# LiaRothschild

UX/UI Designer

914.373.9747 liarothschild@gmail.com

#### Web Design Student, Startup Institute

March 2016 - Present

Selected from a competitive applicant pool for this eight week immersive program to develop the skills, mindset, and network to be high-impact at a high-growth company.

**Relevant Coursework:** HTML + CSS, jQuery, User-centered design, Javascript, Rapid ideation, Navigation and flow, Typography

#### Freelance Illustrator / Animator / Designer

Fall 2013 - Present

Creates art and 2d animation for promotional materials, branding, and entertainment

#### Barista, Starbucks

May 2013 - April 2016

- + Store Artist Designed chalkboard, signage, and window displays
- + Barista Trainer Trained new hires on company standards, products, recipes, and routines

#### Contract Illustrator/Animator, 360 KID

*June 2013 – October 2013* 

- + Created illustrations in line with the established style
- + Animated segments of a children's learning app in Flash

Adobe Flash, Photoshop, & Illustrator, HTML, CSS and SASS, Wireframing, Rapid Prototyping, Customer Service, User Testing, User Research



### representation Programmer Partner

March 2015

For exceptional customer service and upholding company values and standards



#### 🌟 Visionary Award

May 2013

For expertise in coursework, creative implementation of techniques, and unique perspective

## **Education**

Bachelor of Science in Media Arts & Animation

The New England Institute of Art