Project Planning

Project planning

- Project planning involves
  - breaking down the work into parts
  - assigning these to project team members
  - anticipating problems that might arise
  - preparing tentative solutions to those problems.
- The project plan is created at the start of a project
- It is used
  - to communicate how the work will be done to the project team and customers
  - to help assess progress on the project.

Planning stages

- At the **proposal** stage, when you are bidding for a contract to develop or provide a software system.
- During the project **startup** phase, when you have to plan who will work on the project, how the project will be broken down into increments, how resources will be allocated across your company, etc.
- Periodically **throughout** the project, when you modify your plan in the light of experience gained and information from monitoring the progress of the work.

Proposal planning

- Planning may be necessary with only outline software requirements.
- The aim of planning at this stage is to provide information that will be used in setting a price for the system to customers.
- Project pricing involves estimating how much the software will cost to develop, taking factors such as staff costs, hardware costs, software costs, etc. into account

Project startup planning

- At this stage, you know more about the system requirements but do not have design or implementation information
- Create a plan with enough detail to make decisions about the project budget and staffing.
  - This plan is the basis for project resource allocation
- The startup plan should also define project monitoring mechanisms
- A startup plan is still needed for agile development to allow resources to be allocated to the project

Development planning

- The project plan should be regularly amended as the project progresses and you know more about the software and its development
- The project schedule, cost-estimate and risks have to be regularly revised

Software pricing

- Estimates are made to discover the cost, to the developer, of producing a software system.
  - You take into account, hardware, software, travel, training and effort costs.
- There is not a simple relationship between the development cost and the price charged to the customer.
- Broader organisational, economic, political and business considerations influence the price charged.

Factors affecting software pricing

Factor	Description
Contractual terms	A customer may be willing to allow the developer to retain ownership of the source code and reuse it in other projects. The price charged may then be less than if the software source code is handed over to the customer.
Cost estimate uncertainty	If an organization is unsure of its cost estimate, it may increase its price by a contingency over and above its normal profit.
Financial health	Developers in financial difficulty may lower their price to gain a contract. It is better to make a smaller than normal profit or break even than to go out of business. Cash flow is more important than profit in difficult economic times.

Factors affecting software pricing

Factor	Description
Market opportunity	A development organization may quote a low price because it wishes to move into a new segment of the software market. Accepting a low profit on one project may give the organization the opportunity to make a greater profit later. The experience gained may also help it develop new products.
Requirements volatility	If the requirements are likely to change, an organization may lower its price to win a contract. After the contract is awarded, high prices can be charged for changes to the requirements.

Pricing strategies

- Underpricing
  - A company may underprice a system in order to gain a contract that allows them to retain staff for future opportunities
  - A company may underprice a system to gain access to a new market area
- Increased pricing
  - The price may be increased when a buyer wishes a fixed-price contract and so the seller increases the price to allow for unexpected risks

Pricing to win

- The software is priced according to what the software developer believes the buyer is willing to pay
- If this is less that the development costs, the software functionality may be reduced accordingly with a view to extra functionality being added in a later release
- Additional costs may be added as the requirements change and these may be priced at a higher level to make up the shortfall in the original price

Plan-driven development

- Plan-driven or plan-based development is an approach to software engineering where the development process is planned in detail.
  - Plan-driven development is based on engineering project management techniques and is the ‘traditional’ way of managing large software development projects.
- A project plan is created that records the work to be done, who will do it, the development schedule and the work products.
- Managers use the plan to support project decision making and as a way of measuring progress.

Project plans

- In a plan-driven development project, a project plan sets out the resources available to the project, the work breakdown and a schedule for carrying out the work.
- Plan sections
  - Introduction
  - Project organization
  - Risk analysis
  - Hardware and software resource requirements
  - Work breakdown
  - Project schedule
  - Monitoring and reporting mechanisms

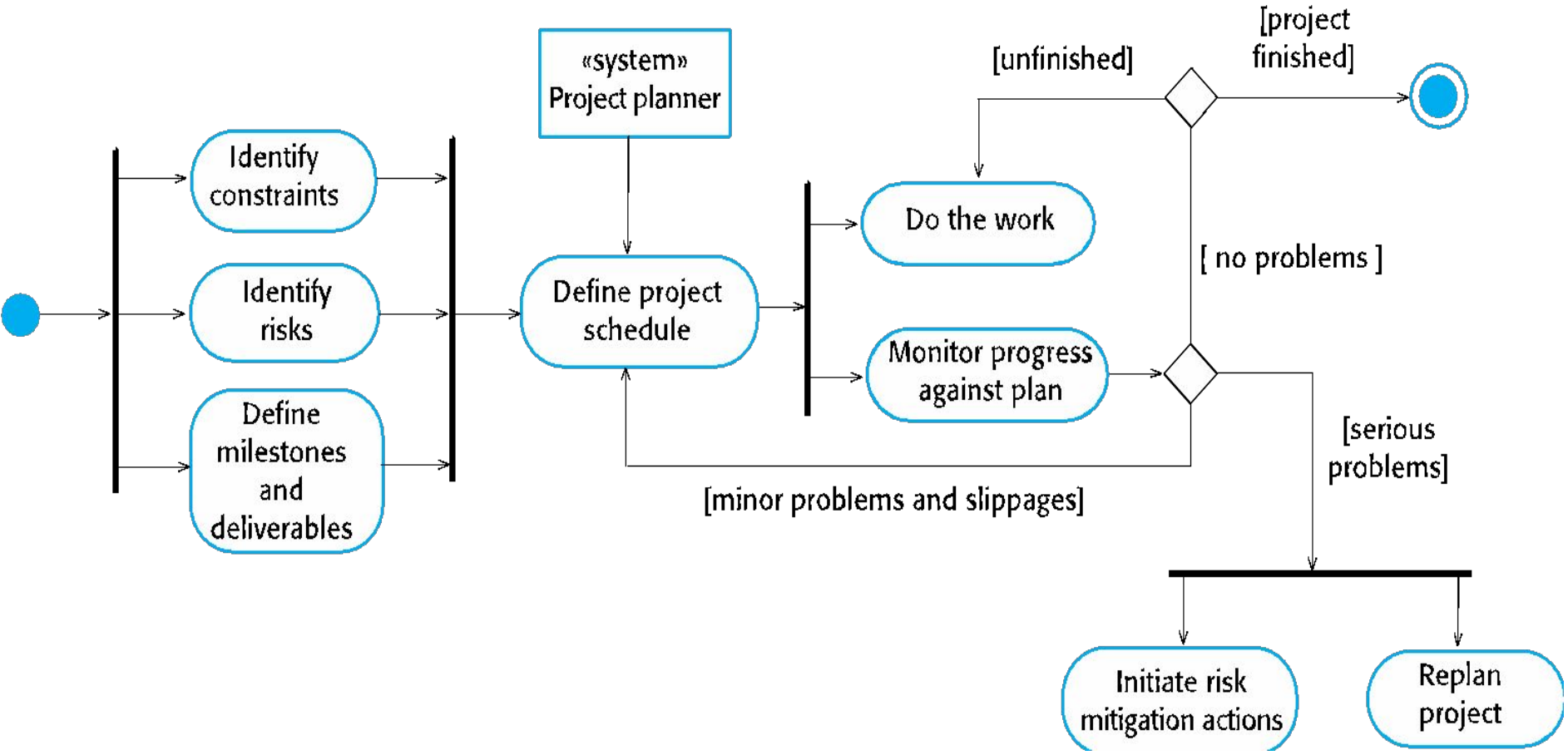
Project plan supplements

Plan	Description
Configuration management plan	Describes the configuration management procedures and structures to be used.
Deployment plan	Describes how the software and associated hardware (if required) will be deployed in the customer's environment. This should include a plan for migrating data from existing systems.
Maintenance plan	Predicts the maintenance requirements, costs, and effort.
Quality plan	Describes the quality procedures and standards that will be used in a project.
Validation plan	Describes the approach, resources, and schedule used for system validation.

The planning process

- Project planning is an iterative process that starts when you create an initial project plan during the project startup phase.
- Plan changes are inevitable.
  - As more information about the system and the project team becomes available during the project, you should regularly revise the plan to reflect requirements, schedule and risk changes.
  - Changing business goals also leads to changes in project plans. As business goals change, this could affect all projects, which may then have to be re-planned.

The project planning process



Risk mitigation

- If there are serious problems with the development work that are likely to lead to significant delays, you need to initiate risk mitigation actions to reduce the risks of project failure.
- In conjunction with these actions, you also have to re-plan the project.
- This may involve renegotiating the project constraints and deliverables with the customer. A new schedule of when work should be completed also has to be established and agreed with the customer.

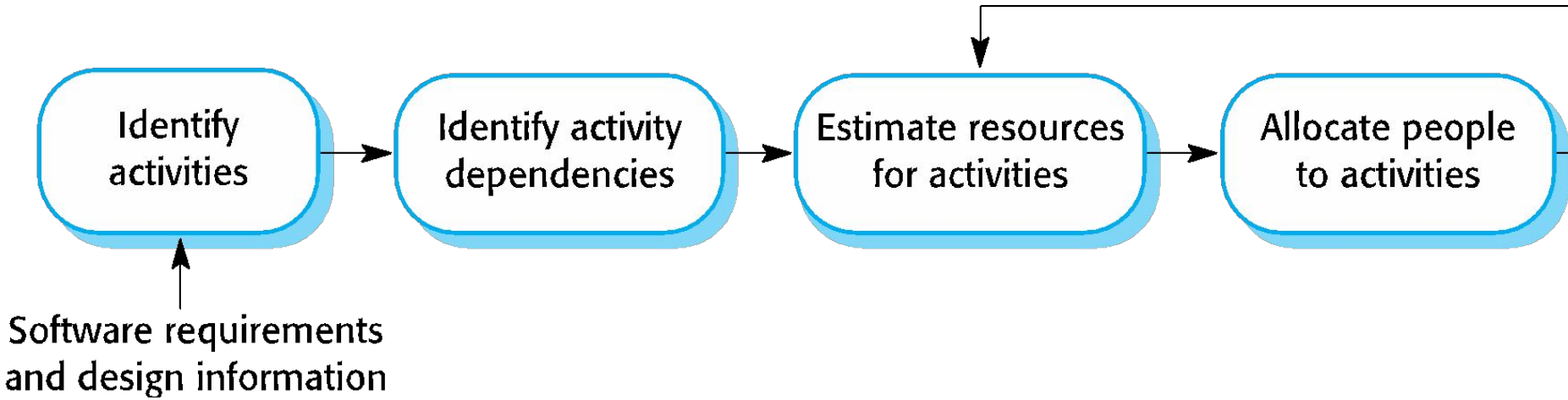
Project scheduling

- Project scheduling is the process of deciding how the work in a project will be organized as separate tasks, and when and how these tasks will be executed.
- You estimate the calendar time needed to complete each task, the effort required and who will work on the tasks that have been identified.
- You also have to estimate the resources needed to complete each task, such as the disk space required on a server, the time required on specialized hardware, such as a simulator, and what the travel budget will be.

Project scheduling activities

- Split project into tasks and estimate time and resources required to complete each task.
- Organize tasks concurrently to make optimal use of workforce.
- Minimize task dependencies to avoid delays caused by one task waiting for another to complete.
- Dependent on project managers intuition and experience.

The project scheduling process



Scheduling problems

- Estimating the difficulty of problems and hence the cost of developing a solution is hard.
- Productivity is not proportional to the number of people working on a task.
- Adding people to a late project makes it later because of communication overheads.
- The unexpected always happens. Always allow contingency in planning.

Schedule presentation

- Graphical notations are normally used to illustrate the project schedule.
- These show the project breakdown into tasks. Tasks should not be too small. They should take about a week or two.
- Calendar-based
  - Bar charts are the most commonly used representation for project schedules. They show the schedule as activities or resources against time.
- Activity networks
  - Show task dependencies

Project activites

- Project activities (tasks) are the basic planning element. Each activity has:
  - a duration in calendar days or months,
  - an effort estimate, which shows the number of person-days or person-months to complete the work,
  - a deadline by which the activity should be complete,
  - a defined end-point, which might be a document, the holding of a review meeting, the successful execution of all tests, etc.

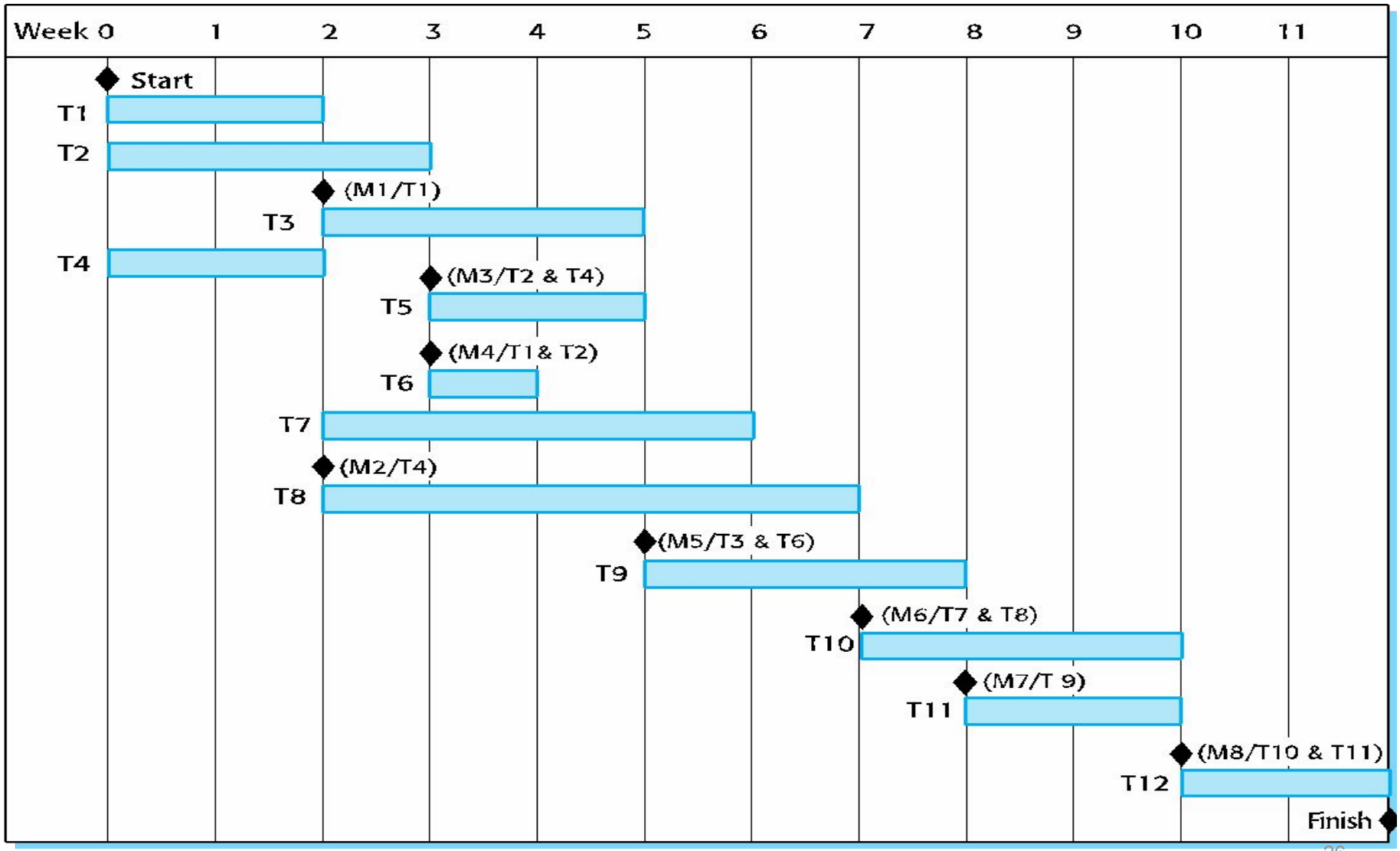
Milestones and deliverables

- Milestones are points in the schedule against which you can assess progress, for example, the handover of the system for testing.
- Deliverables are work products that are delivered to the customer, e.g. a requirements document for the system.

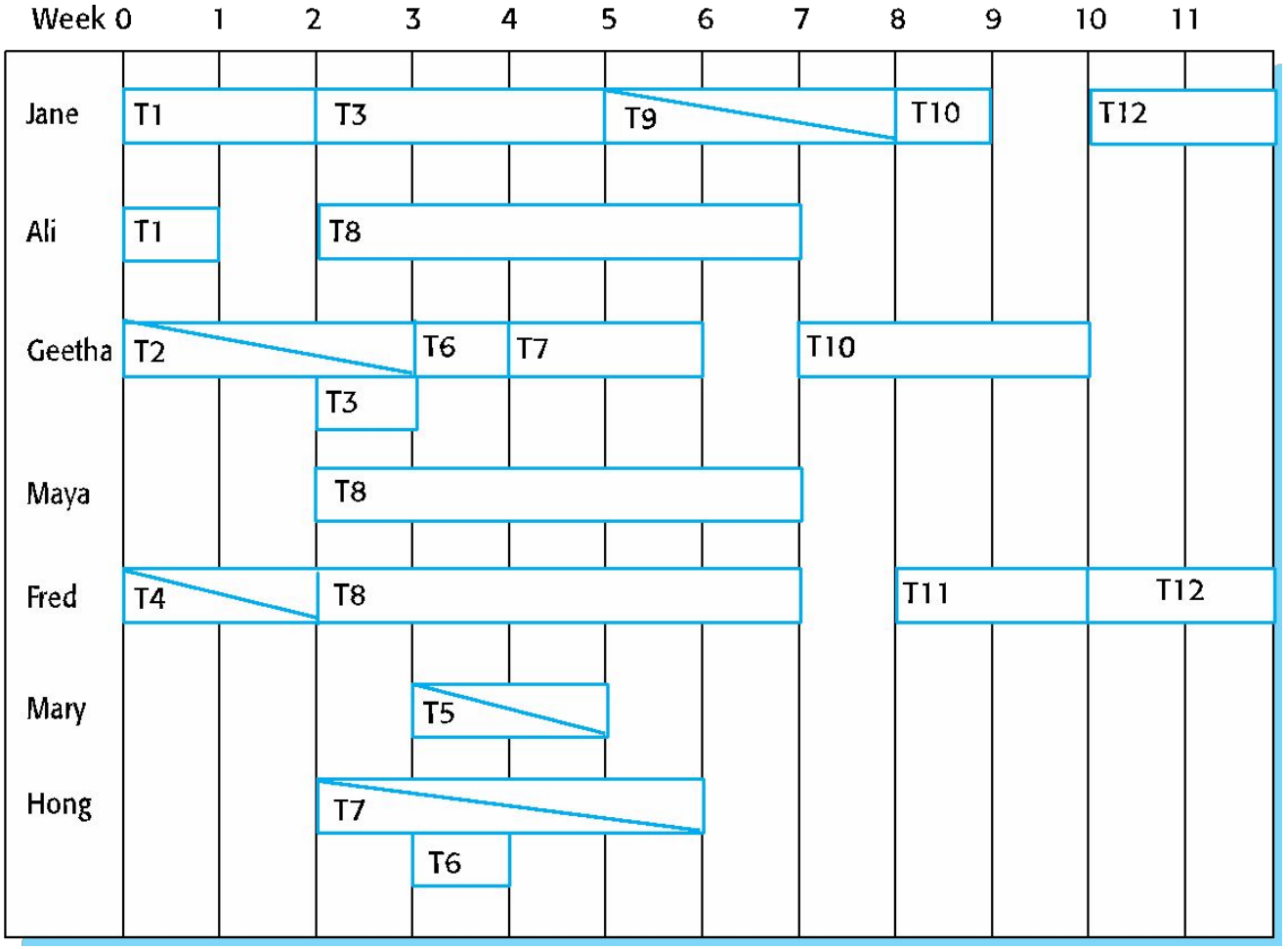
Tasks, durations, and dependencies

Task	Effort (person-days)	Duration (days)	Dependencies
T1	15	10	
T2	8	15	
T3	20	15	T1 (M1)
T4	5	10	
T5	5	10	T2, T4 (M3)
T6	10	5	T1, T2 (M4)
T7	25	20	T1 (M1)
T8	75	25	T4 (M2)
T9	10	15	T3, T6 (M5)
T10	20	15	T7, T8 (M6)
T11	10	10	T9 (M7)
T12	20	10	T10, T11 (M8)

Activity bar chart



Staff allocation chart



Agile planning

- Agile methods of software development are iterative approaches where the software is developed and delivered to customers in increments.
- Unlike plan-driven approaches, the functionality of these increments is not planned in advance but is decided during the development.
  - The decision on what to include in an increment depends on progress and on the customer's priorities.
- The customer's priorities and requirements change so it makes sense to have a flexible plan that can accommodate these changes.

Approaches to agile planning

- Planning in Scrum
  - Covered in Chapter 3
- Based on managing a project backlog (things to be done) with daily reviews of progress and problems
- The planning game
  - Developed originally as part of Extreme Programming (XP)
  - Dependent on user stories as a measure of progress in the project

Story-based planning

- The planning game is based on user stories that reflect the features that should be included in the system.
- The project team read and discuss the stories and rank them in order of the amount of time they think it will take to implement the story.
- Stories are assigned ‘effort points’ reflecting their size and difficulty of implementation
- The number of effort points implemented per day is measured giving an estimate of the team’s ‘velocity’
- This allows the total effort required to implement the system to be estimated

The planning game

Release and iteration planning

- **Release planning**, which looks ahead for several months and decides on the features that should be included in a release of a system.
- **Iteration planning**, which has a shorter term outlook, and focuses on planning the next increment of a system. This is typically 2-4 weeks of work for the team.

Release and iteration planning

- Release planning involves selecting and refining the stories that will reflect the features to be implemented in a release of a system and the order in which the stories should be implemented.
- Stories to be implemented in each iteration are chosen, with the number of stories reflecting the time to deliver an iteration (usually 2 or 3 weeks).
- The team's velocity is used to guide the choice of stories so that they can be delivered within an iteration.

Task allocation

- During the task planning stage, the developers break down stories into development tasks.
  - A development task should take 4–16 hours.
  - All of the tasks that must be completed to implement all of the stories in that iteration are listed.
  - The individual developers then sign up for the specific tasks that they will implement.
- Benefits of this approach:
  - The whole team gets an overview of the tasks to be completed in an iteration.
  - Developers have a sense of ownership in these tasks and this is likely to motivate them to complete the task.

Software delivery

- A software increment is always delivered at the end of each project iteration.
- If the features to be included in the increment cannot be completed in the time allowed, the scope of the work is reduced.
- The delivery schedule is never extended.

Agile planning difficulties

- Agile planning is reliant on customer involvement and availability.
- This can be difficult to arrange, as customer representatives sometimes have to prioritize other work and are not available for the planning game.
- Furthermore, some customers may be more familiar with traditional project plans and may find it difficult to engage in an agile planning process.

Agile planning applicability

- Agile planning works well with small, stable development teams that can get together and discuss the stories to be implemented.
- However, where teams are large and/or geographically distributed, or when team membership changes frequently, it is practically impossible for everyone to be involved in the collaborative planning that is essential for agile project management.

Software project management

- Concerned with activities involved in ensuring that software is delivered
  - on time
  - on schedule
  - in accordance with the requirements
- Project management is needed because software development is always subject to budget and schedule constraints

Success criteria

- Deliver the software to the customer at the agreed time.
- Keep overall costs within budget.
- Deliver software that meets the customer's expectations.
- Maintain a coherent and well-functioning development team.

Software management distinctions

- The product is intangible.
  - Software cannot be seen or touched. Software project managers cannot see progress by simply looking at the artefact that is being constructed.
- Many software projects are 'one-off' projects.
  - Large software projects are usually different in some ways from previous projects. Even managers who have lots of previous experience may find it difficult to anticipate problems.
- Software processes are variable and organization specific.
  - We still cannot reliably predict when a particular software process is likely to lead to development problems.

Factors influencing project management

- Company size
- Software customers
- Software size
- Software type
- Organizational culture
- Software development processes

Universal management activities

- *Project planning*
  - Project managers are responsible for planning. estimating and scheduling project development and assigning people to tasks.
- *Risk management*
  - Project managers assess the risks that may affect a project, monitor these risks and take action when problems arise.
- *People management*
  - Project managers have to choose people for their team and establish foundation for effective team performance.

Management activities

- *Reporting*
  - Project managers are usually responsible for reporting on the progress of a project to their managers and customers.
- *Proposal writing*
  - The first stage in a software project may involve writing a proposal to win a contract to carry out an item of work.
  - The proposal describes the objectives of the project and how it will be carried out.

Risk management

- Risk management is concerned with identifying risks and drawing up plans to minimise their effect on a project.
- Software risk management is important because of the inherent uncertainties in software development.
  - loosely defined requirements
  - requirements changes due to changes in customer needs
  - difficulties in estimating the time and resources required for software development
  - differences in individual skills
- You have to anticipate risks, understand the impact of these risks on the project, the product and the business, and take steps to avoid these risks.

Risk classification

- *Project risks* affect schedule or resources;
- *Product risks* affect the quality or performance of the software being developed;
- *Business risks* affect the organisation developing or procuring the software.

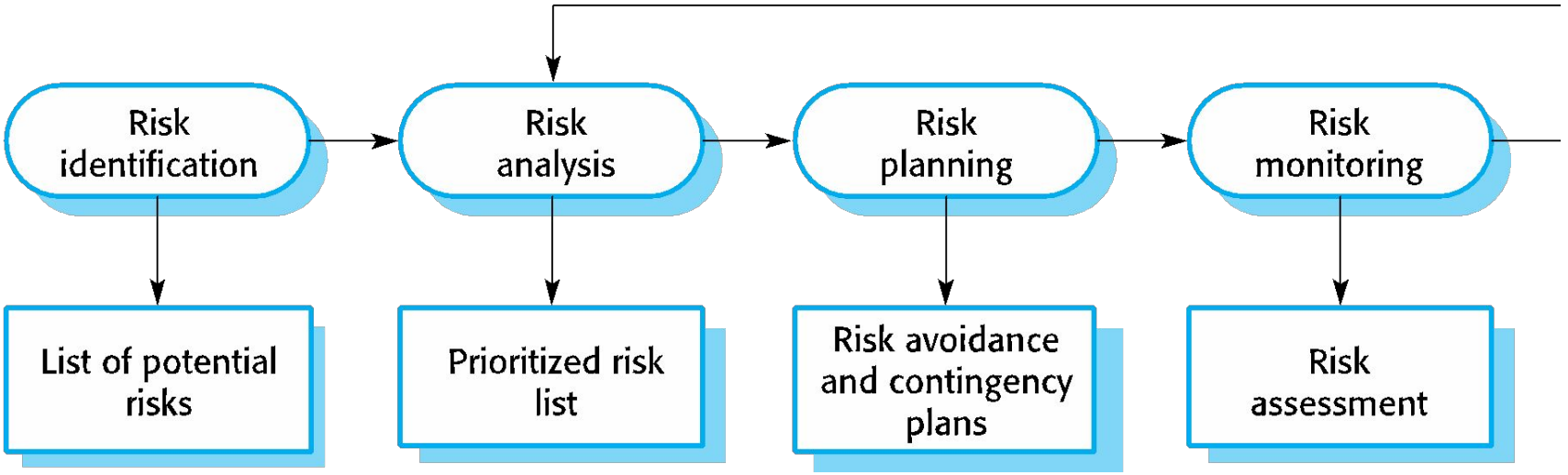
Examples of project, product, and business risks

Risk	Affects	Description
Staff turnover	Project	Experienced staff will leave the project before it is finished.
Management change	Project	There will be a change of organizational management with different priorities.
Hardware unavailability	Project	Hardware that is essential for the project will not be delivered on schedule.
Requirements change	Project and product	There will be a larger number of changes to the requirements than anticipated.
Specification delays	Project and product	Specifications of essential interfaces are not available on schedule.
Size underestimate	Project and product	The size of the system has been underestimated.
CASE tool underperformance	Product	CASE tools, which support the project, do not perform as anticipated.
Technology change	Business	The underlying technology on which the system is built is superseded by new technology.
Product competition	Business	A competitive product is marketed before the system is completed.

The risk management process

- Risk identification
  - Identify project, product and business risks;
- Risk analysis
  - Assess the likelihood and consequences of these risks;
- Risk planning
  - Draw up plans to avoid or minimise the effects of the risk;
- Risk monitoring
  - Monitor the risks throughout the project;

The risk management process



Risk identification

- May be a team activities or based on the individual project manager's experience.
- A checklist of common risks may be used to identify risks in a project
  - Technology risks.
  - Organizational risks.
  - People risks.
  - Requirements risks.
  - Estimation risks.

Examples of different risk types

Risk type	Possible risks
Estimation	The time required to develop the software is underestimated. (12) The rate of defect repair is underestimated. (13) The size of the software is underestimated. (14)
Organizational	The organization is restructured so that different management are responsible for the project. (6) Organizational financial problems force reductions in the project budget. (7)
People	It is impossible to recruit staff with the skills required. (3) Key staff are ill and unavailable at critical times. (4) Required training for staff is not available. (5)
Requirements	Changes to requirements that require major design rework are proposed. (10) Customers fail to understand the impact of requirements changes. (11)
Technology	The database used in the system cannot process as many transactions per second as expected. (1) Reusable software components contain defects that mean they cannot be reused as planned. (2)
Tools	The code generated by software code generation tools is inefficient. (8) Software tools cannot work together in an integrated way. (9)

Risk analysis

- Assess probability and seriousness of each risk.
- Probability may be very low, low, moderate, high or very high.
- Risk consequences might be catastrophic, serious, tolerable or insignificant.

Risk types and examples

Risk	Probability	Effects
Organizational financial problems force reductions in the project budget (7).	Low	Catastrophic
It is impossible to recruit staff with the skills required for the project (3).	High	Catastrophic
Key staff are ill at critical times in the project (4).	Moderate	Serious
Faults in reusable software components have to be repaired before these components are reused. (2).	Moderate	Serious
Changes to requirements that require major design rework are proposed (10).	Moderate	Serious
The organization is restructured so that different management are responsible for the project (6).	High	Serious
The database used in the system cannot process as many transactions per second as expected (1).	Moderate	Serious

Risk types and examples

Risk	Probability	Effects
The time required to develop the software is underestimated (12).	High	Serious
Software tools cannot be integrated (9).	High	Tolerable
Customers fail to understand the impact of requirements changes (11).	Moderate	Tolerable
Required training for staff is not available (5).	Moderate	Tolerable
The rate of defect repair is underestimated (13).	Moderate	Tolerable
The size of the software is underestimated (14).	High	Tolerable
Code generated by code generation tools is inefficient (8).	Moderate	Insignificant

Risk planning

- Consider each risk and develop a strategy to manage that risk.
- Avoidance strategies
  - The probability that the risk will arise is reduced;
- Minimization strategies
  - The impact of the risk on the project or product will be reduced;
- Contingency plans
  - If the risk arises, contingency plans are plans to deal with that risk;

What-if questions

- What if several engineers are ill at the same time?
- What if an economic downturn leads to budget cuts of 20% for the project?
- What if the performance of open-source software is inadequate and the only expert on that open source software leaves?
- What if the company that supplies and maintains software components goes out of business?
- What if the customer fails to deliver the revised requirements as predicted?

Risk monitoring

- Assess each identified risks regularly to decide whether or not it is becoming less or more probable.
- Also assess whether the effects of the risk have changed.
- Each key risk should be discussed at management progress meetings.

Managing people

- People are an organisation's most important assets.
- The tasks of a manager are essentially people-oriented. Unless there is some understanding of people, management will be unsuccessful.
- Poor people management is an important contributor to project failure.

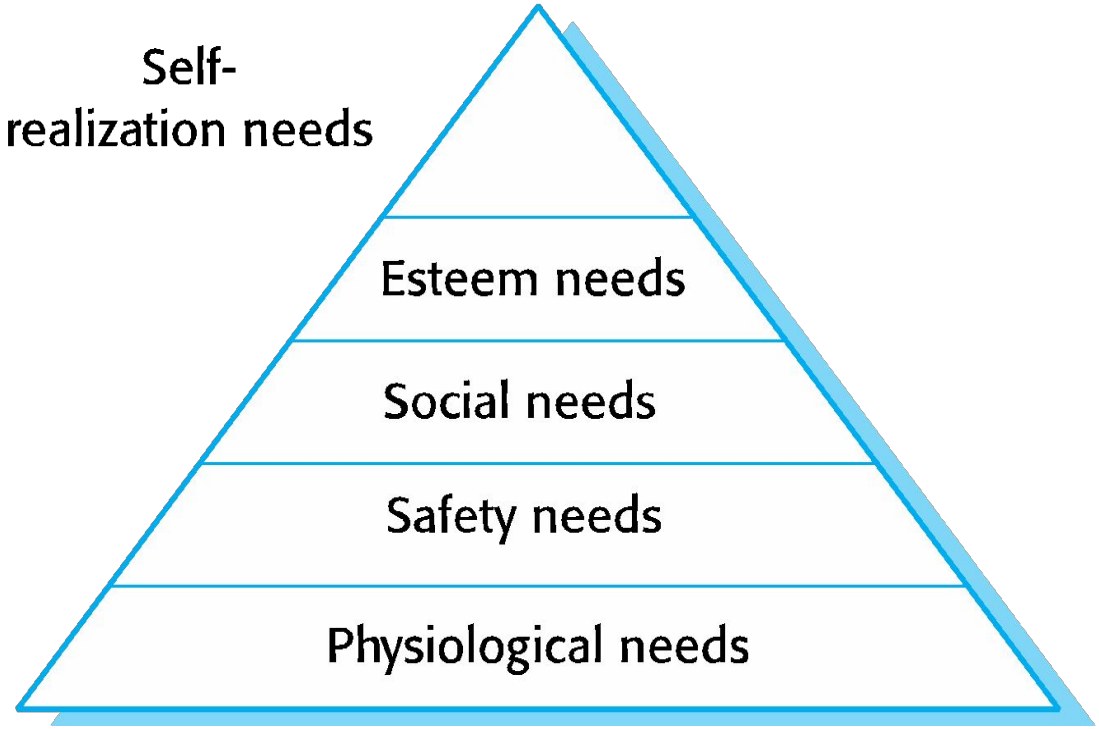
People management factors

- Consistency
  - Team members should all be treated in a comparable way without favourites or discrimination.
- Respect
  - Different team members have different skills and these differences should be respected.
- Inclusion
  - Involve all team members and make sure that people's views are considered.
- Honesty
  - You should always be honest about what is going well and what is going badly in a project.

Motivating people

- An important role of a manager is to motivate the people working on a project.
- Motivation means organizing the work and the working environment to encourage people to work effectively.
- Motivation is a complex issue but it appears that there are different types of motivation based on:
  - Basic needs (e.g. food, sleep, etc.);
  - Personal needs (e.g. respect, self-esteem);
  - Social needs (e.g. to be accepted as part of a group).

Human needs hierarchy



Need satisfaction

- In software development groups, basic physiological and safety needs are not an issue.
- Social
  - Provide communal facilities;
  - Allow informal communications e.g. via social networking
- Esteem
  - Recognition of achievements;
  - Appropriate rewards.
- Self-realization
  - Training - people want to learn more;
  - Responsibility.

Case study: Individual motivation

Alice is a software project manager working in a company that develops alarm systems. This company wishes to enter the growing market of assistive technology to help elderly and disabled people live independently. Alice has been asked to lead a team of 6 developers than can develop new products based around the company's alarm technology.

Alice's assistive technology project starts well. Good working relationships develop within the team and creative new ideas are developed. The team decides to develop a peer-to-peer messaging system using digital televisions linked to the alarm network for communications. However, some months into the project, Alice notices that Dorothy, a hardware design expert, starts coming into work late, the quality of her work deteriorates and, increasingly, that she does not appear to be communicating with other members of the team.

Alice talks about the problem informally with other team members to try to find out if Dorothy's personal circumstances have changed, and if this might be affecting her work. They don't know of anything, so Alice decides to talk with Dorothy to try to understand the problem.

Case study: Individual motivation

After some initial denials that there is a problem, Dorothy admits that she has lost interest in the job. She expected that she would be able to develop and use her hardware interfacing skills. However, because of the product direction that has been chosen, she has little opportunity for this. Basically, she is working as a C programmer with other team members.

Although she admits that the work is challenging, she is concerned that she is not developing her interfacing skills. She is worried that finding a job that involves hardware interfacing will be difficult after this project. Because she does not want to upset the team by revealing that she is thinking about the next project, she has decided that it is best to minimize conversation with them.

Comments on case study

- If you don't sort out the problem of unacceptable work, the other group members will become dissatisfied and feel that they are doing an unfair share of the work.
- Personal difficulties affect motivation because people can't concentrate on their work. They need time and support to resolve these issues, although you have to make clear that they still have a responsibility to their employer.
- Alice gives Dorothy more design autonomy and organizes training courses in software engineering that will give her more opportunities after her current project has finished.

Personality types

- The needs hierarchy is almost certainly an over-simplification of motivation in practice.
- Motivation should also take into account different personality types:
  - Task-oriented people, who are motivated by the work they do. In software engineering.
  - Interaction-oriented people, who are motivated by the presence and actions of co-workers.
  - Self-oriented people, who are principally motivated by personal success and recognition.

Personality types

- Task-oriented.
  - The motivation for doing the work is the work itself;
- Self-oriented.
  - The work is a means to an end which is the achievement of individual goals - e.g. to get rich, to play tennis, to travel etc.;
- Interaction-oriented
  - The principal motivation is the presence and actions of co-workers.
  - People go to work because they like to go to work.

Teamwork

- Most software engineering is a group activity
  - The development schedule for most non-trivial software projects is such that they cannot be completed by one person working alone.
- A good group is cohesive and has a team spirit.
  - The people involved are motivated by the success of the group as well as by their own personal goals.
- Group interaction is a key determinant of group performance.
- Flexibility in group composition is limited
  - Managers must do the best they can with available people.

Group cohesiveness

- In a cohesive group, members consider the group to be more important than any individual in it.
- The advantages of a cohesive group are:
  - Group quality standards can be developed by the group members.
  - Team members learn from each other and get to know each other's work; Inhibitions caused by ignorance are reduced.
  - Knowledge is shared. Continuity can be maintained if a group member leaves.
  - Refactoring and continual improvement is encouraged.
  - Group members work collectively to deliver high quality results and fix problems
  - This is irrespective of whose work originally introduced the problem.

Team spirit

Alice, an experienced project manager, understands the importance of creating a cohesive group. As they are developing a new product, she takes the opportunity of involving all group members in the product specification and design by getting them to discuss possible technology with elderly members of their families. She also encourages them to bring these family members to meet other members of the development group.

Alice also arranges monthly lunches for everyone in the group. These lunches are an opportunity for all team members to meet informally, talk around issues of concern, and get to know each other. At the lunch, Alice tells the group what she knows about organizational news, policies, strategies, and so forth. Each team member then briefly summarizes what they have been doing and the group discusses a general topic, such as new product ideas from elderly relatives.

Every few months, Alice organizes an 'away day' for the group where the team spends two days on 'technology updating'. Each team member prepares an update on a relevant technology and presents it to the group. This is an off-site meeting in a good hotel and plenty of time is scheduled for discussion and social interaction.

The effectiveness of a team

- The people in the group
  - You need a mix of people in a project group as software development involves diverse activities such as negotiating with clients, programming, testing and documentation.
- The group organization
  - A group should be organized so that individuals can contribute to the best of their abilities and tasks can be completed as expected.
- Technical and managerial communications
  - Good communications between group members, and between the software engineering team and other project stakeholders, is essential.

Selecting group members

- A manager or team leader's job is to create a cohesive group and organize their group so that they can work together effectively.
- This involves creating a group with the right balance of technical skills and personalities, and organizing that group so that the members work together effectively.

Assembling a team

- May not be possible to appoint the ideal people to work on a project
  - Project budget may not allow for the use of highly-paid staff;
  - Staff with the appropriate experience may not be available;
  - An organisation may wish to develop employee skills on a software project.
- Managers have to work within these constraints especially when there are shortages of trained staff.

Group composition

- Group composed of members who share the same motivation can be problematic
  - Task-oriented - everyone wants to do their own thing;
  - Self-oriented - everyone wants to be the boss;
  - Interaction-oriented - too much chatting, not enough work.
- An effective group has a balance of all types.
- This can be difficult to achieve software engineers are often task-oriented.
- Interaction-oriented people are very important as they can detect and defuse tensions that arise.

Group composition

In creating a group for assistive technology development, Alice is aware of the importance of selecting members with complementary personalities. When interviewing potential group members, she tried to assess whether they were task-oriented, self-oriented, or interaction-oriented. She felt that she was primarily a self-oriented type because she considered the project to be a way of getting noticed by senior management and possibly promoted. She therefore looked for one or perhaps two interaction-oriented personalities, with task-oriented individuals to complete the team. The final assessment that she arrived at was:

Alice—self-oriented
Brian—task-oriented
Bob—task-oriented
Carol—interaction-oriented
Dorothy—self-oriented
Ed—interaction-oriented
Fred—task-oriented

Group organization

- The way that a group is organized affects
  - the decisions made by that group
  - the ways information is exchanged
  - the interactions between the group and other stakeholders
- Key questions include:
  - Should project manager be the technical leader of the group?
  - Who will be involved in making critical technical decisions, and how will these be made?
  - How will interactions with external stakeholders and senior company management be handled?
  - How can groups integrate people who are not co-located?
  - How can knowledge be shared across the group?

Group organization

- Small software engineering groups are usually organised informally without a rigid structure.
- For large projects, there may be a hierarchical structure where different groups are responsible for different sub-projects.
- Agile development is always based around an informal group on the principle that formal structure inhibits information exchange

Informal groups

- The group acts as a whole and comes to a consensus on decisions affecting the system.
- The group leader serves as the external interface of the group but does not allocate specific work items.
- Rather, work is discussed by the group as a whole and tasks are allocated according to ability and experience.
- This approach is successful for groups where all members are experienced and competent.

Group communications

- Good communications are essential for effective group working.
- Information must be exchanged on the status of work, design decisions and changes to previous decisions.
- Good communications also strengthens group cohesion as it promotes understanding.

Group communications

- Group size
  - The larger the group, the harder it is for people to communicate with other group members.
- Group structure
  - Communication is better in informally structured groups than in hierarchically structured groups.
- Group composition
  - Communication is better when there are different personality types and a balance of genders.
- The physical work environment
  - Good workplace organization can encourage communication.