

CONTACT

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☎ 651-343-8296

EDUCATION

BACHELOR OF ARTS: DIETETICS

2004
College of St. Benedict, St.
Joseph, MN

MASTERS OF BUSINESS ADMINISTRATION: ENTREPRENEURSHIP AND SMALL BUSINESS

MANAGEMENT
2017
Cyd-Cor, Applied MBA

SOCIAL MEDIA MARKETING CERTIFICATE

2017
eMarketing Insitute

YOGA TEACHER CERTIFICATE

2007
Yoga College of India

FULL-STACK ENGINEERING

2019 - July 11th, 2019
University of Minnesota,
College of Cont. Education &
Professional Studies

CORE COMPETENCIES

Leadership
Team management
Relationship building/customer
service
Results-Driven
Problem solving
Critical Thinking
Adaptability & flexibility
Project, Process & Team
Management
Strategy & Negotiation
Advanced proficiency in Google
Apps, in Excel,
Strong Communicator
Engaged learner
Technically savvy
Web Development & Design
Graphic & Logo Design

LIANA MORRISON

ABOUT

Liana is a Full-Stack Developer & MBA focused on attention to detail, working collaboratively with team members and contributing to the overall success of the team. Technical skills include HTML, CSS, Bootstrap, React, JavaScript/jQuery & Node & MySQL. Tools used are GitHub, Slack methodology.in addition to being an accomplished Senior Sales, Business Manager,Event Planner and Project Manager with over 12 years experiences.

EXPERIENCE

SALES CONSULTANT

First Choice Coffee Services | 2017-2018

First Choice Coffee Services offers premium office coffee and beverages solutions, the latest, upscale and environmentally friendly options for businesses employees and their clients

Client Acquisition thru face to face contact/Territory management

Proposal and cost-analysis writing

Client relationship building and maintenance

Manage and prioritize daily activities and long-term projects

Left to pursue Full-Stack Engineering

SENIOR ACCOUNT MANAGER

Mercury Matrix, Inc | Jan 2017 - Sept 2017

Client Acquisition thru face to face contact/Territory management

Proposal and cost-analysis writing

Client relationship building and maintenance

Manage and prioritize daily activities and long-term projects

Hired, train and coach new team members

Developed strategies to increase brand exposure and revenues

Responsible to meet daily and weekly sales goals

Analyze weekly results and strategize activities to meet goals

Left due to company closing.

SENIOR TEACHER AND STUDIO MANAGER

Open Minds Fusion Studio|Yoga College of India | Nov 2007 - Jan 2017

Taught yoga classes and led workshops to increase body awareness and energetic alignment

Mentored new certified instructors to ensure consistent classes.

Participated in research projects with veterans and PTSD using yoga as part of therapy towards recovery.

Design and lead workshops focusing on yoga's health benefits and categories of poses

Managed a private clientele to meet their specific needs and modify training to ensure safety during training

Maintained digital database of clients

Managed day-to-day activities of the office

Created and campaigned special events, workshops and parties

Managed a staff of 20-30 contractors

Scheduled outside rentals

Developed and implemented trainings and other workshops