

Algorithms for Decision Support

Online Algorithms (2/3)

Online Bidding

Outline

- Recap from the last lecture
- **Online bidding**
 - A competitive algorithm
- A general technique for designing online algorithms
- “Best” online algorithms



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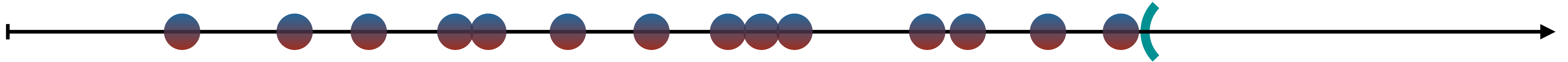


Recap

- Online problems, instances, and online algorithms

- Measurement of online algorithms: **competitive ratio**

No “ball” (which is $\frac{ALG(I)}{OPT(I)}$ for some instance I)
is on the right of it

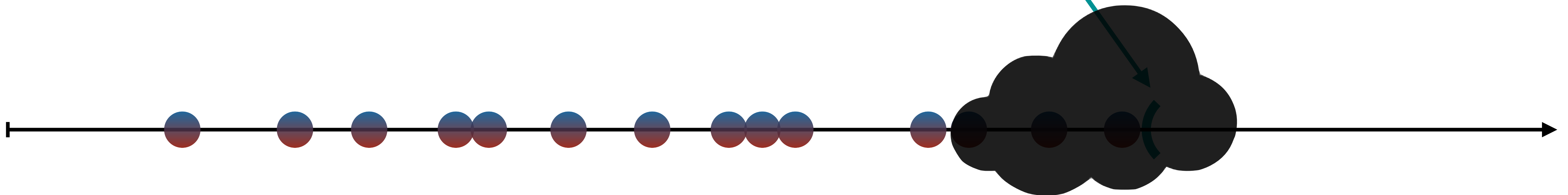


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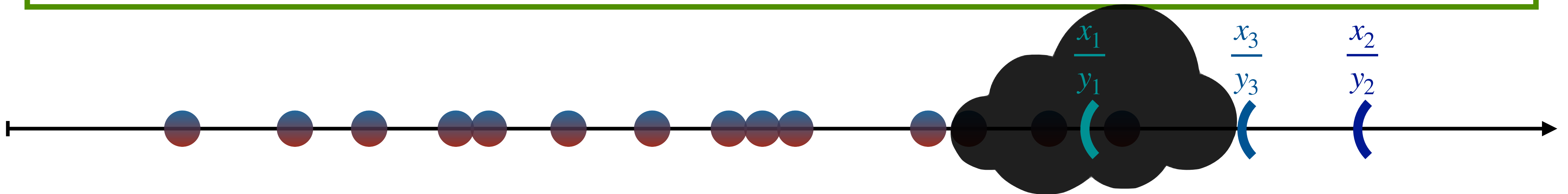
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Method 1: To analyze the competitive ratio of an algorithm, one can argue that: For any instance I , $\text{ALG}(I) \leq x$ and $\text{OPT}(I) \geq y$. Therefore,

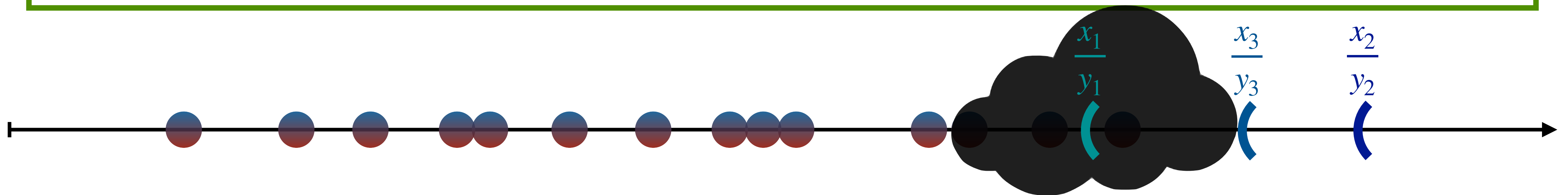
$$\frac{\text{ALG}(I)}{\text{OPT}(I)} \leq \frac{x}{y}$$



Recap

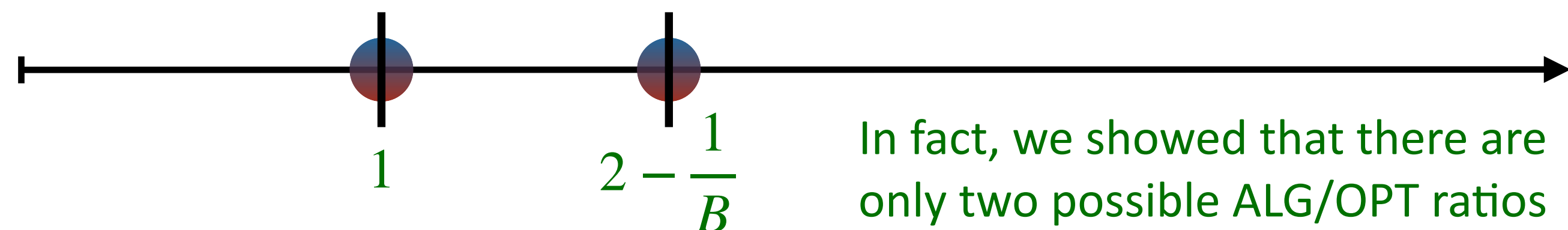
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For the Ski-Rental problem, we showed that the “Buy on the B -th day” strategy is

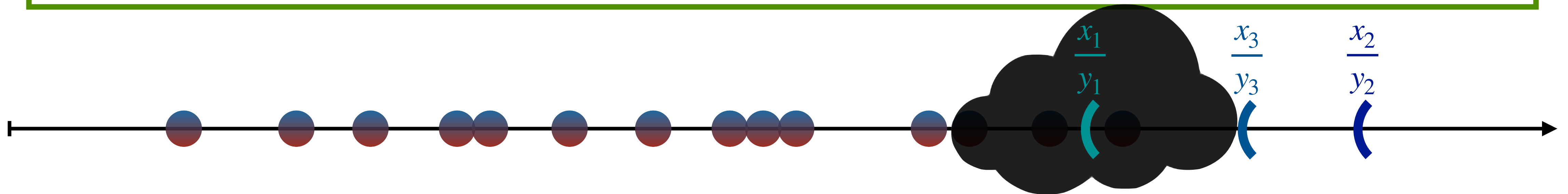
$(2 - \frac{1}{B})$ -competitive



This Lecture

Method 1: To analyze the competitive ratio of an algorithm, one can argue that: For any instance I , $\text{ALG}(I) \leq x$ and $\text{OPT}(I) \geq y$. Therefore,

$$\frac{\text{ALG}(I)}{\text{OPT}(I)} \leq \frac{x}{y}$$

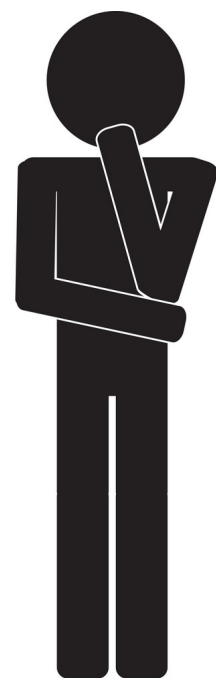


This lecture: how to (upper-) bound the competitive ratio in a more uncertain case?

- Method 2: Assume we *know* the optimal solution cost, the algorithm cannot cost too much (hopefully...)

Online Bidding

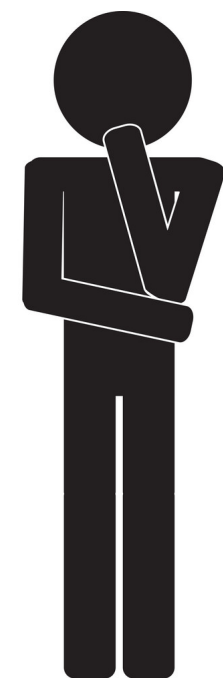
- The online algorithm (player)



player

Online Bidding

- The online algorithm (player) wants to guess the target number $t \geq 1$, which is unknown to it.



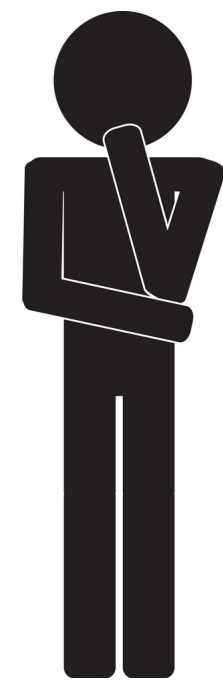
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seller

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- The online algorithm (player) wants to guess the target number $t \geq 1$, which is unknown to it. To this end, the player submits a sequence $B = \{b_1, b_2, b_3, \dots\}$ of *bids*, until one of them with value higher than or equal to t .



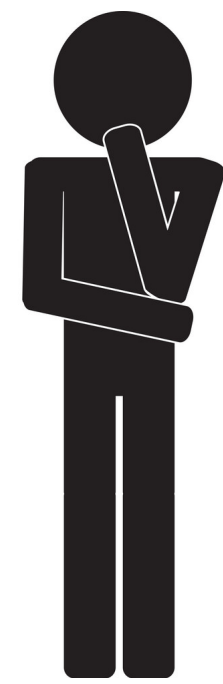
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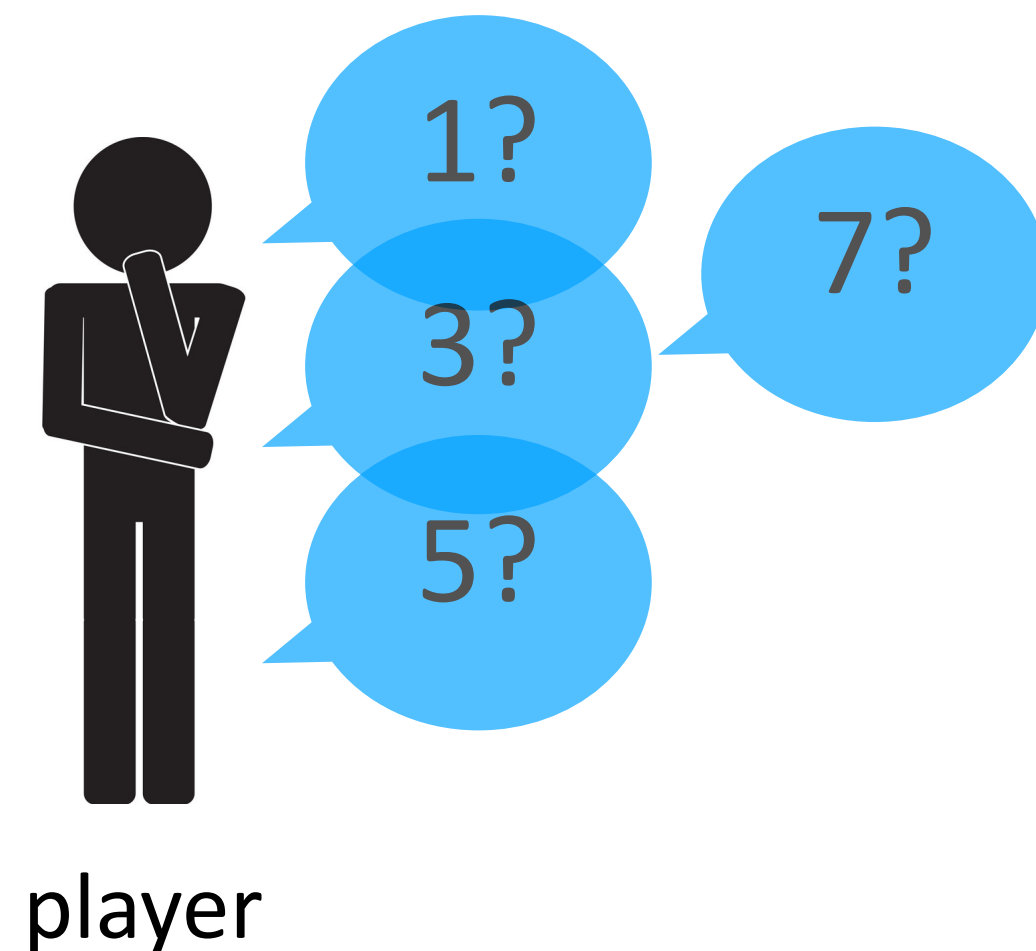
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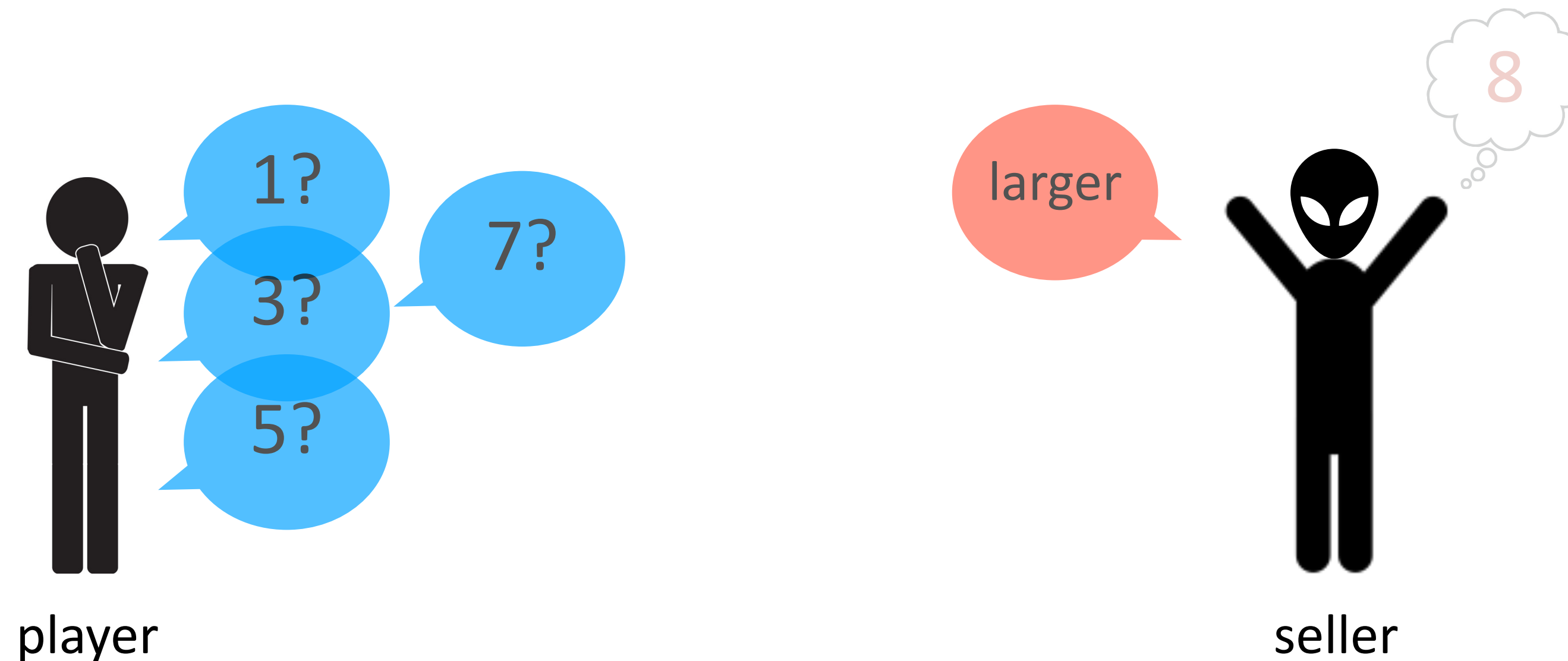
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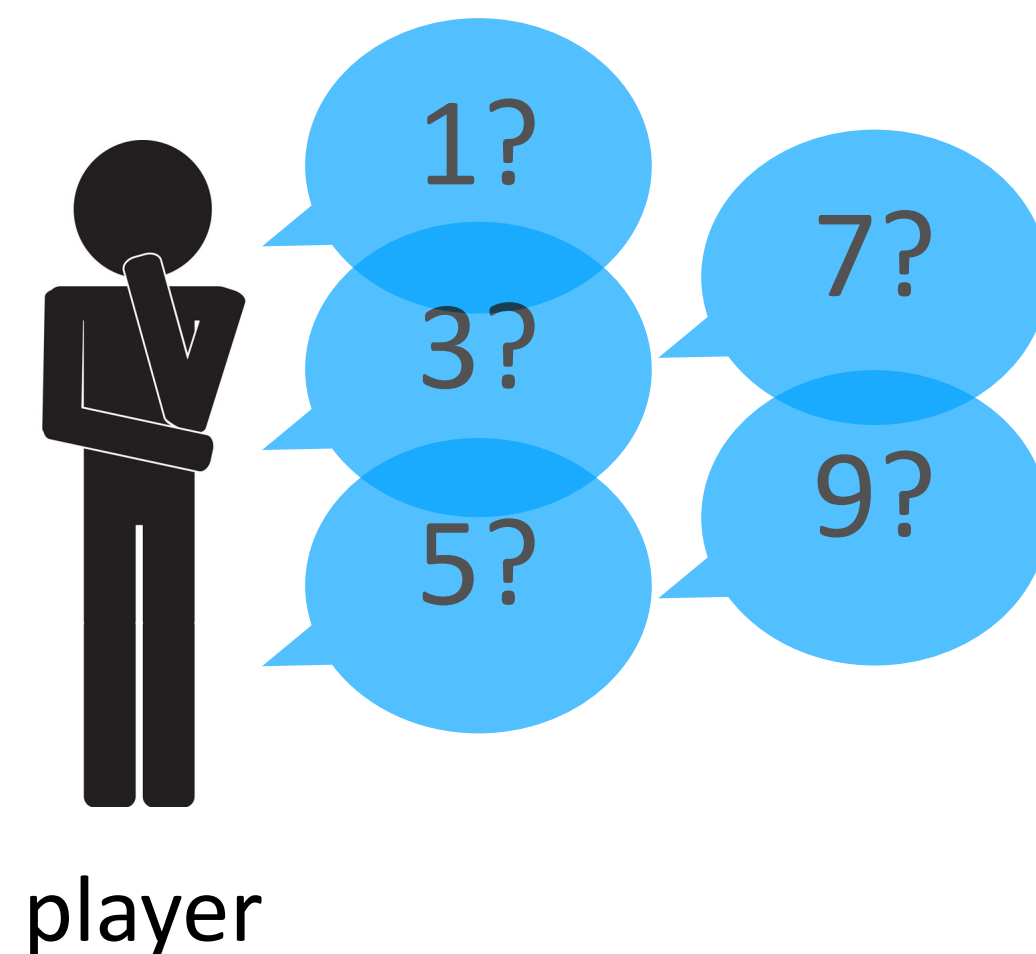
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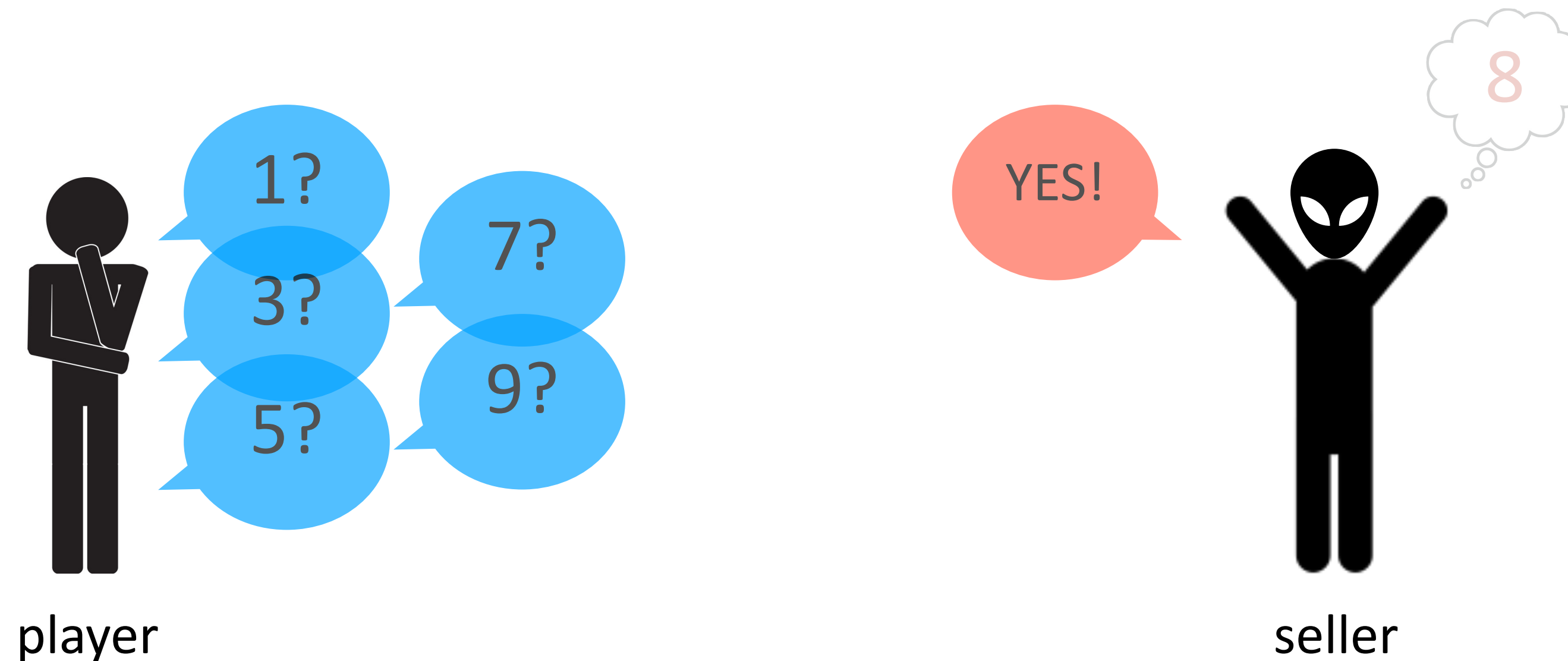
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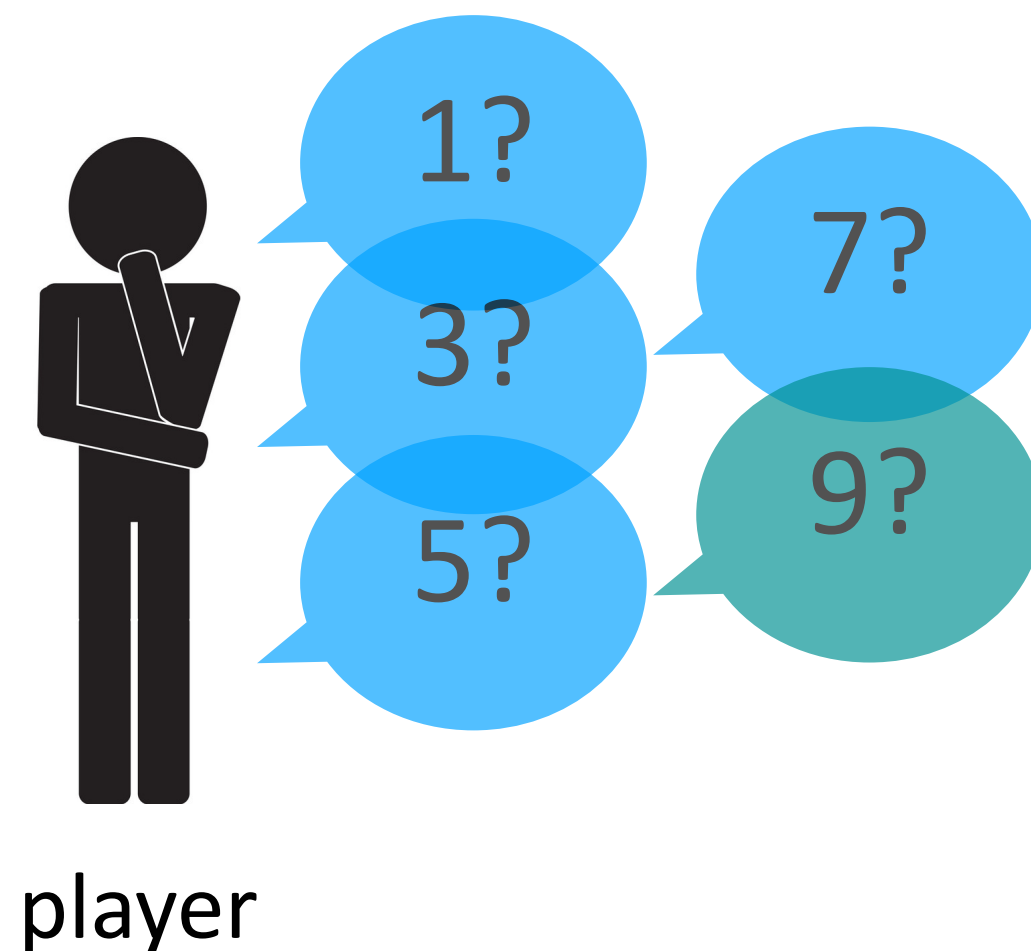
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Total cost:
 $1+3+5+7+9 = 25$



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Total cost:
 $1+3+5+7+9 = 25$

Optimal cost:
8



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- Example:
 $t = 8$
 $B_1 = \{1, 2, 3, 4, 5, 6, 7, 8, 9, 10, \dots\}$
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- Instance: t
- Uncertain factor: we don't know what t is
- The adversary knows the player's strategy and can choose a worst-case target t

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- Recap from the last lecture
- **Online bidding**
 - A 4-competitive algorithm
- A general technique for designing online algorithms: **doubling**
- Different types of adversaries

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Double Algorithm

Double: $b_i = 2^{i-1}$

Double Algorithm

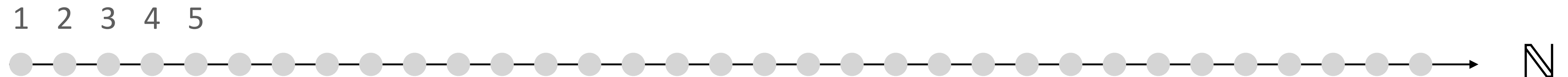
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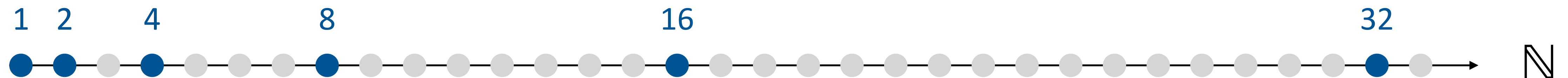
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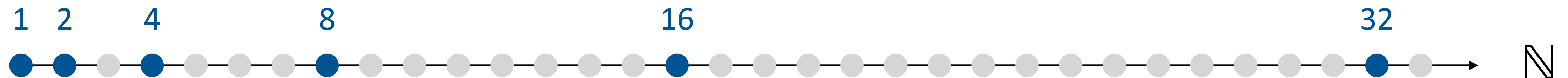
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- How bad is **Double**?



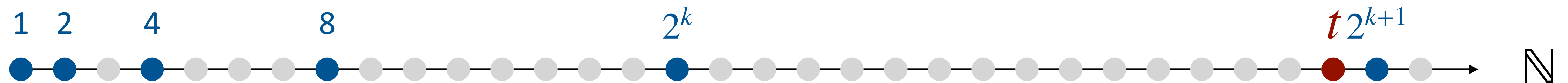
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- How bad is **Double**?

Consider the adversary where $t = 2^k + x$ for some $k \geq 1$ and $x \in [1, 2^k - 1]$.

$$\text{OPT} = 2^k + x, \text{ and } \text{Double} = 1 + 2 + 4 + \dots + 2^k + 2^{k+1} = 2 \cdot 2^{k+1}.$$



$$\frac{\text{ALG}(t = 2^k + 1)}{\text{OPT}(t = 2^k + 1)} = \frac{2 \cdot 2^{k+1}}{2^k + x} = \frac{4 \cdot (2^k + x) - 4x}{2^k + x} = 4 - \frac{4x}{2^k + x} \geq 4 - \frac{4}{2^k + x}$$

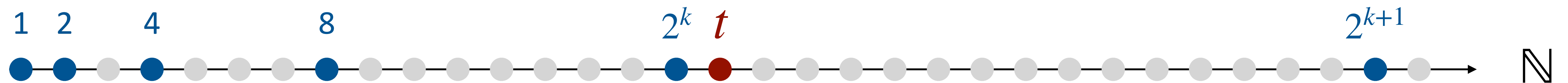
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<Proof idea>

Assume that the target is t .



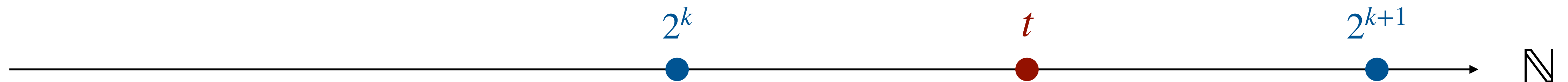
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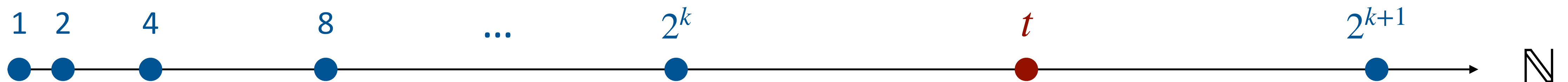
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In this case, Double hits the target at bid 2^{k+1} and pays $1 + 2 + 4 + \dots + 2^k + 2^{k+1}$.



$$\frac{\text{Double}(t)}{\text{OPT}(t)} = \frac{1 + 2 + 4 + \dots + 2^{k+1}}{t}$$

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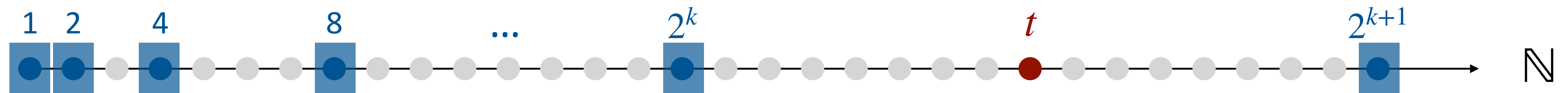
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$$\frac{\text{Double}(t)}{\text{OPT}(t)} = \frac{1 + 2 + 4 + \dots + 2^{k+1}}{t} < \frac{2 \cdot 2^k}{t}$$

2 is a magic number:
 $1 + 2^0 + 2^1 + 2^2 + \dots + 2^i = 2 \cdot 2^i$

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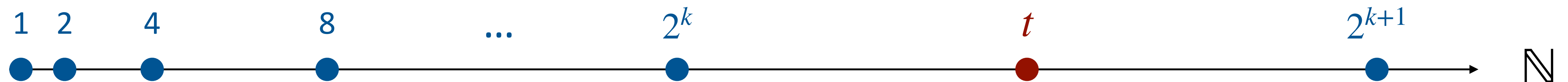
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\uparrow
 $t \in (2^k, 2^{k+1}]$
 $t \geq 2^k + 1$

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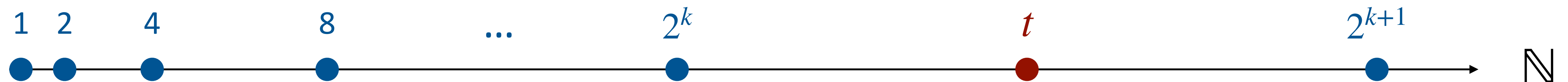
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$$\frac{\text{Double}(t)}{\text{OPT}(t)} = \frac{1 + 2 + 4 + \dots + 2^{k+1}}{t} < \frac{2 \cdot 2^k}{t} \leq \frac{2^{k+2}}{2^k + 1} < \frac{2^{k+2}}{2^k} = 4$$

What Happened

- For the analysis of the **Double** algorithm for the online bidding problem, we assume that the optimal solution is t , and then show that **the algorithm cost cannot be too much than t** by the behavior of the **Double** algorithm:
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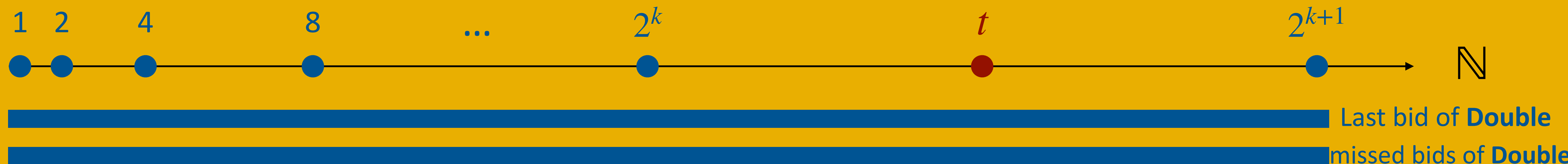
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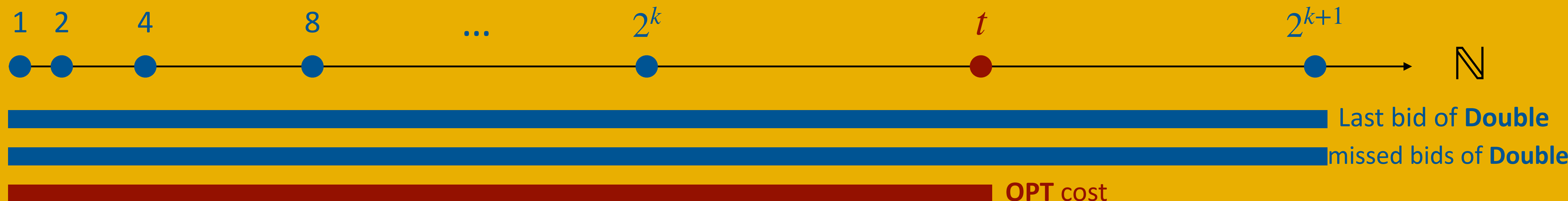
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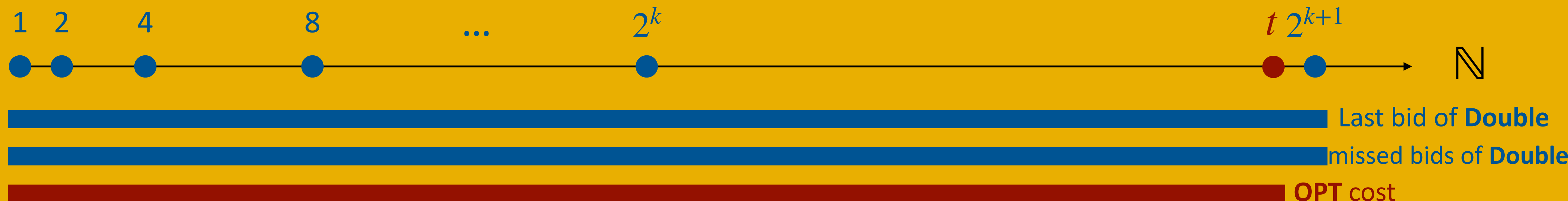
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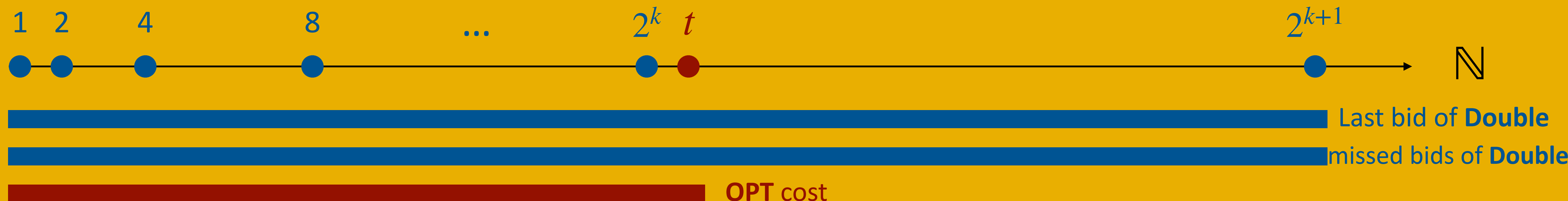
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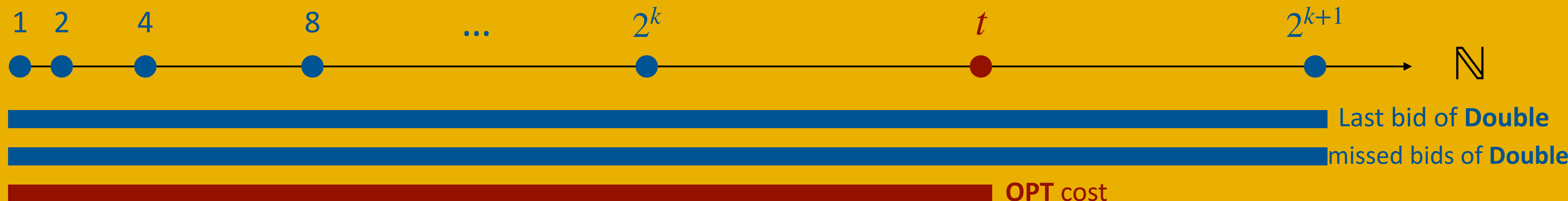
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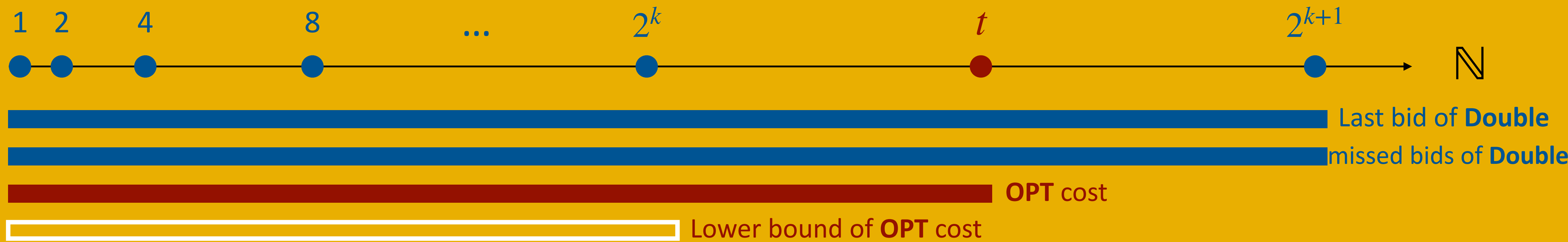
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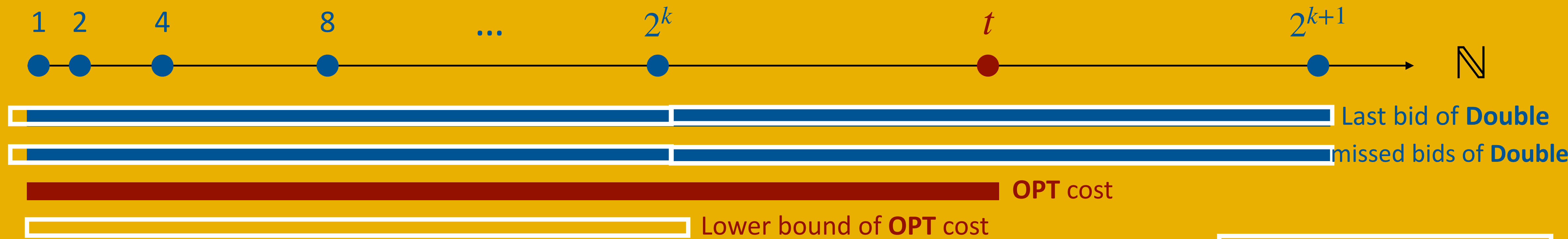
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$$\text{Double} < 4 \cdot \text{OPT}$$

Outline

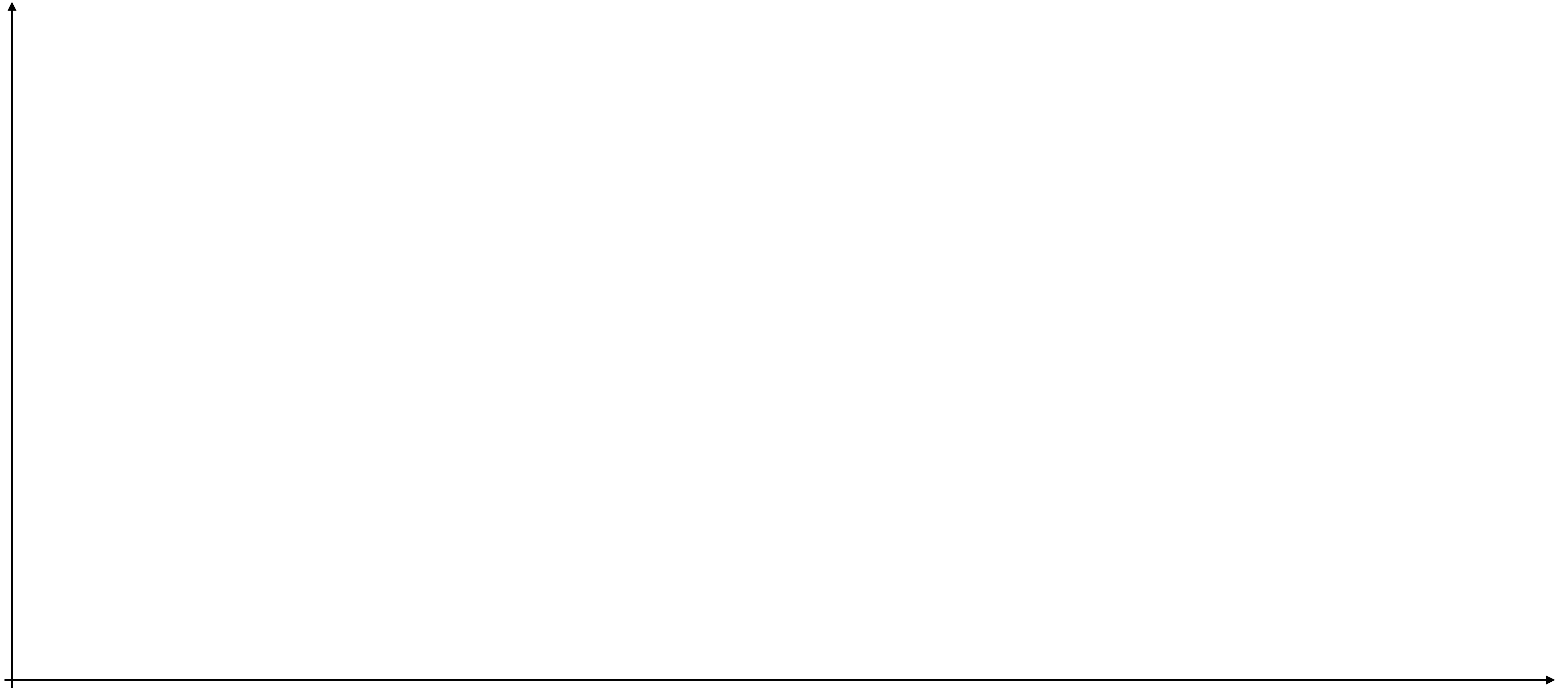
- Recap from the last lecture
- **Online bidding**
 - A 4-competitive algorithm
- A general technique for designing online algorithms: **doubling**
- “Best” online algorithms

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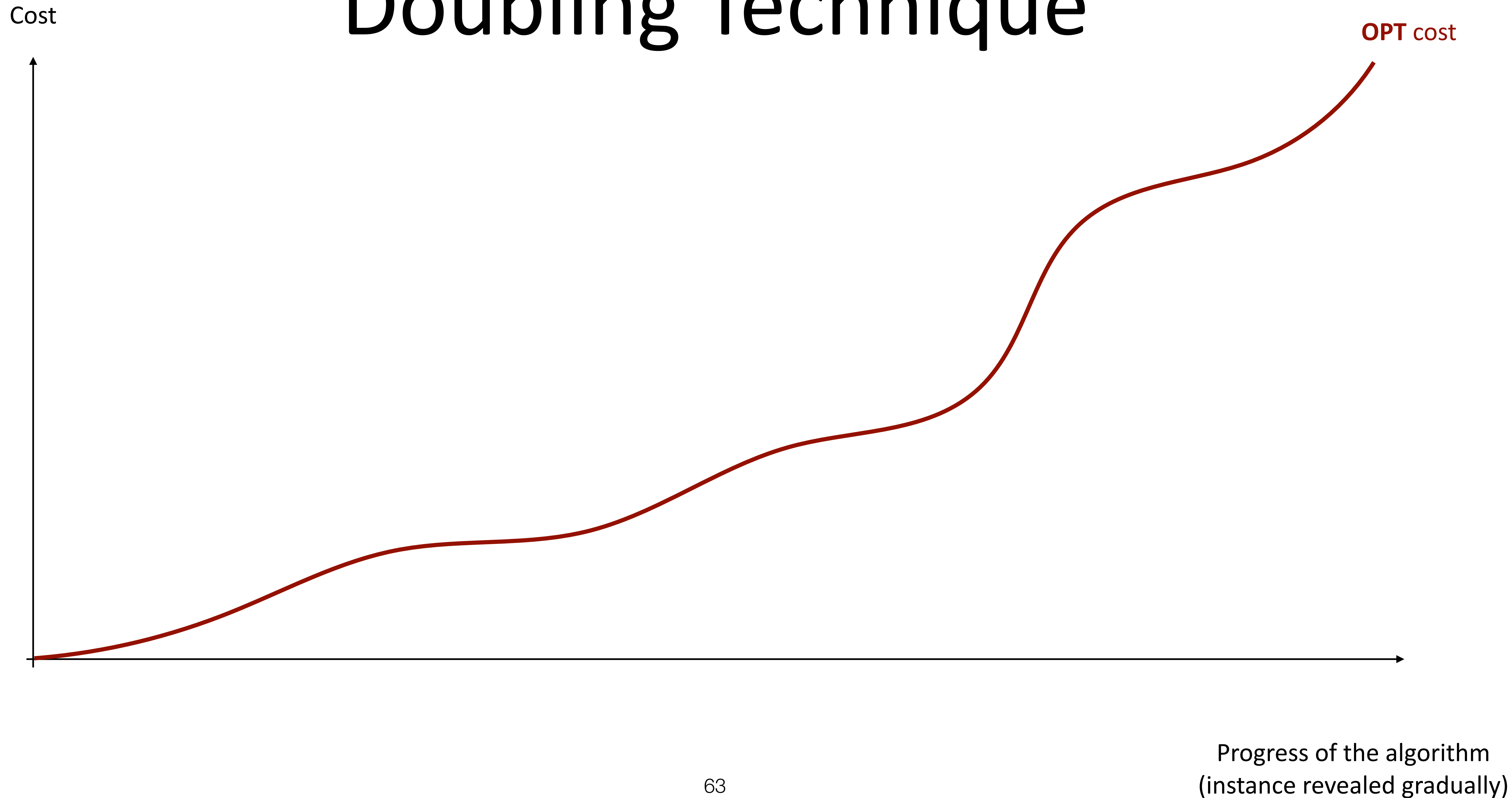
Doubling Technique

Cost

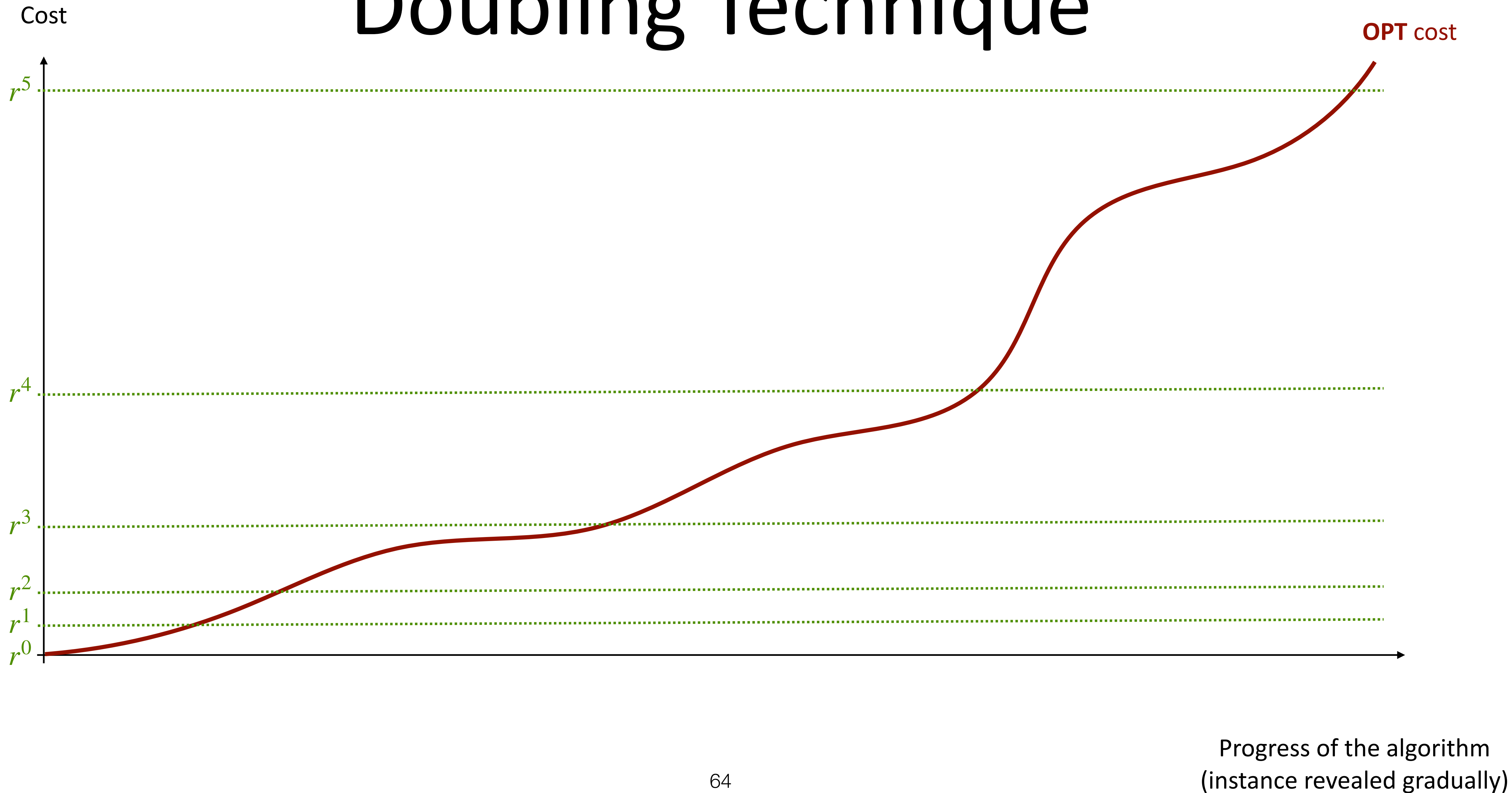


Progress of the algorithm
(instance revealed gradually)

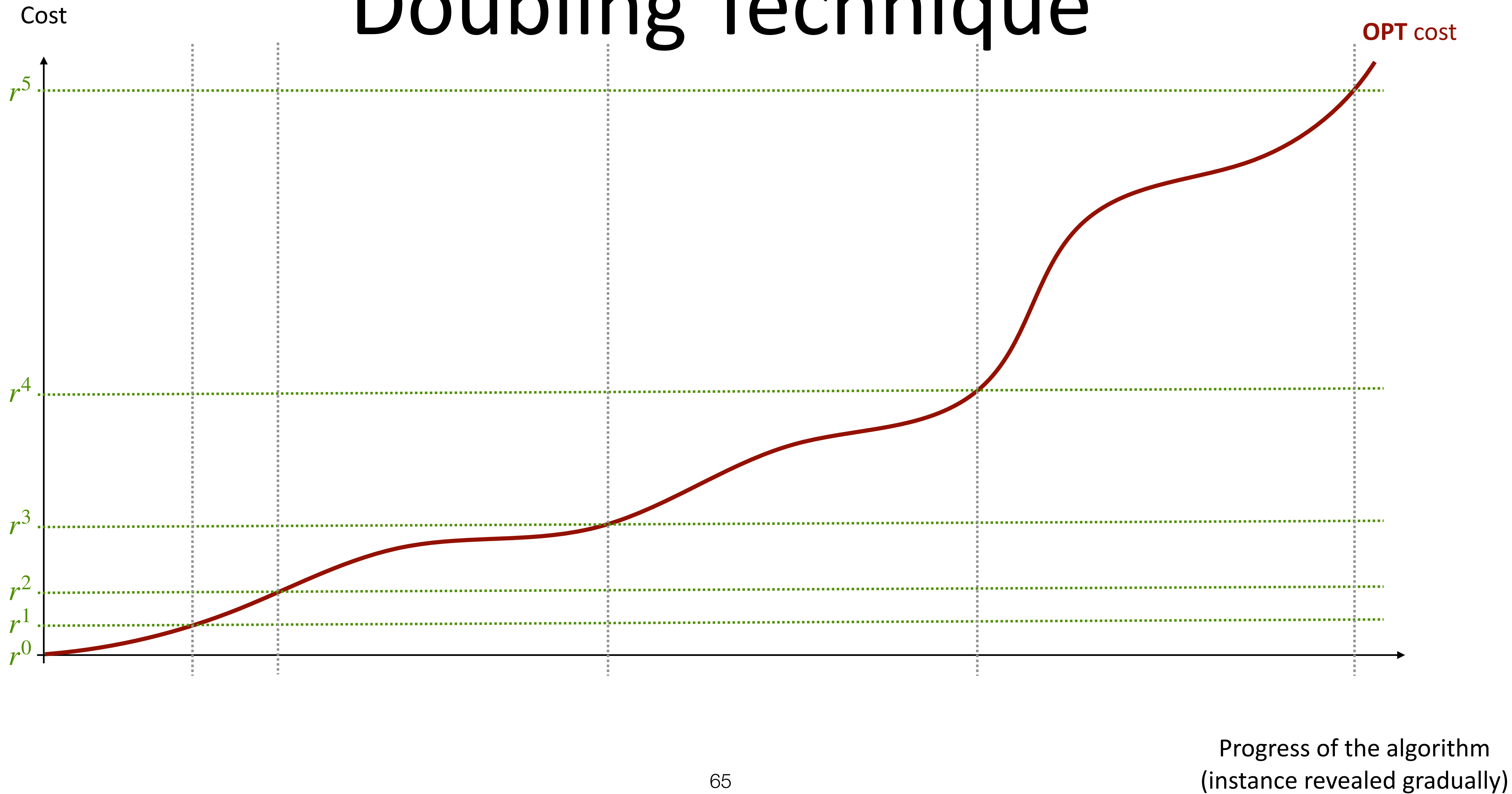
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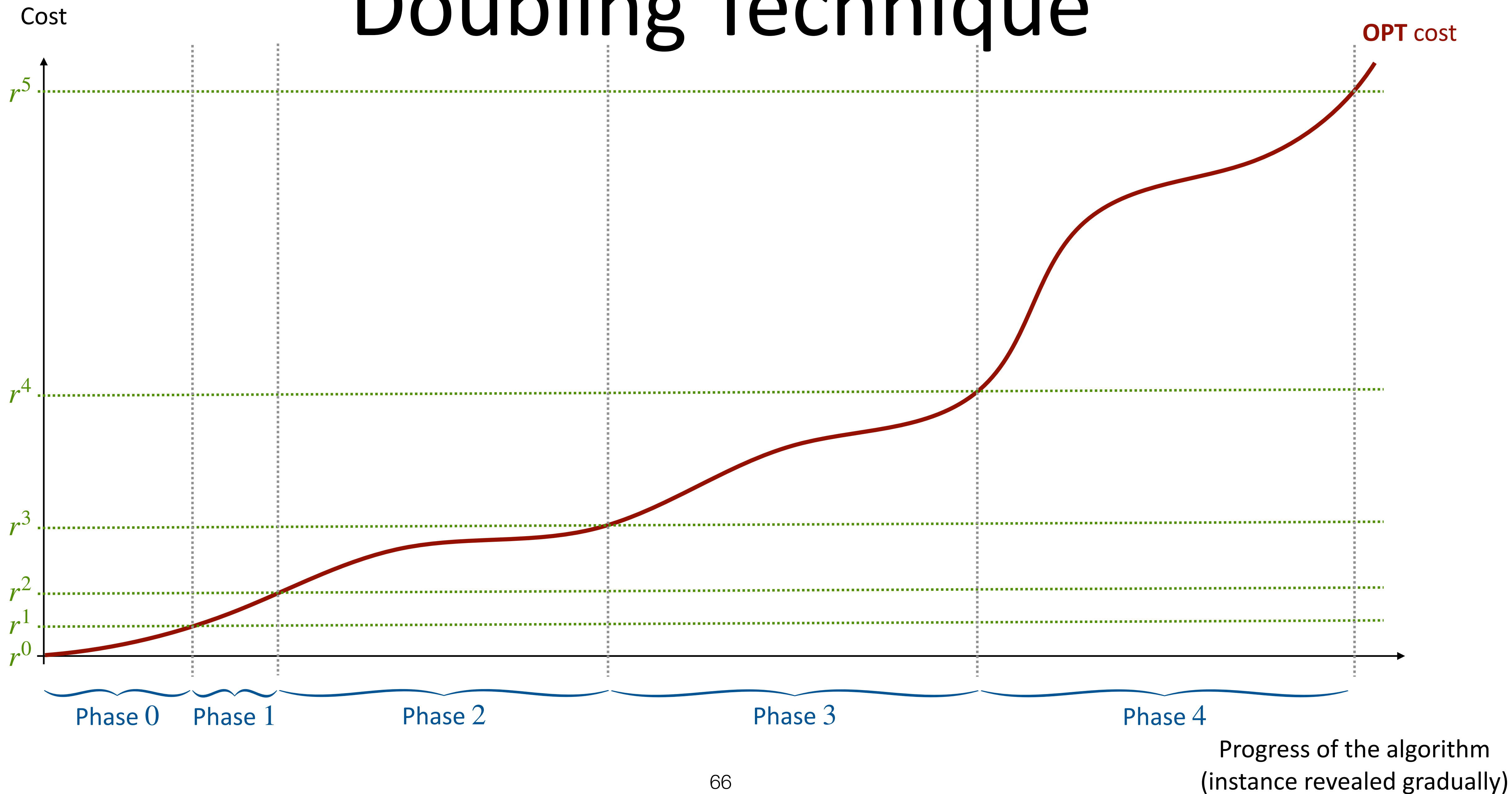
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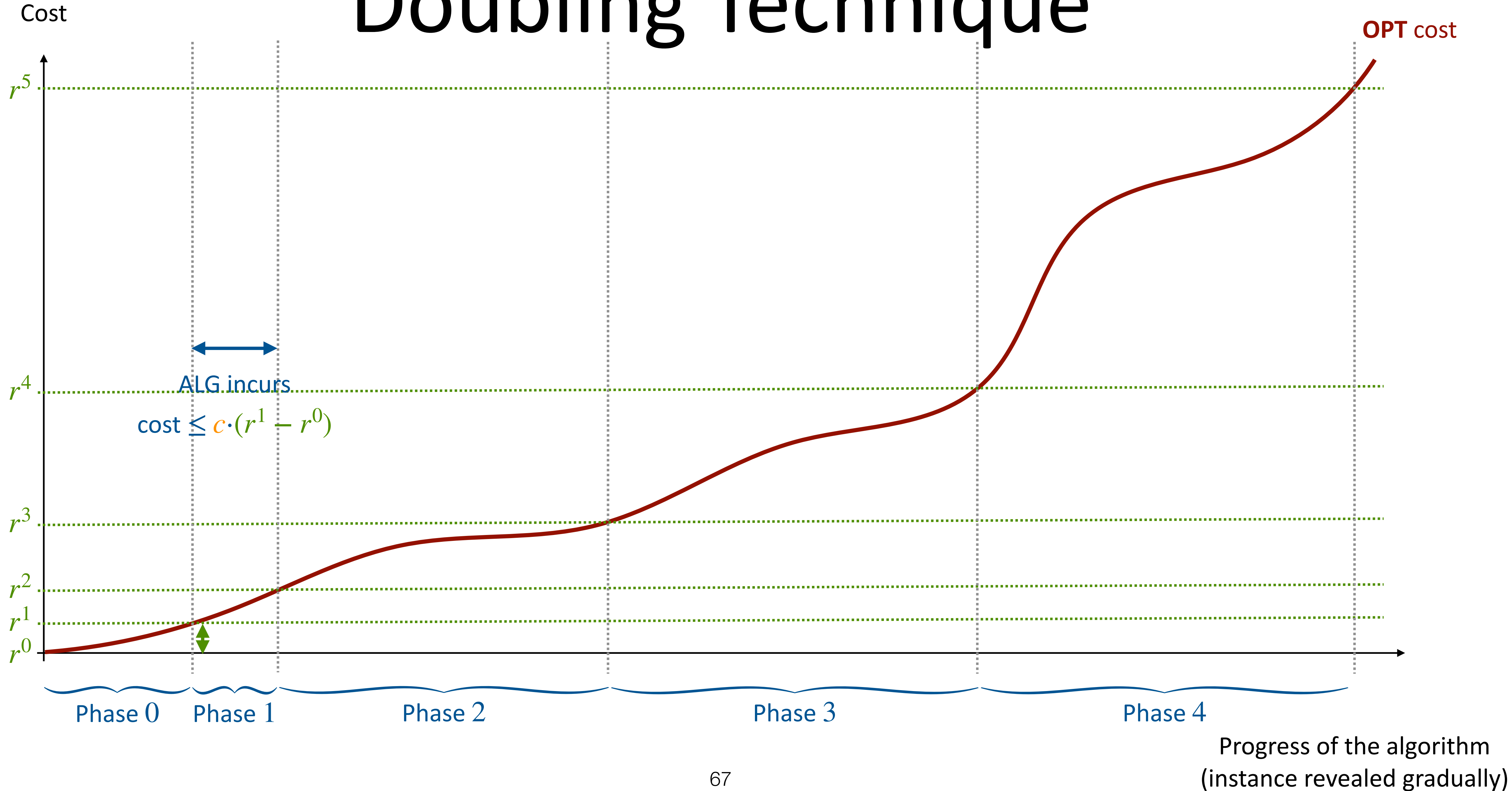
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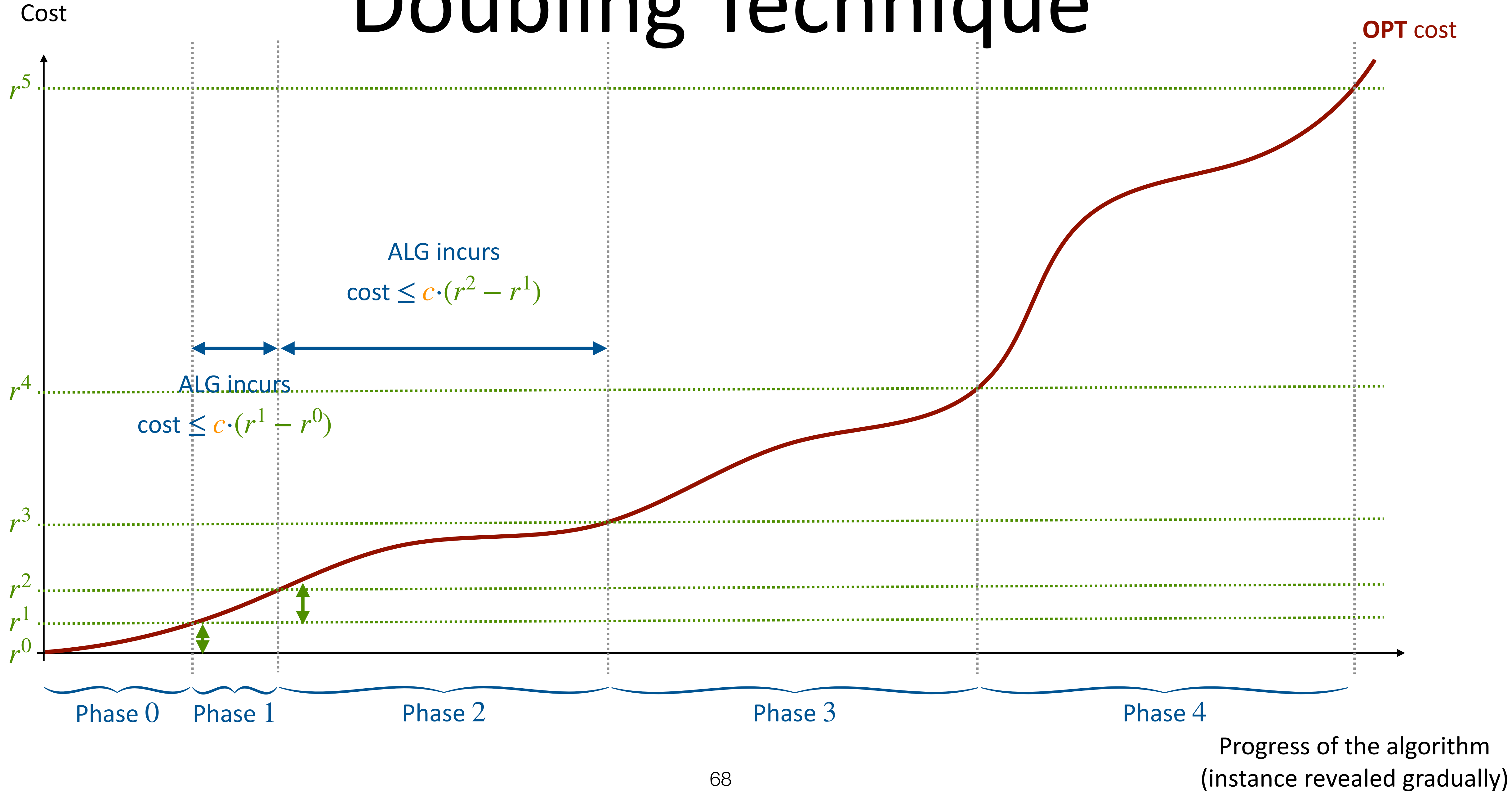
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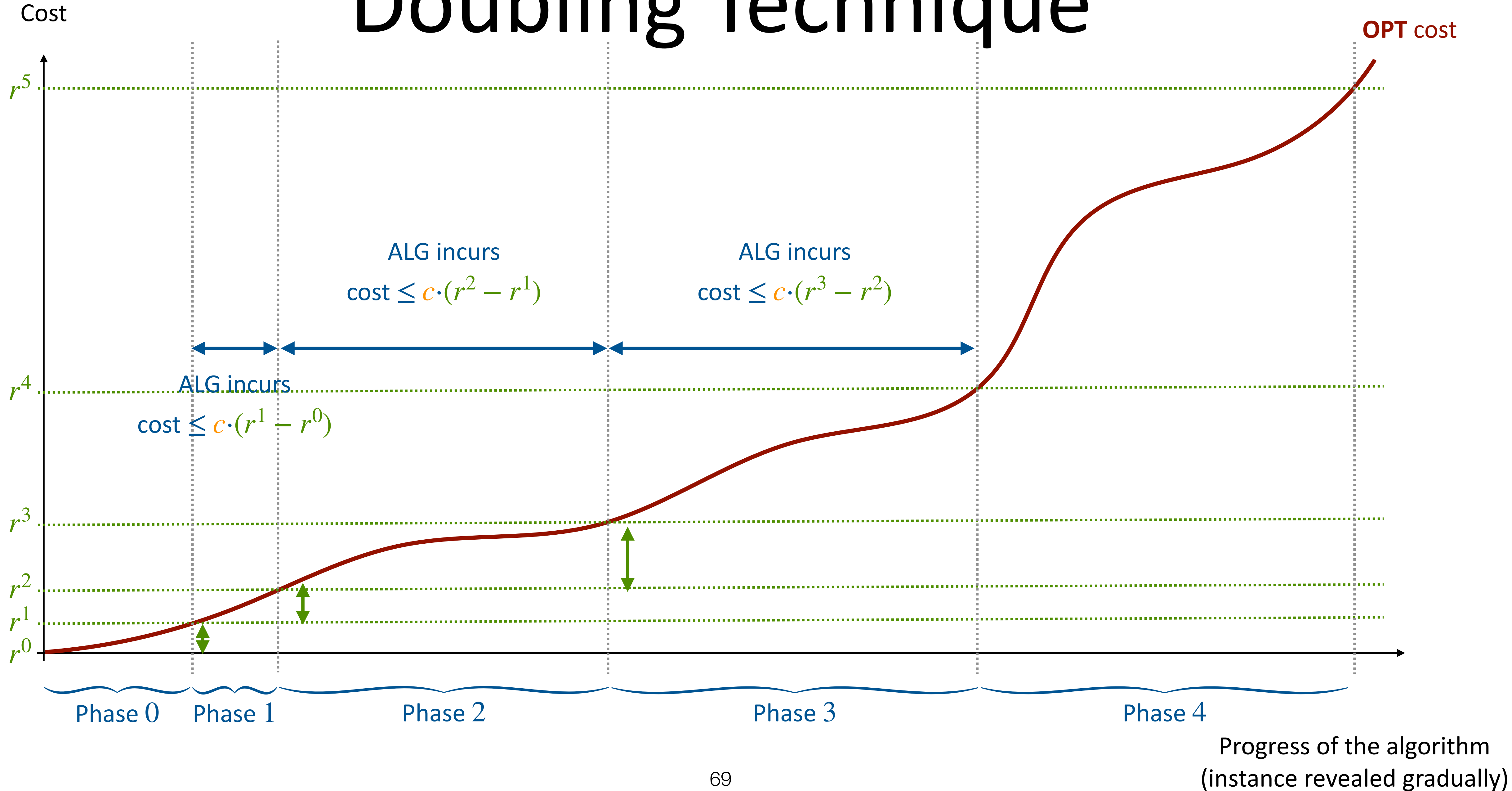
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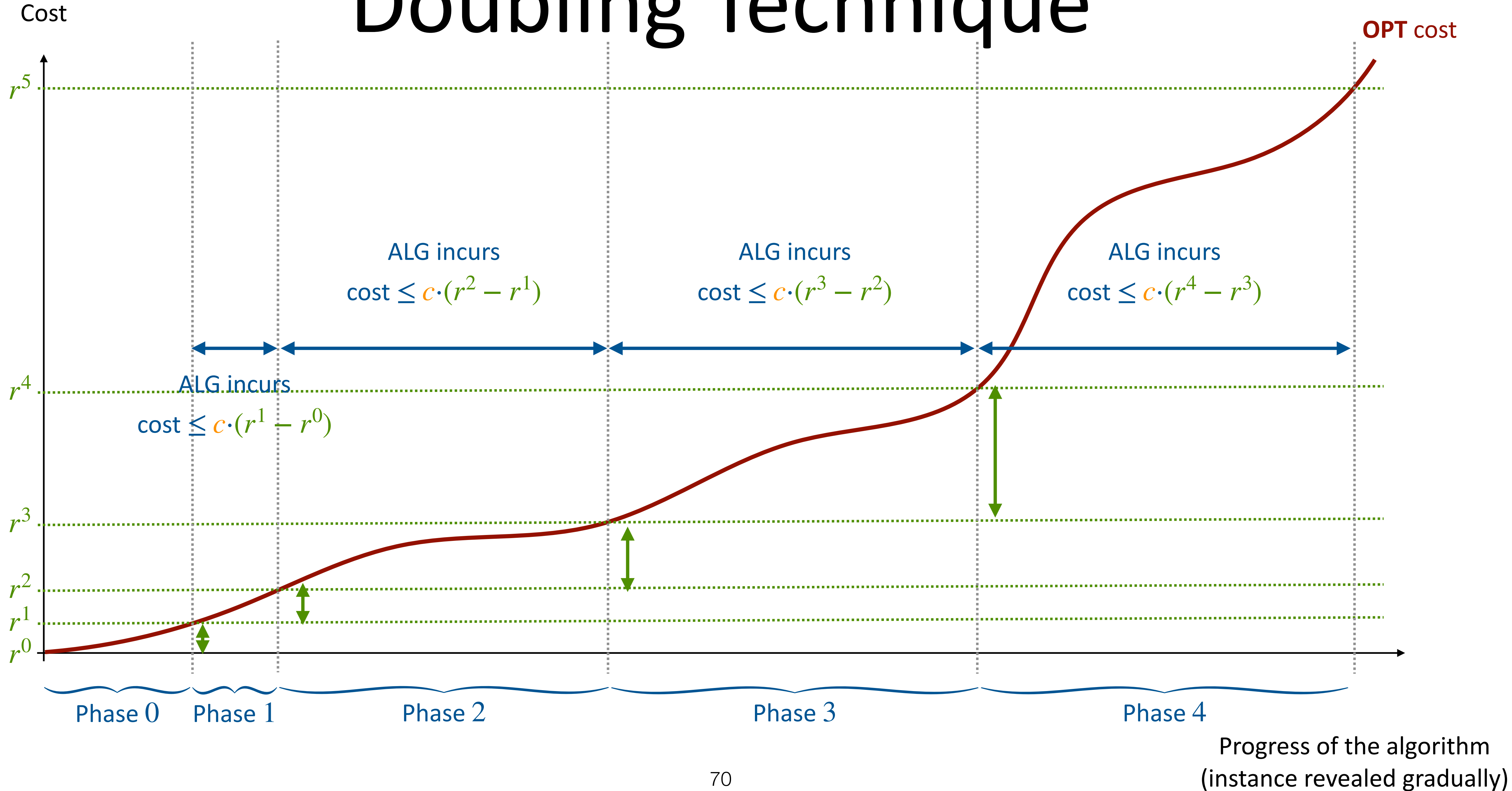
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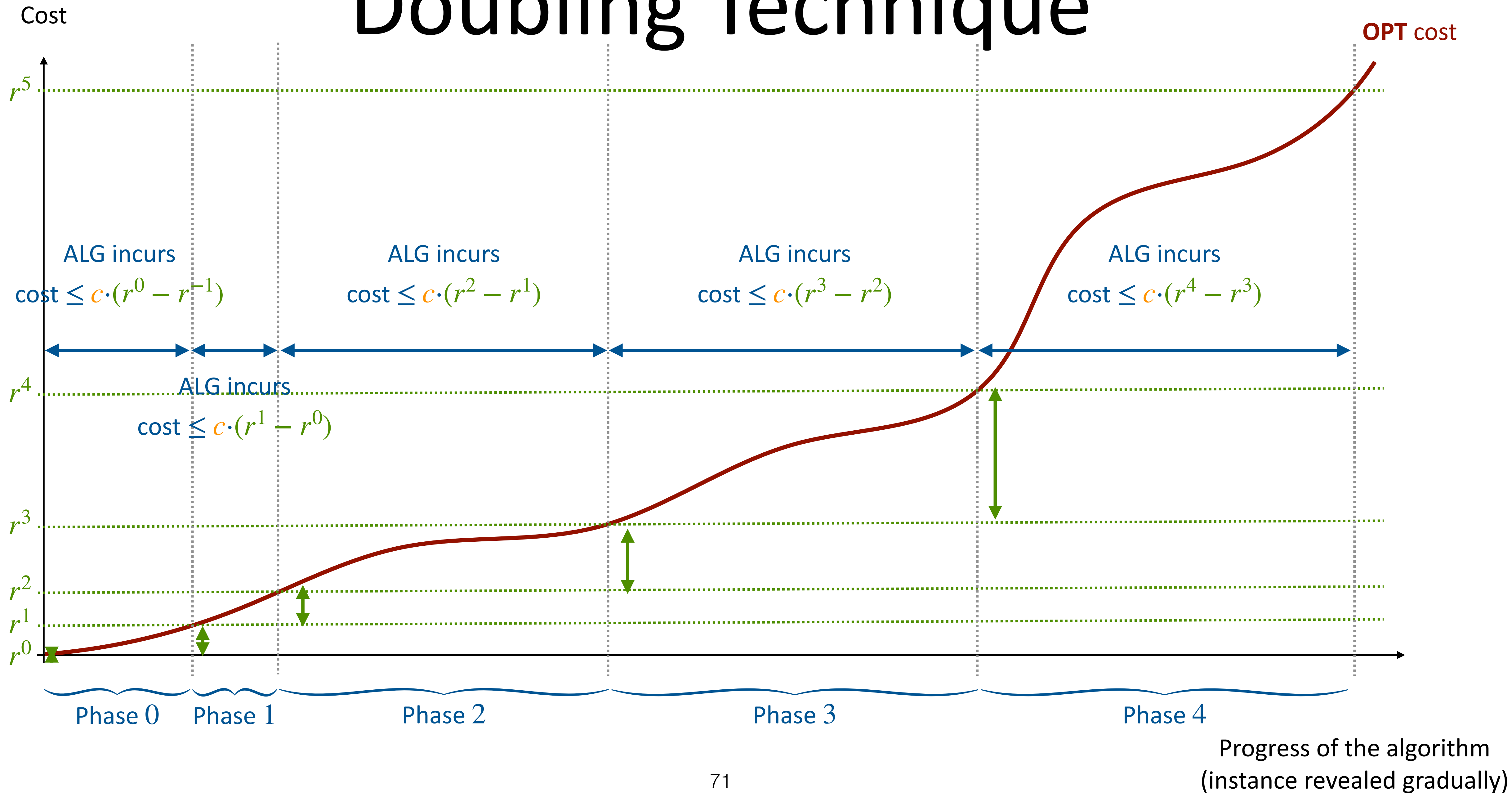
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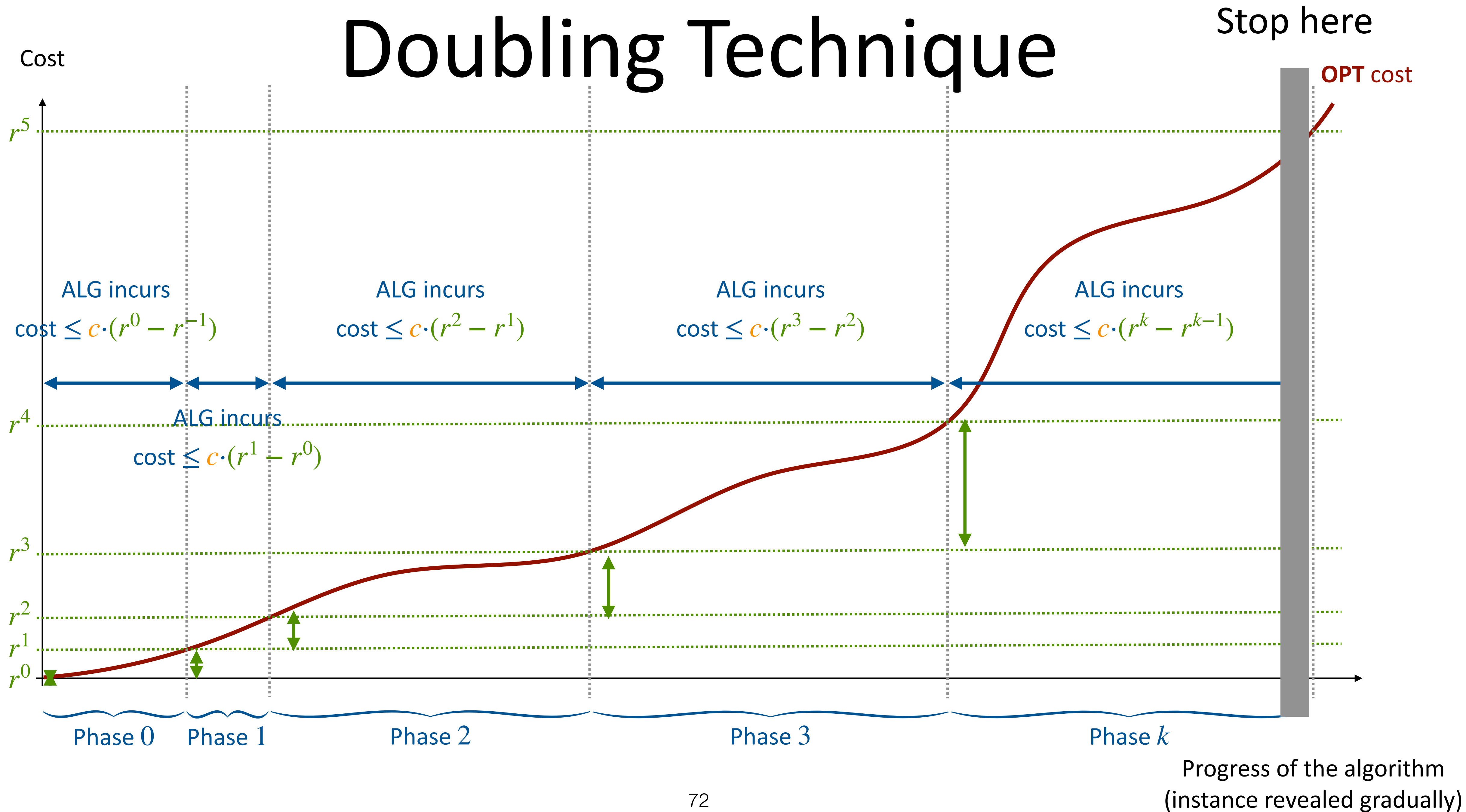
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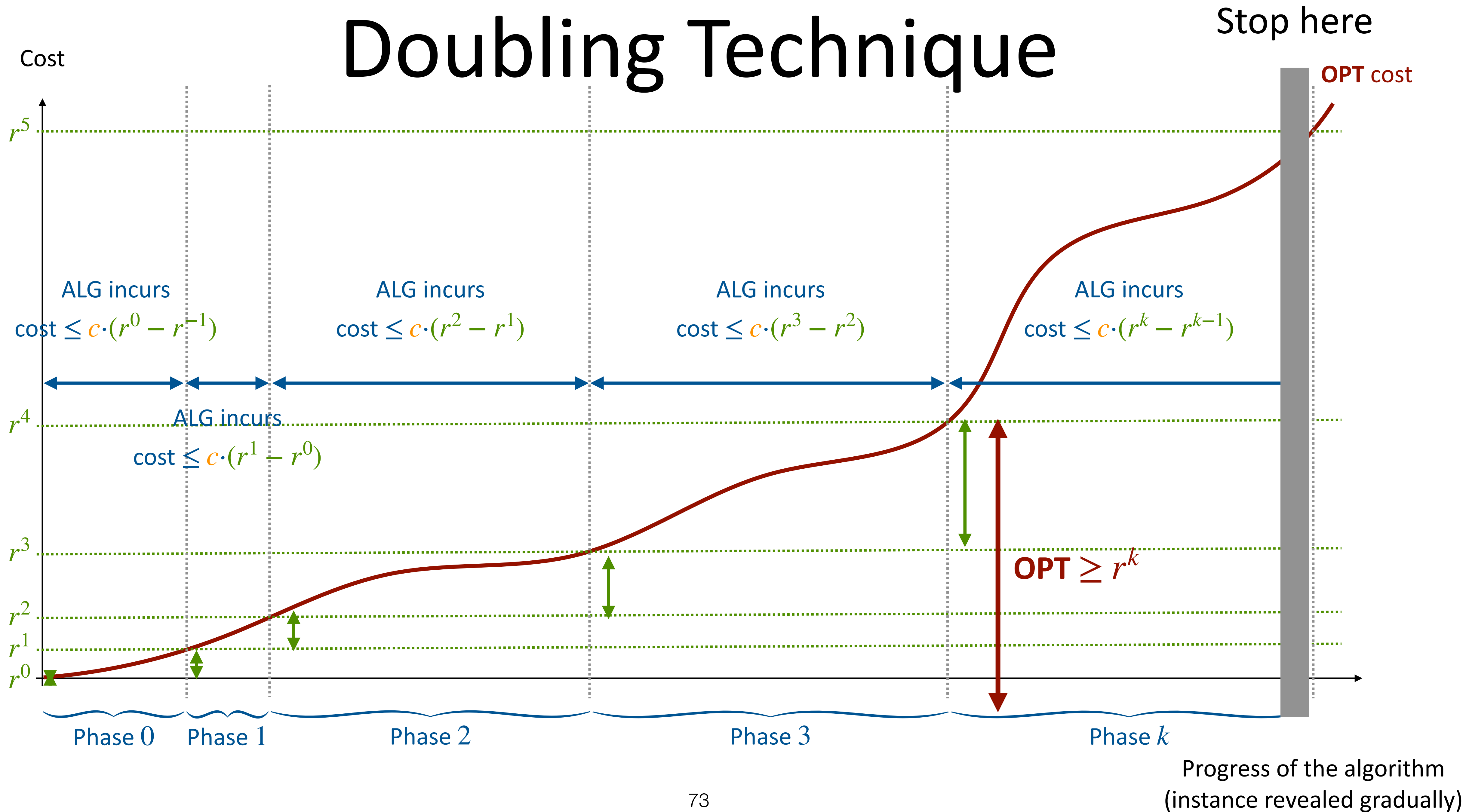
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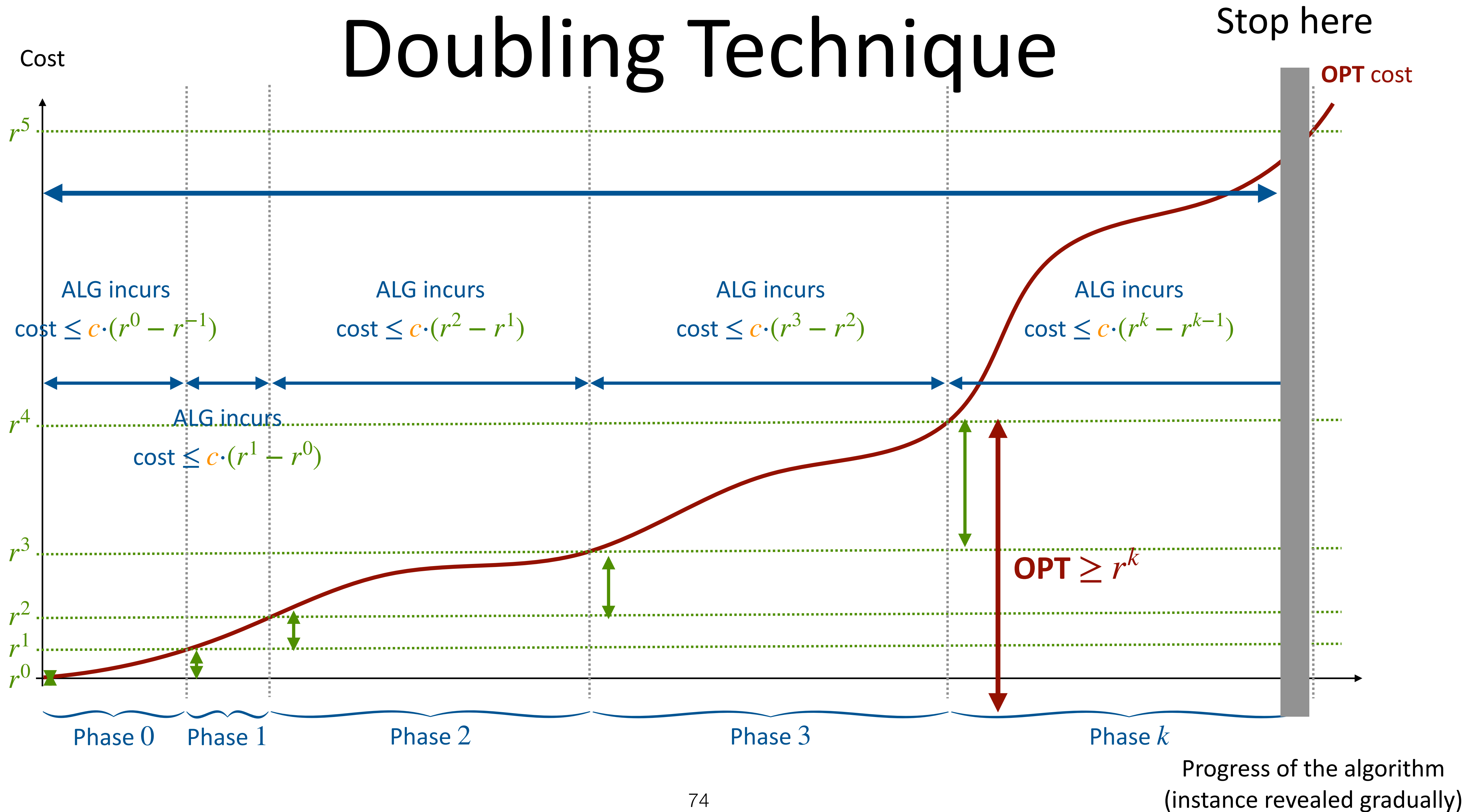
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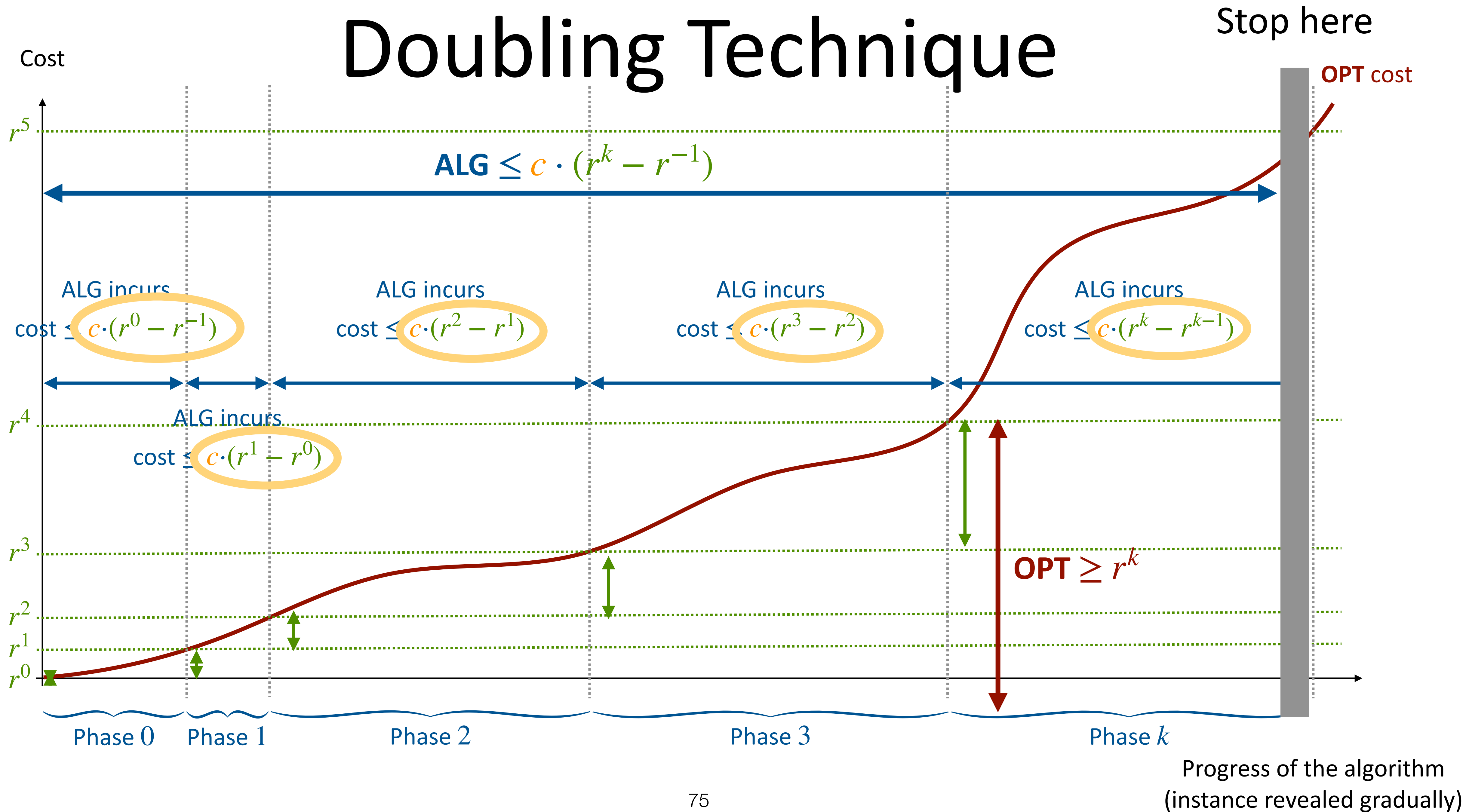
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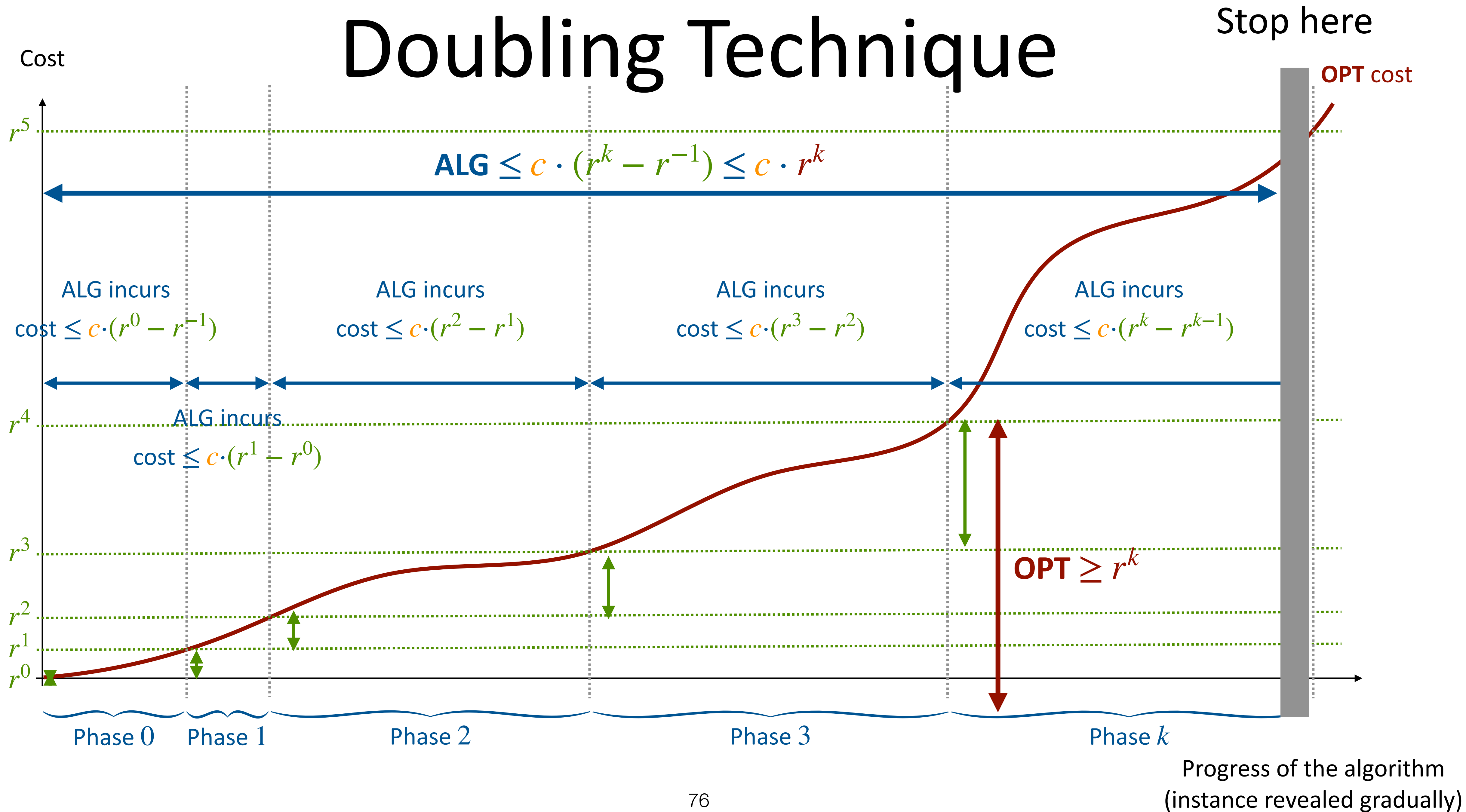
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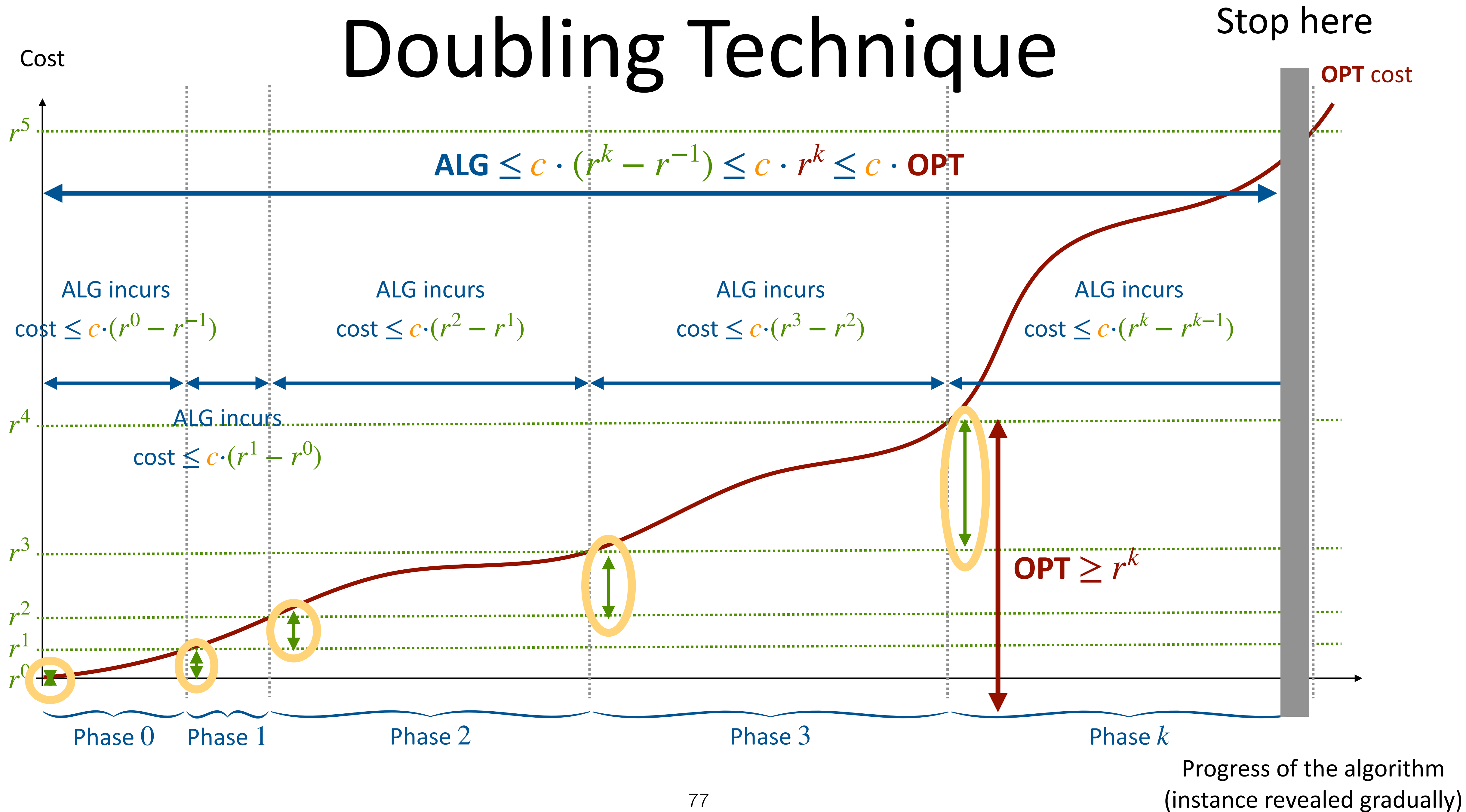
Doubling Technique



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Your main effort
when using doubling!

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- The term “doubling” is a bit misleading; sometimes we also use factors other than 2.

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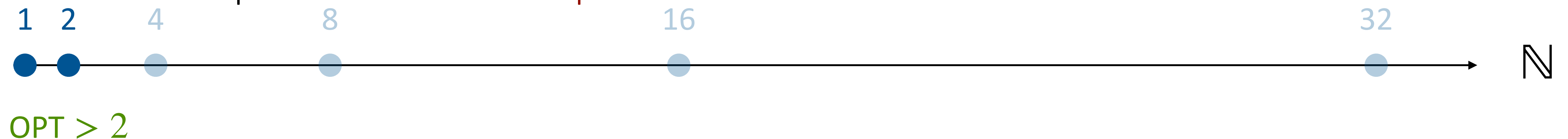
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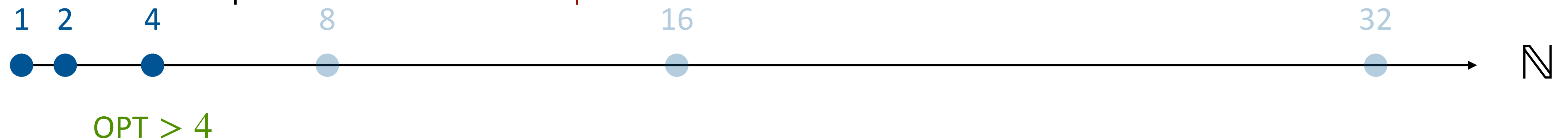
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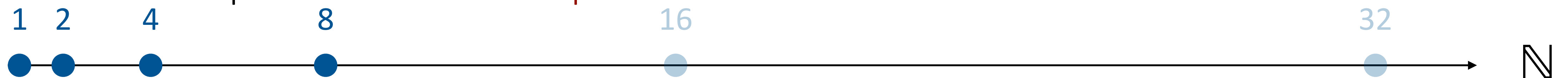
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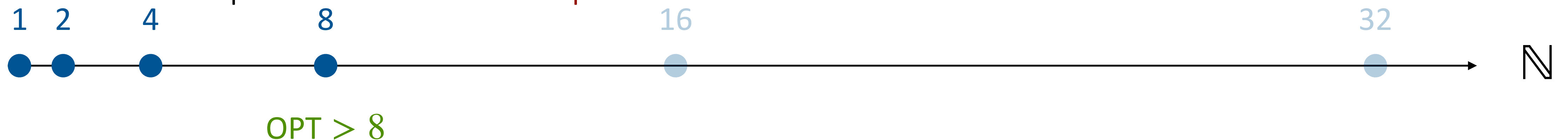
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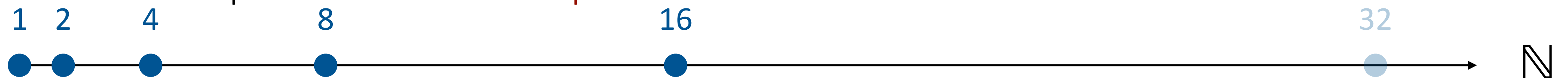
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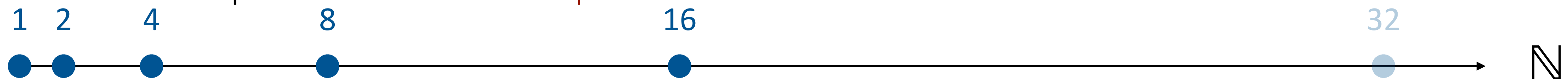
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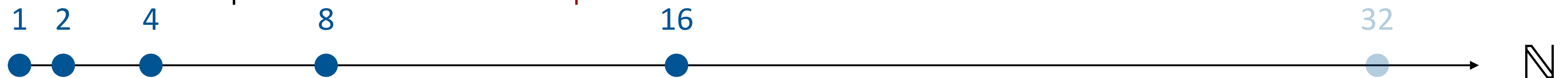
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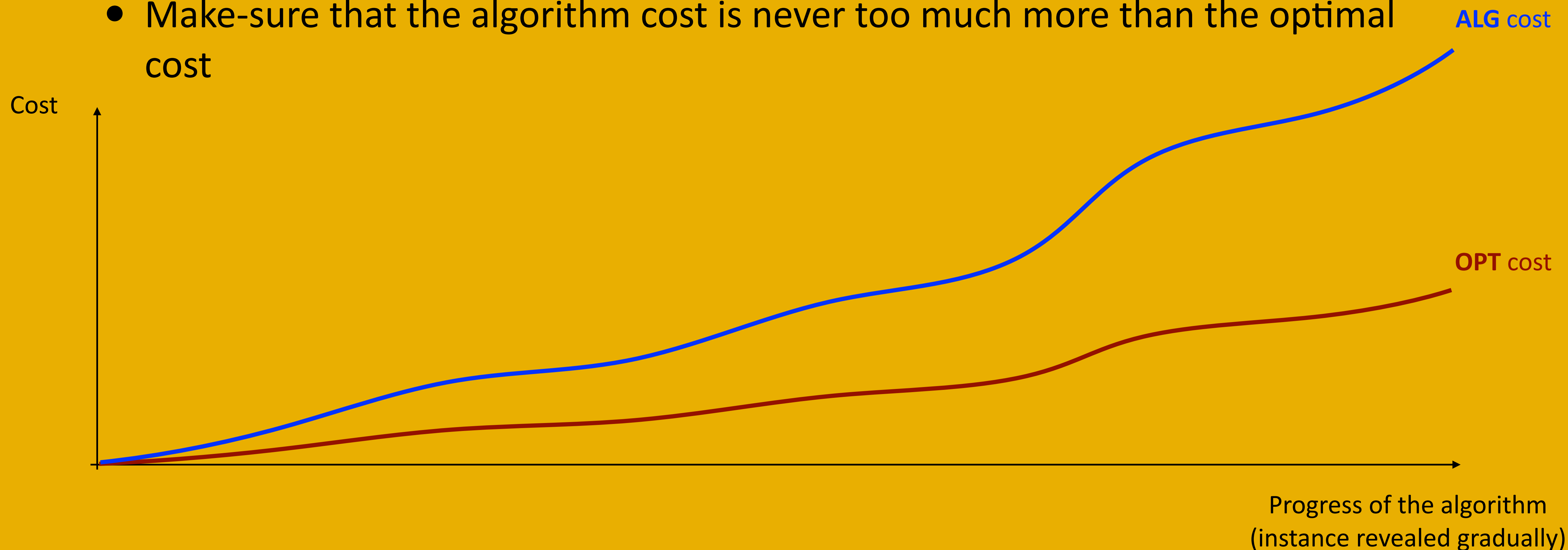
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 - The **DOUBLE** algorithm incurs cost 2^{i+1} in phase i , and $2^{i+1} \leq 4 \cdot (2^i - 2^{i-1})$

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What Happened

- The idea of **doubling technique** for designing online algorithms:
 - Keep track of the optimal solution throughout the process
 - Make-sure that the algorithm cost is never too much more than the optimal cost

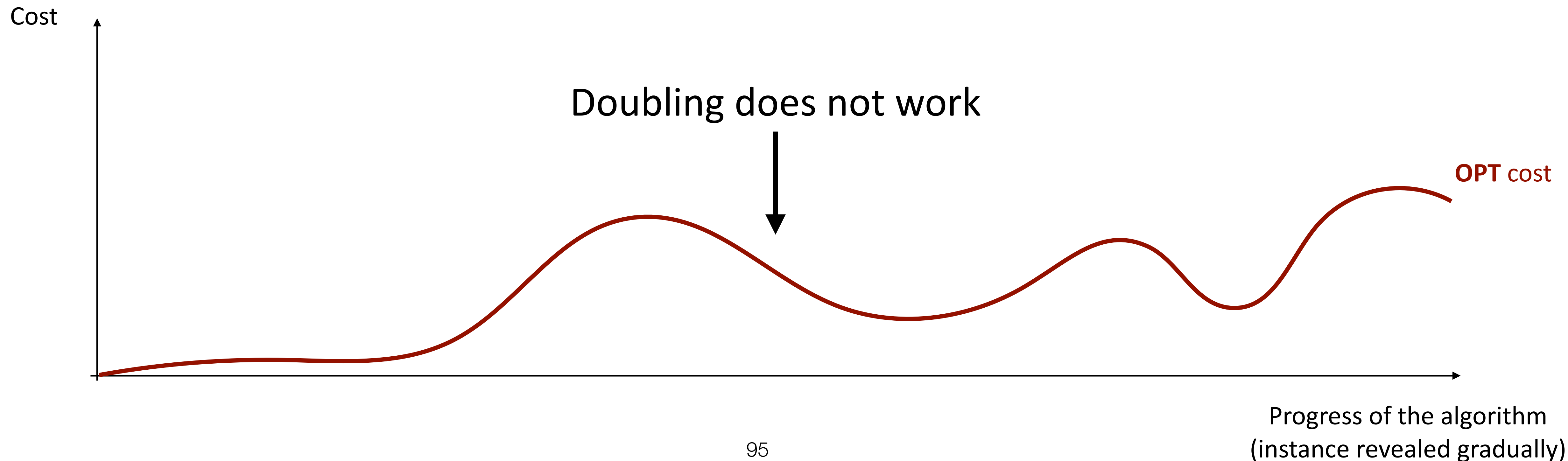


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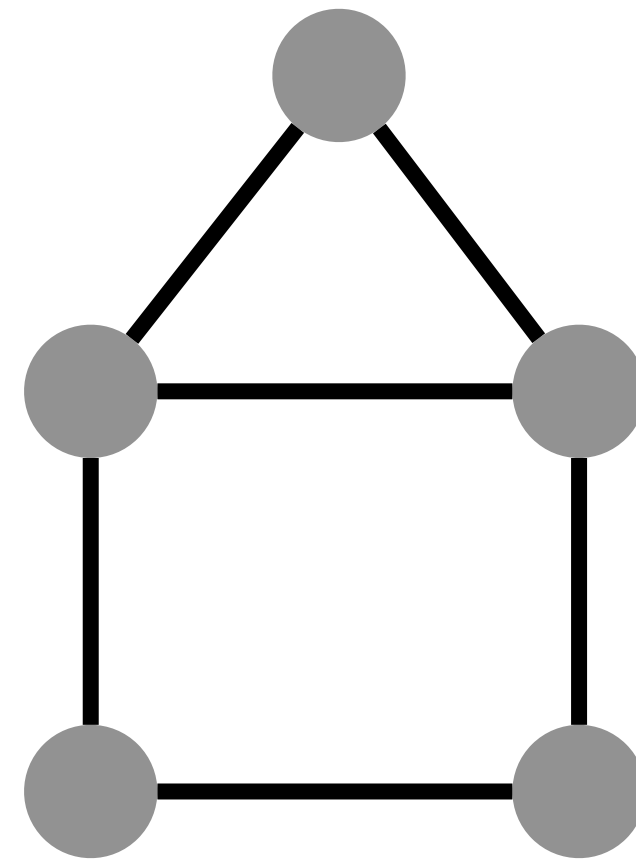
Dominating set:

A subset D of vertices such that

Every vertex which is not in D has at least one neighbor in D

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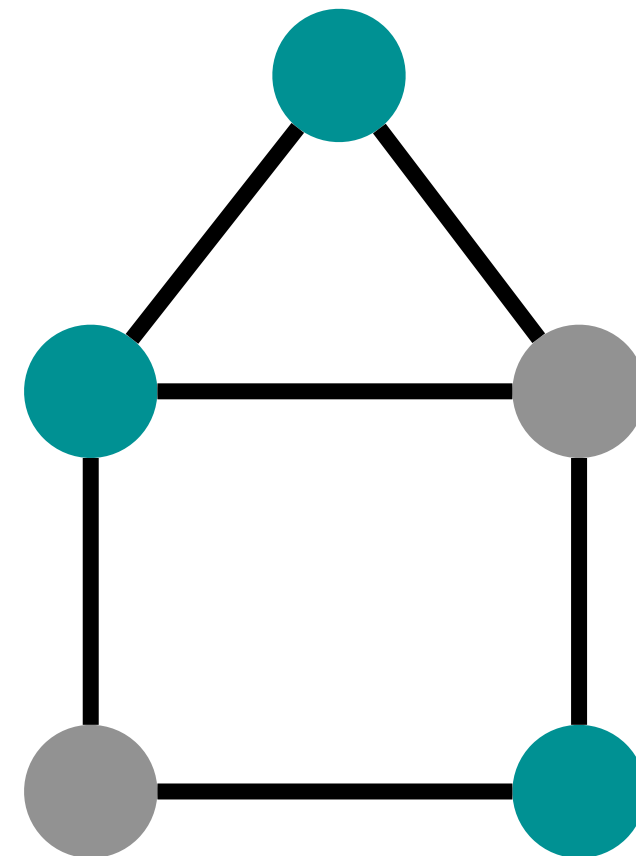
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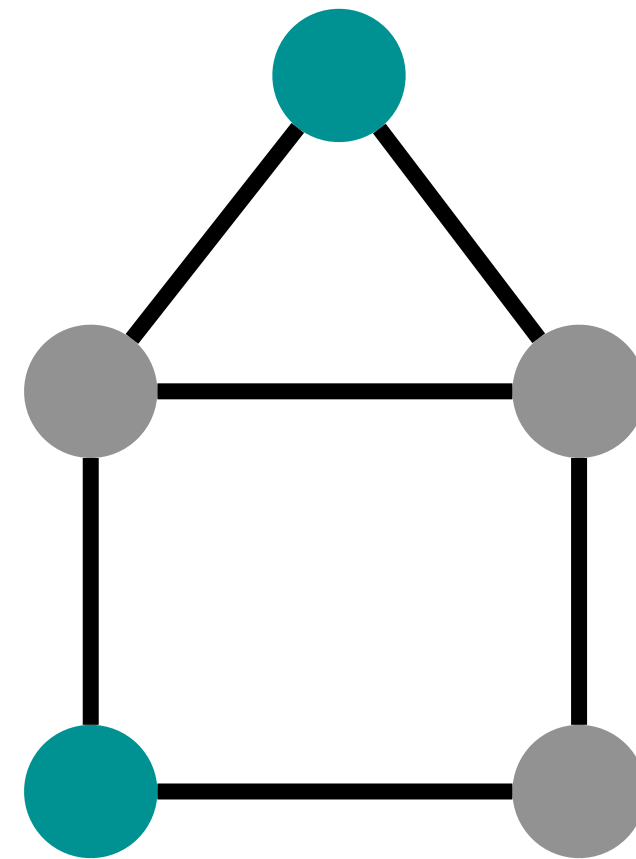
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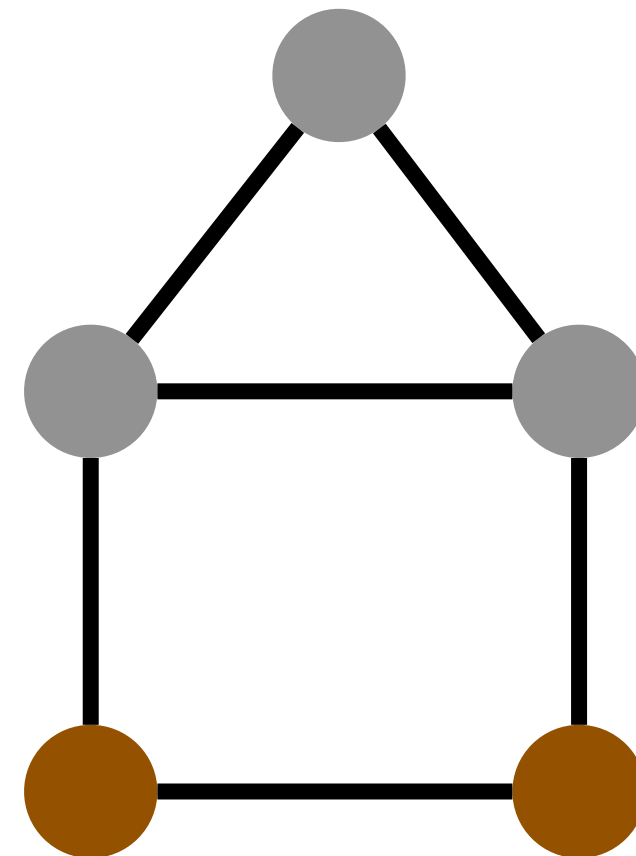
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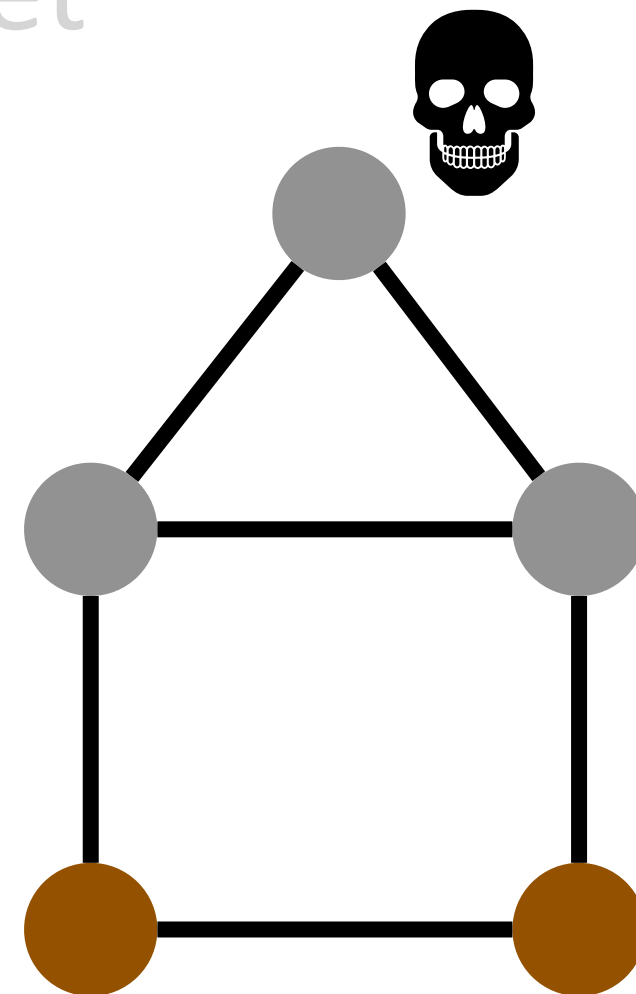
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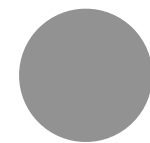
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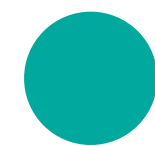
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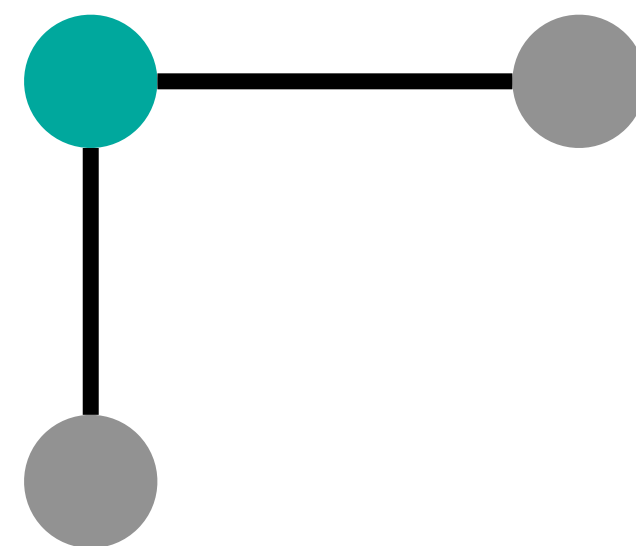
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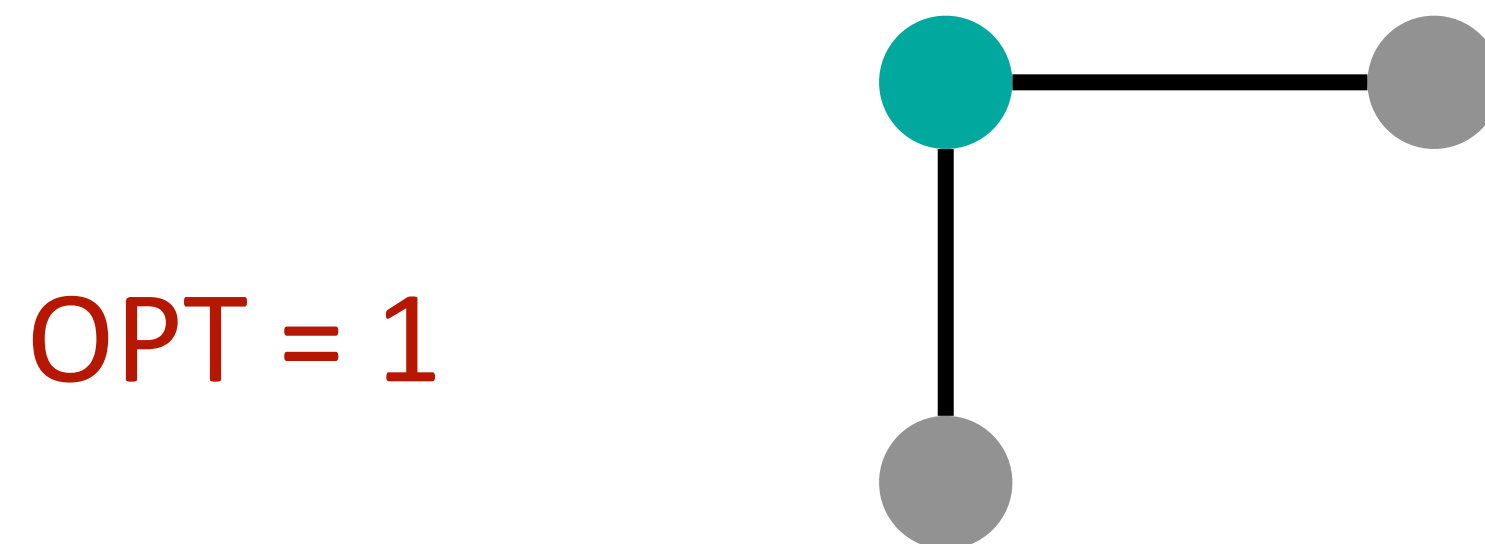
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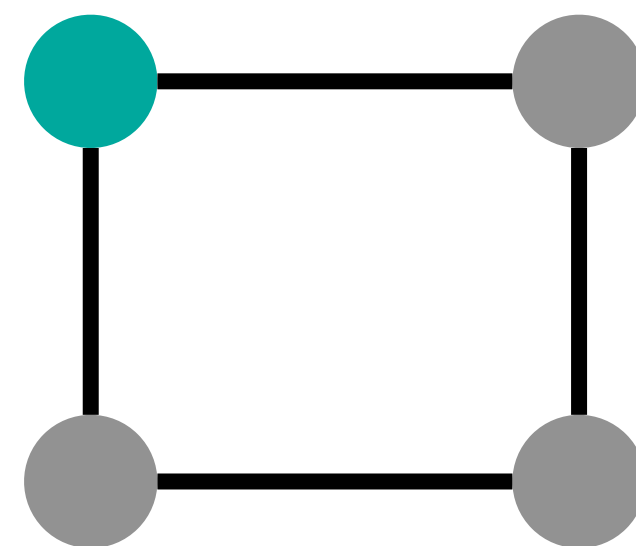
Dominating set:

A subset D of vertices such that

Every vertex which is not in D has at least one neighbor in D

Problems that Doubling Does not Help

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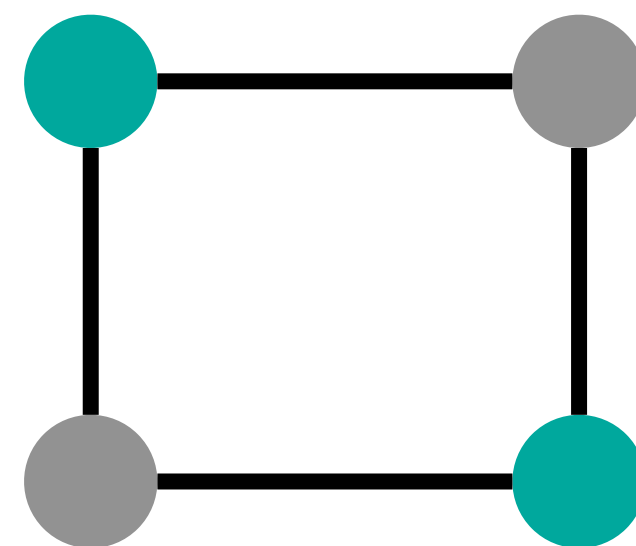
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OPT = 2



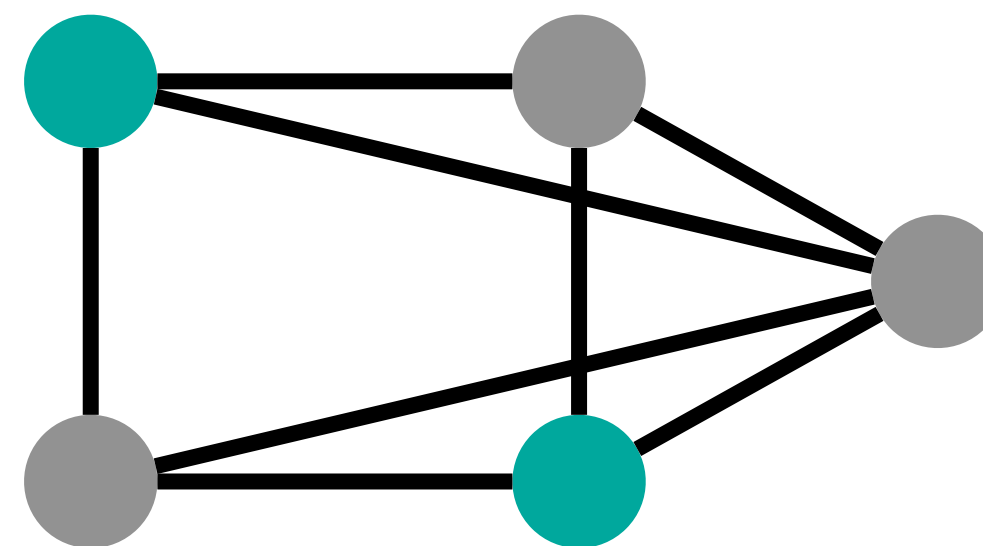
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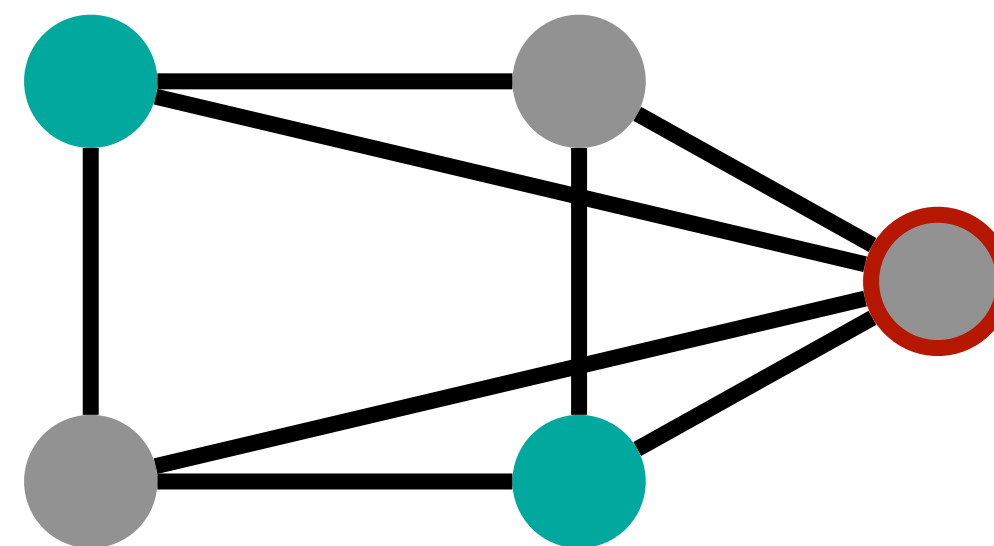
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$OPT = 1$



Dominating set:

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What Happened

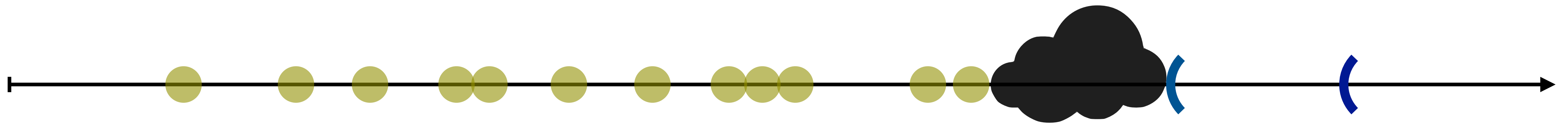
- Doubling helps only when the optimal cost is non-decreasing when more inputs are revealed

Outline

- Recap from the last lecture
- **Online bidding**
 - A 4-competitive algorithm
- A general technique for designing online algorithms: **doubling**
- “Best” online algorithms

Problem Competitive Ratio Lower Bound

- Recall that for any algorithm, we can prove that its competitive ratio has a lower bound (by designing an adversarial input against it)



Problem Competitive Ratio Lower Bound

- Recall that for any algorithm, we can prove that its competitive ratio has a lower bound (by designing an adversarial input against it)
- By designing adversarial instances, one can prove that for a problem, there is a performance **lower bound L** for all online algorithm. That is, **any (deterministic) online algorithm is at least L -competitive.**

Problem Competitive Ratio Lower Bound

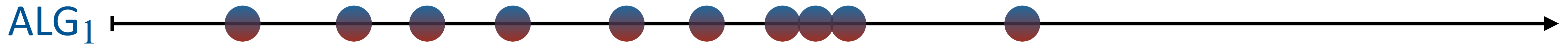
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$$\frac{\text{ALG}_i(I_i)}{\text{OPT}(I_i)} \geq L$$

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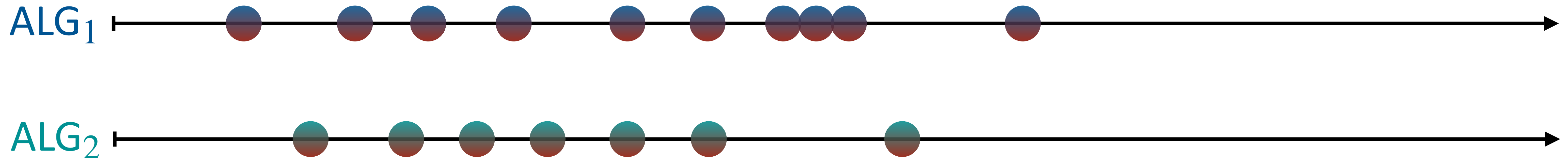
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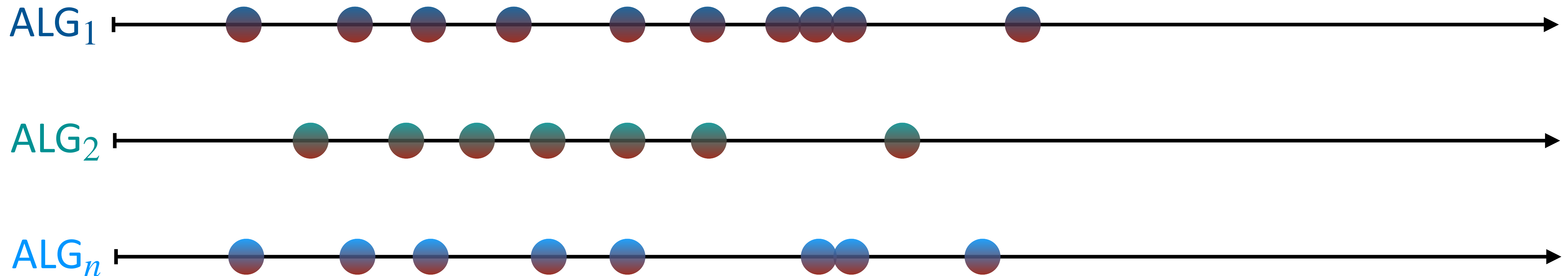
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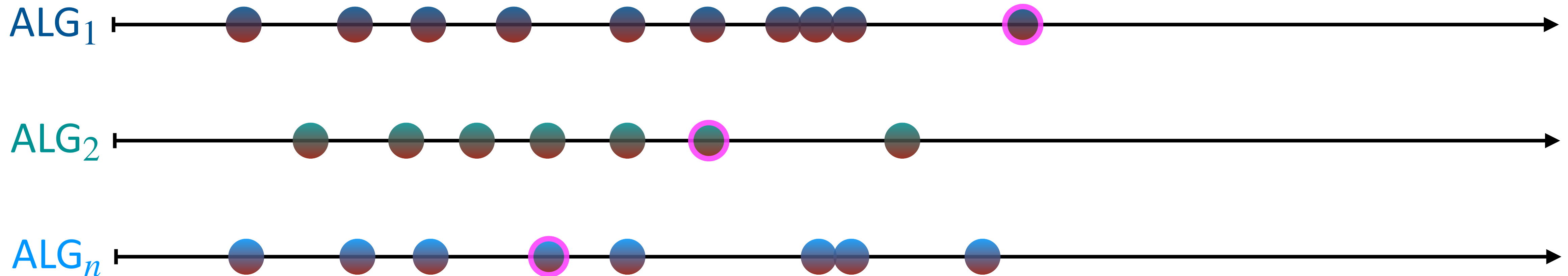
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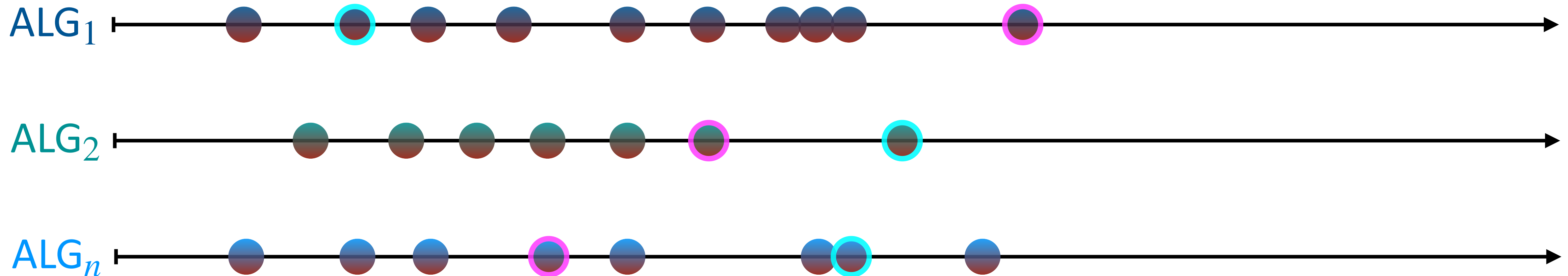
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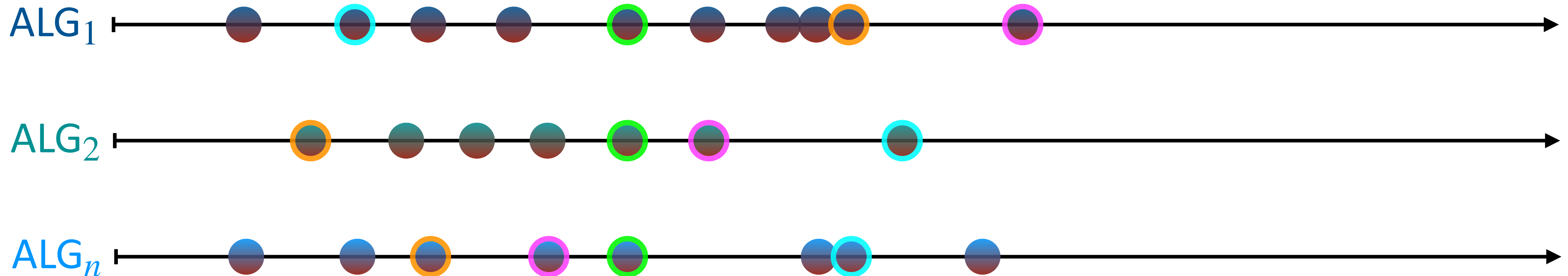
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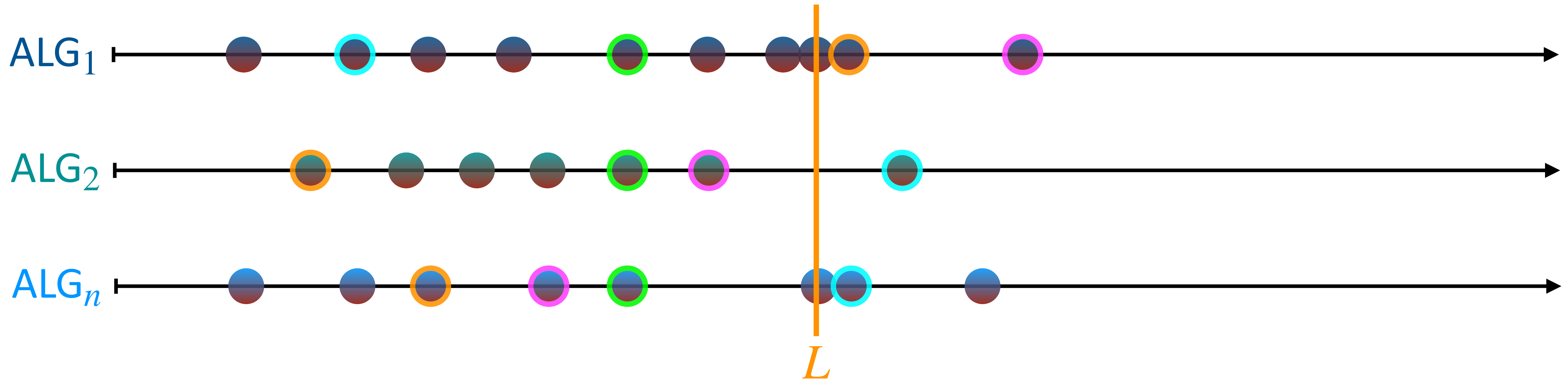
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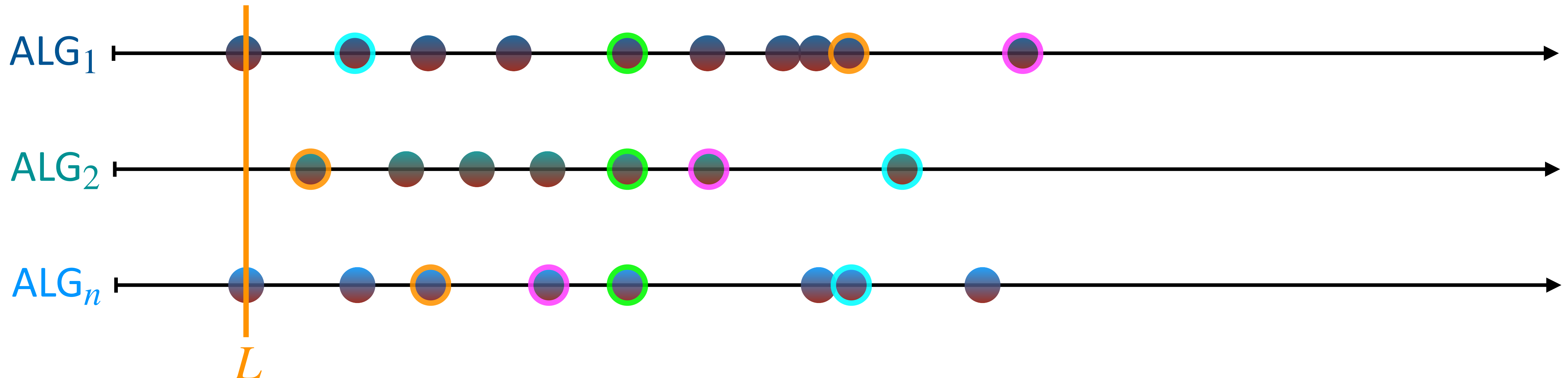
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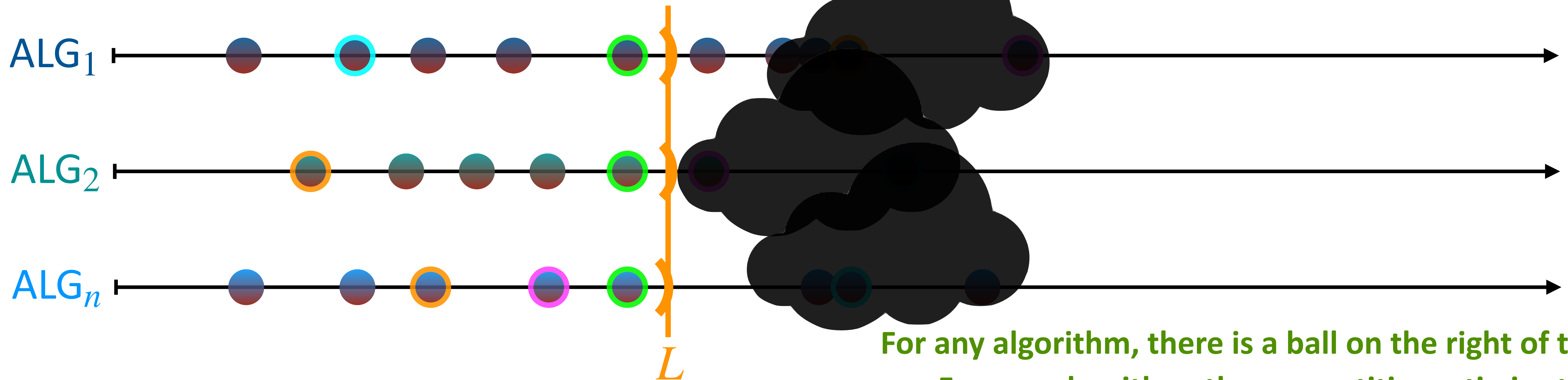
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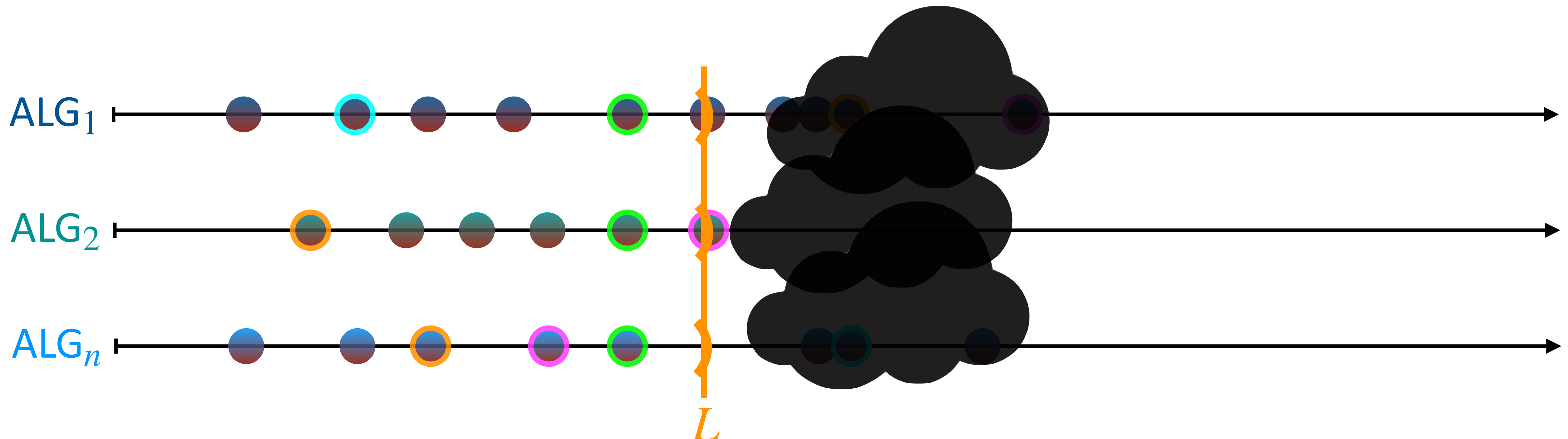
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For any algorithm, there is a ball on the right of the bar L
 \leftrightarrow For any algorithm, the competitive ratio is at least L

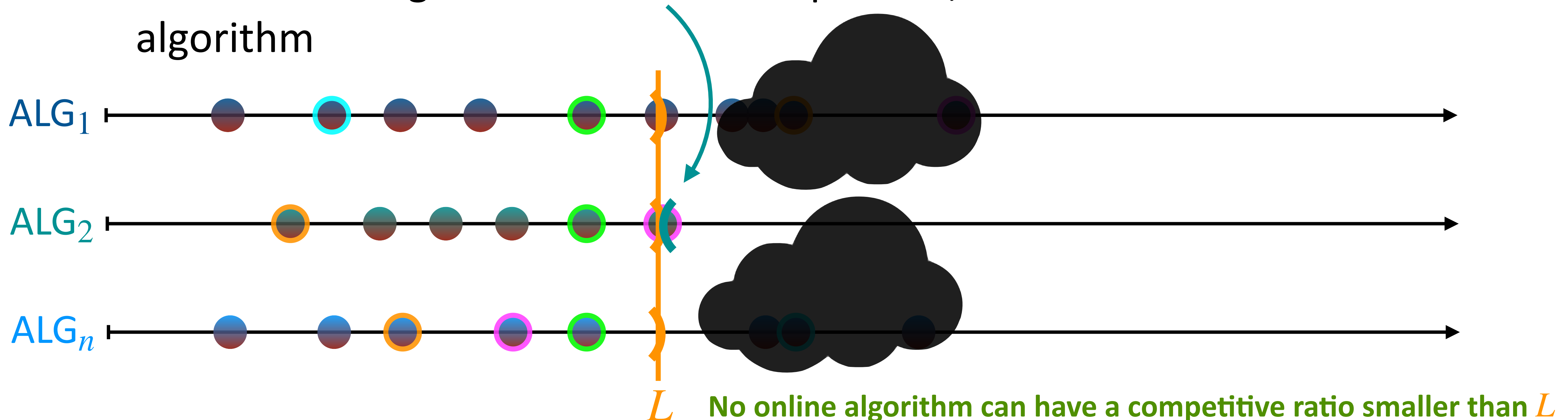
Problem Competitive Ratio Lower Bound

- For any algorithm, there is a ball at or on the right of the **bar L**
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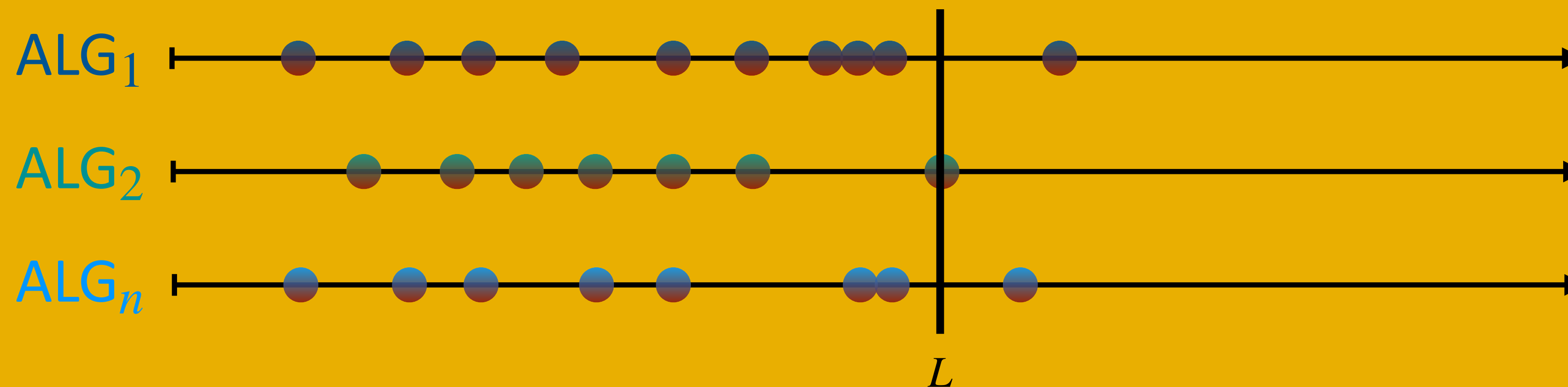
Problem Competitive Ratio Lower Bound

- For any algorithm, there is a ball at or on the right of the **bar L**
 \leftrightarrow For any algorithm, the competitive ratio is at least L
- If there is an algorithm that is L -competitive, it is the best online algorithm



What Happened

- If you find a way to design (a series of) instances such that for any online algorithm, the ratio between its cost and the optimal cost is at least L , you show that no online algorithm can be better than L -competitive
- In this case, if you have an online algorithm which is at most L -competitive, it is the best (optimal) online algorithm for this problem



Problem Competitive Ratio Lower Bound

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Assume that algorithm ALG_k buys the ski on the k -th skiing day, we design the adversarial input I_k that there are exactly k skiing days.

As long as we can prove that $\frac{\text{ALG}_k(I_k)}{\text{OPT}(I_k)} \geq 2 - \frac{1}{B}$ for all k , the theorem is proven.

Problem Competitive Ratio Lower Bound

- Theorem: For the Buy-or-Rent problem, there is no deterministic online algorithm better than $(2 - \frac{1}{B})$ -competitive.

<Proof> Consider ALG_k and I_k . Since I_k is the instance with exactly k skiing days. The cost of algorithm ALG_k on instance I_k is $(k - 1) + B$, while the optimal cost is $\min\{B, k\}$.

- If $k \geq B$, the optimal cost is B and the ratio

$$\frac{\text{ALG}_k(I_k)}{\text{OPT}_k(I_k)} = \frac{(k - 1) + B}{B} \geq \frac{(B - 1) + B}{B} = 2 - \frac{1}{B}$$

Problem Competitive Ratio Lower Bound

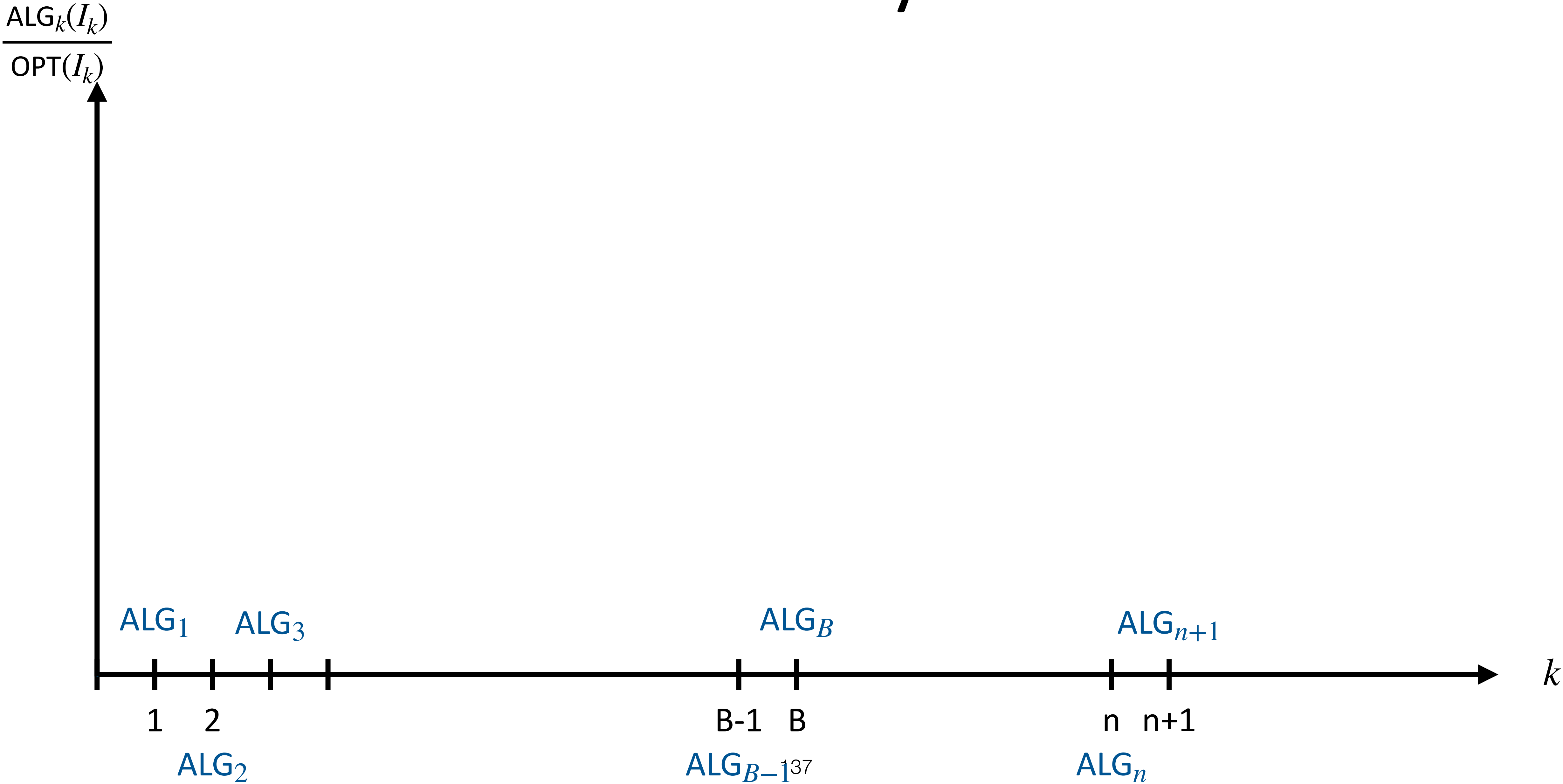
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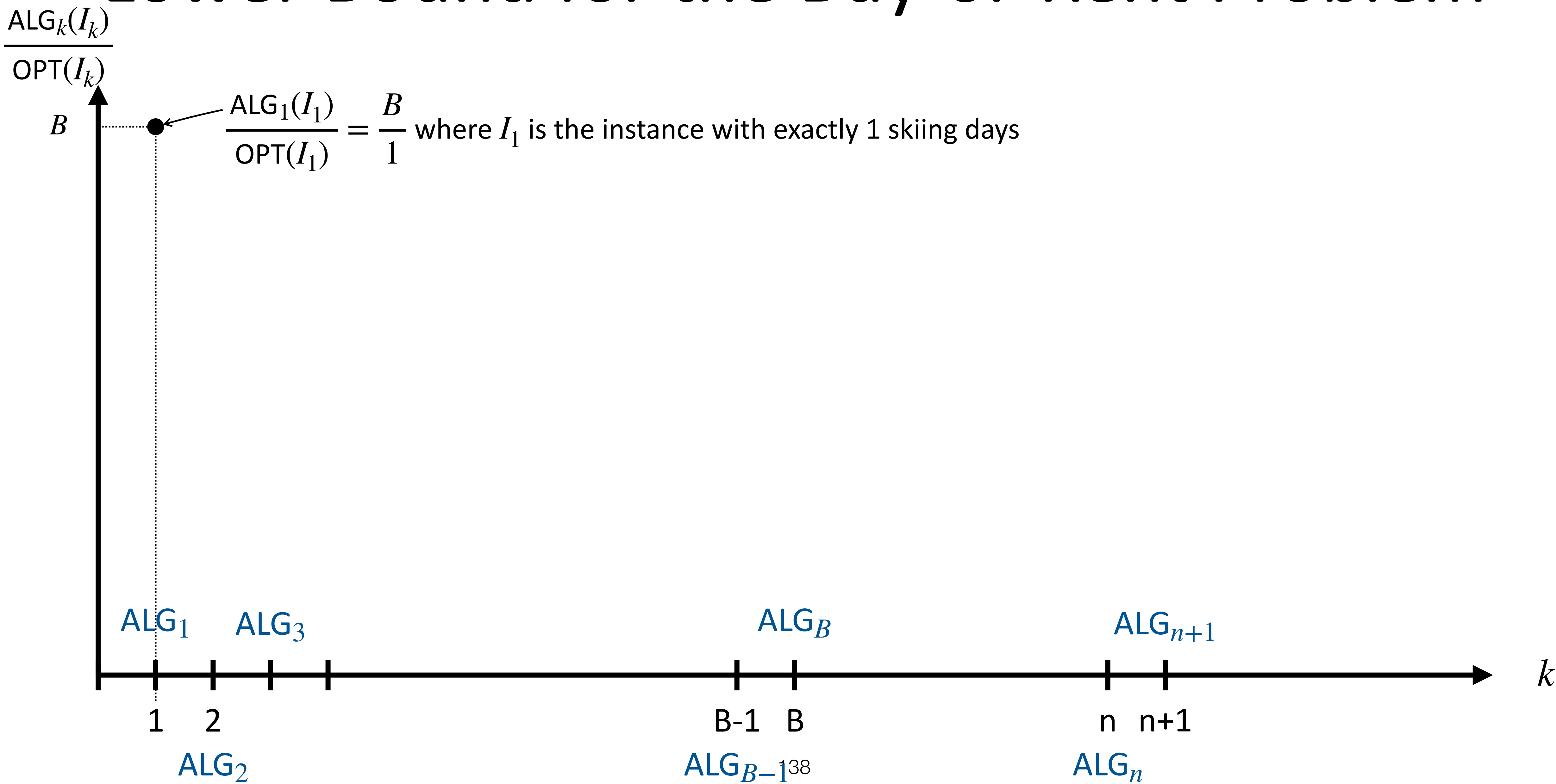
- If $k < B$, the ratio $\frac{\text{ALG}_k(I_k)}{\text{OPT}_k(I_k)} = \frac{(k - 1) + B}{k}$. The ratio decreases as k increases.

Hence, the ratio is lower bounded by $\frac{(B - 1) + B}{B}$ since $k < B$

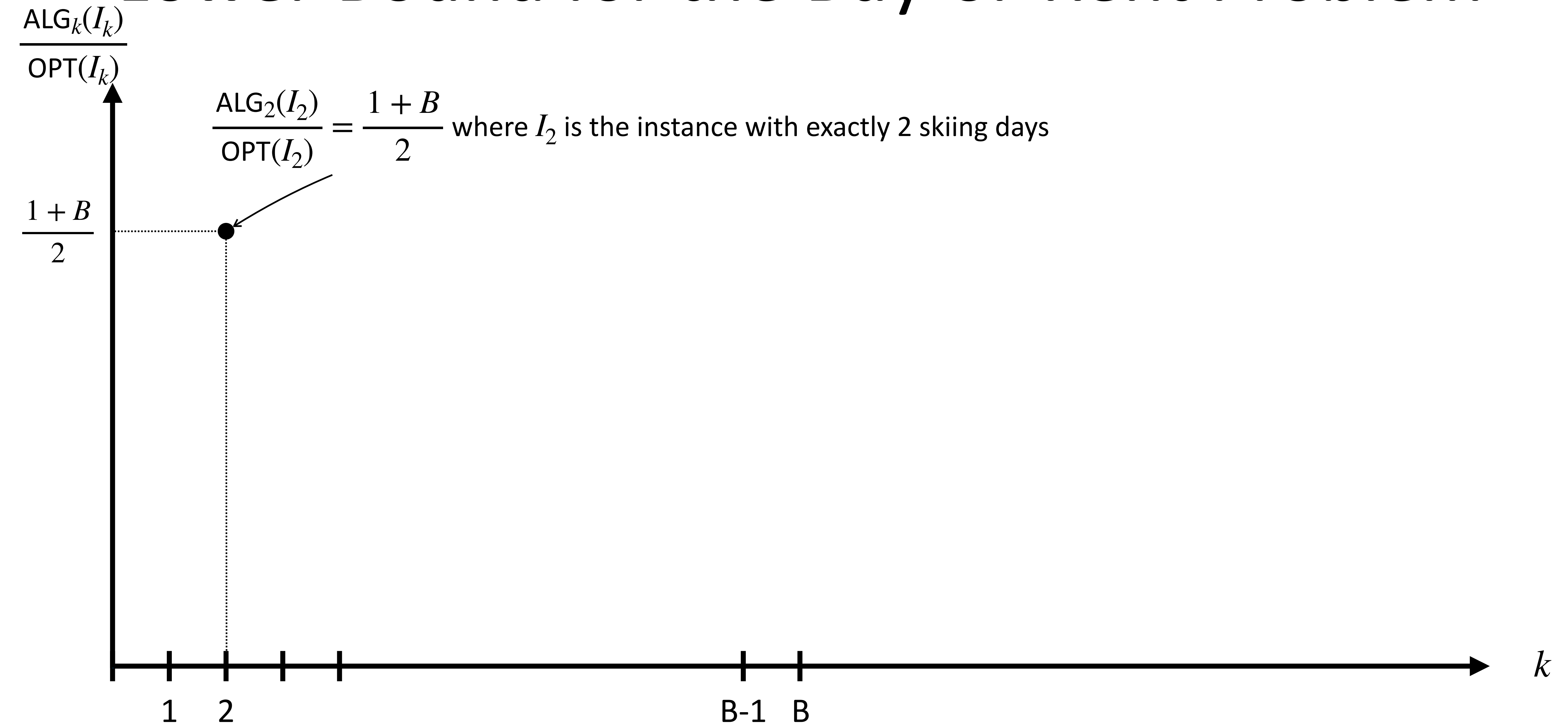
Lower Bound for the Buy-or-Rent Problem



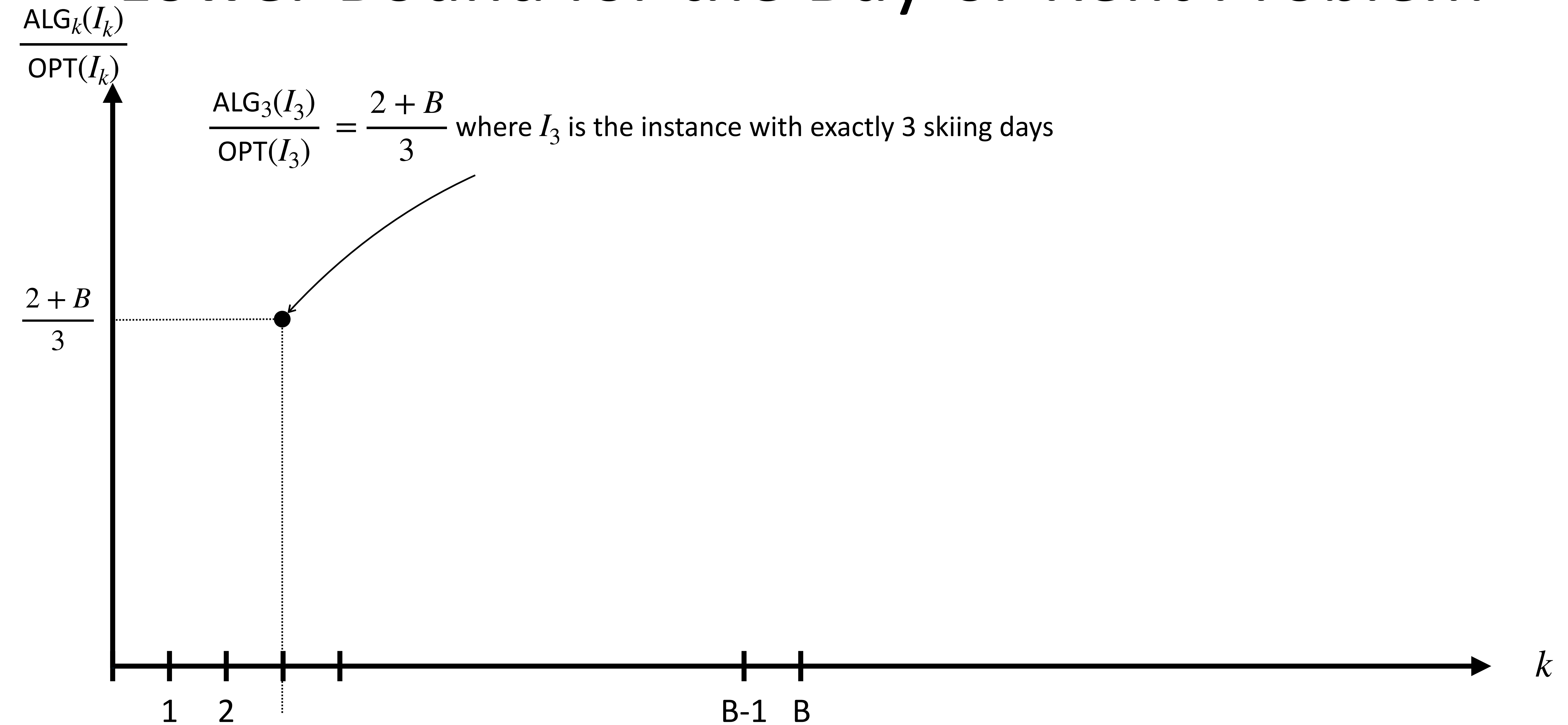
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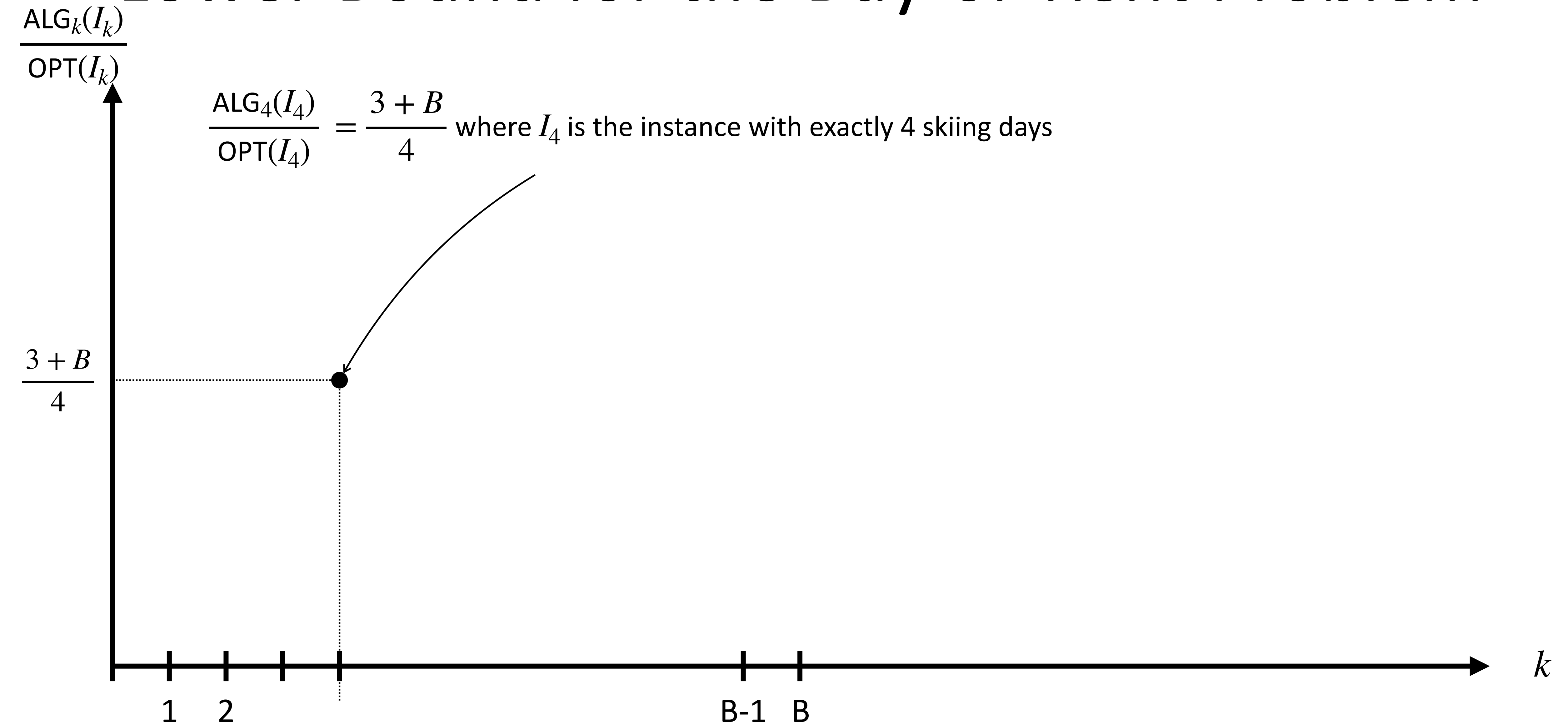
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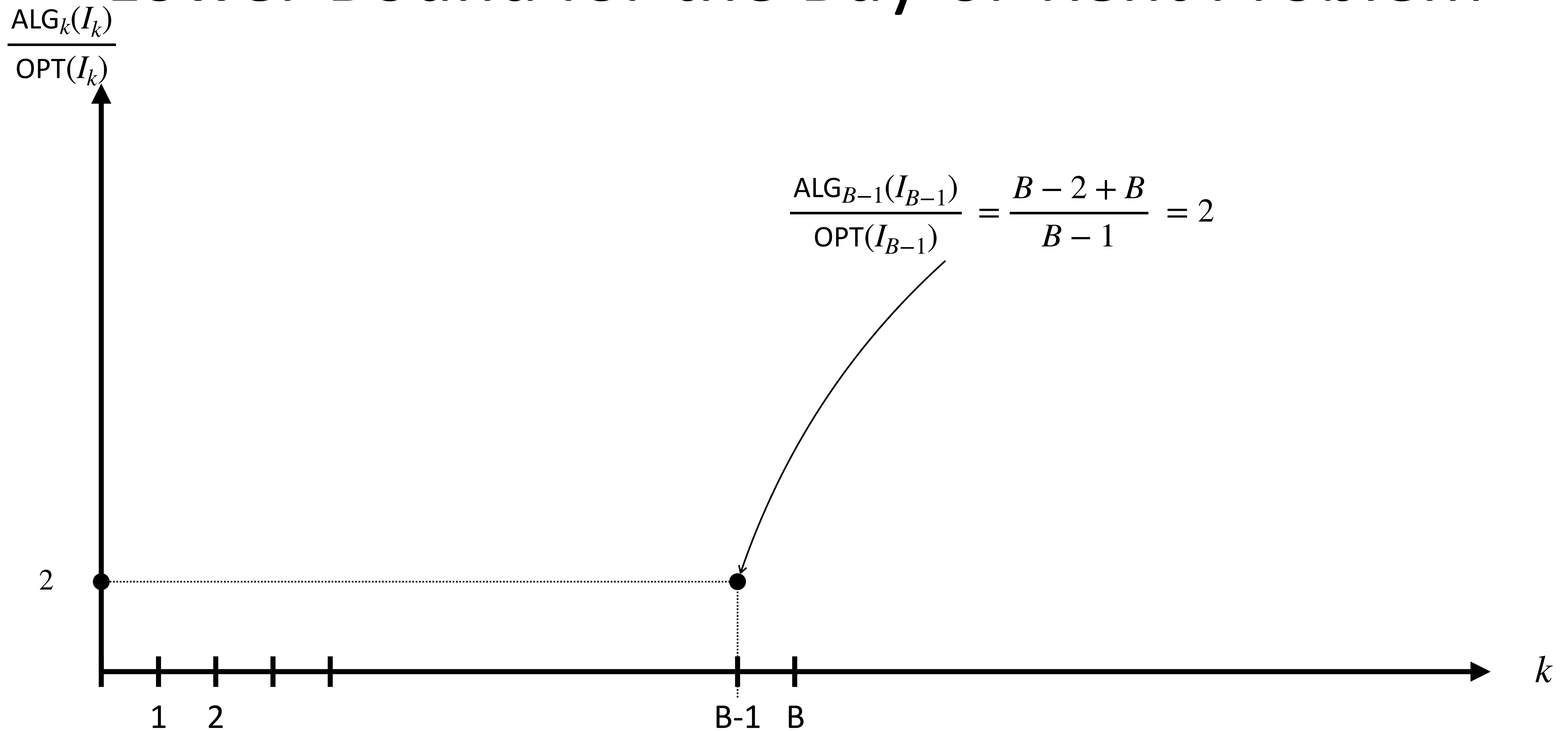
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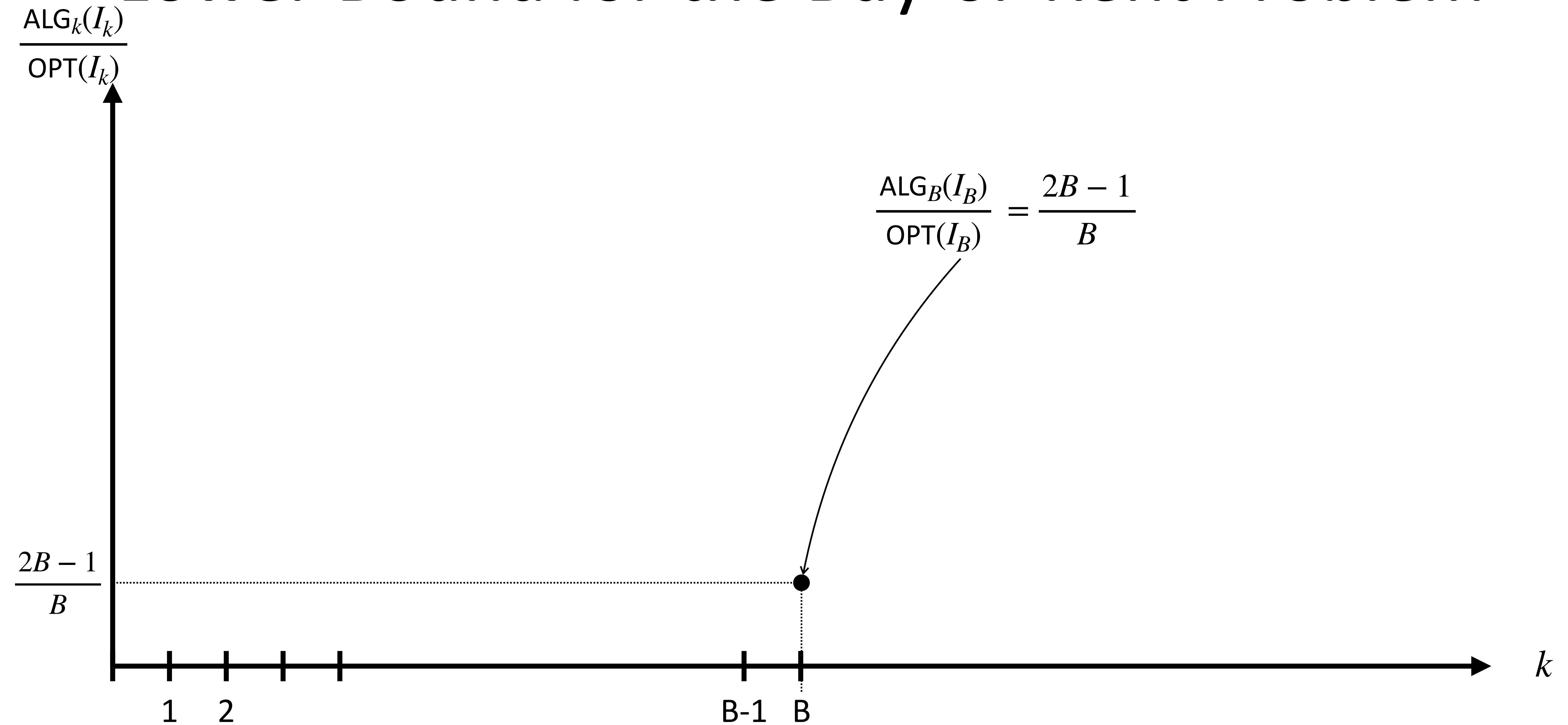
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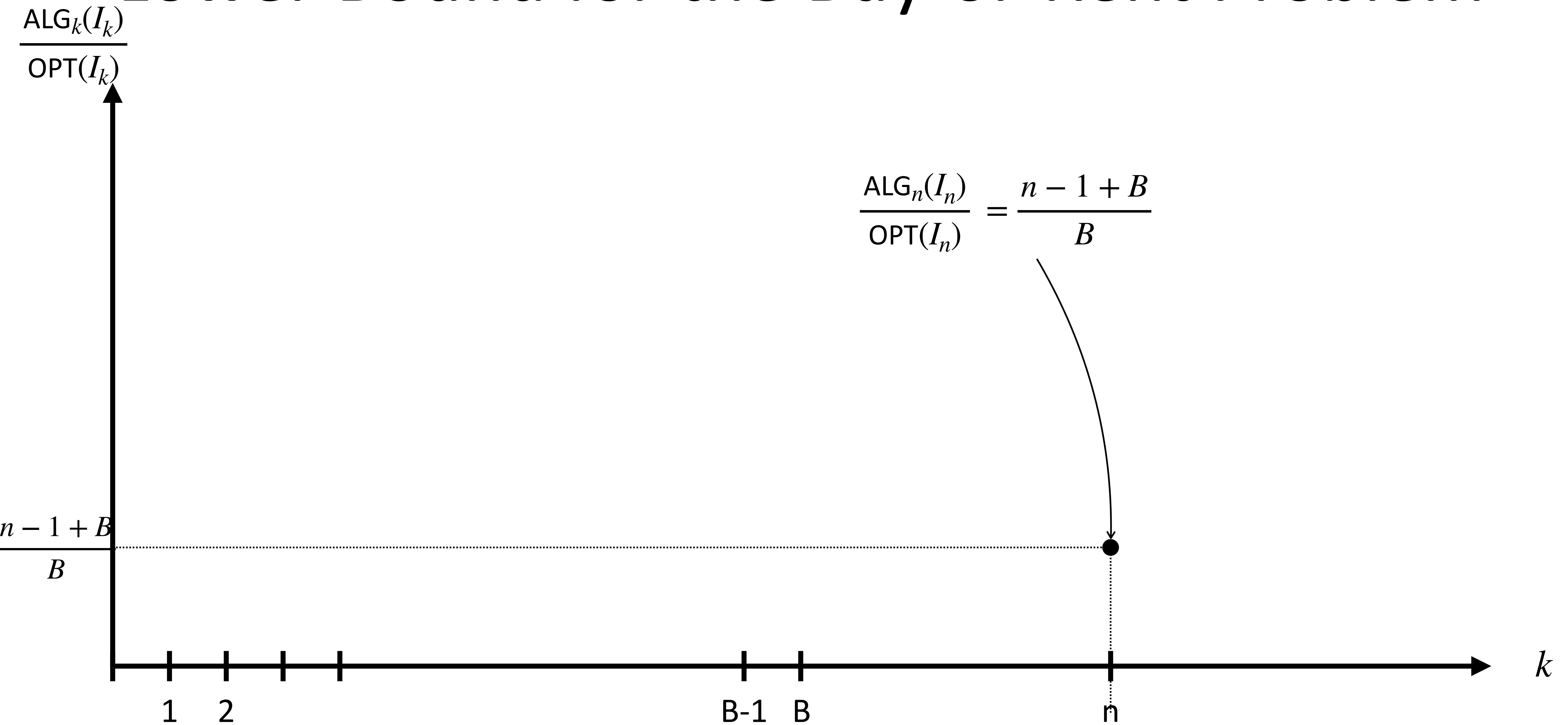
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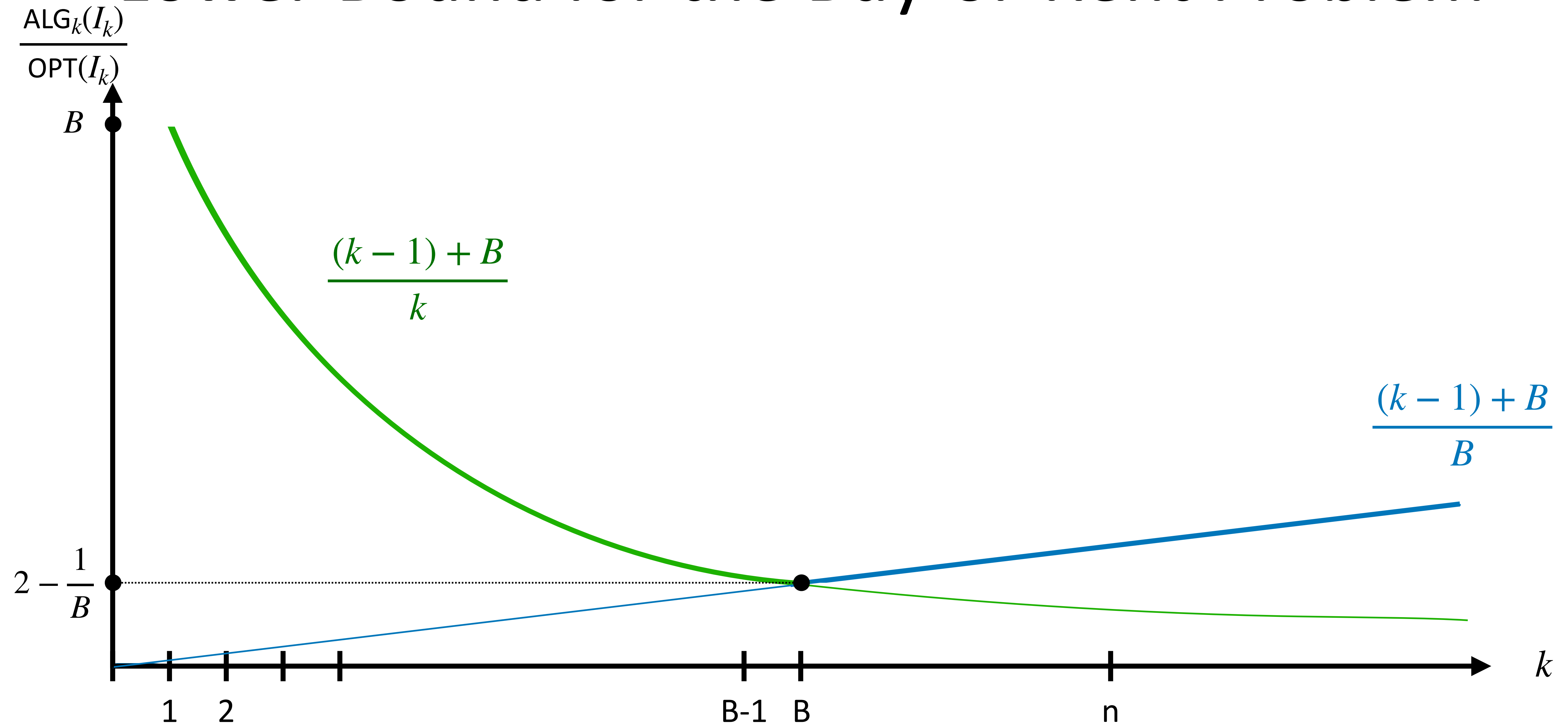
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Optimal Online Algorithms

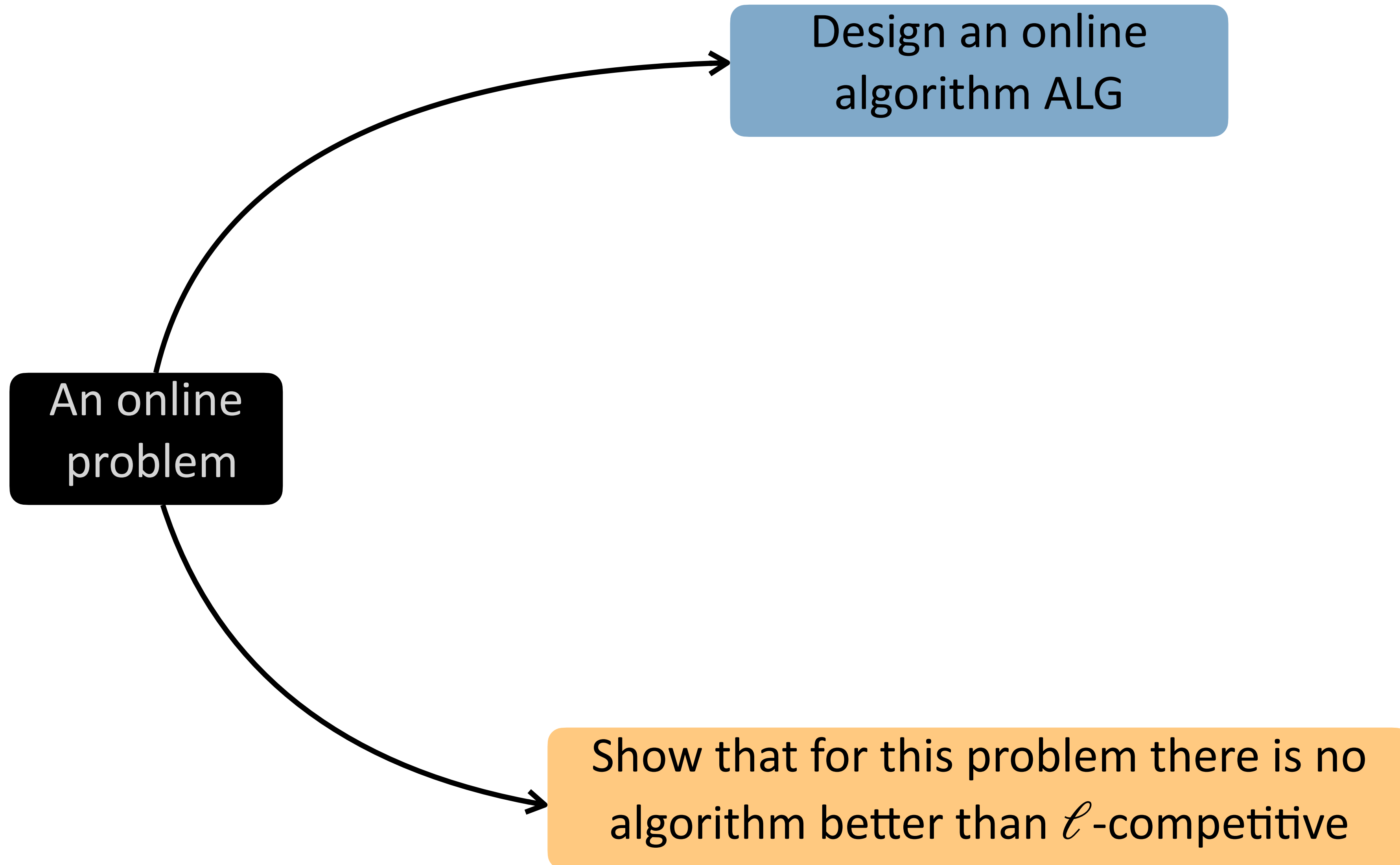
ALG: Buy the ski on the B -th skiing day

- Theorem: For the Buy-or-Rent problem, algorithm ALG is $(2 - \frac{1}{B})$ -competitive.
- Theorem: For the Buy-or-Rent problem, there is no deterministic online algorithm better than $(2 - \frac{1}{B})$ -competitive.
- Corollary: ALG is an optimal online algorithm
 - If an online algorithm attains the competitive ratio which matches the problem competitive ratio lower bound, the algorithm is an **optimal online algorithm**

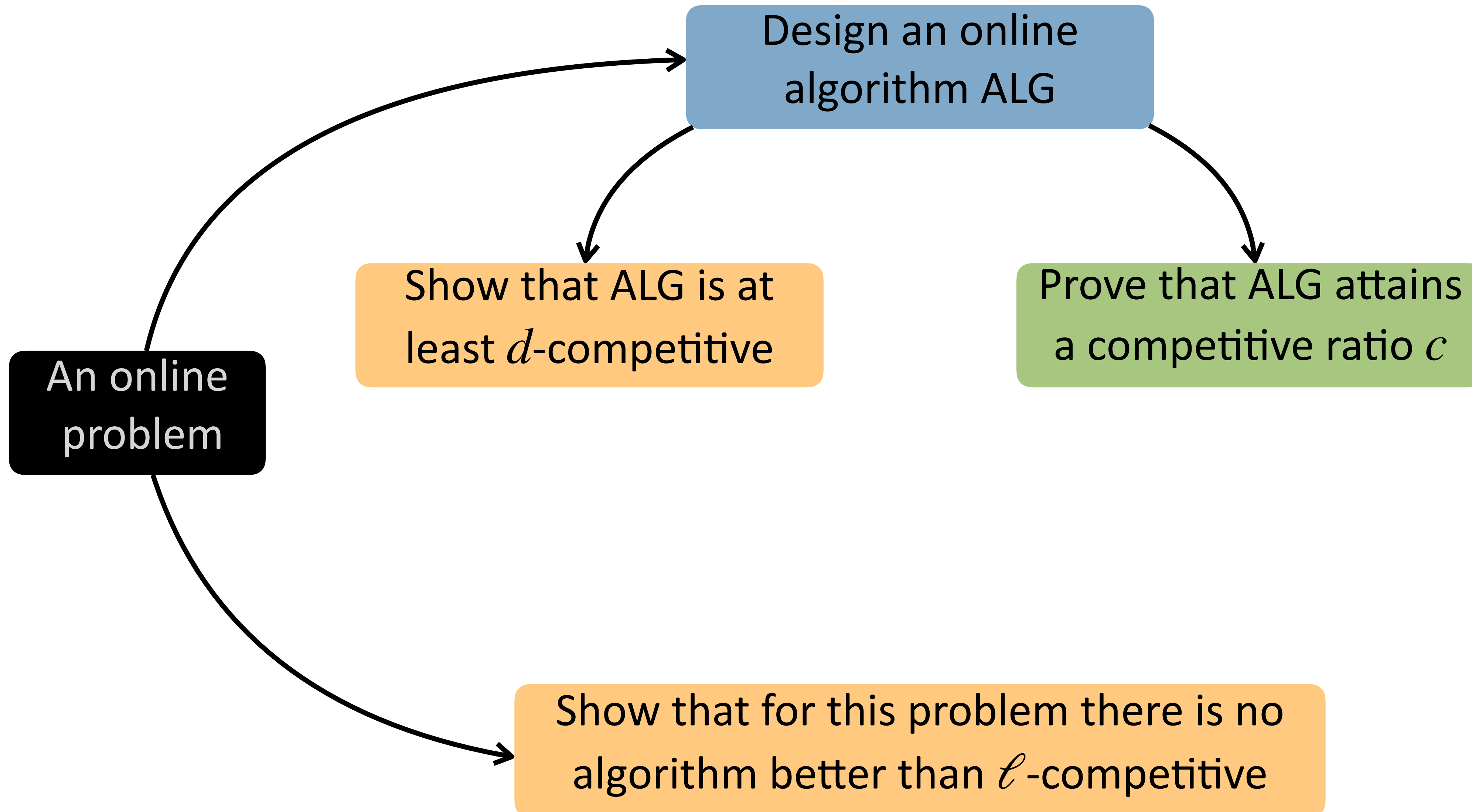
Recap: Online Optimization

An online
problem

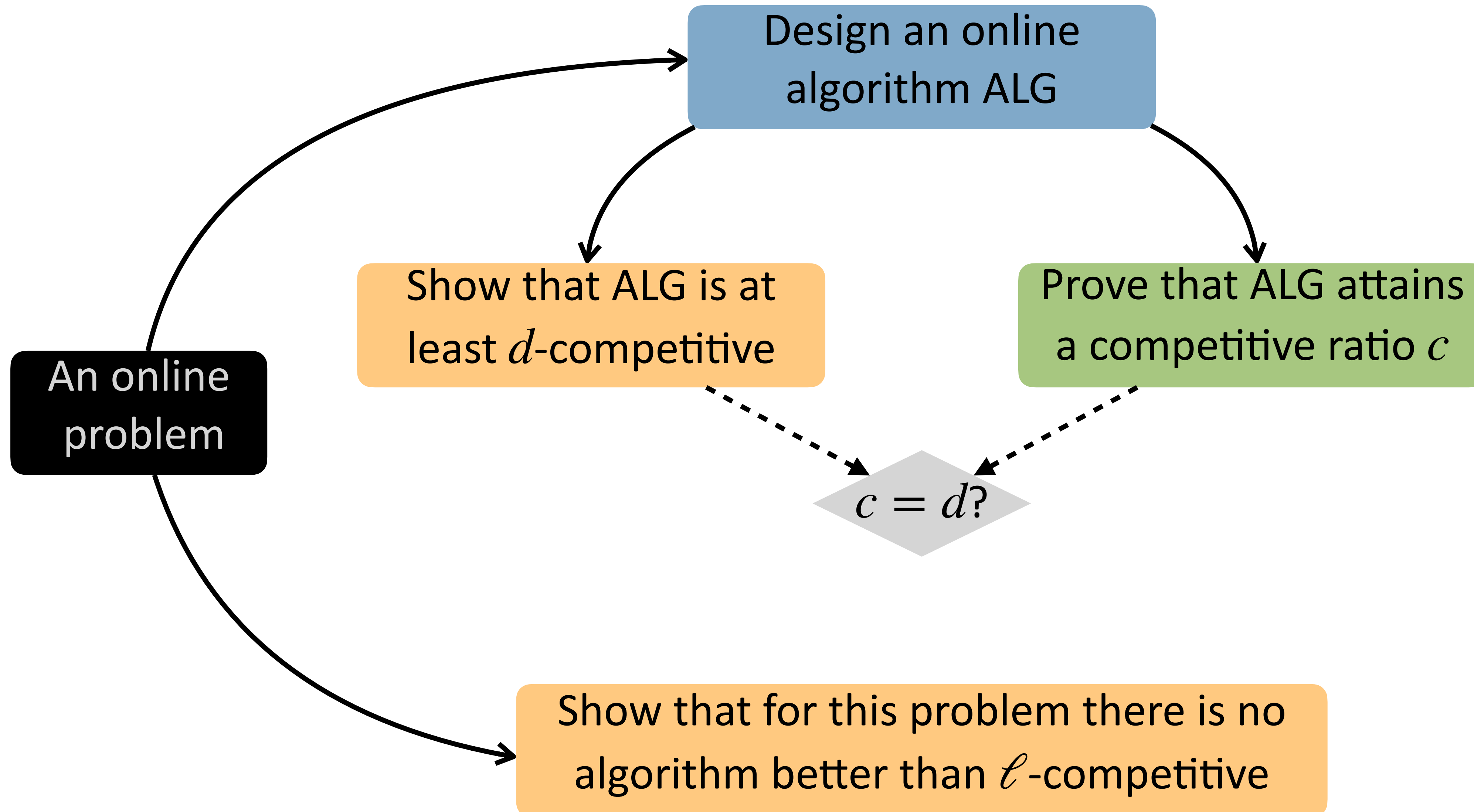
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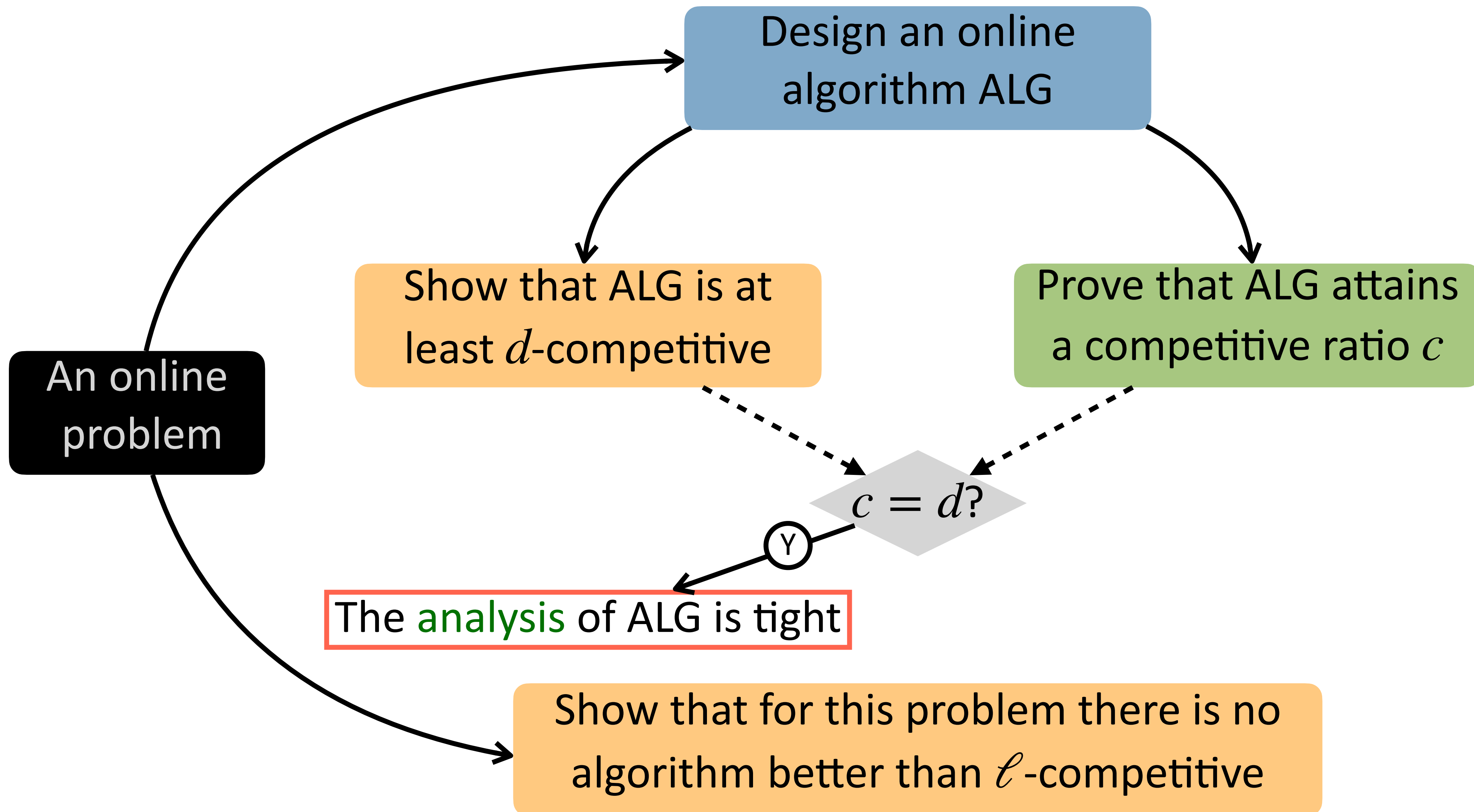
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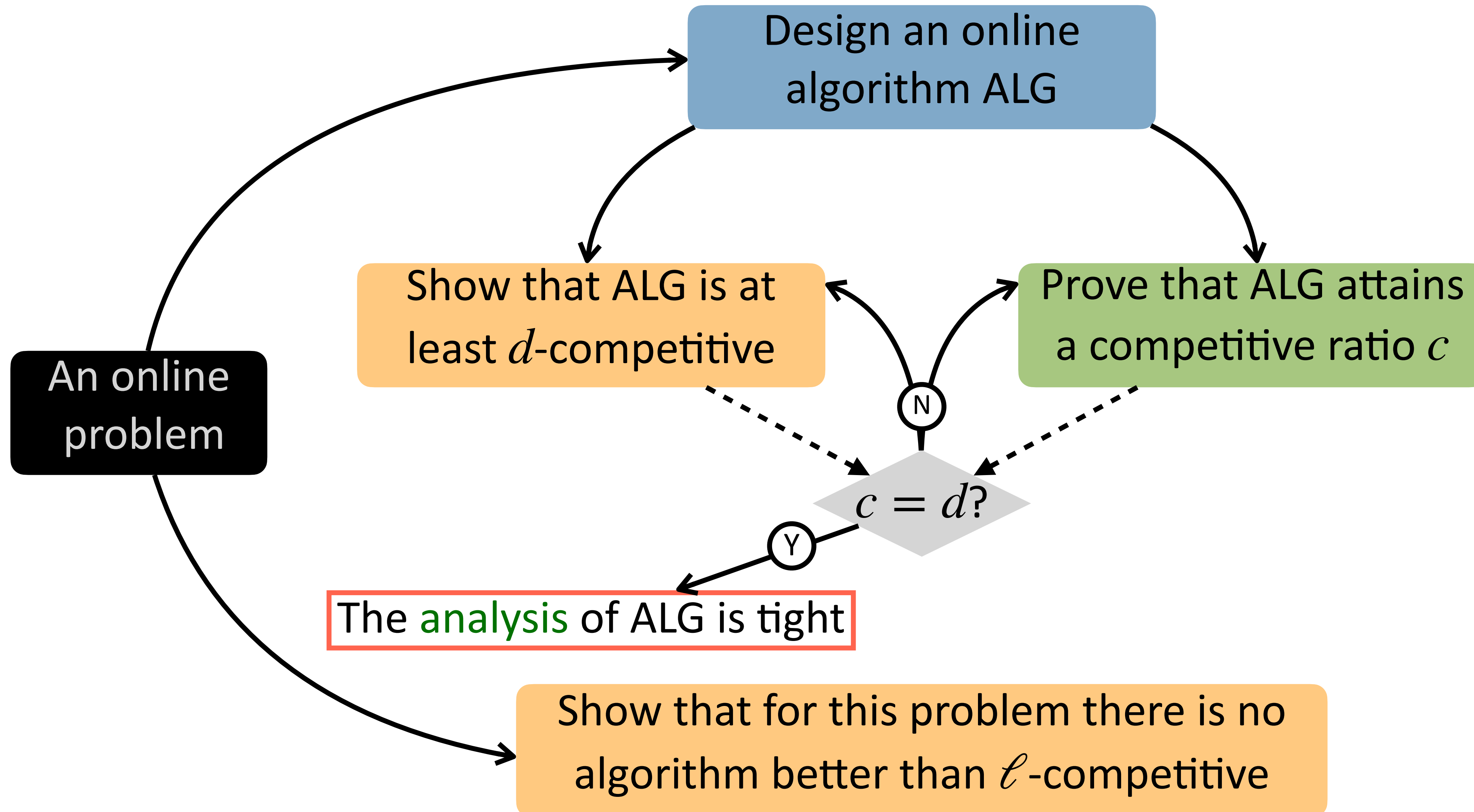
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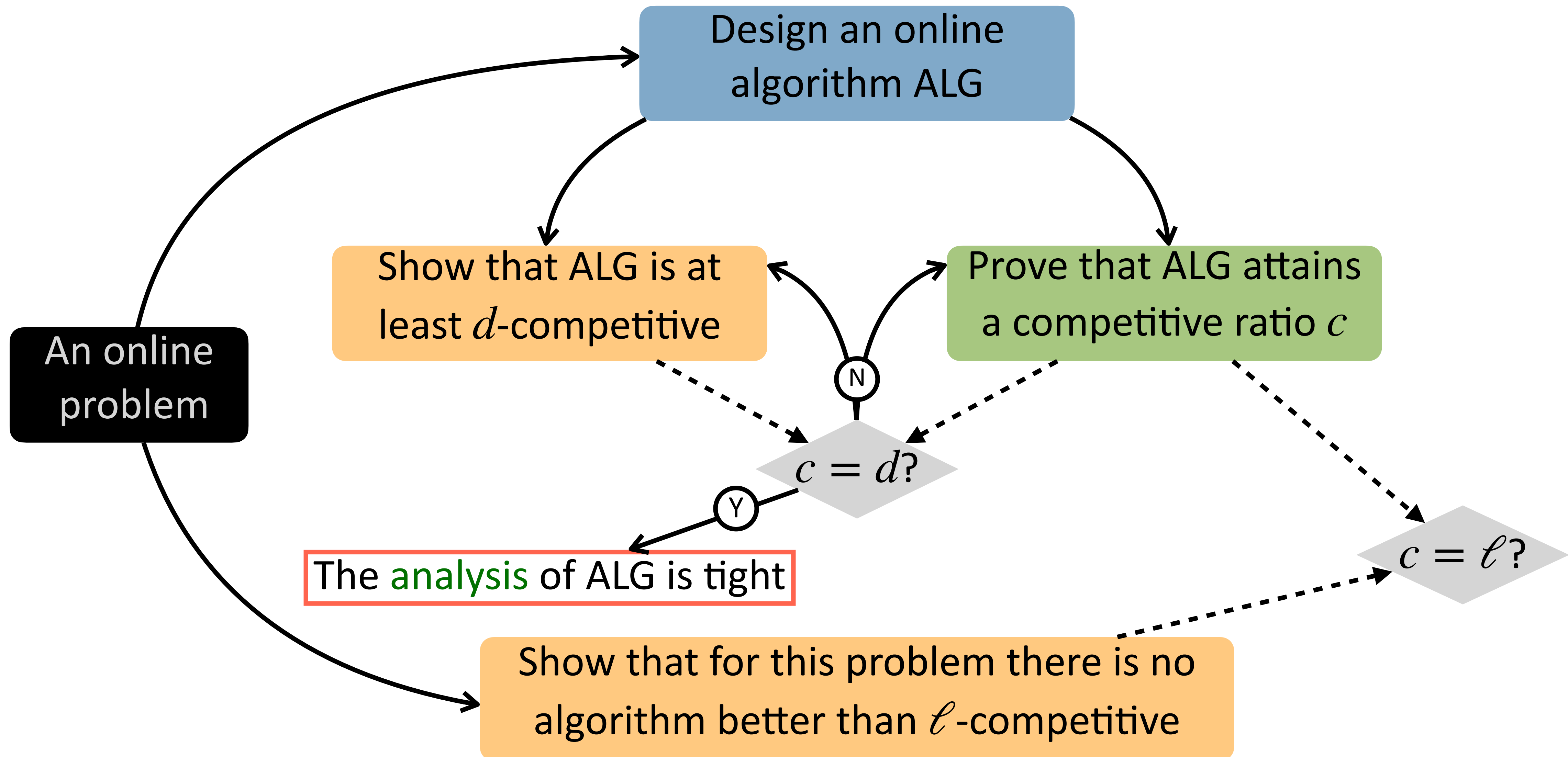
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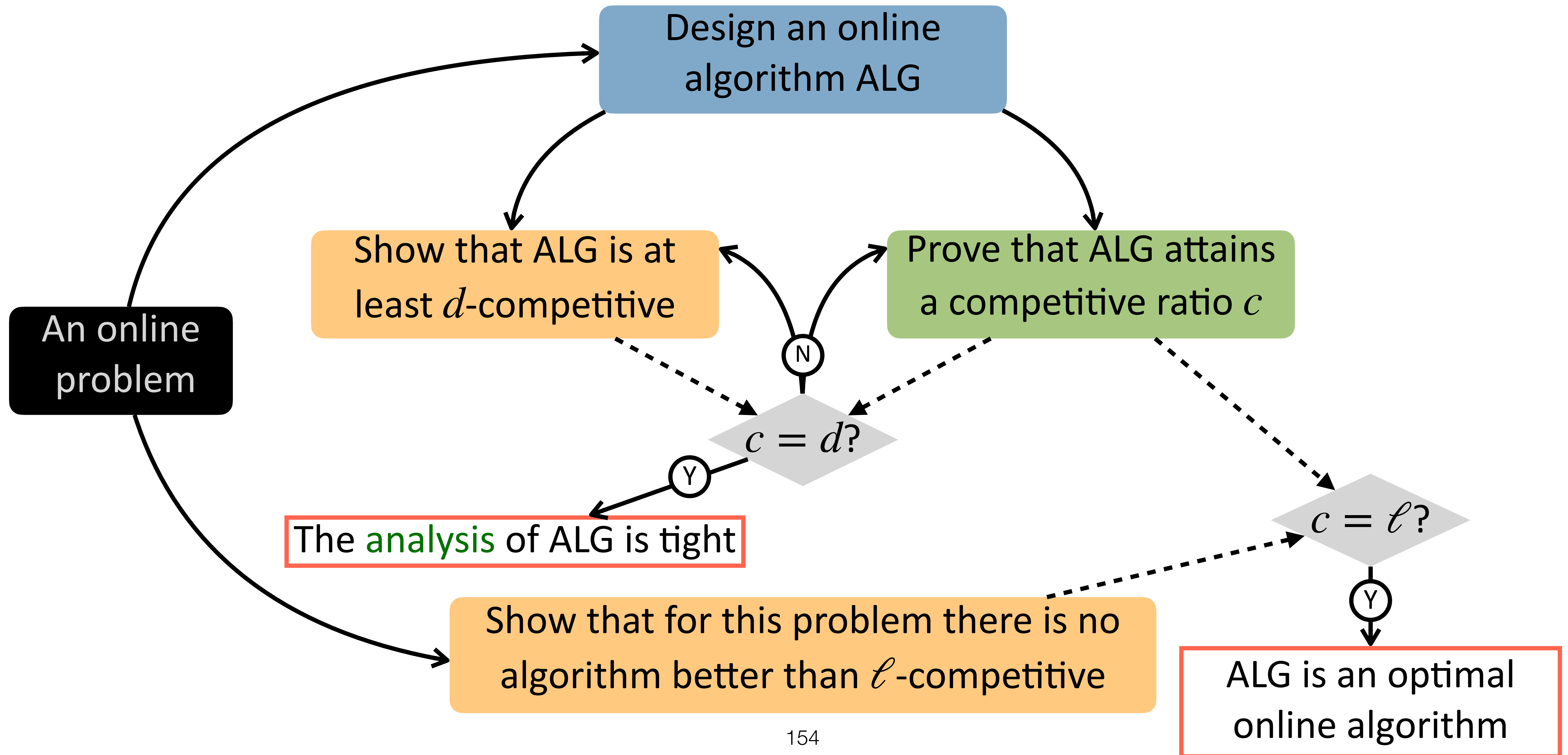
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