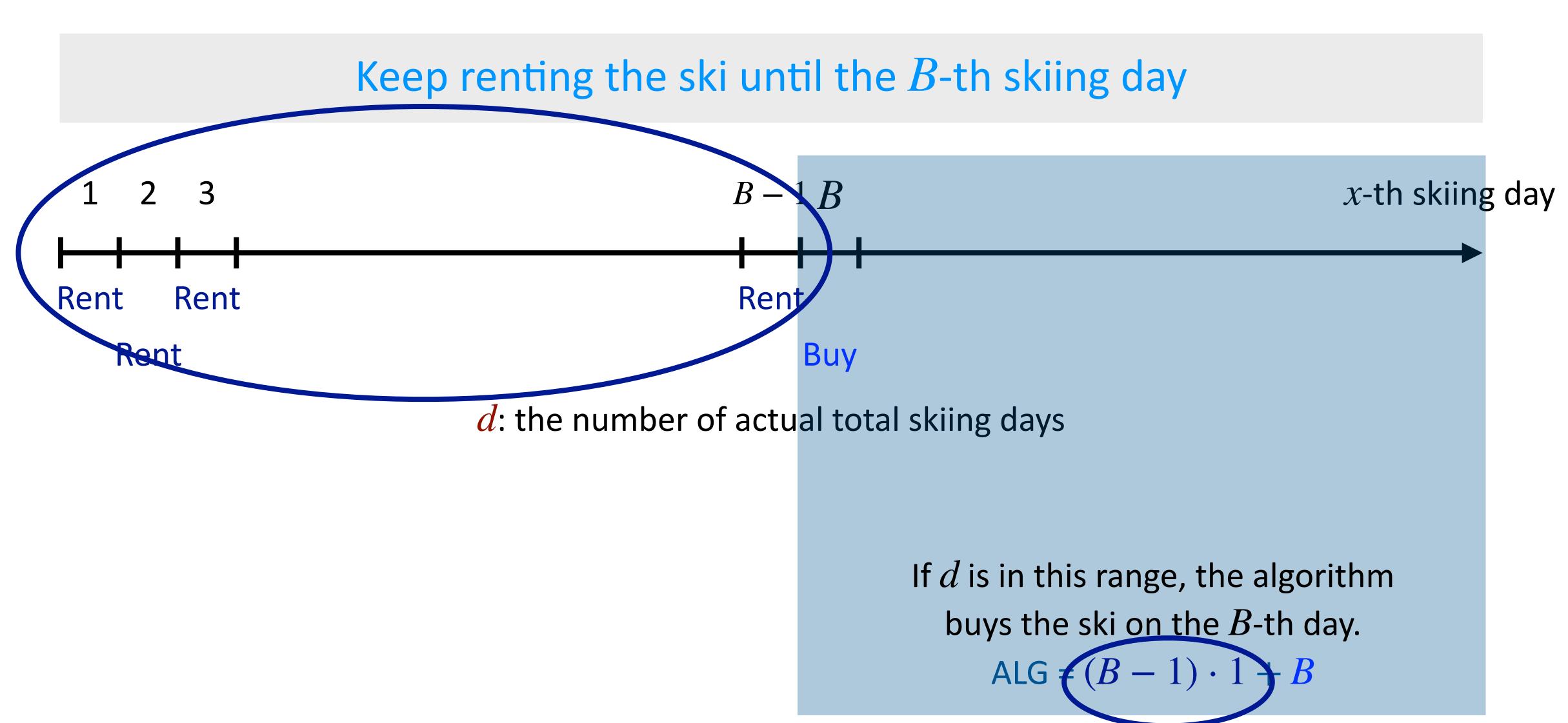
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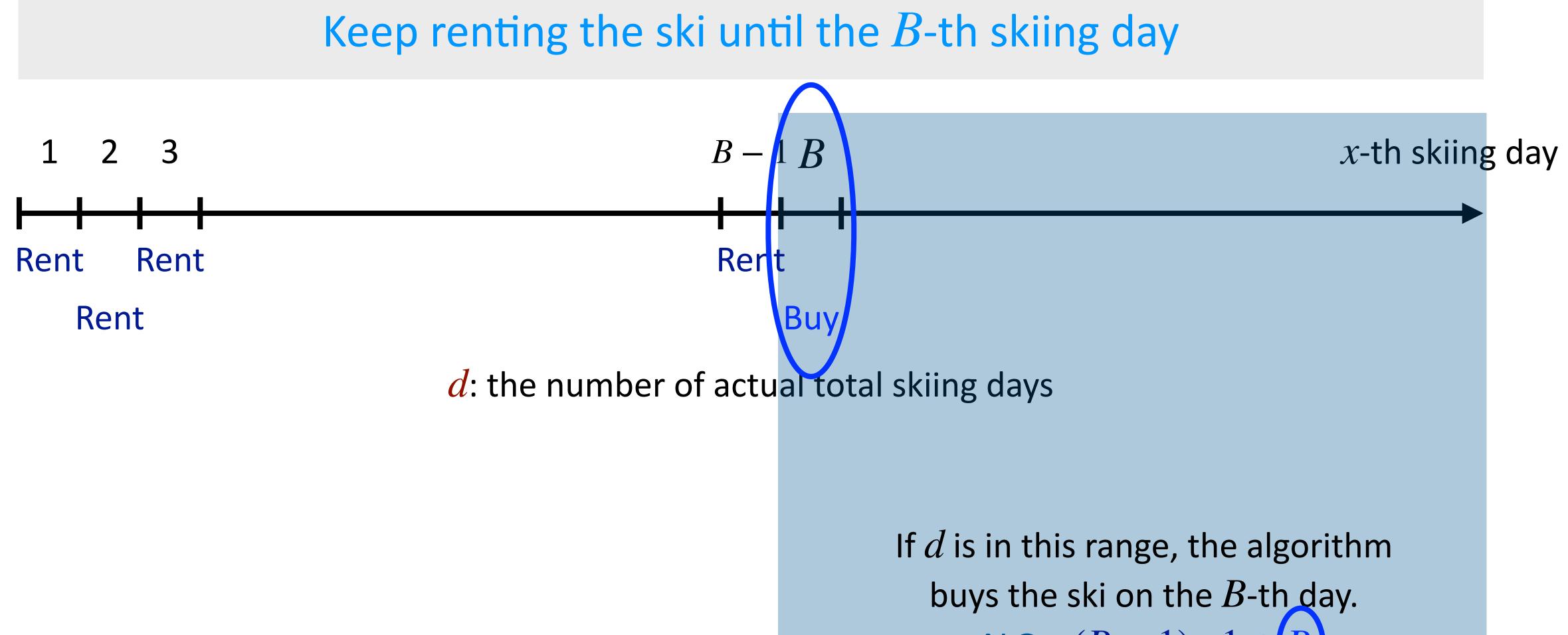


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If d is in this range, the algorithm rents for each of the d days.

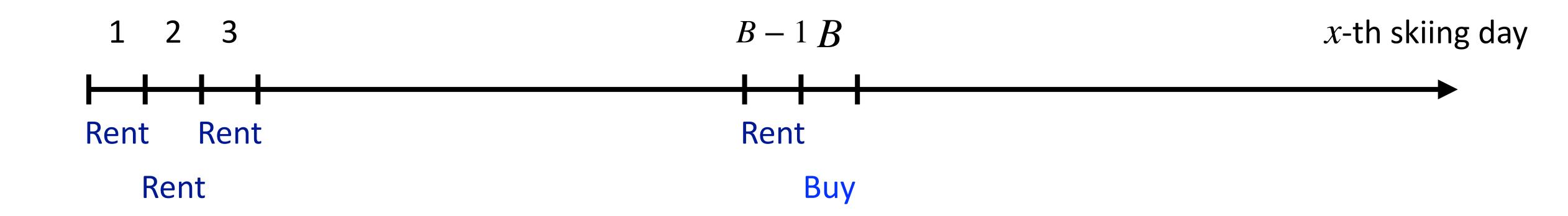
$$ALG = d$$





$$ALG = (B - 1) \cdot 1 + B$$

Keep renting the ski until the B-th skiing day



$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$

If 
$$d < B$$

OPT =  $d$ 

ALG =  $d$ 

ALG( $I$ ) =  $d$ 

OPT( $I$ )

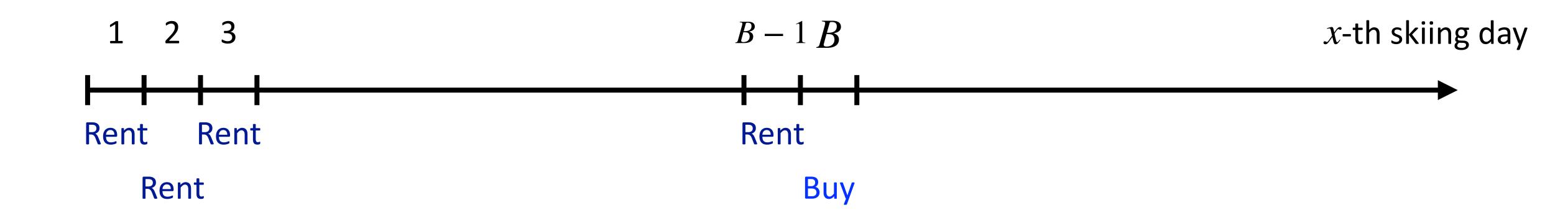
If 
$$d \ge B$$

OPT =  $B$ 

ALG =  $(B - 1) + B$ 

ALG( $I$ ) =  $\frac{2B - 1}{OPT(I)}$ 

Keep renting the ski until the B-th skiing day



$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$

$$\begin{aligned} &\text{If } d < B \\ &\text{OPT} = d \\ &\text{ALG} = d \\ &\text{ALG}(I) = \frac{d}{d} \\ &\text{OPT}(I) = \frac{d}{d} \end{aligned}$$

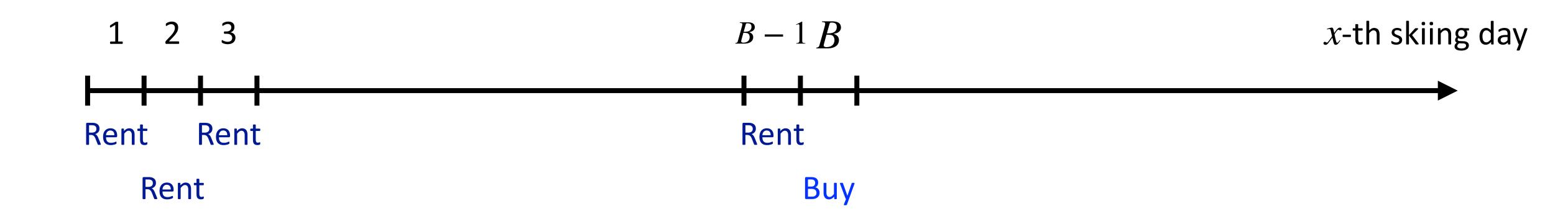
$$If d \ge B$$

$$OPT = B$$

$$ALG = (B - 1) + B$$

$$ALG(I) = \frac{2B - 1}{OPT(I)}$$

Keep renting the ski until the B-th skiing day



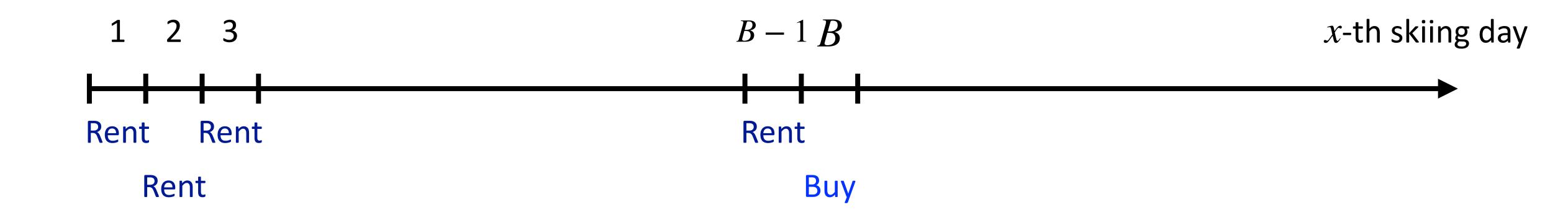
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$$\begin{aligned} &\text{If } d < B \\ &\text{OPT} = d \\ &\text{ALG} = d \\ &\text{ALG}(I) = \frac{d_d}{d_d} \\ &\text{OPT}(I) = \frac{d_d}{d_d} \end{aligned}$$

$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} = \max \left\{ \frac{d}{d}, \frac{2B-1}{B} \right\}$$

$$\begin{aligned} &\text{If } d \geq B \\ &\text{OPT} = B \\ &\text{ALG} = (B-1) + B \\ &\text{ALG}(I) = 2B - 11 \\ &\text{OPT}(I) & B_B \end{aligned}$$

Keep renting the ski until the B-th skiing day



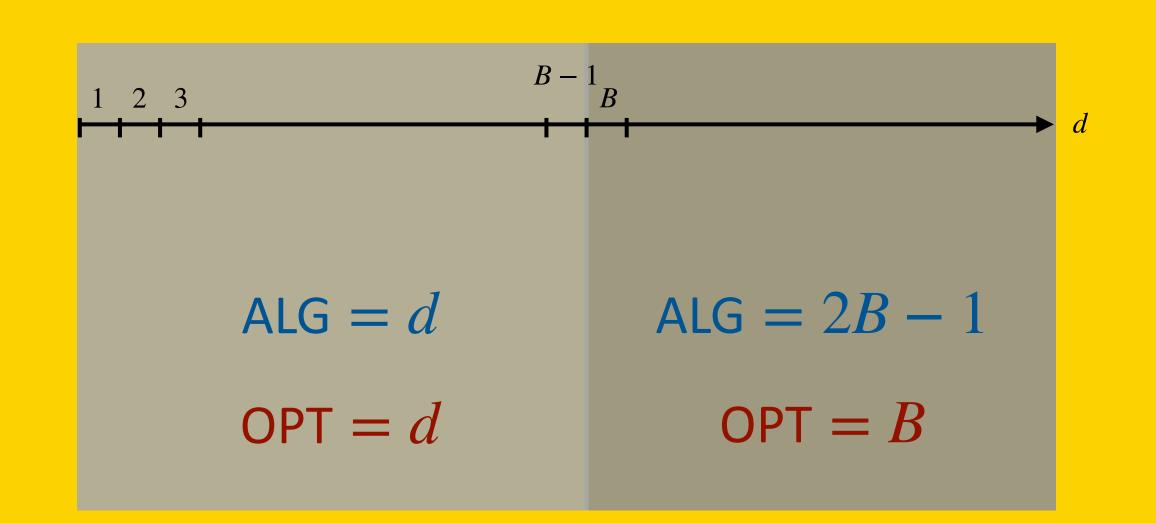
$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \le c$$

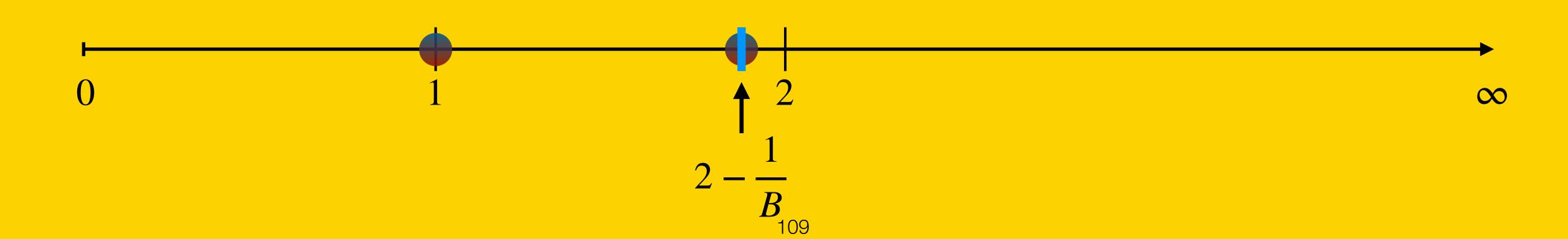
$$\frac{\text{ALG}(I)}{\text{OPT}(I)} = \max \left\{ \frac{d}{d}, \frac{2B - 1}{B} \right\}$$

$$= \frac{2B - 1}{B} = 2 - \frac{1}{B}$$

#### Competitive Ratio Proof Review

- We partition the set of instances into to cases:  $d \le B 1$  or  $d \ge B$ .
  - For the case  $d \le B-1$ ,  $\frac{\mathsf{ALG}(B,d)}{\mathsf{OPT}(B,d)}=1$
  - For the case  $d \ge B$ ,  $\frac{\mathsf{ALG}(B,d)}{\mathsf{OPT}(B,d)} = 2 \frac{1}{B}$
  - The algorithm ALG is  $(2 \frac{1}{B})$ -competitive





#### Outline

- Online problems & online algorithms optimization with uncertainty
  - First example: Ski-rental
- Measure the performance: Competitive ratio
  - How good is an online algorithm?
- Adversarial game
  - How bad is an online algorithm?

ullet An online algorithm ALG is c-competitive if for all instance I,

$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$



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I want to guarantee a small c for any I!

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I want to guarantee a small c for any I!

ullet An online algorithm ALG is  $c\text{-}\mathsf{competitive}$  if for all instance I,

$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$



Online algorithm

I want to make the algorithm fail to guarantee a small c!

I want to guarantee a small c for any I!

ullet An online algorithm ALG is  $c\text{-}\mathsf{competitive}$  if for all instance I,

$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$



I want to find some instance  $I^\prime$ 

such that 
$$\frac{\mathrm{ALG}(I')}{\mathrm{OPT}(I')} > c!$$



Online algorithm

I want to guarantee that

for any 
$$I$$
,  $\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c!$ 



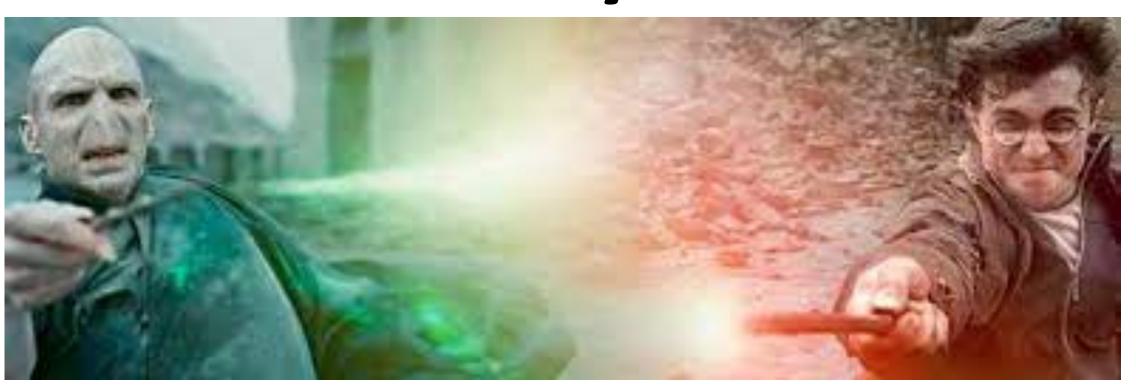
Bad person



Online algorithm

I want to find some instance  $I^\prime$ 

$$\frac{\mathrm{ALG}(I')}{\mathrm{OPT}(I')} > c!$$



Bad person



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$$\frac{\mathrm{ALG}(I')}{\mathrm{OPT}(I')} > c!$$



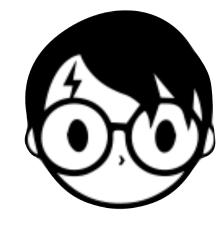
Online algorithm

I want to guarantee that

for any 
$$I$$
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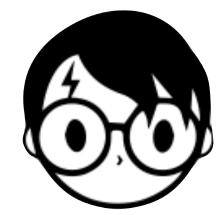
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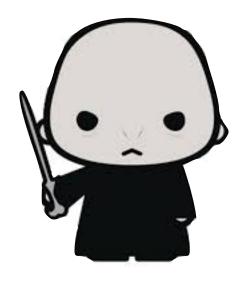


 The online player runs its online algorithm on an input created by the adversary

 One way to view the problem of analyzing online algorithms is to view it as a game between an online player (algorithm) and a malicious adversary



 The online player runs its online algorithm on an input created by the adversary



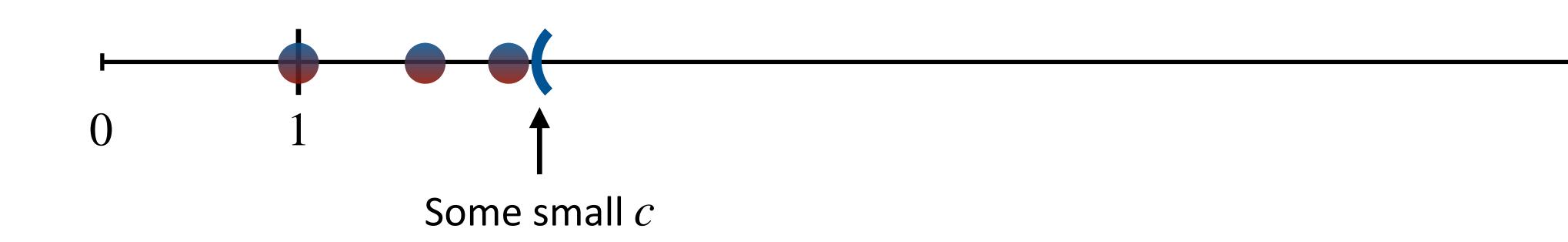
• The adversary, based on the knowledge of the algorithm used by the online player, constructs the worst possible input so as to maximize the competitive ratio

ALG<sub>1</sub>: Buy the ski on the first day



ALG<sub>1</sub>: Buy the ski on the first day

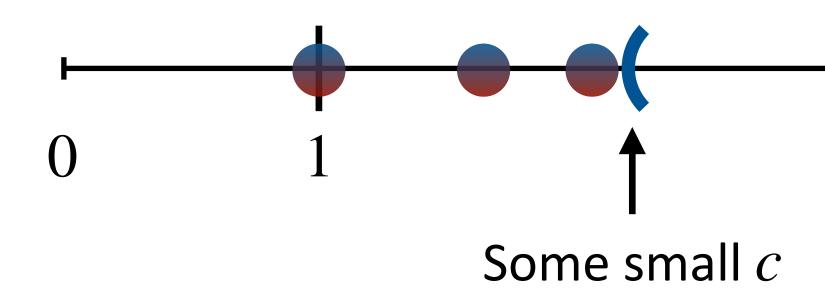




ALG<sub>1</sub>: Buy the ski on the first day

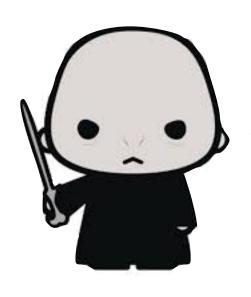




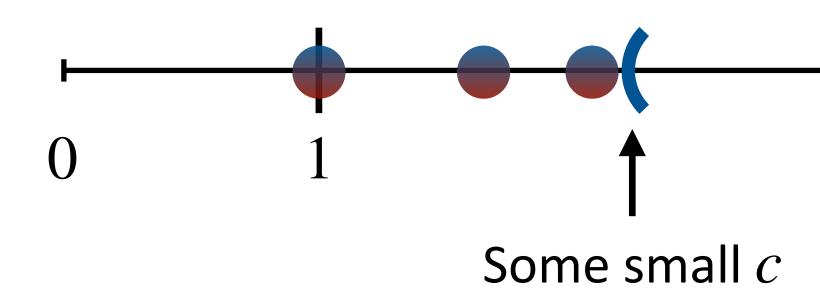


ALG<sub>1</sub>: Buy the ski on the first day





$$\frac{ALG_1(d=3)}{OPT(d=3)} = \frac{B}{3}$$

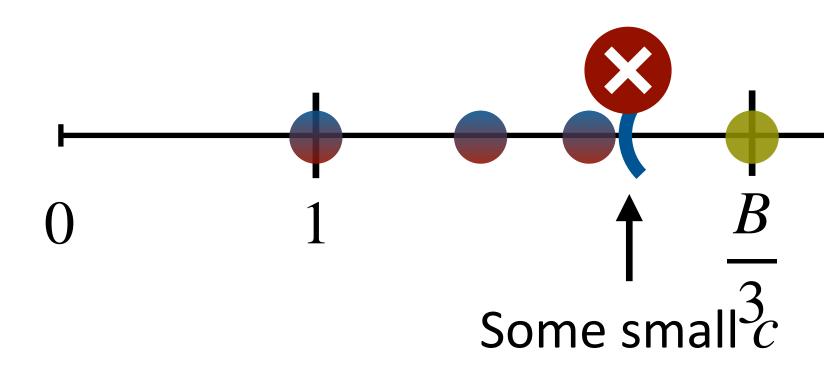


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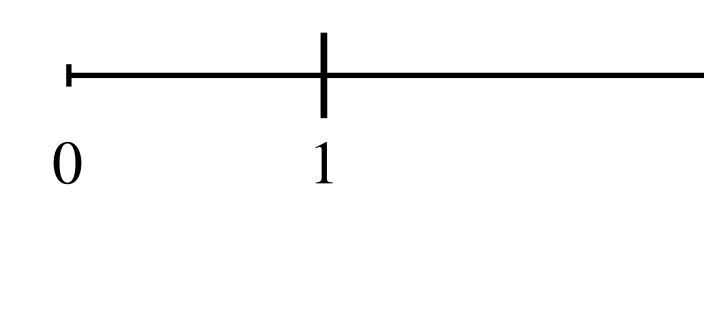


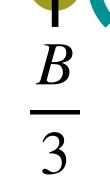


It starts raining since the 4-th day!

$$\frac{ALG_1(d=3)}{OPT(d=3)} = \frac{B}{3}$$

ALG<sub>1</sub> is **at least**  $\frac{B}{2}$ -competitive

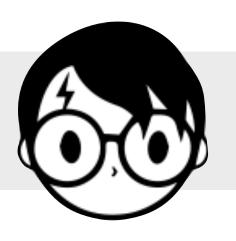




The competitive ratio (the point where all balls are at the left)

can not be smaller than 
$$\frac{B}{2}$$

ALG<sub>1</sub>: Buy the ski on the first day





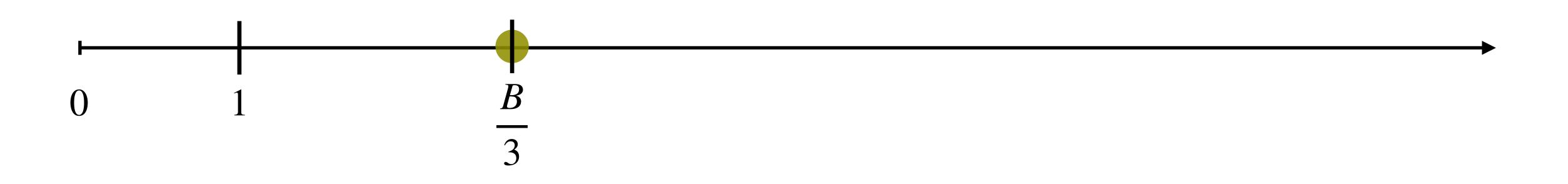
$$\frac{ALG_1(d=3)}{OPT(d=3)} = \frac{B}{3}$$

ALG<sub>1</sub>: Buy the ski on the first day





It starts raining since the second day!



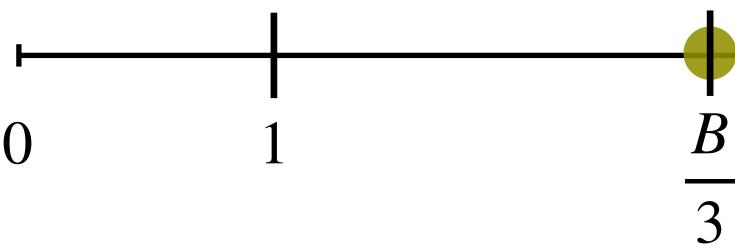
ALG<sub>1</sub>: Buy the ski on the first day





It starts raining since the second day!

$$\frac{ALG_1(d = 1)}{OPT(d = 1)} = \frac{B}{1} = B$$



$$\frac{1}{B}$$

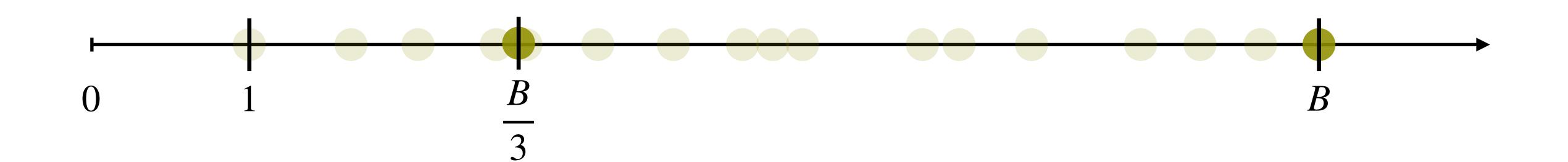
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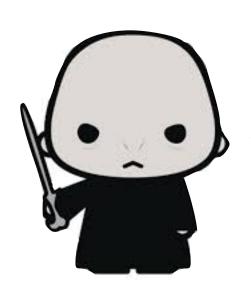
It starts raining since the second day!

$$\frac{ALG_1(d=1)}{OPT(d=1)} = \frac{B}{1} = B$$



ALG<sub>1</sub>: Buy the ski on the first day

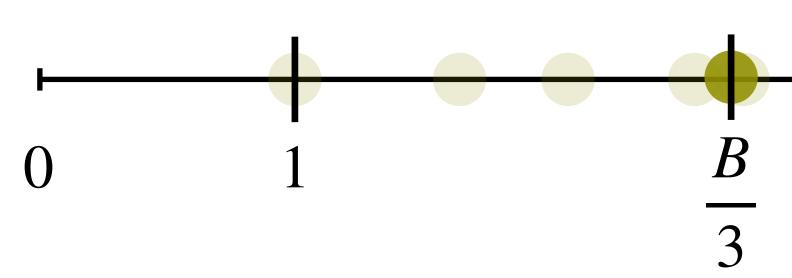


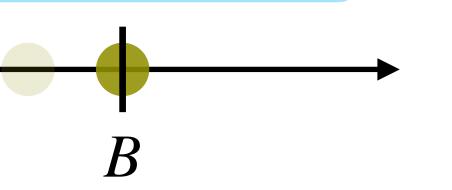


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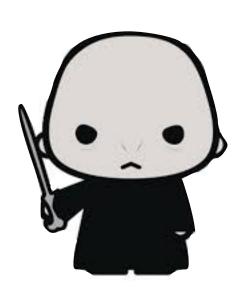
 $ALG_1$  is at least B-competitive





ALG<sub>1</sub>: Buy the ski on the first day

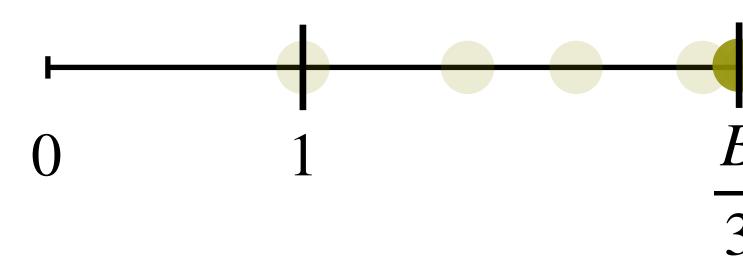


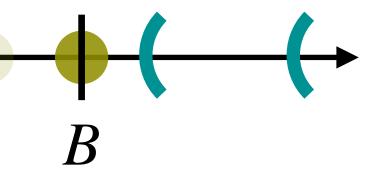


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$$\frac{ALG_1(d=1)}{OPT(d=1)} = \frac{B}{1} = B$$

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ALG<sub>1</sub>: Buy the ski on the first day

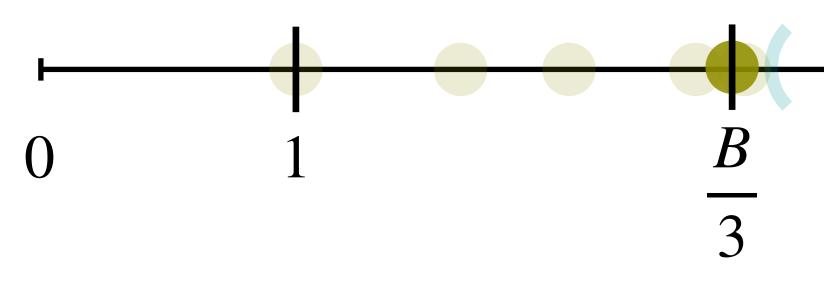


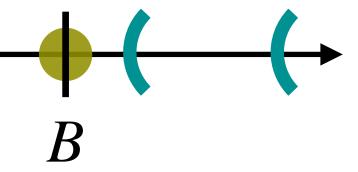


It starts raining since the second day!

$$\frac{ALG_1(d=1)}{OPT(d=1)} = \frac{B}{1} = B$$

 $ALG_1$  is at least B-competitive





A stronger adversary

 By designing an adversarial input for an algorithm ALG, one can find the lower bound of the competitive ratio of ALG

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$$\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$$

- By designing an adversarial input for an algorithm ALG, one can find the lower bound of the competitive ratio of ALG
  - There is an input I' such that  $ALG(I') \ge c' \cdot OPT(I')$

$$\iff$$
 NOT  $\bigg\{ \text{ for all instance } I \text{, ALG}(I) \leq c \cdot \text{OPT}(I) \bigg\} \text{ for some } c < c' \bigg\}$ 

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C

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 $\mathcal{C}$ 

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  - A stronger adversary leads a bigger lower bound
- ullet An online algorithm ALG is  $c\text{-}\mathsf{competitive}$  if for all instance I,

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- By designing an adversarial input for an algorithm ALG, one can find the lower bound of the competitive ratio of ALG
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 $ALG_B$ : Buy the ski on the B-th skiing day

- By designing an adversarial input for an algorithm ALG, one can find the lower bound of the competitive ratio of ALG
  - A stronger adversary leads a bigger lower bound

 $ALG_B$ : Buy the ski on the B-th skiing day

- Which is/are the strongest adversary?

  - (3) d = 2B

### What Happened

 The analysis of online algorithms can be seen as a game between the online algorithms and an adversary

- The adversary designs the next input according to the previous decisions of the online algorithm
  - The adversary tries its best to torture the online algorithm, punishes it for everything it does

An adversary provides a lower bound of the competitive ratio

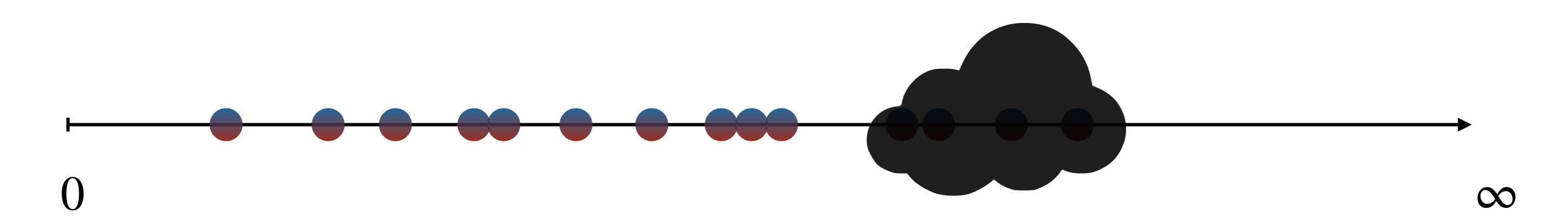
## What is the goal for the project

- If you want to have some theoretical results for the online setting, you have to
  - Design an online algorithm
  - ullet Prove that for any set of images and any set of unavailable time intervals, the cost (transmission completed time) of the online algorithm is at most c times of the optimal cost for some c

 You can start with finding the competitive ratio lower bound by designing an online algorithm and finding an adversary against it

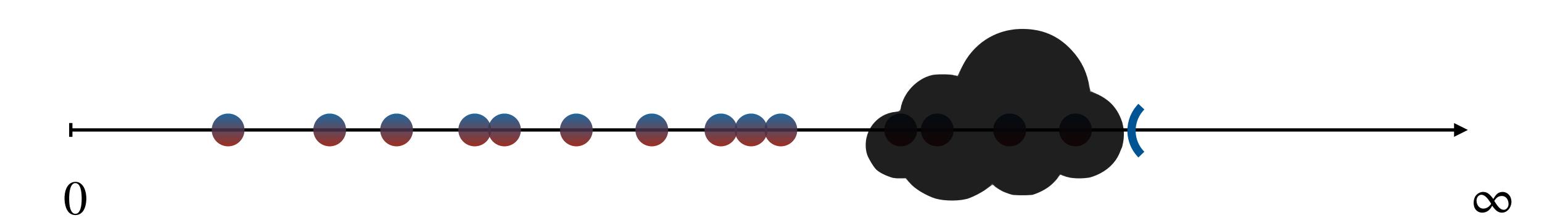
#### Lower Bound and Tight Analysis

- In many cases, we don't know the optimal solution cost
  - There may be infinite instances
  - Even there are finite instances, we may not know the optimal solution behavior of all the instances



Sometimes we can only upper-bound the competitive ratio:

Argue that: For any instance 
$$I$$
,  $ALG(I) \le x$  and  $OPT(I) \ge y$ . Therefore, 
$$\underline{ALG(I)} < \underline{x}$$



Sometimes we can only upper-bound the competitive ratio:

Argue that: For any instance I,  $ALG(I) \le x$  and  $OPT(I) \ge y$ . Therefore,  $\frac{ALG(I)}{OPT(I)} \le \frac{x}{y}$ 

• The upper bound of the competitive ratio relies on the bounds x and y, which need observations/arguments on the behavior of the online algorithm and the optimal solution

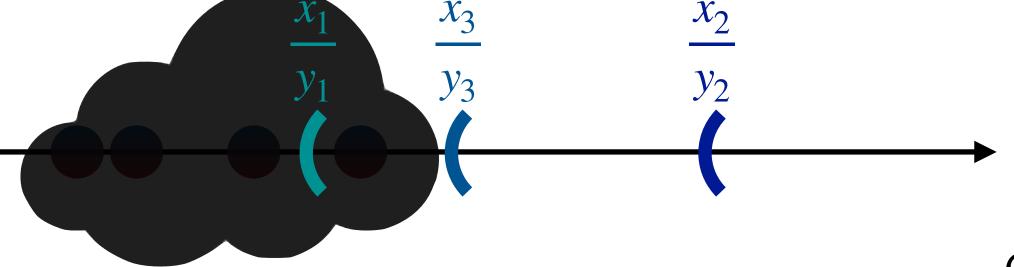
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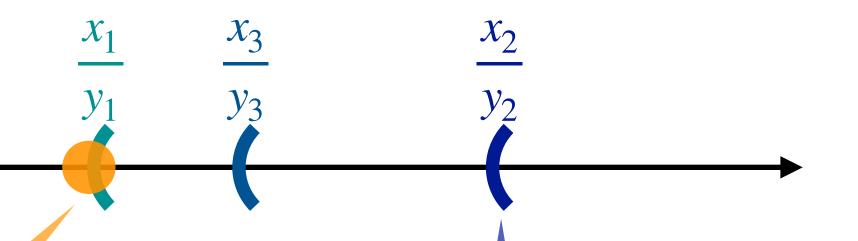
algorithm and the optimal solution



• Different x's and y's provide different upper bounds

An upper bound c is tight if

there exists an instance 
$$I^*$$
 such that  $\frac{\mathrm{ALG}(I^*)}{\mathrm{OPT}(I^*)} = c$ 

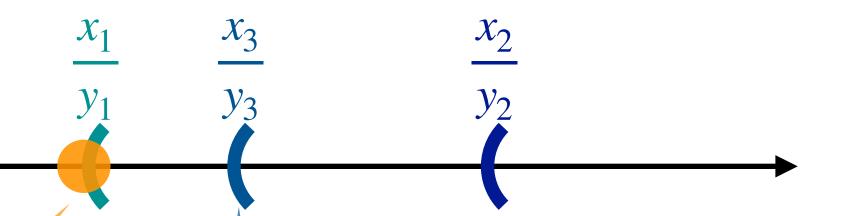


The competitive ratio is at least here

All balls are at here or at the left

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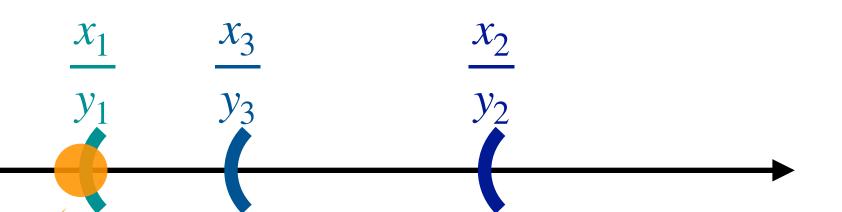


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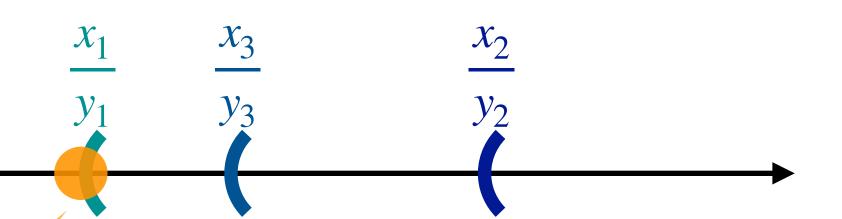


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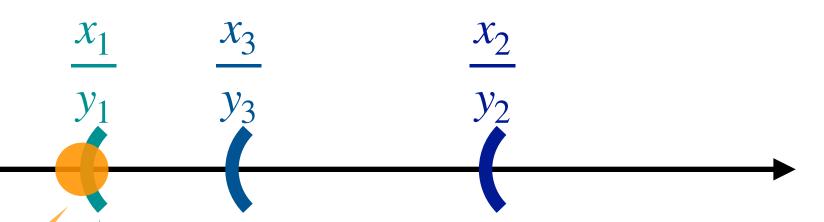
The competitive ratio is at least here

All balls are at here or at the left

The upper bound hits a "real ball" and cannot be pushed left further

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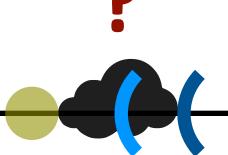
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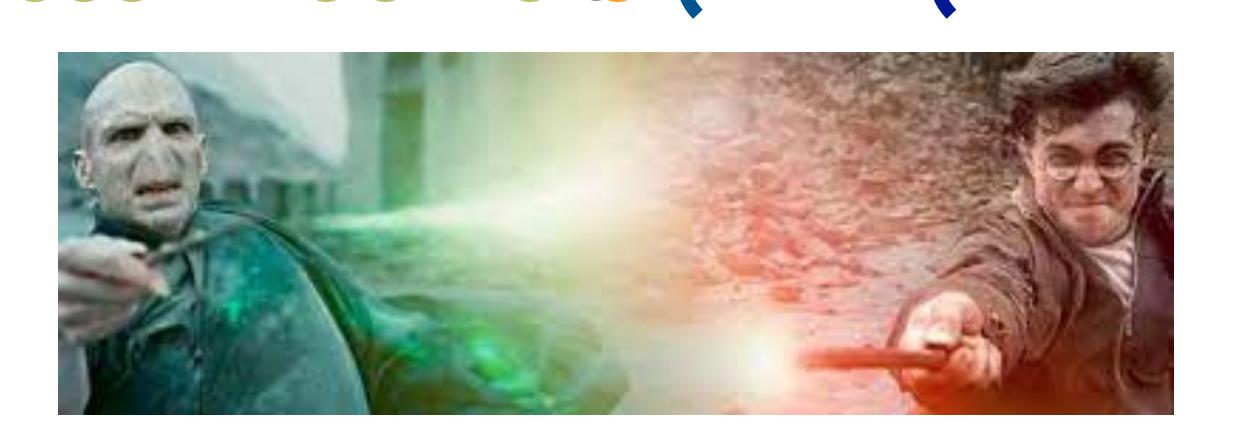


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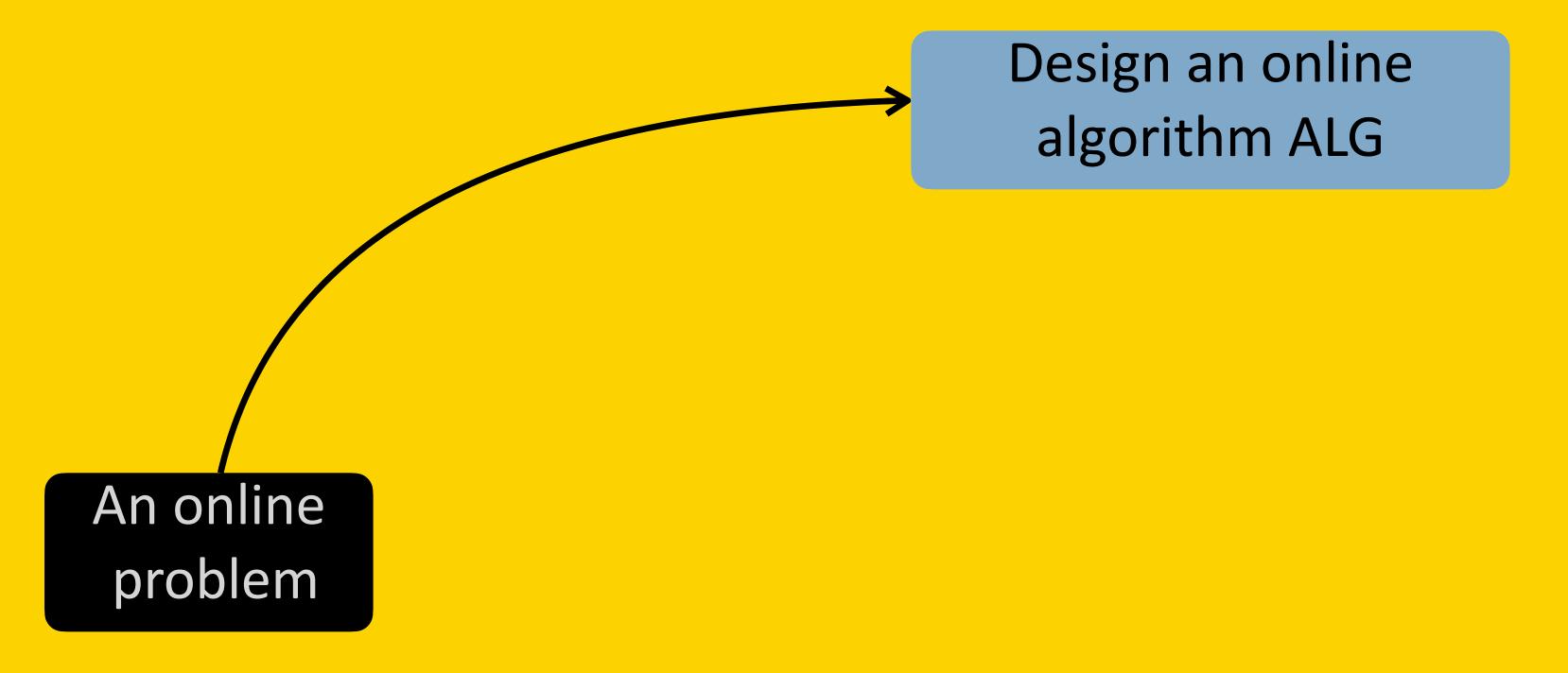


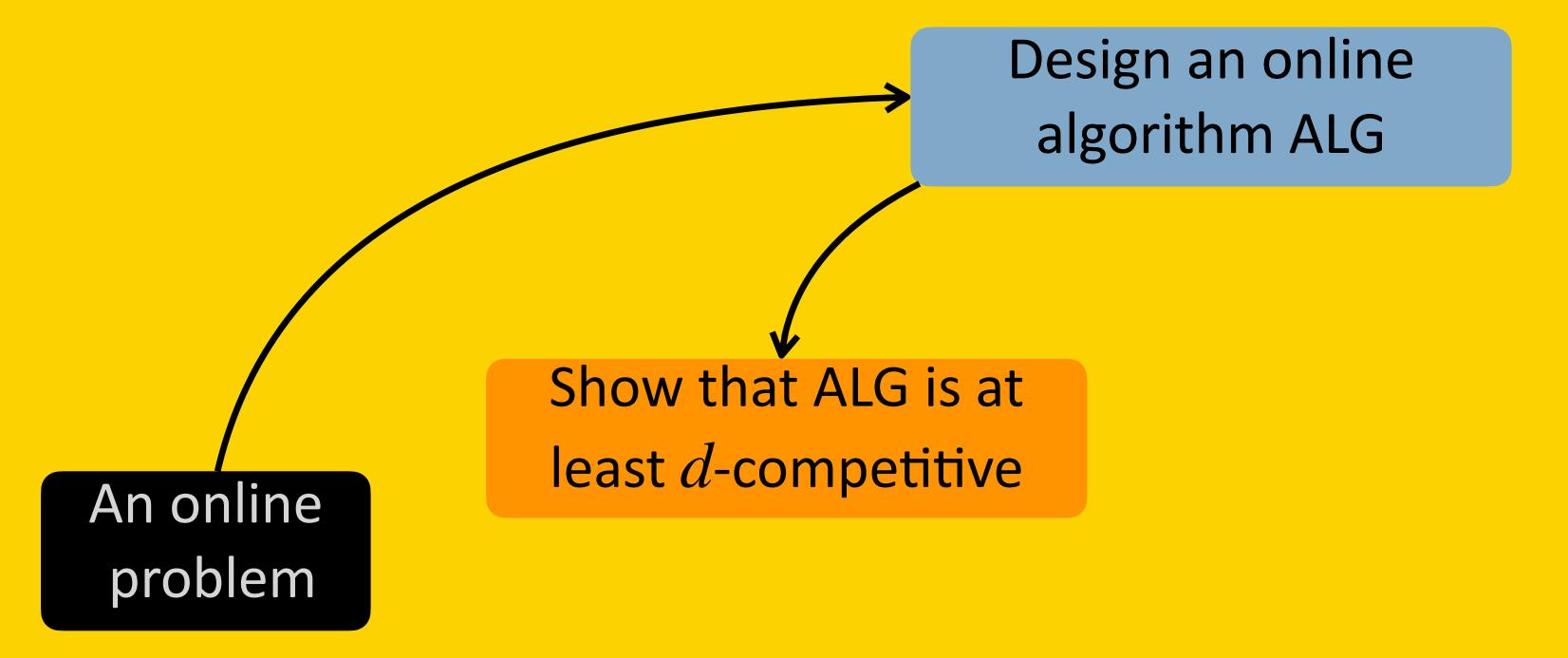


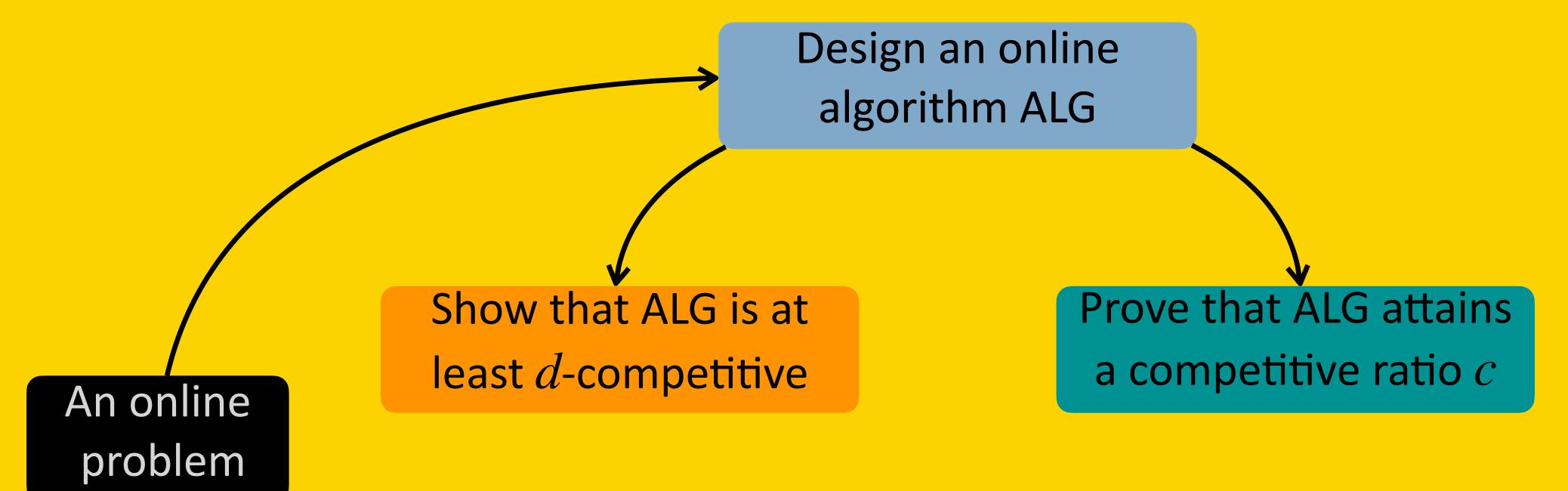
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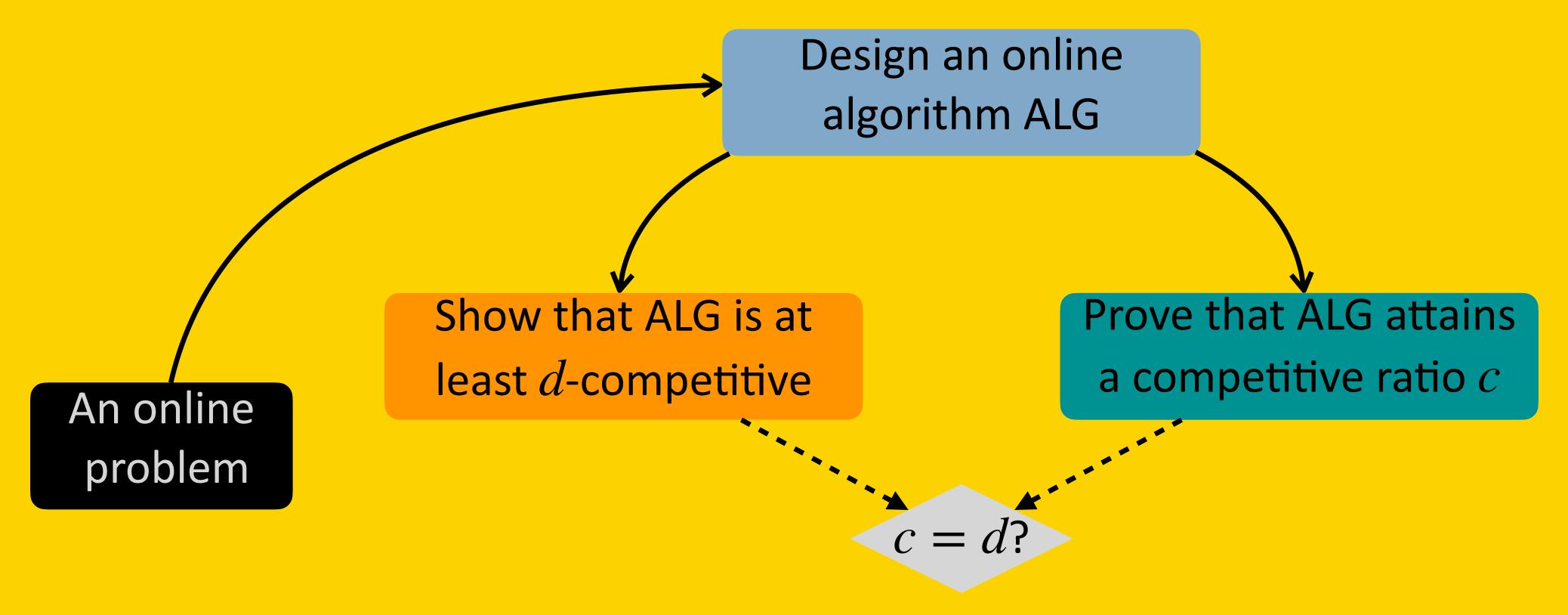


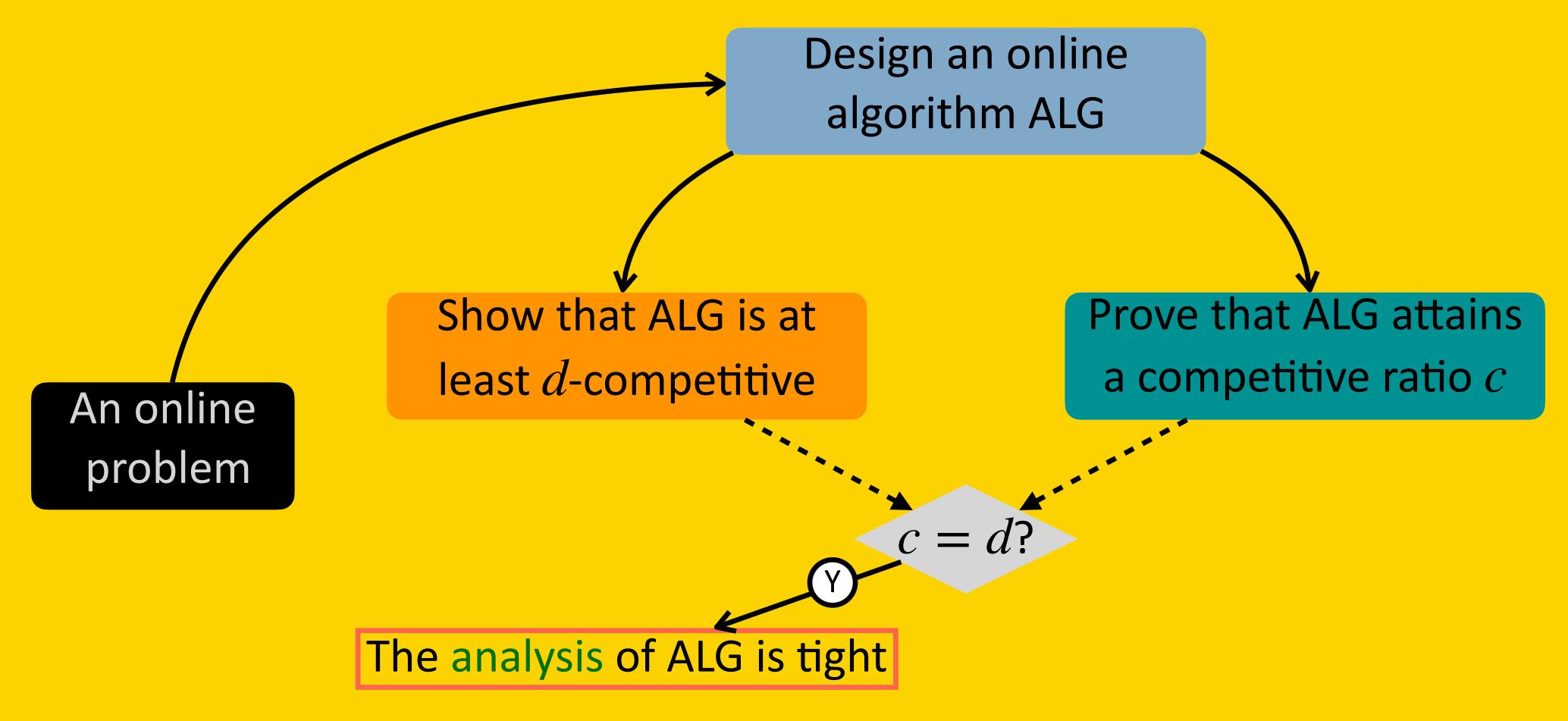
An online problem

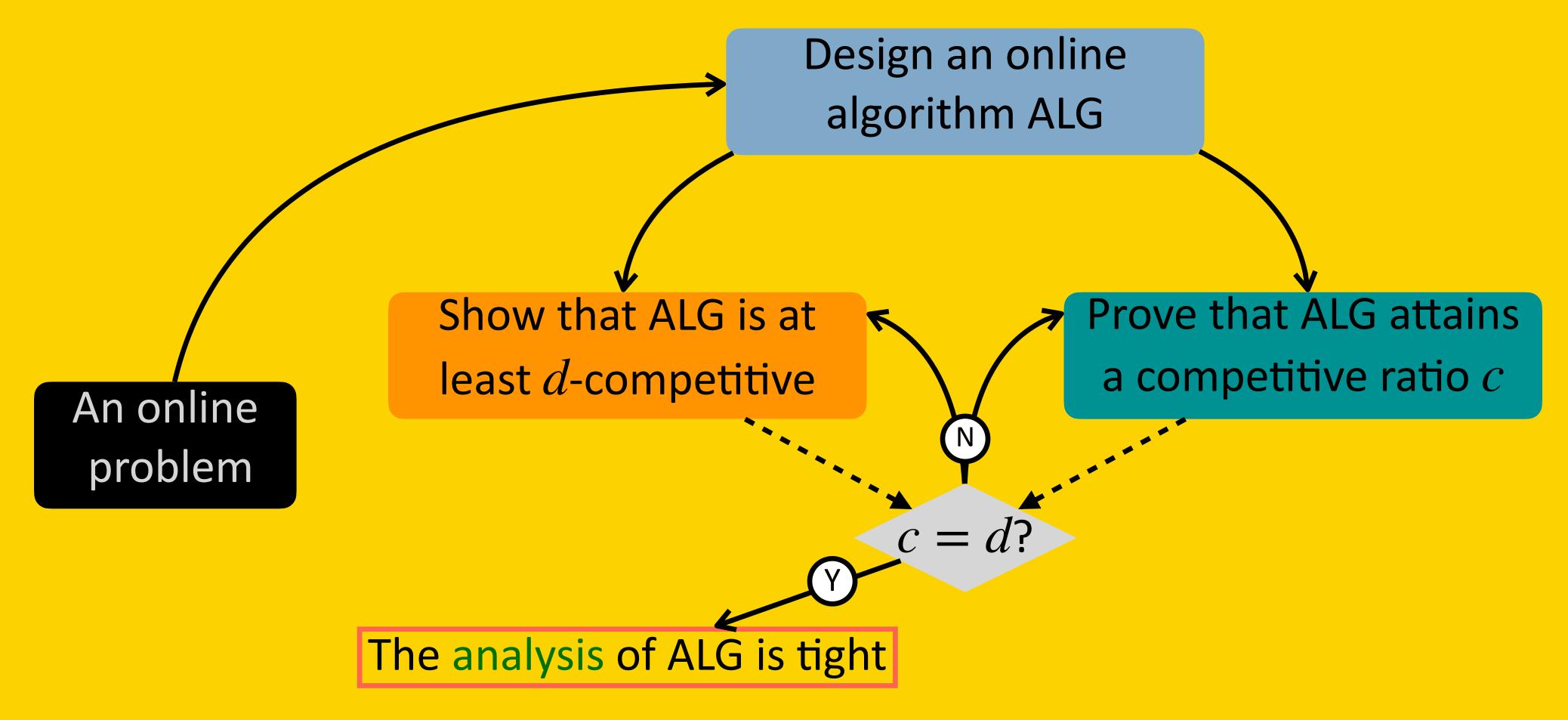


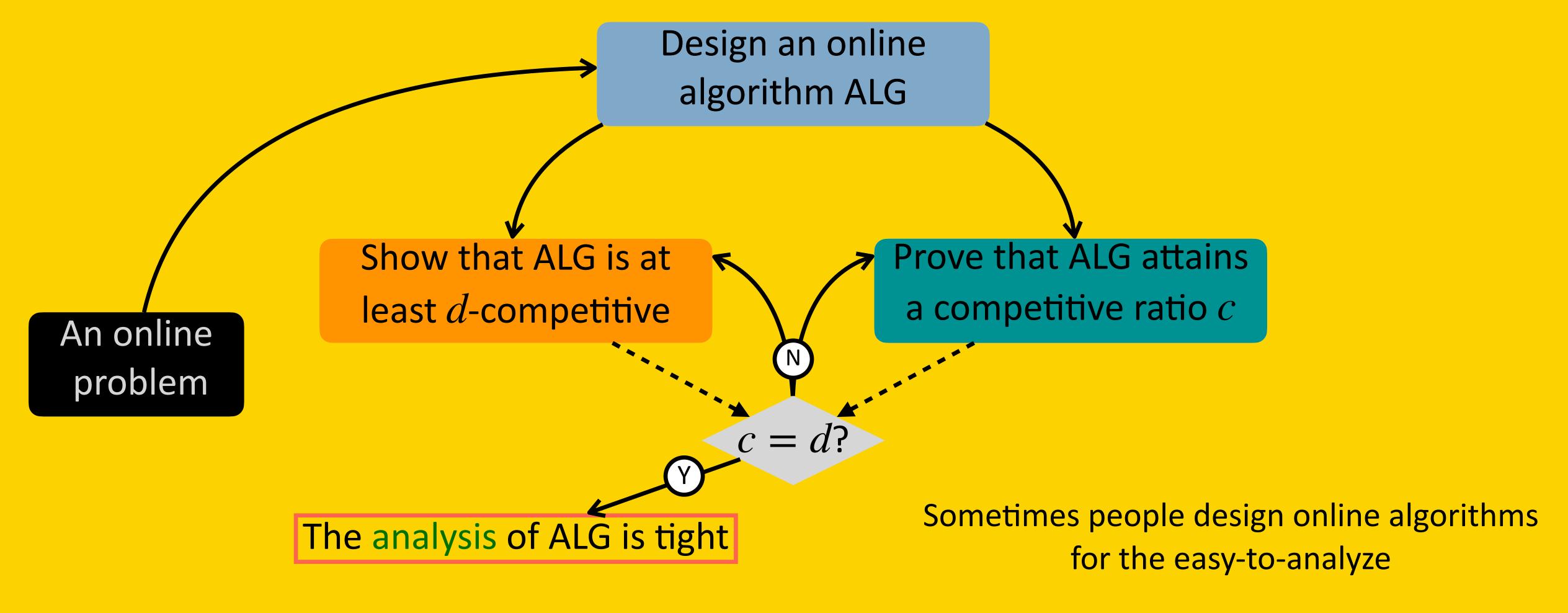










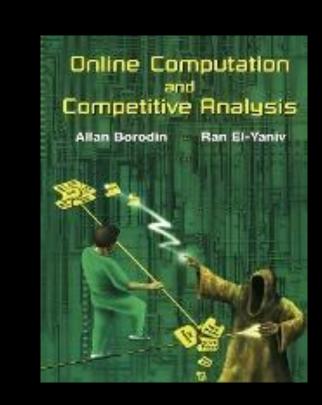


#### Summary

- Online optimization
- Measure the performance: Competitive ratio
  - How good is an online algorithm?
    - Show that the algorithm is (at most) c-competitive. (For all instance I,  $\frac{\mathsf{ALG}(I)}{\mathsf{OPT}(I)} \leq c$ )
  - How bad is an online algorithm?
    - Adversary game
    - ullet Find an adversary for the algorithm and prove that it cannot be better than c-competitive
      - That is, it is *at least c*-competitive
  - ullet **Tight analysis**: Find an adversary I' for the algorithm such that  $\dfrac{\mathsf{ALG}(I')}{\mathsf{OPT}(I')}$  meets the lower bound.

#### Online Algorithms Books

 Online Computation and Competitive Analysis Paperback English by Allan Borodin and Ran El-Yaniv



• An Introduction to Online Computation: Determinism, Randomization,

Advice

by Dennis Komm

 Online Algorithms: The State Of The Art by Amos Fiat and Gerhard J. Woeginger

