

# Academic Record

2025-12-12

<b>Student First Names:</b>	Liam Henry		
<b>Student Surname:</b>	O'Callaghan		
<b>Student Number:</b>	O00219		
<b>Qualification Name:</b>	Bachelor of Commerce in Marketing and Management Science		
<b>Student ID:</b>	0104215910084	<b>Number of Credits:</b>	360
<b>SAQA ID:</b>	112917	<b>Minimum Duration of Study:</b>	3 years
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Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2023	2023-S1	BM101B	Business Management 1	20	05	66%	Pass
2023	2023-S1	FM101B	Financial Management 1	20	05	60%	Pass
2023	2023-S1	MAR101B	Marketing 1	20	05	55%	Pass
2023	2023-S2	ASD	Academic Skills Development	0	N/A	X	Pass
2023	2023-S2	BS101B	Business Statistics	20	06	77%	Distinction
2023	2023-S2	PRM101B	Project Management 1	20	05	61%	Pass
2023	2023-S2	ECOP101B	Economic Principles	20	05	61%	Pass

**Total credits earned for the 2023 academic year: 120**

Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2024	2024-S1	FM202B	Financial Management 2	20	06	61%	Pass
2024	2024-S1	MAR202B	Marketing 2	20	06	65%	Pass
2024	2024-S1	PRM202B	Project Management 2	20	06	65%	Pass
2024	2024-S1	BM202B	Business Management 2	20	06	57%	Pass
2024	2024-S2	MAR303B	Marketing 3	20	07	46%	Fail
2024	2024-S2	RT201B	Research Theory	20	06	67%	Pass
2024	2024-S2	SKAM201B	Sales and Key Account Management	20	06	61%	Pass
2024	2024-S2-Supp	MAR303B	Marketing 3	20	07	X	Cancelled

**Total credits earned for the 2024 academic year: 120**

## Campuses

**Parktown**  
No.2, 3rd Avenue,  
Parktown,  
Johannesburg  
011 628 2000  
info.parktown@immgsm.ac.za

**Stellenbosch**  
Bosmans Business Centre, Floor 2,  
Distillery Street, Bosman's Crossing,  
Stellenbosch  
021 883 9102  
info.stellenbosch@immgsm.ac.za

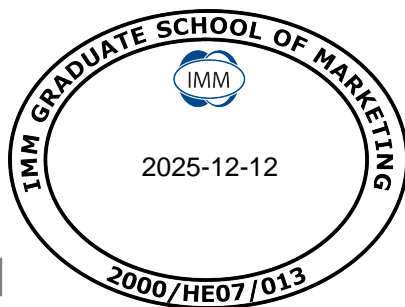
**Cape Town**  
The Cruise Terminal,  
Duncan Road, Block B, Floor  
1, Victoria & Alfred Waterfront,  
Cape Town  
021 671 4426  
info.capetown@immgsm.ac.za

**Durban**  
Hollywoodbets Kings Park Stadium,  
Suite 752, Ramp 4,  
Jacko Jackson Drive,  
Stamford Hill,  
Durban  
031 312 2239  
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**Pretoria**  
Harlequins Office Park,  
164 Totius Street,  
Groenkloof,  
Pretoria  
087 898 8471  
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**Zimbabwe**  
105 Nigel Philip Avenue,  
Eastlea,  
Harare,  
Zimbabwe  
+263 86 7700 4806  
imm.zim@imm.co.zw

## Student Support Centres



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Year	Semester	Module	Module Name	Credits	NQF	Mark	Status
2025	2025-S1	BM303B	Business Management 3	20	07	50%	Pass
2025	2025-S1	MAR303B	Marketing 3	20	07	58%	Pass
2025	2025-S1	PRM303B	Project Management 3	20	07	65%	Pass
2025	2025-S2	MRP302B	Marketing Research: Project	20	07	87%	Distinction
2025	2025-S2	BP304B	Business Project	20	07	85%	Distinction
2025	2025-S2	DMA001B	Digital Marketing Applications	20	07	81%	Distinction

**Total credits earned for the 2025 academic year: 120**

**Total cumulative credits earned: 360**

**Overall average of passed modules : 66%**

**The candidate met all the requirements for the qualification. The date of conferral is 2026-03-01**

Final Mark	Symbol	Status	Final Mark	Symbol	Status
75% or more	A	Passed with Distinction	40% - 49%	E	Failed
70% - 74%	B	Passed	30% - 39%	F	Failed
60% - 69%	C	Passed	Below 30%	G	Failed
50% - 59%	D	Passed			

**The Academic Record is complete and correct at the time of publication: 2025-12-12 09:38**

**Registrar: JF van Zyl**

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