




Comparison Matrix

| FEATURES |  |  | Other social media (like Reddit or Telegram) | Community blogspots and organisations |  |
|--------------------------|---|---|---|---|---|
| # of users | Billions | 100M + | 100M+ | Not many as the previous platforms | |
| UI | 6/10 | 7/10 | 9/10 | Depends and varies from site to site | ☑ |
| Functionality | Good | Good | Very Good | Depends and varies from site to site | ☑ |
| Privacy | ✗ | ✗ | Far more privacy friendly than big tech | Far more privacy friendly than big tech companies | ☑ |
| Freedom of speech | 5/10 | 5/10 | 8/10 | Depends and varies from site to site | ☑ |
| Ability to create groups | ☑ | ✗ | ☑ | ☑ | ☑ |