

# **Stock Price Performance Analysis**

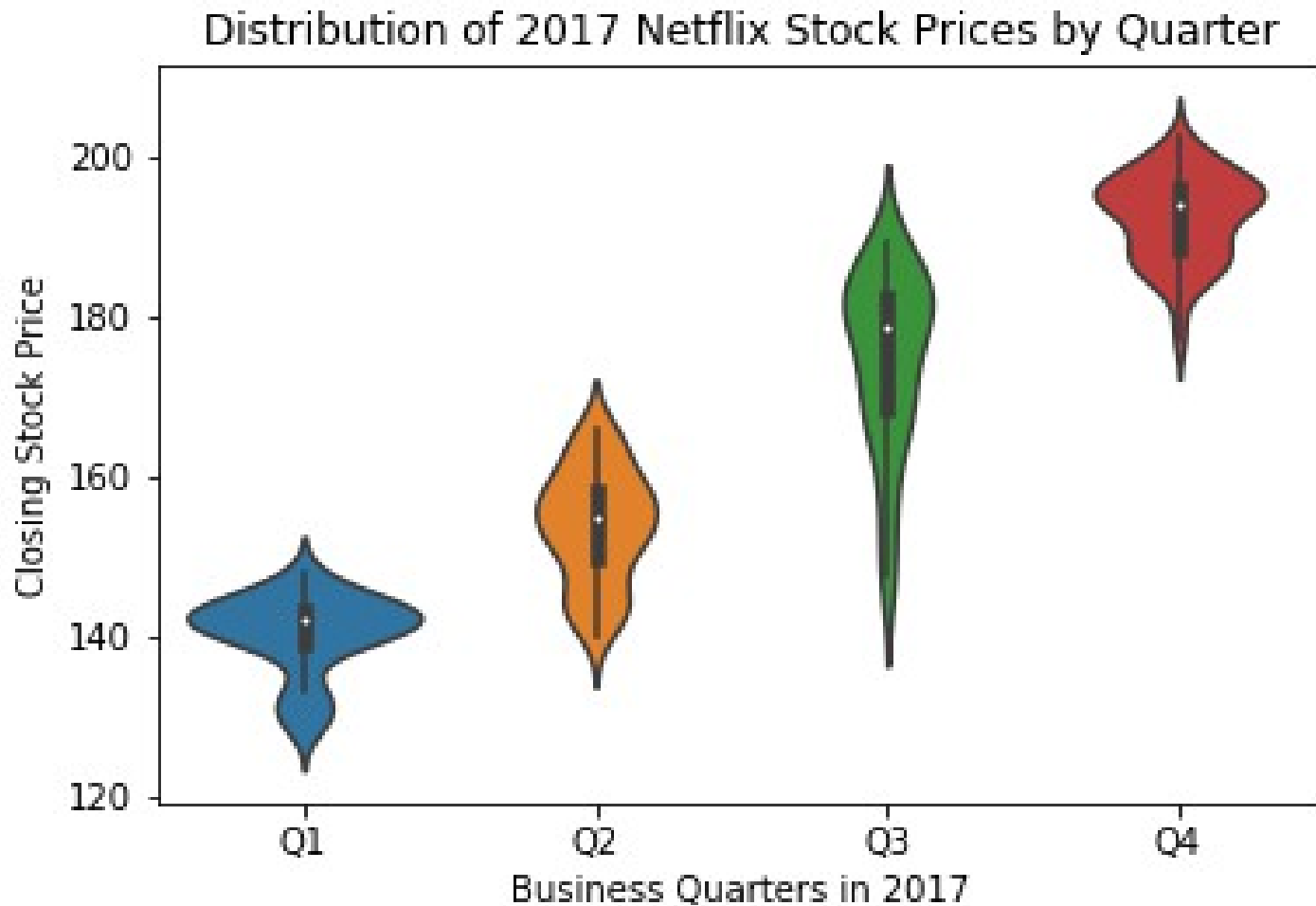
**NFLX  
2017**

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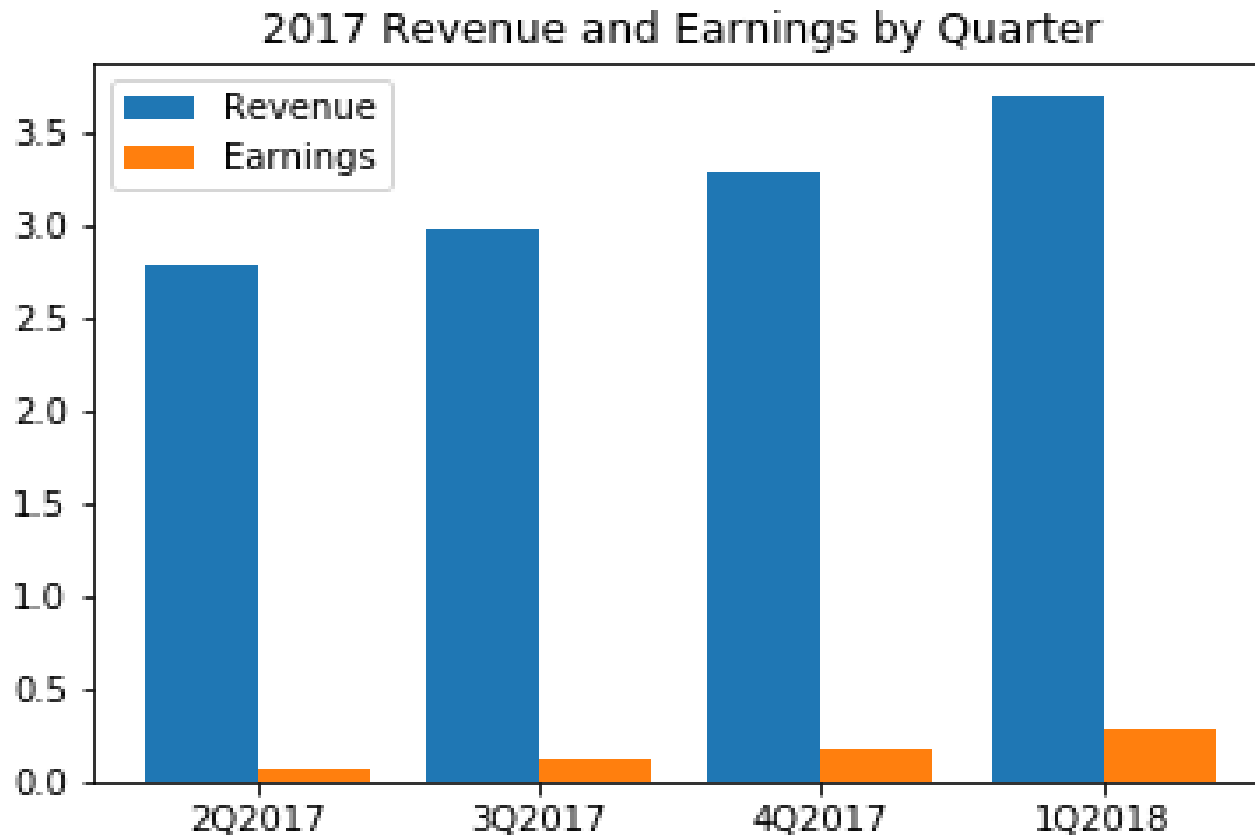
- Stock Price Distribution
- Revenue and Earnings by Quarter
- Estimated vs. Actual Earnings per Share
- Stock Price vs. Dow Jones Industrial Average

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# Stock Price Distribution

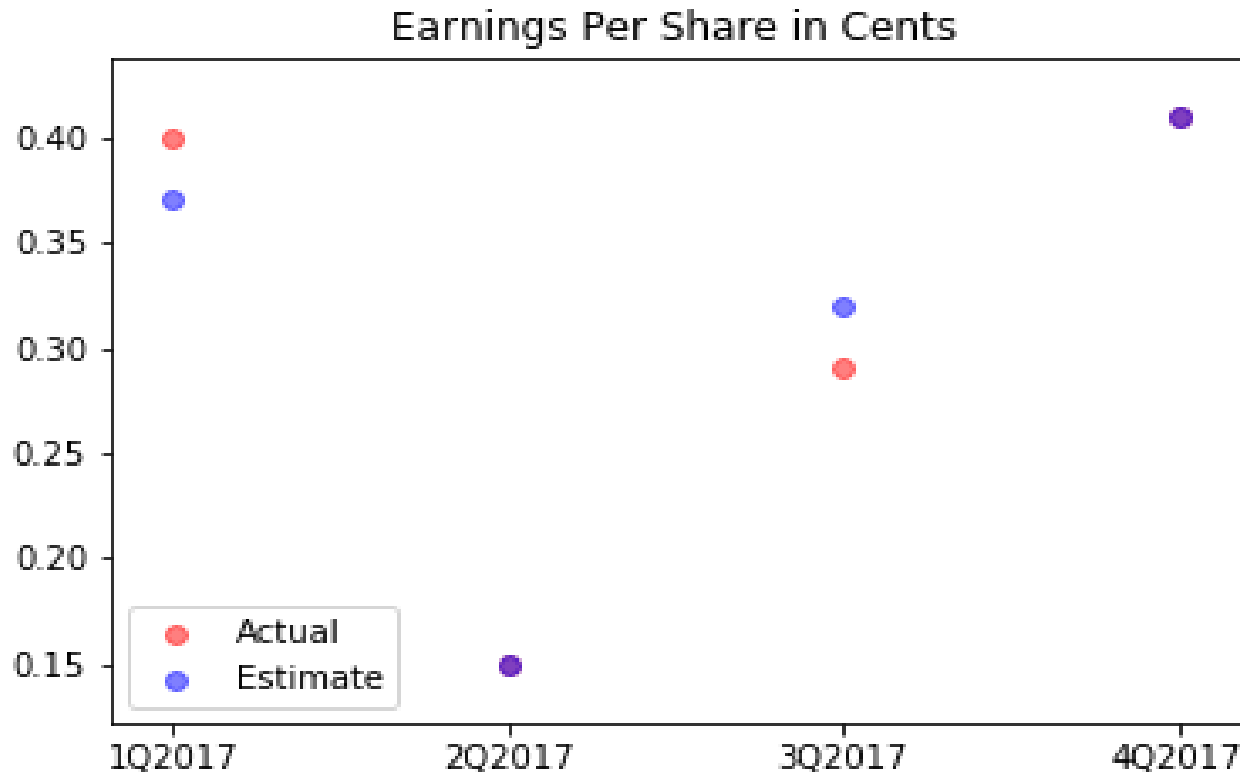


# Revenue and Earnings by Quarter



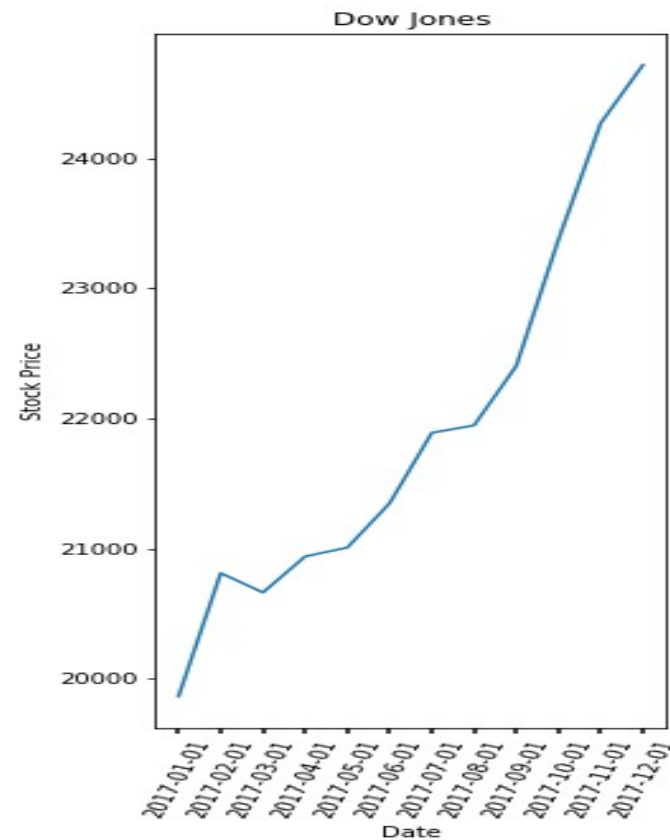
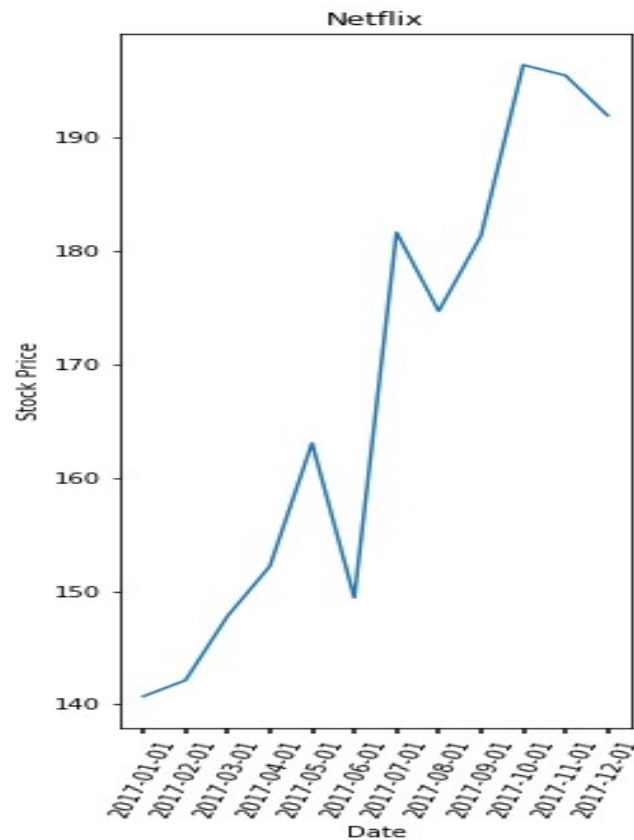
Summary – Revenue grew each quarter of 2017. Earnings kept pace at an average of 5.25% of Revenue.

# Estimated vs. Actual Earnings per Share



Summary – Actual quarterly earnings did not deviate much from their estimates in 2017 and, in fact, were spot on for Q2 and Q4.

# Stock Price vs. DJIA



Summary – The overall trend of NFLX largely correlated with the Dow Jones Industrial Average throughout 2017. There were some significant spikes of volatility, however, in Q2 and Q4.