

Name of Client: The University of Sydney TechLab

Location of Client: Darlington Campus

URL for Client: <http://trends.techlab.works>

Contact Person:

Name: Jim Cook Email: jim.cook@sydney.edu.au Phone: 0434364526

Supervisor (if not same as the contact person, can be provided once the project is picked):

Name: Email: Phone:

Allow taken by multi groups: Yes [☒] No [☐]

Specific requirements/skills (if applicable):

Bonus points for a applicants with a passion for emerging technology.

Project Title: An Educational Crowdsourcing platform to create future entrepreneurs

Project Description: (up to 1 page)

The University believes that students across a wide range of disciplines can learn a lot from designing a crowdfunding exercise. Platforms like Indegogo and Kickstarter are driving innovation across a multidisciplinary spectrum.

However, Commercial crowdfunding platforms are primarily worried about KYC and Funding mechanisms, whereas the benefit to education is around feedback and engagement.

We propose to build an LMS integrated crowdsourcing tool for students to present assessments in the format of a crowd funding campaign.

We suggest full Identity integration and peer marking capabilities be implemented so that students can engage in the practice of being entrepreneurs.

We have considered the option of implementing blockchain for the peer marking component, as well as In line peer feedback for students and groups.