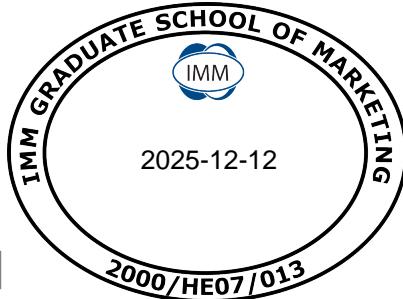


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 www.imm.ac.za



Academic Record

2025-12-12

Student First Names:	Liam Henry		
Student Surname:	O'Callaghan		
Student Number:	O00219		
Qualification Name:	Bachelor of Commerce in Marketing and Management Science		
Student ID:	0104215910084	Number of Credits:	360
SAQA ID:	112917	Minimum Duration of Study:	3 years
		Page:	1 of 2

Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2023	2023-S1	BM101B	Business Management 1	20	05	66%	Pass
2023	2023-S1	FM101B	Financial Management 1	20	05	60%	Pass
2023	2023-S1	MAR101B	Marketing 1	20	05	55%	Pass
2023	2023-S2	ASD	Academic Skills Development	0	N/A	X	Pass
2023	2023-S2	BS101B	Business Statistics	20	06	77%	Distinction
2023	2023-S2	PRM101B	Project Management 1	20	05	61%	Pass
2023	2023-S2	ECOP101B	Economic Principles	20	05	61%	Pass

Total credits earned for the 2023 academic year: 120

Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2024	2024-S1	FM202B	Financial Management 2	20	06	61%	Pass
2024	2024-S1	MAR202B	Marketing 2	20	06	65%	Pass
2024	2024-S1	PRM202B	Project Management 2	20	06	65%	Pass
2024	2024-S1	BM202B	Business Management 2	20	06	57%	Pass
2024	2024-S2	MAR303B	Marketing 3	20	07	46%	Fail
2024	2024-S2	RT201B	Research Theory	20	06	67%	Pass
2024	2024-S2	SKAM201B	Sales and Key Account Management	20	06	61%	Pass
2024	2024-S2-Supp	MAR303B	Marketing 3	20	07	X	Cancelled

Total credits earned for the 2024 academic year: 120

Campuses

Parktown
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Stellenbosch
 Bosmans Business Centre, Floor 2,
 Distillery Street, Bosman's Crossing,
 Stellenbosch
 021 883 9102
 info.stellenbosch@immgsm.ac.za

Student Support Centres

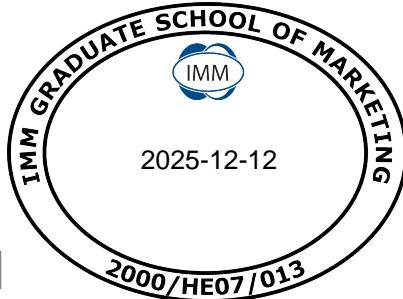
Cape Town
 The Cruise Terminal,
 Duncan Road, Block B, Floor
 1, Victoria & Alfred Waterfront,
 Cape Town
 021 671 4426
 info.capetown@immgsm.ac.za

Durban
 Hollywoodbets Kings Park Stadium,
 Suite 752, Ramp 4,
 Jacko Jackson Drive,
 Stamford Hill,
 Durban
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Pretoria
 Harlequins Office Park,
 164 Tolius Street,
 Groenkloof,
 Pretoria
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2025-12-12

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Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2025	2025-S1	BM303B	Business Management 3	20	07	50%	Pass
2025	2025-S1	MAR303B	Marketing 3	20	07	58%	Pass
2025	2025-S1	PRM303B	Project Management 3	20	07	65%	Pass
2025	2025-S2	MRP302B	Marketing Research: Project	20	07	87%	Distinction
2025	2025-S2	BP304B	Business Project	20	07	85%	Distinction
2025	2025-S2	DMA001B	Digital Marketing Applications	20	07	81%	Distinction

Total credits earned for the 2025 academic year: 120

Total cumulative credits earned: 360

Overall average of passed modules : 66%

The candidate met all the requirements for the qualification. The date of conferral is 2026-03-01

Final Mark	Symbol	Status	Final Mark	Symbol	Status
75% or more	A	Passed with Distinction	40% - 49%	E	Failed
70% - 74%	B	Passed	30% - 39%	F	Failed
60% - 69%	C	Passed	Below 30%	G	Failed
50% - 59%	D	Passed			

The Academic Record is complete and correct at the time of publication: 2025-12-12 09:38

A handwritten signature in black ink, appearing to read "JF van Zyl".

Registrar: JF van Zyl

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