

Liam Sweeney

313 Hancock Street, Brooklyn, NY 11216 | 570 204 3846 | liammerrill@gmail.com

<http://www.sr.ithaka.org/people/liam-sweeney/>

Professional Experience

Ithaka S+R: Research Analyst

New York, NY

2014 – Present

- Designed and administered multiple survey instruments for leaders in the cultural sector, ensuring high response rates
- Analyzed and visualized datasets to glean key insights and build a narrative out of complex survey results
- Conducted interviews with thought leaders for consulting projects and case studies
- Wrote grant proposals, budgets and timelines; managed organizational partnerships, led advisory committee meetings, responsible for timely project completion
- Developed a dashboard product to provide survey participants with more granular findings; developed pricing model; generated over 100 reports resulting in additional revenue for grant funded projects
- Presented work to leaders in arts and culture as well as library and scholarly communications sectors, including at the 2015 ARL annual meeting, the 2015 AAUP annual meeting, the Mertz Gilmore Foundation 2016 board meeting, in addition to numerous client presentations
- Research has been published by the Mellon Foundation and on Ithaka S+R's website, and has been covered by The Atlantic; The Wall Street Journal, The New York Times, WNYC and others

JSTOR: Institutional Participation Coordinator *New York, NY*

2013–
2014

- Managed 2,680 accounts including universities, museums, government organizations and secondary schools in the Midwest and Central Canada
- Hit revenue projections for archival journals, ebooks, current journals, primary sources and the preservation service, Portico
- Provided essential intelligence to librarians, such as usage data, turnaway reports, table of content views and other key information about JSTOR collections
- Delivered accurate data to senior management for forecast presentations to steering committees
- Designed specialized reports with SQL and Excel for domestic and International accounts
- Provided analytic support to the Associate Vice President; data used for presentations to publishers, especially University of Chicago and University of California Presses
- Liaised with Marketing and Licensing departments to provide accurate renewal information to international and domestic institutions

Carol Mann Literary Agency: Editorial Intern *New York, NY*

2012

- Evaluated manuscripts and proposals for representation; wrote reader's reports
- Contributed directly to the six figure sale of a manuscript

Sampsonia Way Magazine: Editorial Staff

Pittsburgh, PA

2011- 2012

- Wrote, copy edited and proofread articles for an international publication affiliated with the non-profit group City of Asylum
- Researched Internet legislation and policy; documented instances of Internet censorship in seven articles
- Interviewed Syrian revolutionaries and bloggers as part of my research

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Education

MALS in Data Visualization: CUNY Graduate Center; *New York, NY* 2014 – Present

- Data Visualization Methods with Lev Manovich;
- JavaScript for Journalists with Meghan Louttit of the New York Times;
- Digital Humanities Praxis with Matt Gold

BPhil, English and Economics: University of Pittsburgh Honors College; *Pittsburgh, PA* 2007 – 2011

Study Abroad: University of Granada; Granada, Spain Spring 2010

- All coursework in Spanish: History, grammar, economics, guitar, writing

Fellowships and Awards

Chancellor's Research Fellowship: Fellowship to fund my BPhil thesis, published in University of Pittsburgh's institutional repository: <http://d-scholarship.pitt.edu/10772/>

Two Time Brackenridge Fellow: Received \$4,300 from University of Pittsburgh's Honors College to fund independent research in the humanities

International Research Fellow: Received \$5,000 from University of Pittsburgh's Honors College to fund an international research project

Three Rivers Review Fiction Contest: Won an award for a short story which was published in the Honors College undergraduate literary magazine

Carol Kay Essay Award: British Literature from 1500-1900: Won a cash prize in a contest through the University of Pittsburgh English Department with an essay on Shakespeare's *Troilus and Cressida*

James Snead Essay Award: Film, African American, American, and German Literature: Won a cash prize in a contest through the University of Pittsburgh English Department with an essay on Flanner O'Connor's *Good Country People* and *Revelation*

Skills

Analytic: Excel, R, Stata, Tableau, Qualtrics (Basic HTML, CSS and JavaScript)

Qualitative: Interviewing, Writing, Researching, Editing

Language: Spanish proficiency