Liam Walsh

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I'm a software engineer of 13 years. Husband for 9. Father for 6. I'm a keen learner and always looking to get the best out of what I do. I'm naturally curious and love solving problems and building solutions in various domains.

SKILLS

- Node.js, Javascript, Next.js, React, React Hooks, React Testing Library, Playwright
- CSS, Sass, Styled Components, CSS-in-JS, BEM, Tailwind CSS
- Docker, AWS, GitHub Actions, Terraform
- Agile, Scrum, Kanban, SEO, Marketing, Copywriting

EXPERIENCE

Awaze, Manchester — *Senior Software Engineer*

FEBRUARY 2021 - PRESENT

First in the product team I work in, I've been trusted to lead the development of our multi-brand platform in various aspects including; the MFE technology stack and the Design System code architecture, standards, technologies etc.

Building out our MFEs with Next.js, AWS ECS, NewRelic we've been busy building out a new multi-brand platform to move the business towards a better user experience for customers and better technological capability to experiment and improve.

Our initial experiments have brought significant uplift in revenue and conversion as well as improving core web vitals across devices.

For me personally I've been able to take on the responsibility of being the leading figure for the Design System guild and helping guide other engineers in best practices and driving standards forward.

Alongside the Director of UX I acted as Product Owner and EM for a contractor team brought in for an eight month period to help the various MFE teams deliver on-time and meet their goals. The team had great success and we collected quantitative and qualitative data from the teams which showed overall improvement in perception, adoption and appreciation that the Design System provides.

Sainsburys, Manchester — *Software Engineer*

APRIL 2019 - FEBRUARY 2021

As part of the PromComm team I contributed to many parts of the product including infrastructure, UX features, documentation and miscellaneous packaged repositories. I gained valuable app development experience on top of existing strong UX/UI development skills. Becoming more rounded as a developer with more advanced React and ES6 I'm able to execute in most areas of development.

I took on more responsibilities outside of my product team with volunteering and organizing various extracurricular activities such as Lightning Talk Sessions, the monthly Manchester Team Meeting, Comms and Engagement, Sainsburys Tech blog, Hackathons.

I've taken on facilitating Scrum ceremonies occasionally as a stand in Scrum Master and have shadowed closely both Product Owners and Scrum Masters to gain more experience and expanded my skill sets even further.

My duties and responsibilities included:

- Specializing in front end development in an agile Scrum based team
- Driving best practice for front end development forward with tackling tech debt and ensuring good coding standards
- Liaising with stakeholders and other members of the business to deliver valuable product increments

The Fragrance Shop, Manchester — *Front End Developer*

APRIL 2017 - APRIL 2019

Joining as the first developer in the new UX team I was tasked with heading up the development of new and existing projects. I gained experience working with an overseas third party company and as a result improved my ability to work with those remotely and developed my communication skills. Creating a new design system with a combination of NPM, Pattern Lab, ITCSS, BEM and other coding and development standards to maintain a scalable and easy to maintain design system. As the lead I also gained experience of interviewing and recruiting new developers and leading the team in a uniform approach.

My duties and responsibilities included:

- Maintaining the front end architecture for projects existing and new
- Providing scalable and modular design systems for new projects
- Providing long and short term solutions to business problems
- Team leadership and mentoring/training in standards

We Are Access, Manchester — *Front End Web Developer*

MARCH 2014 - APRIL 2017

StressFreePrint, Bolton — *Web Developer*

JUNE 2012 - MARCH 2014

EDUCATION

Manchester Metropolitan University — *Multimedia Computing BSc Hons Degree*

2.1 Classification

PROJECTS

BadmintonsBest — *Director, Marketer, Content Creator, Coach*

NOVEMBER 2017 - PRESENT

I'm the sole owner of a brand business I run called BadmintonsBest. I'm a Badminton England UKCC Level 2 Badminton coach with about half a year worth of hands-on coaching experience with various levels of Badminton players. I'm learning more and more about coaching not just Badminton but people and becoming a better leader and teacher in the process.

I share my learnings and comprehensive knowledge of Badminton on my blog and promote my content through SEO, Twitter, Instagram. I have various certifications for marketing from Hubspot and have experience of content strategy, planning and execution for earning an audience of over 30,000 people a month.

http://www.badmintonsbest.com/